

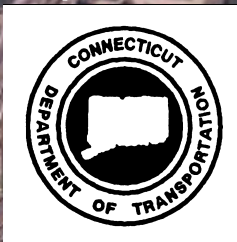
I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN - EAST HAVEN - BRANFORD, CT
STATE PROJECT NO. 92-505



Record of Decision Transit and Transportation System Management (TSM) Components Summary Report: January 2007 — December 2007

Prepared For:



*Connecticut Department of
Transportation
2800 Berlin Turnpike
Newington, Connecticut 06111*

Submitted By:



*Rideworks
195 Church Street
9th Floor
New Haven, CT 06510*

February 12, 2008

I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

NEW HAVEN – EAST HAVEN – BRANFORD, CT



Record of Decision Transit and Transportation System Management (TSM) Components

Summary Report: January 2007 — December 2007

The I-95 New Haven Harbor Crossing (NHHC) Corridor Improvement Program is one of Connecticut's largest multi-modal transportation improvement initiatives. The program includes operational, safety and capacity improvements to over 7 miles of Interstate 95, including a new signature bridge over New Haven Harbor. In addition to new and upgraded Shore Line East commuter rail stations, there are numerous Transit and Transportation System Management (TSM) components included as part of the program.

This report summarizes the current status of the implementation of the Transit and TSM components.

The August, 1999 report entitled: Federal Highway Administration Record of Decision for Interstate 95 New Haven Harbor Crossing Pearl Harbor Memorial Bridge (Q-Bridge), commonly known as the "ROD", documents the Transit and TSM components in Section 1.2 (pp. 3-4). The components are as follows:

- *Shore Line East*
- *Bus Service*
- *Commuter Rail Station at State Street*
- *Improved Transit Marketing*
- *Improved Access to Transit Information*
- *Carpool Marketing*
- *Public and Private Carpool Matching*
- *Optimized Flextime*
- *Voluntary Rideshare (HOV) Preferential Parking*
- *Insurance Breaks (\$40) for Rideshare (HOV)/Transit*
- *Guaranteed Ride Home*



I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

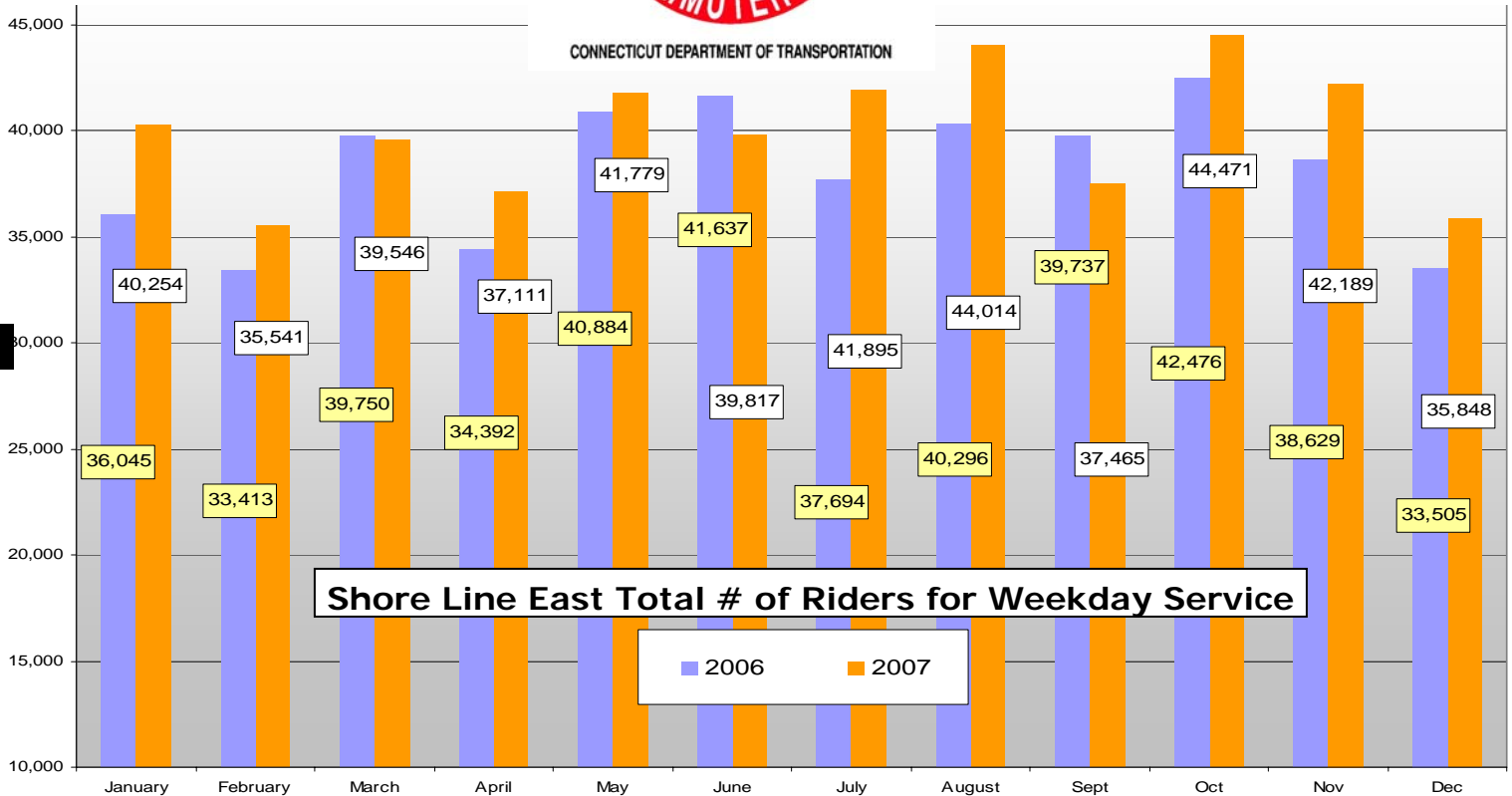
New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



	January		February		March		April		May		June	
Year	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Days of Service	22	22	20	20	22	22	22	21	22	22	22	21
Total Riders	36,045	40,254	33,413	35,541	39,750	39,546	34,392	37,111	40,884	41,779	41,637	39,817
Total Riders	11.7%		6.4%		-0.5%		7.9%		2.2%		-4.4%	

