SCRCOG MEETING NOTICE & AGENDA
March 27, 2019 – 10:00 A.M.
Location: 127 Washington Avenue, 4th Floor West
North Haven, CT 06473

Full agenda materials can be found at our website – www.scrcog.org

1. Call to Order and Introductions – First Selectman Thomas Banisch, Chairman

2. Presentation: Greater New Haven Chamber of Commerce Garrett Sheehan, President & CEO

3. Adoption of 2/27/19 SCRCOG Meeting Minutes – First Selectman Michael Freda, Secretary Pages 2-4

4. Treasurer’s Report for month ending 2/28/19 –First Selectman Matthew Hoey, Treasurer Pages 5, 6

5. Transportation Committee Report – Mayor William Dickinson, Committee Chairman Pages 7-11

   Adopt Resolution to Approve FY 2018-2021 TIP Amendment Twelve Pages 10, 11

6. Congressional Reports – Louis Mangini, Aide to U.S. Representative Rosa DeLauro,
   Ellen Graham, Aide to U.S. Senator Richard Blumenthal, Ben Florsheim, Aide to U.S. Senator
   Christopher Murphy

7. State Legislative Reports—Michael Muszynski, CCM; Betsy Gara, COST

8. SCRCOG Executive Director’s Report – Carl Amento, Executive Director

9. Grant Opportunities and Upcoming Events—Carl Amento, Executive Director Pages 12-24

10. REX Development Report – Ginny Kozlowski, Executive Director, REX Development Pages 25-26

11. DESPP/DEMHS Report – Robert Kenny, Regional Emergency Management Coordinator

12. Regional Planning Commission March Action Table Page 27

13. CTRides Quarterly Report Attached

14. Regional Cooperation/Other Business

15. Adjournment
TO: SCRCOG Board Members  
FROM: First Selectman Michael Freda, Secretary  
DATE: March 20, 2019  
SUBJECT: SCRCOG Meeting Minutes of February 27, 2019

Present:  
Bethany First Selectwoman Derrylyn Gorski  
Branford First Selectman James Cosgrove, Immediate Past Chair  
East Haven Sal Brancati, proxy for Mayor Joseph Maturo  
Guilford First Selectman Matthew Hoey, Treasurer  
Hamden Mayor Curt Leng  
Madison First Selectman Thomas Banisch, Chair  
Milford Justin Rosen, proxy for Mayor Benjamin Blake  
New Haven Mayor Toni Harp  
North Branford Michael Paulhus, proxy for Mayor Michael Doody  
North Haven First Selectman Michael Freda, Secretary  
Woodbridge First Selectwoman Beth Heller, Vice Chair  
Wallingford Mayor William Dickinson  

SCRCOG Staff  Carl Amento, James Rode, Eugene Livshits, Christopher Rappa, Rebecca Andreucci, Adriano Cirioli  

Guests: Susan Bysiewicz, Lieutenant Governor; Jimmy Tickey, Office of the Lieutenant Governor; Edgar Wynkoop, CT Department of Transportation; Miriam Brody, Hamden-North Haven League of Women Voters; Mary Bigelow, Greater New Haven Transit District; Lori Vitagliano, Regional Water Authority; Ginny Kozlowski and Barbara Malmberg, REX Development; Michael Piscitelli, City of New Haven; Benjamin Florsheim, Office of U.S. Senator Christopher Murphy; Ellen Graham, Office of U.S. Senator Richard Blumenthal; Ryan Wolfe, United Illuminating; Christine Reardon, Workforce Alliance; Robert Kenny, DESPP/DEMHS.

1. Call to order and Introductions  
Vice Chair Heller called the meeting to order at 10:07 a.m. All present introduced themselves.

2. Presentation: Report from the New State Administration  
Lieutenant Governor Susan Bysiewicz gave an overview of the goals and current initiatives by the new administration.

*SCRCOG Chairman Banisch arrived and took over the running of the meeting.

3. Adoption of January 23, 2019 SCRCOG Meeting Minutes  
First Selectman Freda presented the Minutes of the SCRCOG Meeting of January 23, 2019, which were included in the agenda packet at pages 2-4. Chairman Banisch moved for their approval. First Selectwoman Heller seconded the motion, with all voting in favor.

4. Treasurer’s Report for Month Ending January 31, 2019  
First Selectman Hoey presented the Treasurer’s Report for the month ending January 31, 2019, which was included in the agenda packet at pages 5-6. The Balance Sheet shows that SCRCOG has total assets of $1,370,000 with $1,131,000 of that in cash and investments. There is also $193,000 due from CTDOT. Expenses
for the month were in order. Mayor Leng moved for acceptance of the Treasurer’s Report. First Selectwoman Heller seconded the motion, which passed unanimously.

