



# Household Budget Expenditures

Proposed Location  
 100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 1 mile radius

Sample Report  
 Latitude: 41.88055  
 Longitude: -87.63701

Demographic Summary		2015	2020
Population		57,033	61,397
Households		32,801	35,719
Families		8,891	9,575
Median Age		32.0	32.3
Median Household Income		\$93,852	\$104,122

  

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	162	\$116,218.94	\$3,812,097,556	100.0%
Food	169	\$14,352.97	\$470,791,664	12.3%
Food at Home	164	\$8,589.24	\$281,735,631	7.4%
Food Away from Home	175	\$5,763.73	\$189,056,034	5.0%
Alcoholic Beverages	196	\$1,091.69	\$35,808,630	0.9%
Housing	170	\$36,519.35	\$1,197,871,048	31.4%
Shelter	176	\$28,976.65	\$950,463,087	24.9%
Utilities, Fuel and Public Services	149	\$7,542.70	\$247,407,961	6.5%
Household Operations	158	\$2,906.53	\$95,336,969	2.5%
Housekeeping Supplies	154	\$1,110.42	\$36,422,803	1.0%
Household Furnishings and Equipment	160	\$2,944.51	\$96,582,933	2.5%
Apparel and Services	177	\$4,099.43	\$134,465,496	3.5%
Transportation	158	\$16,682.43	\$547,200,346	14.4%
Travel	152	\$2,966.90	\$97,317,407	2.6%
Health Care	133	\$6,327.36	\$207,543,690	5.4%
Entertainment and Recreation	153	\$5,069.17	\$166,273,711	4.4%
Personal Care Products & Services	165	\$1,295.58	\$42,496,318	1.1%
Education	189	\$2,874.00	\$94,270,176	2.5%
Smoking Products	175	\$814.50	\$26,716,261	0.7%
Miscellaneous (1)	159	\$1,728.60	\$56,699,953	1.5%
Support Payments/Cash Contribution/Gifts in Kind	147	\$3,674.60	\$120,530,459	3.2%
Life/Other Insurance	118	\$545.22	\$17,883,703	0.5%
Pensions and Social Security	158	\$11,215.69	\$367,885,990	9.7%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**(1) Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

**Source:** Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Proposed Location  
 100 S Wacker Dr, Chicago, Illinois, 60606  
 Ring: 3 mile radius

Sample Report  
 Latitude: 41.88055  
 Longitude: -87.63701

Demographic Summary		2015	2020
Population		346,518	360,284
Households		179,919	188,120
Families		64,423	66,745
Median Age		33.7	34.2
Median Household Income		\$65,793	\$78,805

  

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	133	\$95,790.48	\$17,234,528,146	100.0%
Food	138	\$11,766.02	\$2,116,930,544	12.3%
Food at Home	136	\$7,093.01	\$1,276,166,607	7.4%
Food Away from Home	142	\$4,673.01	\$840,763,937	4.9%
Alcoholic Beverages	157	\$870.12	\$156,551,152	0.9%
Housing	141	\$30,297.10	\$5,451,023,577	31.6%
Shelter	146	\$24,053.42	\$4,327,667,714	25.1%
Utilities, Fuel and Public Services	123	\$6,243.68	\$1,123,355,863	6.5%
Household Operations	132	\$2,431.51	\$437,474,232	2.5%
Housekeeping Supplies	128	\$920.89	\$165,684,825	1.0%
Household Furnishings and Equipment	130	\$2,386.21	\$429,323,904	2.5%
Apparel and Services	144	\$3,332.65	\$599,606,569	3.5%
Transportation	128	\$13,474.44	\$2,424,307,085	14.1%
Travel	127	\$2,479.49	\$446,107,298	2.6%
Health Care	113	\$5,358.73	\$964,137,154	5.6%
Entertainment and Recreation	127	\$4,197.78	\$755,259,758	4.4%
Personal Care Products & Services	135	\$1,058.44	\$190,433,072	1.1%
Education	156	\$2,378.68	\$427,969,150	2.5%
Smoking Products	139	\$647.77	\$116,546,648	0.7%
Miscellaneous (1)	134	\$1,455.26	\$261,829,123	1.5%
Support Payments/Cash Contribution/Gifts in Kind	123	\$3,079.55	\$554,069,751	3.2%
Life/Other Insurance	101	\$465.33	\$83,721,899	0.5%
Pensions and Social Security	130	\$9,190.54	\$1,653,552,405	9.6%

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**Source:** Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Household Budget Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 5 mile radius

Sample Report  
Latitude: 41.88055  
Longitude: -87.63701

Demographic Summary		2015	2020
Population		823,969	848,551
Households		373,340	386,805
Families		155,935	160,266
Median Age		32.6	33.3
Median Household Income		\$53,612	\$62,929

  

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	115	\$82,468.11	\$30,788,643,820	100.0%
Food	119	\$10,160.33	\$3,793,256,069	12.3%
Food at Home	118	\$6,165.18	\$2,301,709,836	7.5%
Food Away from Home	122	\$3,995.14	\$1,491,546,233	4.8%
Alcoholic Beverages	132	\$732.10	\$273,321,547	0.9%
Housing	122	\$26,203.45	\$9,782,795,634	31.8%
Shelter	126	\$20,753.13	\$7,747,975,132	25.2%
Utilities, Fuel and Public Services	108	\$5,450.31	\$2,034,820,502	6.6%
Household Operations	113	\$2,082.57	\$777,505,755	2.5%
Housekeeping Supplies	111	\$798.06	\$297,946,439	1.0%
Household Furnishings and Equipment	111	\$2,040.42	\$761,771,204	2.5%
Apparel and Services	124	\$2,870.82	\$1,071,792,821	3.5%
Transportation	110	\$11,603.61	\$4,332,093,430	14.1%
Travel	108	\$2,112.18	\$788,560,289	2.6%
Health Care	98	\$4,651.57	\$1,736,617,283	5.6%
Entertainment and Recreation	109	\$3,611.27	\$1,348,231,032	4.4%
Personal Care Products & Services	116	\$906.09	\$338,281,140	1.1%
Education	133	\$2,023.60	\$755,490,580	2.5%
Smoking Products	121	\$565.15	\$210,991,512	0.7%
Miscellaneous (1)	116	\$1,261.19	\$470,854,462	1.5%
Support Payments/Cash Contribution/Gifts in Kind	105	\$2,625.71	\$980,281,299	3.2%
Life/Other Insurance	86	\$399.20	\$149,038,613	0.5%
Pensions and Social Security	110	\$7,820.79	\$2,919,814,713	9.5%

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