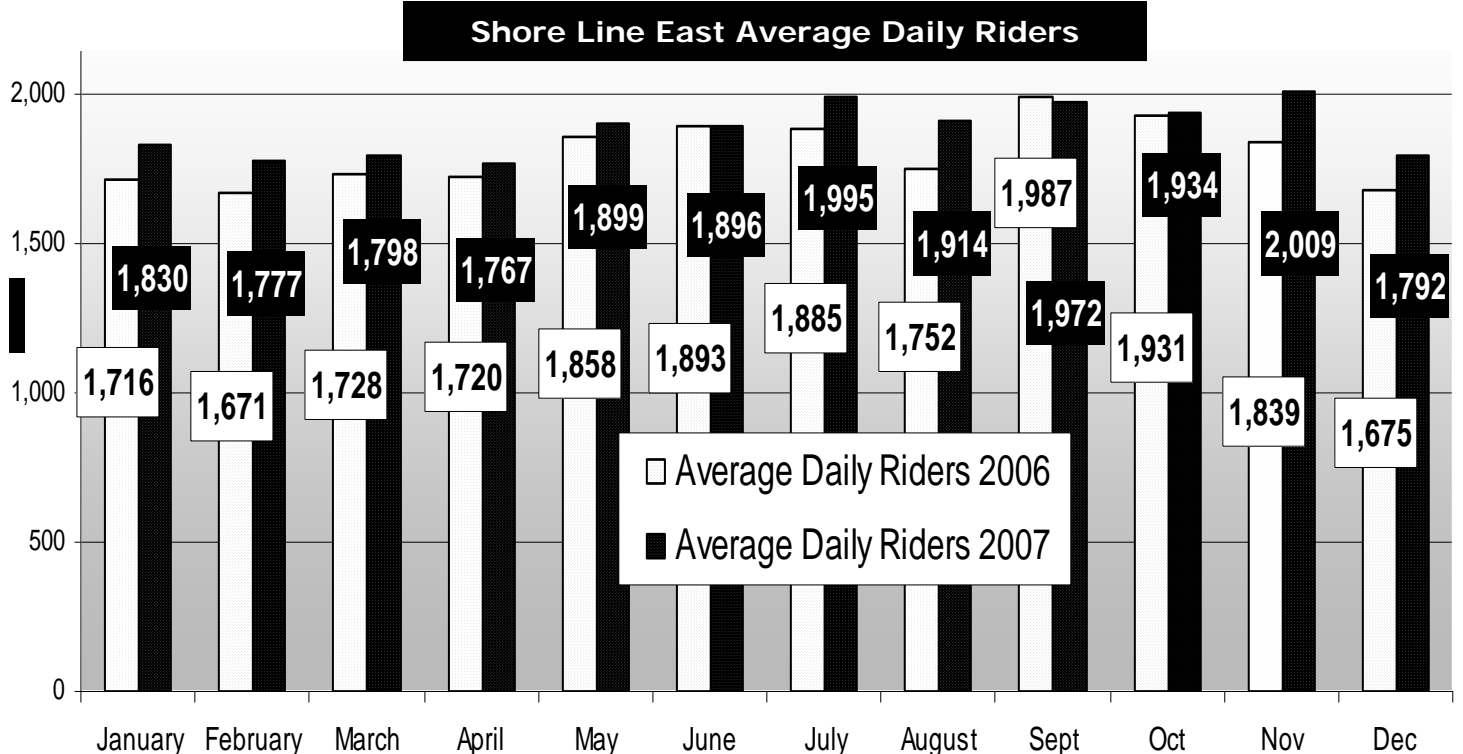
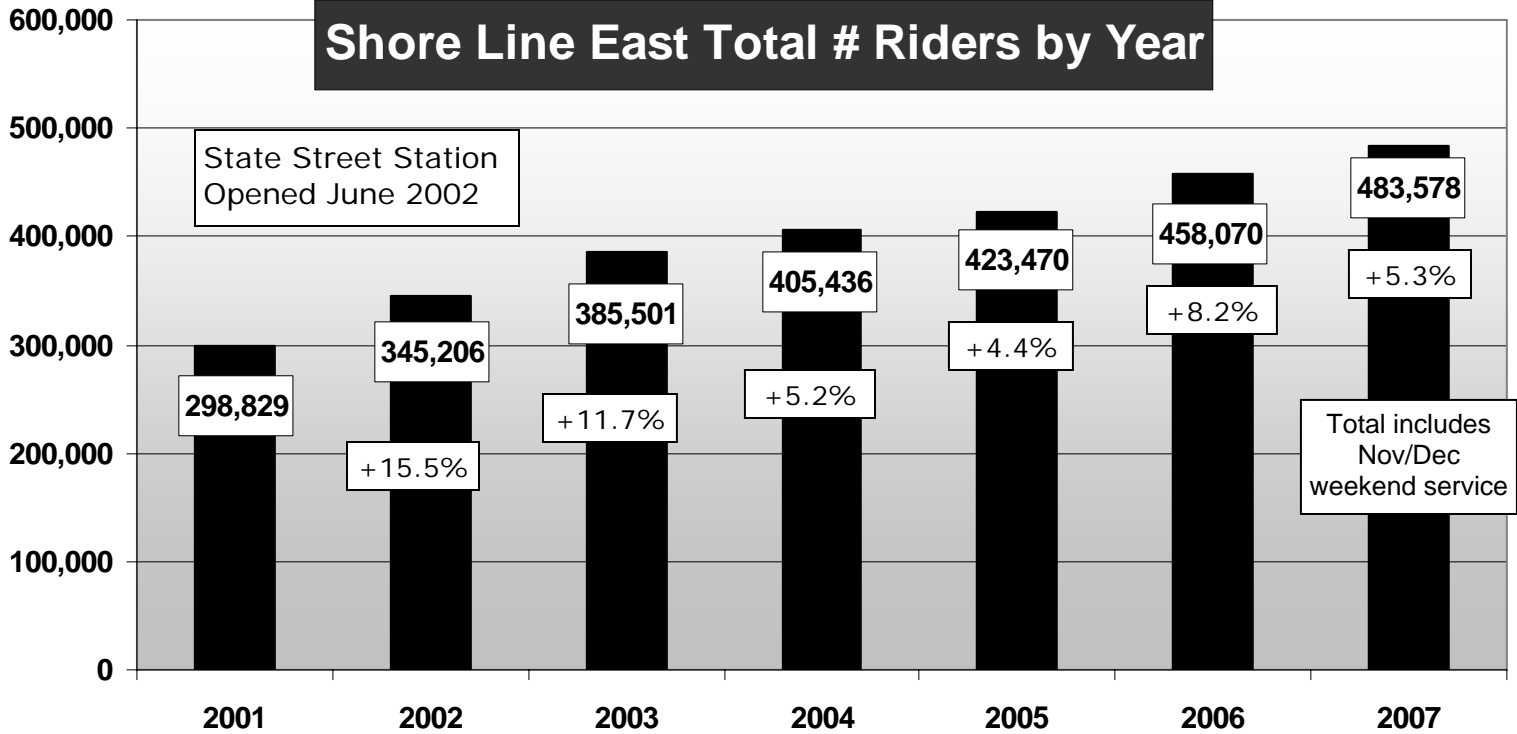
	July		August		September		October		November		December	
Year	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Days of Service	20	19	23	23	20	19	22	22	21	21	20	20
Total Riders	37,694	41,895	40,296	44,014	39,737	37,465	42,476	44,471	38,629	42,189	33,505	35,848
Total Riders	11.1%		9.2%		-1%		4.7%		8.4%		6.5%	





ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

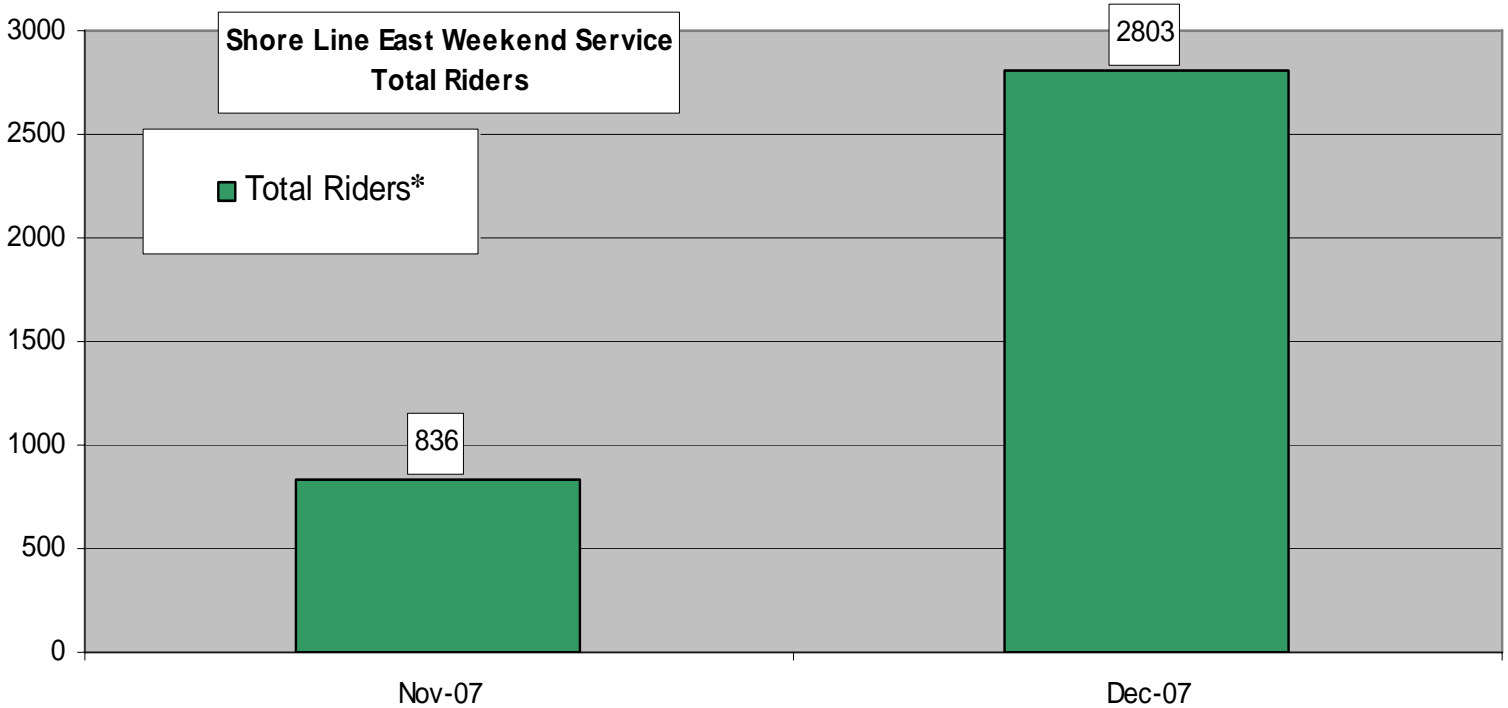
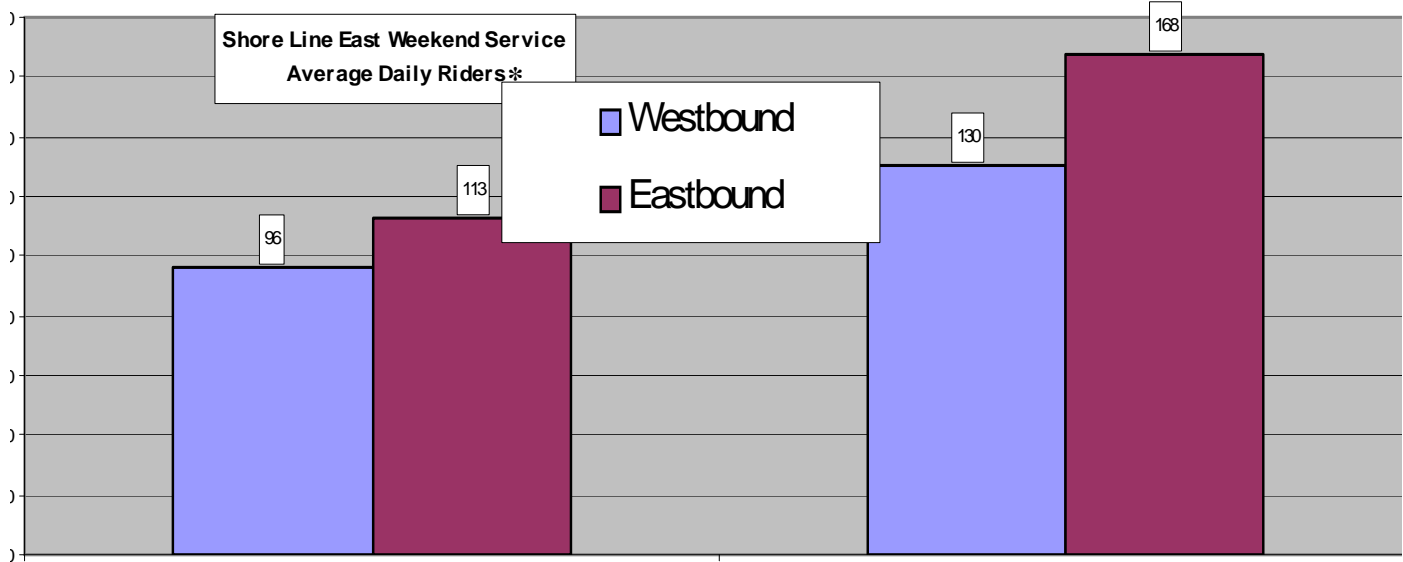
New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Shore Line East

Continue to provide Shore Line East rail passenger service between New Haven and New London. Service levels in operation at the time of the start of construction will be continued. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.



	Nov-07	Dec-07
Service Days	4	10

* Shore Line East provided special weekend service on Sat. and Sun. from Nov. 17 through Dec. 30 2007