5. **Transportation Committee Report**
   Mayor Dickinson presented the Transportation Committee Report, found on pages 7-11 of the agenda packet. Resolutions were found on pages 10 and 11 of the agenda packet.
   - Adopt Resolution to Approve FY 2018-2021 TIP Amendment Eleven
     Mayor Dickinson moved for adoption. First Selectwoman Gorski seconded. All were in favor.

6. **Adoption of Affirmative Action Policy Resolution (annual renewal)**
   Executive Director Amento reviewed the resolution on pages 12-13, noting that this is a yearly federal requirement. First Selectwoman Heller moved for adoption of the resolution. Mayor Harp seconded the motion, and all were in favor.

7. **Annual SCRCOG Self-Certification**
   Executive Director Amento reviewed the certification found on pages 14-15 of the agenda packet. A motion to approve was made by Mayor Harp. The motion was seconded by Mayor Leng. All voted in favor.

8. **Congressional Reports**
   Benjamin Florsheim from Senator Murphy’s office discussed work being done in the Appropriations Committee, including a $2 billion increase in transportation funding for Amtrak. He also noted a $150 million increase of funding for the Transportation State of Good Repair grant program, and a $2 million increase to the Long Island Sound Geographic Program. Ellen Graham of Senator Blumenthal’s office is keeping an eye on how the proposed federal budget will impact Connecticut project funding.

9. **State Legislative Reports**
   No representatives from COST or CCM were able to attend the meeting. Executive Director Amento presented handouts from each organization.

10. **SCRCOG Executive Director’s Report**
    Executive Director Amento discussed his appointment to Senator Murphy’s Transportation Advisory Committee. He also noted SCRCOG’s ongoing sharing services meetings being held regularly with municipal staff members.

11. **Grant Opportunities and Upcoming Events**
    Executive Director Amento reviewed the upcoming grants and events found on Pages 16-25 of the agenda packet. In addition, information was distributed on grant opportunities for the Clean Water Section 319 Grants, EPA Clean Diesel Grants, and CTDOT Community Connectivity Grants, and on an Upcoming Event on Volunteer-Based Water Monitoring.

12. **REX Development Report**
    Ginny Kozlowski of REX Development reviewed the REX report at Pages 26-27 of the agenda packet. Michael Piscitelli was then introduced to discuss Tweed New Haven Airport. He noted that legislation has been submitted to remove current runway length limits (Bill 7143). He asked if the COG would support the bill via resolution. First Selectwoman Heller moved to add the Tweed issue to the agenda. First Selectman Cosgrove seconded the motion, and the motion passed. Sal Brancati abstained from voting.

**Reaffirm and Resubmit Tweed Resolution**
Executive Director Amento reviewed the resolution which was previously submitted February 28, 2018. Mayor Leng moved to reaffirm the resolution and resubmit in support of House Bill 7143. First Selectman Hoey seconded the motion, and the motion passed. Sal Brancati abstained from voting.
13. **DESPP/DEMHS Report**
   Robert Kenny discussed the need for updated local emergency operations plans to be submitted. He noted an upcoming CCM Emergency Management conference on April 25. Robert Kenny also discussed the work of the Regional Emergency Planning Team (REPT), and the process of submitting post-incident authorizations following declared disasters.

14. **Regional Planning Commission February Action Table**
   The Action Table on Page 28 was reviewed.

15. **Regional Cooperation/Other Business**
    First Selectman Freda discussed a shortage of volunteer firefighters in the Town of North Haven, and asked if other towns had considered exercising the statutory option to increase property tax exemption for volunteer firefighters. This matter was discussed among the members. First Selectman Cosgrove started a discussion among the members regarding tax exempt properties and the failure of the state to fully fund the PILOT program.

16. **Adjournment**
    First Selectman Cosgrove motioned to adjourn; Town Manager Paulhus seconded. The meeting was adjourned at 11:13 am.

   Respectfully submitted,

   First Selectman Michael Freda, *Secretary*
## Assets

**Cash and Investments**
- Key Bank - Checking Account: $262,692.09
- State of CT - Short-Term Investment Fund: $683,085.54
- Start Community Bank: $103,999.80

**Accounts Receivable**
- CT Department of Transportation - FY 16: $433.54
- CT Department of Transportation: $211,122.18
- CT Office of Policy and Management: $637.80

**Other Assets**
- Accrued Leave & Security Deposit: $25,535.45
- Furniture & Equipment: $19,521.68

**Total Assets** $1,307,028.08

## Liabilities

**Deferred Revenue**
- Municipal: $139,177.72
- OPM: $77,435.37
- LOTCIP: $214,131.63
- Other (Election Monitor): $4,397.30
- Special Assessment: $11,106.38

**Total Liabilities** $446,248.40

## Fund Balance

- Fund Balance: $845,582.07
- Amount for Accrued Leave: $13,872.53
- Investment in Equipment: $19,521.66
- Change in Fund Balance: $(18,196.58)