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

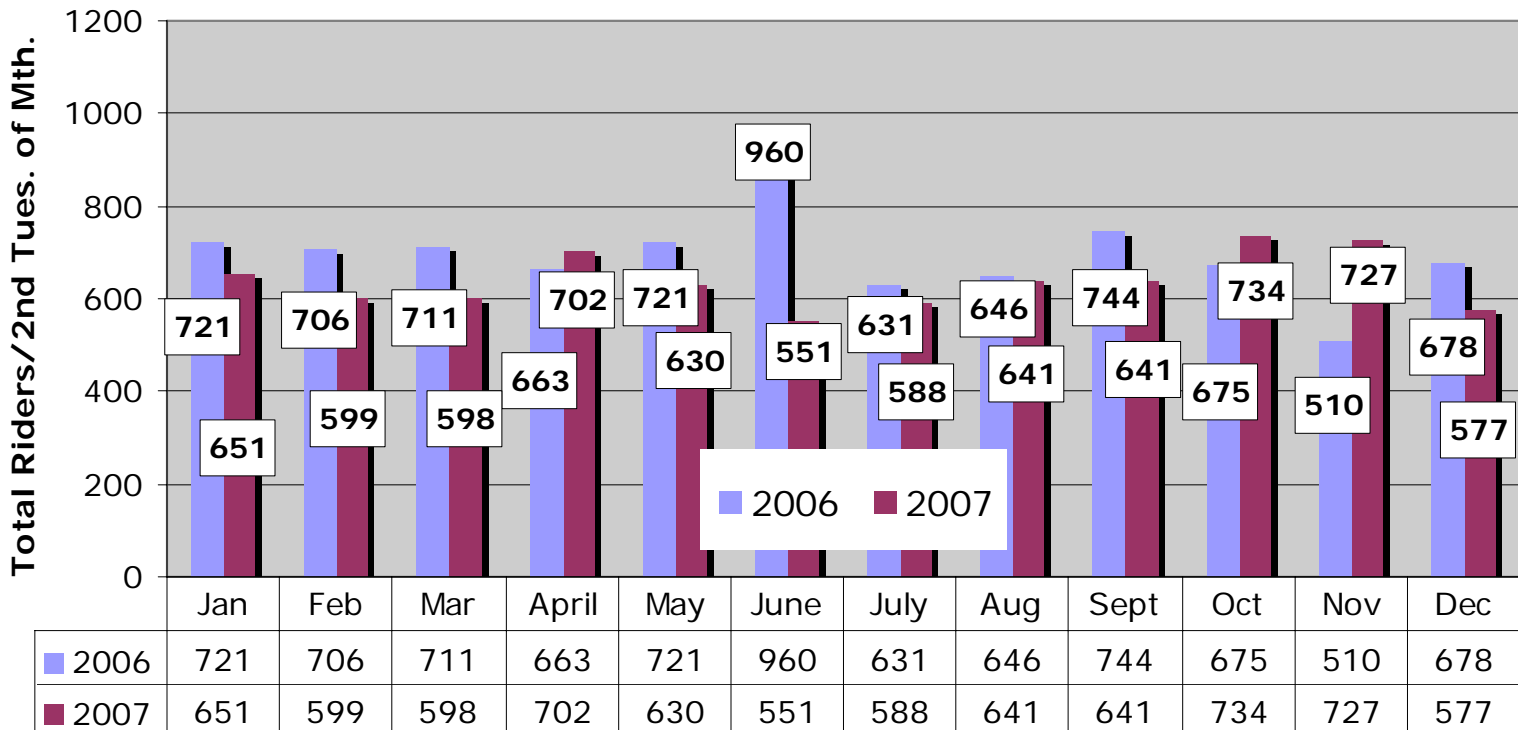
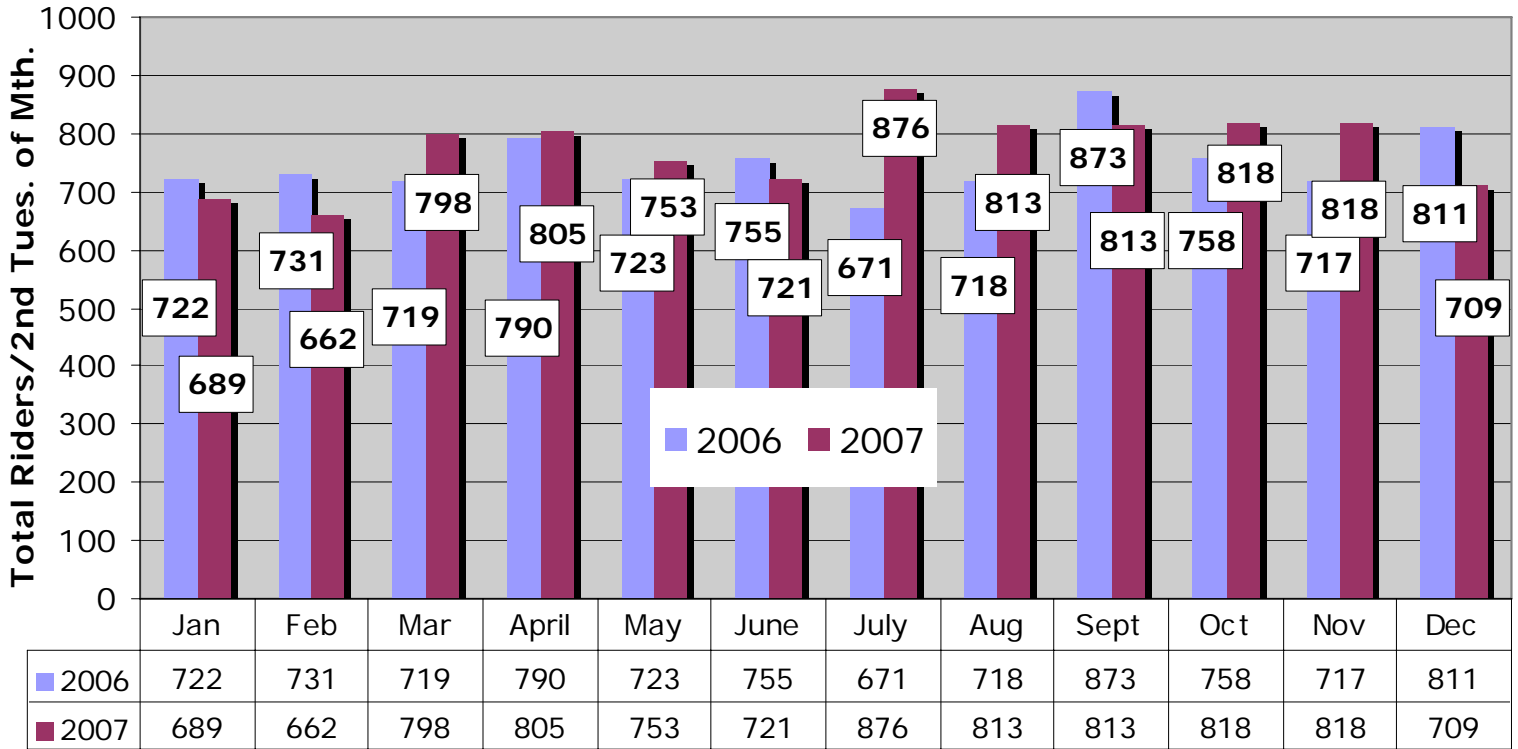
New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

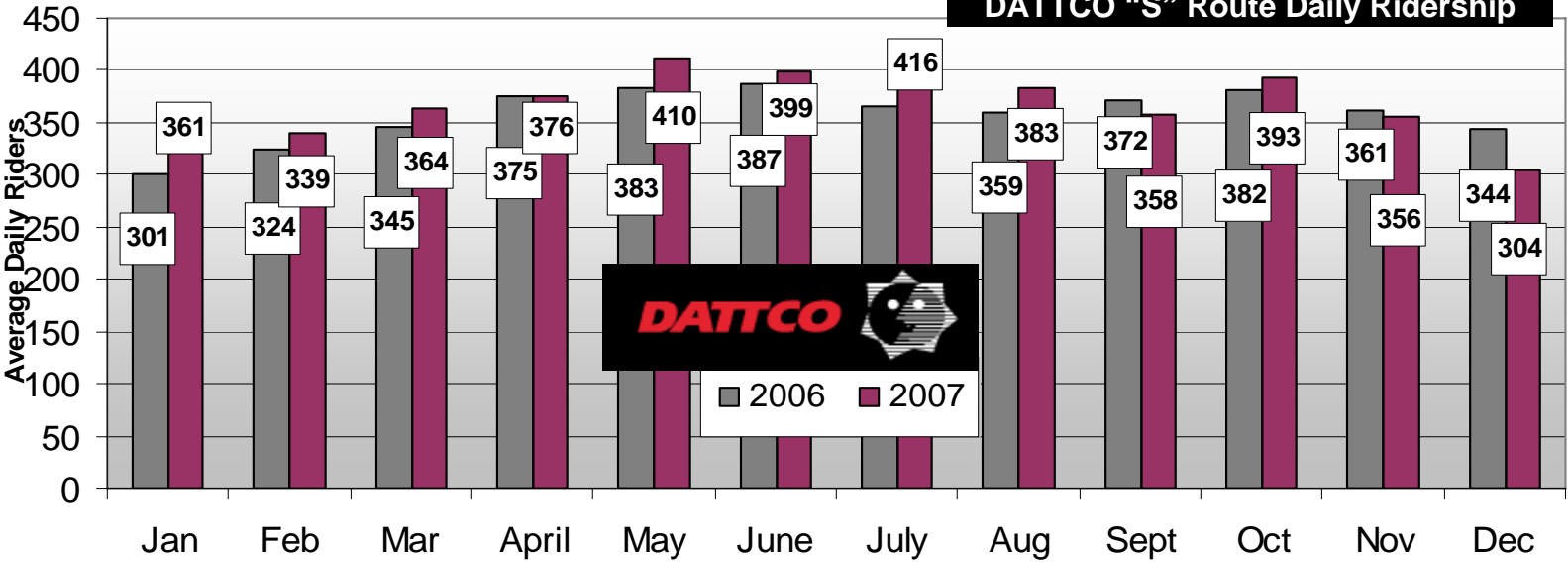
ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

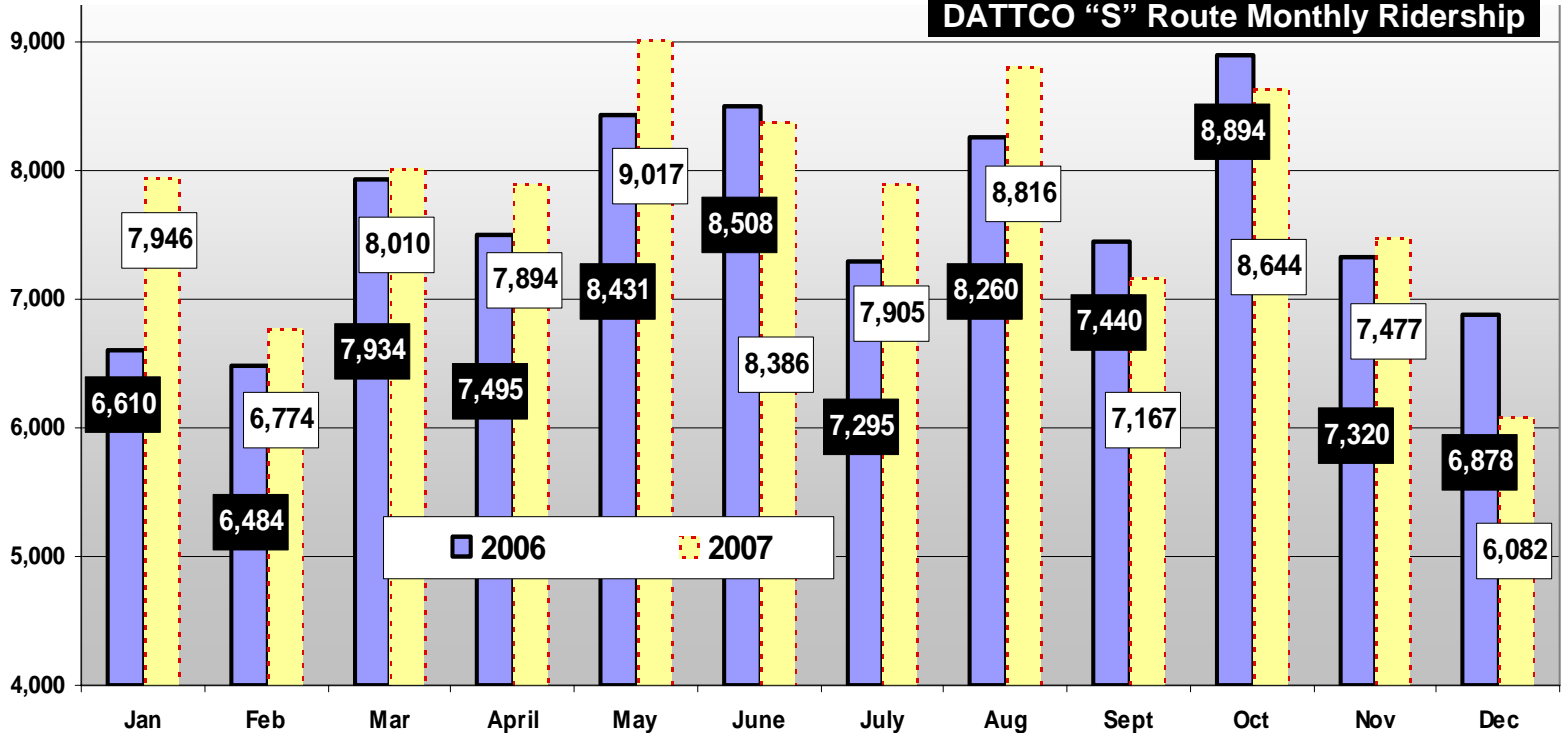
ROD Requirement: Bus Service

Continue to provide bus service between Branford and New Haven via the Tomlinson (Route 1) Bridge at service levels in operation at the time of the start of construction. This will include service on Connecticut Transit Routes F & G. Ridership and service frequencies will be monitored regularly to determine the need for service modifications.

DATTCO "S" Route Daily Ridership



DATTCO "S" Route Monthly Ridership



	January		February		March		April		May		June	
Year	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Days of Service	22	22	20	20	22	22	22	21	22	22	22	21
Total Riders	6,610	7,946	6,484	6,774	7,934	8,010	7,495	7,894	8,431	9,017	8,508	8,386

	July		August		September		October		November		December	
Year	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Days of Service	20	19	23	23	20	19	22	22	21	21	22	22
Total Riders	7,295	7,905	8,260	8,816	7,440	7,167	8,894	8,644	7,320	7,477	6,878	6,082