**Total Fund Balance** $860,779.68
**Total Liabilities and Fund Balance** $1,307,028.08
**Statement of Resources and Expenditures**

South Central Regional Council of Governments

As of period 2/28/2019

<table>
<thead>
<tr>
<th>Resources</th>
<th>Current</th>
<th>Year-to-Date</th>
<th>Budget</th>
</tr>
</thead>
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<tr>
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<td>19,738.66</td>
<td>53,822.28</td>
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<td>Municipal - Special Assessment</td>
<td>4,584.22</td>
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<td>CT OPM - Regional Planning</td>
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<td>CT OPM - RPI Grant, Open Space Inventory</td>
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<td>5,400.00</td>
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<td>CTDOT - Mobility Manager</td>
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<td>FEMA - Hazard Mitigation Plan</td>
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<td>CT SotS - Regional Election Monitor</td>
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<td>CT DoAg - Farm Viability Grant</td>
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<td>Interest - Revenue</td>
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<td><strong>Total Resources</strong></td>
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<td><strong>2,337,299.00</strong></td>
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<table>
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<th>Direct Expenses</th>
<th>Current</th>
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<td>Transportation Planning Consultants</td>
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<td>Land-Use Planning Consultants</td>
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<td>Other Consultants</td>
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<td>Travel</td>
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<td>Data Processing</td>
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<td>Commercial Printing</td>
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<td>12,000.00</td>
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<td>Subscriptions and Books</td>
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<td>1,940.00</td>
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<td>Insurance and Professional Services</td>
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<td>Meeting Expenses and Advertising</td>
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<td>LOTCIP - Reserved</td>
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<td>Regional Election Monitor - Reserved</td>
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<td><strong>Total Overhead</strong></td>
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<td><strong>Total Operating Expenses</strong></td>
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Project 0059-0168  2019-A12-1  Pedestrian Sidewalk Improvements
Changes  Amendment 12 adds new project
Reason  Sidewalk safety improvement project to construct a 2,000 linear foot, 5' wide concrete sidewalk along Route 77 from the Adams Middle School to the art, sports, and public safety facilities north of I-95.

Project 0171-0449  2019-A12-2  Traffic Signal LED Re-Lamping
Changes  Amendment 12 adds new project
Reason  Traffic Signal LED Re-lamping project in District 1. Project will replace existing LED lights, install retroreflective back plates and any sheet aluminum signs that are span mounted. Work includes 22 signals in Meriden
South Central Regional Council of Governments
FFY2018-FFY2021 Transportation Improvement Program
Amendment 12

State Project #0059-0168
Municipality Guilford

Project Name Pedestrian Sidewalk Improvements

Description Sidewalk safety improvement project to construct a 2,000 linear foot, 5' wide concrete sidewalk along Route 77 from the Adams Middle School to the art, sports, and public safety facilities north of I-95.

Current TIP Funding (In Thousands)

Proposed TIP Funding (In Thousands)

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<th>Phase</th>
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<th>2019</th>
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TIP Funds $1,550

Amendment Notes
FY18 TIP Amend 12 adds new project
South Central Regional Council of Governments
FFY2018-FFY2021 Transportation Improvement Program
Amendment 12

State Project #0171-0449  SCRCOG # 2019-A12-2
Municipality  District 1  AQ Code  X6

Project Name: Traffic Signal LED Re-Lamping

Description: Traffic Signal LED Re-lamping project in District 1. Project will replace existing LED lights, install retroreflective backplates and any sheet aluminum signs that are span mounted. Work includes 22 signals in Meriden

Current TIP Funding (In Thousands)

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<tr>
<th>Funding</th>
<th>Phase</th>
<th>Prior</th>
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TIP Funds  $4,150  0  0  500  50  3,600  0

Amendment Notes
FY18 TIP Amend 12 adds new project
Resolution
Fiscal Year 2018-Fiscal Year 2021 Transportation Improvement Program Amendment Twelve

Whereas: U.S. Department of Transportation “Metropolitan Planning Regulations” (23 CFR 450) prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a State Implementation Plan for Air Quality (SIP) conforming to both U.S. Environmental Protection Administration-established air quality guidelines and SIP-established mobile source emissions budgets; and

Whereas: The Council, per 23 CFR 450.324 and in cooperation with the Connecticut Department of Transportation (ConnDOT) and public transit operators and relying upon financial constraints offered by ConnDOT, adopted a Fiscal Year 2018-Fiscal Year 2021 Transportation Improvement Program on July 26, 2017, after finding the Program conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 CFR 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: Air Quality Conformity Reports: Fiscal Year 2018-2021 Transportation Improvement Program and the Region’s Long-Range Transportation Plans—2015 to 2040, (April, 2015); and