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

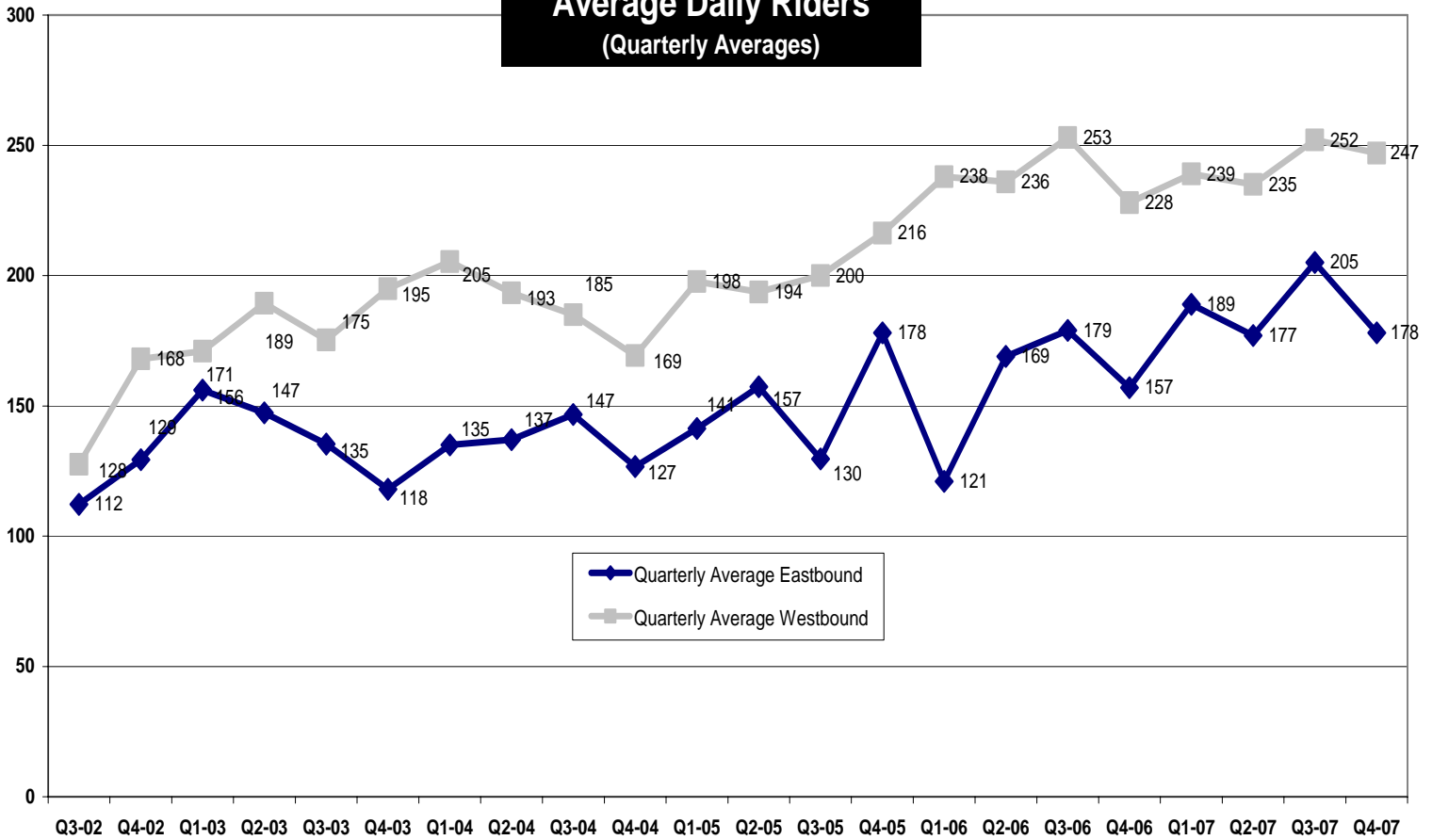
January 2007 — December 2007

ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

RIDERSHIP WILL CONTINUE TO BE MONITORED.

State Street Commuter Railroad Station Average Daily Riders (Quarterly Averages)





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

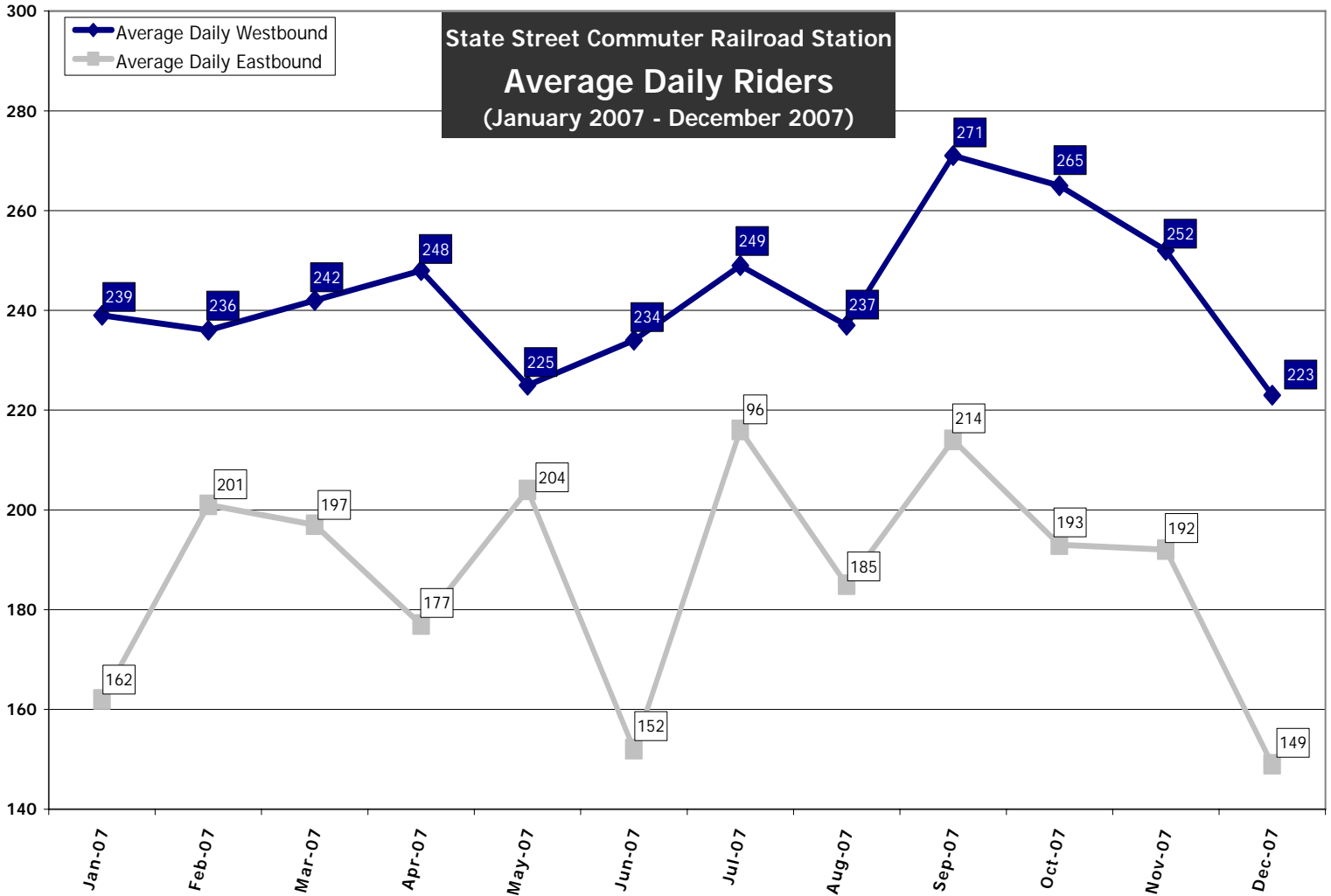
ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Commuter Rail Station at State Street - CONSTRUCTION COMPLETED

Construct a new commuter rail passenger station stop on State Street, between Court and Chapel Streets in New Haven. This station will serve rail commuters who desire more direct access to downtown New Haven. The new State Street station stop would be in addition to stops currently served by the Shore Line East commuter rail service (New Haven to New London).

RIDERSHIP WILL CONTINUE TO BE MONITORED.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

Distribution of Schedules	Distribution of I-95 Brochure	I-95 Webletters	Public Information Presentations
Total # of Schedules Distributed: 18,778	Total # of New Brochures: 4,126	Total # Announcements Sent: 22	Total # Presentations: 7
Total # of New Weekend Schedules Distributed: 2,332		Total # Emails Sent: 57,302	Total # Attendees: 317

Van Service

# Vans in Corridor	# Vanpool Riders in Corridor	# Vanpool Seats Available in Existing Vans
5*	59	9
<i>* Additional vans are available as needed.</i>		





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

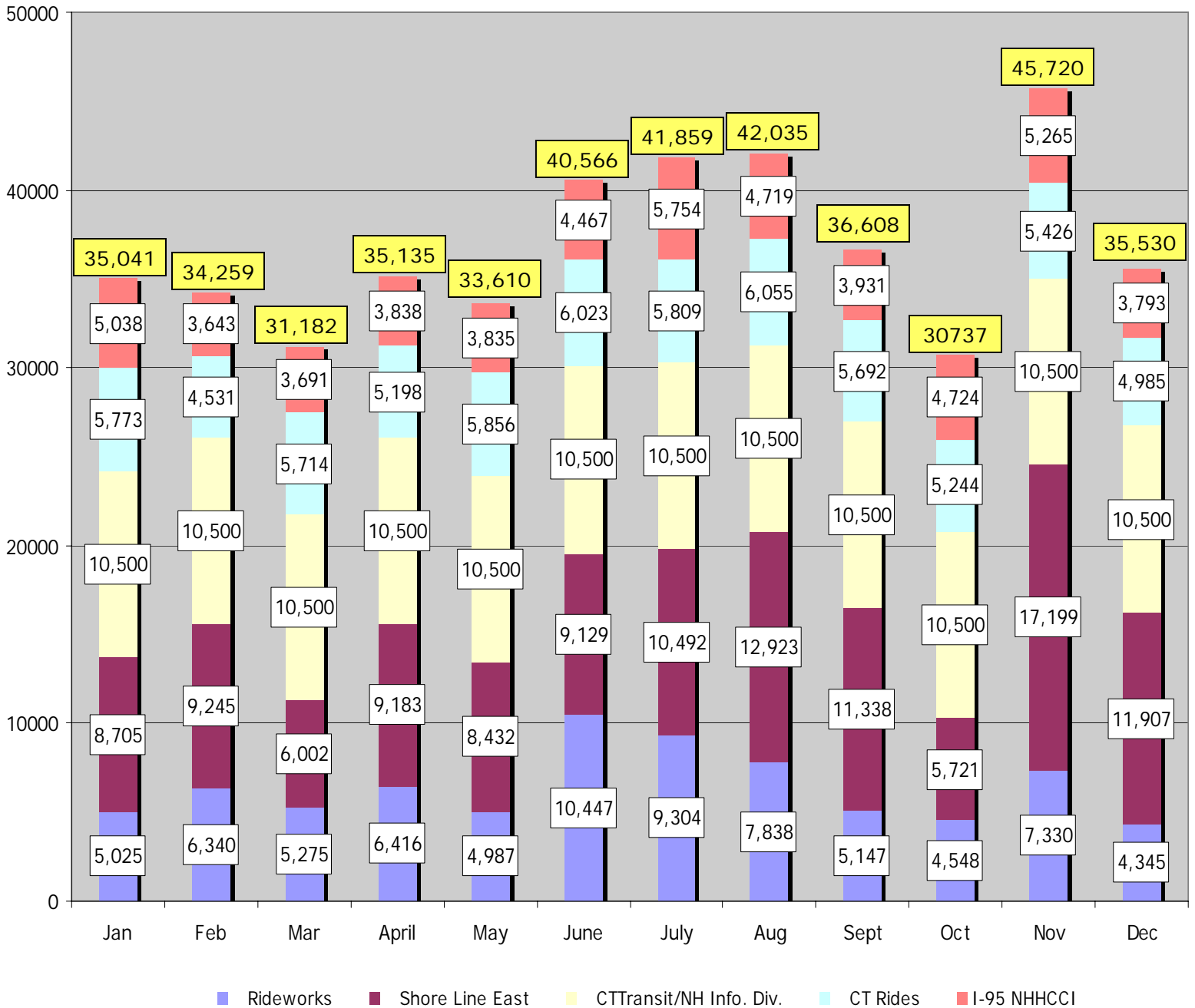
Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.

Web Site Visits

Total for 12 Months - 442,282





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

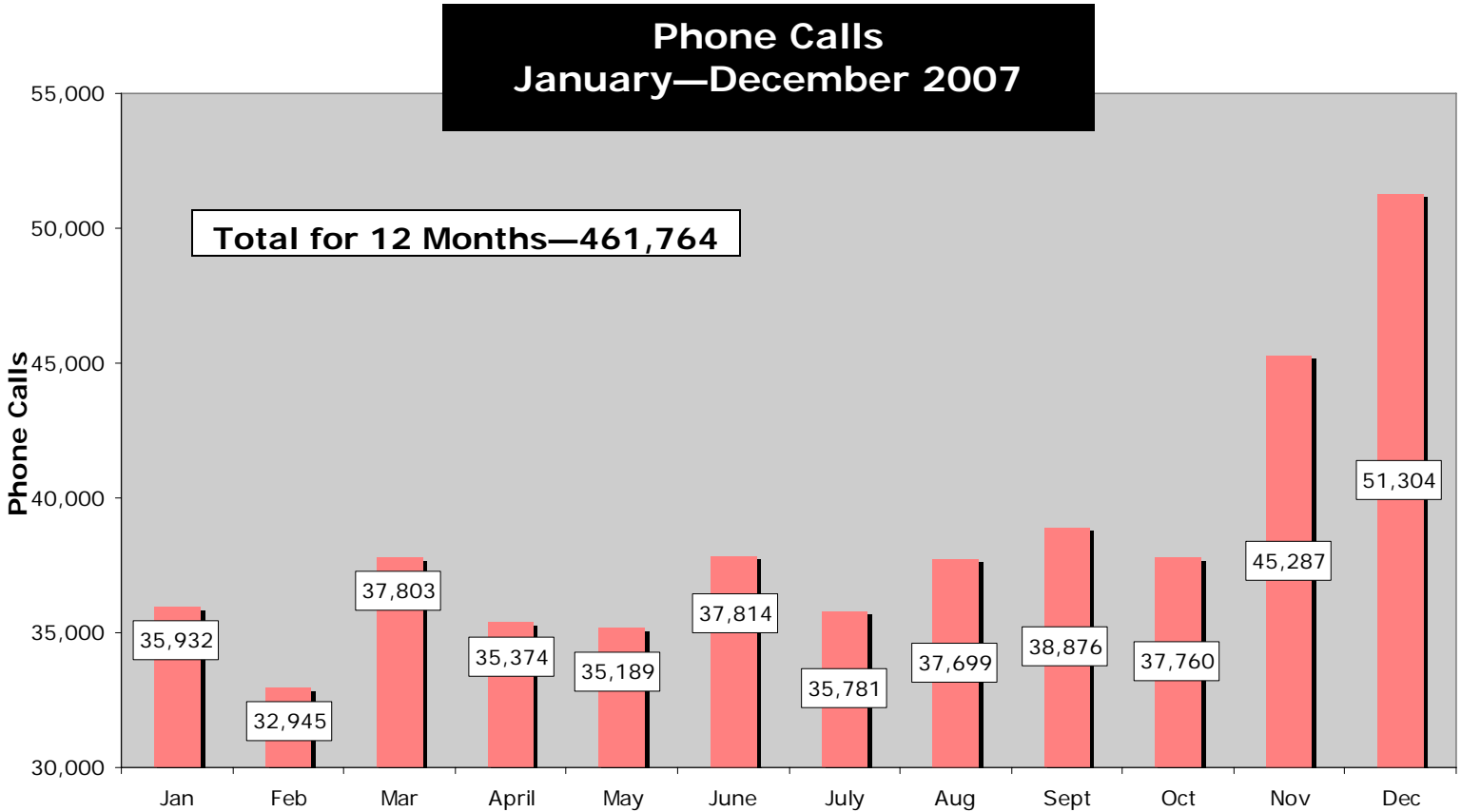
January 2007 — December 2007

ROD Requirement: Improved Transit and Carpool/Vanpool Marketing - Continued

Marketing measures can include direct mail, newspaper advertisements and television spots and more frequent distribution of improved schedules.

ROD Requirement: Improved Access to Transit Information

Up-to-date schedules will be maintained at each transit stop and the transit information telephone line will be improved to minimize "busy" signals.



Phone calls	Jan	Feb	Mar	April	May	June
I-95 NHHCCI Program	15	13	10	12	13	15
Rideworks	800	823	843	818	776	826
Shore Line East	682	598	576	545	483	642
CTTransit/NH Info. Div.	34,393	31,470	36,322	33,951	33,853	36,272
CT Rides	42	41	52	48	64	59
Total	35,932	32,945	37,803	35,374	35,189	37,814

Phone calls	Jul	Aug	Sep	Oct	Nov	Dec
I-95 NHHCCI Program	14	13	16	12	11	12
Rideworks	734	784	831	811	1827	497
Shore Line East	595	694	782	807	811	757
CTTransit/NH Info. Div.	34,370	36,118	37,194	36,074	42,586	49,980
CT Rides	68	90	53	56	52	58
Total	35781	37699	38876	37760	45287	51304





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Optimized Flextime

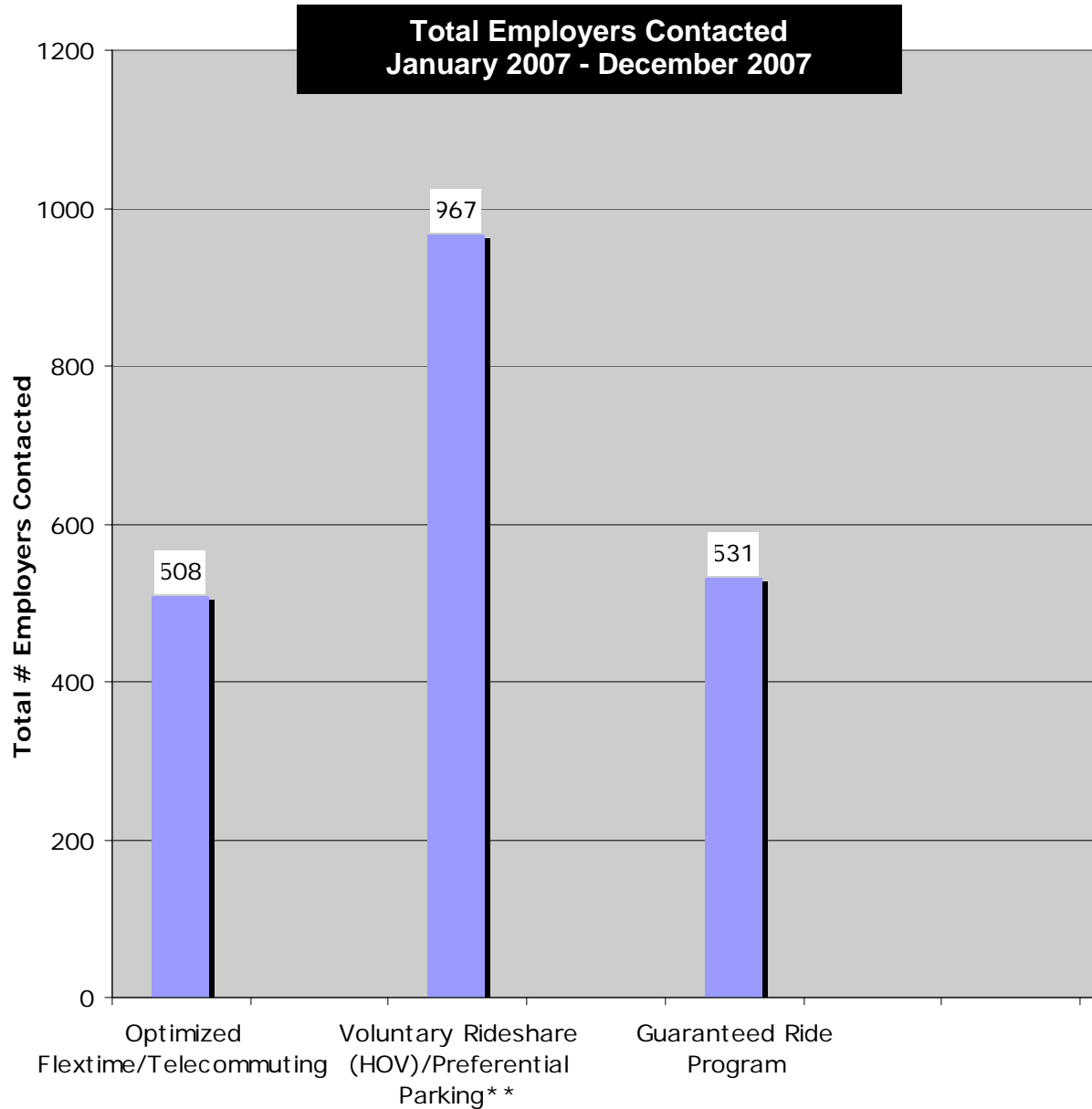
Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing flextime work schedules. Ongoing or periodic reviews and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees.

ROD Requirement: Voluntary Rideshare (HOV) Preferential Parking

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage firm) with a marketing information program about the employer voluntarily providing preferential parking for rideshare (HOV) participants. Ongoing or periodic reviews* and surveys will be made to ascertain the level of participation; adjustments to the program will be made to concentrate on the most productive types of employees. (*Periodic review is understood to mean general promotion of Ridesharing alternatives as well as secondary promotion of preferential parking programs.)

ROD Requirement: Guaranteed Ride Home

Employers in the region will be approached by ConnDOT or its representative (e.g., rideshare brokerage) to set up a program in which the employer would voluntarily provide for documented rideshare (HOV/transit) riders taxi or equivalent service to the home from the workplace in the event of certain unusual or emergency conditions comprising up to one percent of workdays.





I-95 NEW HAVEN HARBOR CROSSING CORRIDOR IMPROVEMENT PROGRAM

New Haven - East Haven – Branford

ROD Transit and Transportation System Management (TSM) Requirements

January 2007 — December 2007

ROD Requirement: Insurance Breaks (\$40) for Rideshare (HOV)/Transit

All insurance providers serving the region will be approached by ConnDOT or its representative to set up a program in which the insurance company would voluntarily provide an annual rebate to auto insurance policy holders who could document regular transit or HOV use.

THIS COMMITMENT HAS BEEN FULFILLED

# of Insurance Companies Contacted *	(467 companies were contacted between June 2002-December 2002)
--------------------------------------	--

* Insurance companies licensed to write auto insurance policies in the state.