Whereas: The Council, on July 26, 2017, indicated that periodic Program adjustment or amendment was possible; and

Whereas: Projects referenced in the Program amendment (below) are consistent with the region’s long-range transportation plan (South Central Regional Long Range Transportation Plan—2015 to 2040, (May, 2015)); and

Whereas: Council Public Participation Guidelines: Transportation Planning have been observed during the development of the proposed Program amendment (below); and

Whereas: By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a Statewide Transportation Improvement Program and/or its amendment; and

Whereas: Council of Governments’ review of transportation goals, projects and opportunities may result in further adjustment or amendment of the Program.
Resolution
Fiscal Year 2018-Fiscal Year 2021 Transportation Improvement Program Amendment Twelve (continued)

Now, Therefore, Be It Resolved By the Council of Governments:

The Program Amendment Twelve shall be transmitted to the Connecticut Department of Transportation, for inclusion in the State Transportation Improvement Program

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on March 27, 2019

Date March 27, 2019

By: __________________________

First Selectman Michael Freda, Secretary
South Central Regional Council of Governments
Grant Opportunities
The **AARP Community Challenge grant program** is part of the nationwide **AARP Livable Communities** initiative that helps communities become great places to live for residents of all ages. The program is intended to help communities make immediate improvements and jump-start long-term progress in support of residents of all ages.

In 2019, the grant program will provide funds for community-based “quick-action” projects related to housing, transportation, smart cities and public spaces. The goal is to spark change and build momentum to improve livability for people of all ages. *Grants can range from several hundred dollars for smaller short-term activities to several thousand for larger projects.*

- Applications are due by April 17, 2019, 11:59 pm (ET)
- All projects must be completed by November 4, 2019

**AARP will prioritize projects that aim to achieve the following outcomes:**

- **Demonstrate the tangible value of “Smart Cities.”** This new category will encourage communities to develop and implement innovative programs that engage residents in accessing, understanding, and using data to increase quality of life for all. The intention with this category is to encourage applicants to demonstrate new ways to engage in decision-making about housing, transportation, economic development, placemaking, infrastructure, or other community aspect.

- **Deliver a range of transportation and mobility options in the community through permanent or temporary solutions to increase connectivity, walkability, bikeability, and/or access to public and private transit.**

- **Create vibrant public places in the community through permanent or temporary solutions that improve open spaces, parks and access to other amenities.**

- **Support the availability of a range of housing in the community through permanent or temporary solutions that increase accessible and affordable housing options.**

- **Other community improvements.** We want to know the most important needs in your community and the best quick-action ideas you have to address them.

**AARP Community Challenge grants can be used to support the following types of projects in the community. Proposed project types described below will be prioritized over those that support ongoing programming or events:**

- Permanent physical improvements in the community
- Temporary demonstrations that lead to long-term change
- New, innovative programming or services
Request For Letters of Intent

CT Wetland Mitigation In Lieu Fee Program

AudubonCT has released their Request for Letters of Intent (RFLOI) for Funding from the CT Wetland In Lieu Fee (ILF) Program. This available funding is for wetland preservation, restoration, enhancement or creation. This is the first step in the process toward being selected for funding through this competitive grant program. Letters of Intent are due by April 26th, 2019. More details are provided in the RFLOI and associated links which you can find here: http://ct.audubon.org/conservation/in-lieu-fee-program
Grants.gov Opportunities

U.S. Department of Transportation Announces $85 Million Funding Opportunity for Technologically Advanced Transit Buses

The U.S. Department of Transportation’s Federal Transit Administration (FTA) today announced the opportunity for eligible applicants to apply for up to $85 million in competitive grant funds through FTA’s Low or No Emission (Low-No) Bus Program. The Low-No Program helps project sponsors purchase or lease low or no emission vehicles that use advanced technologies for transit revenue operations, including related equipment or facilities.

Instructions for applying can be found on FTA’s website at http://transit.dot.gov/howtoapply and in the “FIND” module of GRANTS.GOV. The funding opportunity ID is FTA-2019-002-TPM-LowNo. Complete proposals must be submitted electronically through the GRANTS.GOV “APPLY” function by May 14, 2019. The NOFO will be available for public inspection in the Federal Register on Wednesday, March 20, 2019.

U.S. Department of Housing and Urban Development – Youth Homelessness Demonstration Program: develop and execute a coordinated community approach to preventing and ending youth homelessness. Apply for $1 million - $15 million to complete a demonstration project. Grant deadline May 15, 2019.
The funding opportunity ID is FR-6200-N-35.

National Endowment for the Humanities – Infrastructure and Capacity Building
Help institutions secure long-term support for their core activities and expand efforts to preserve and create access to outstanding humanities materials. Organizations can increase their humanities capacity through capital expenditures to support the design, purchase, construction, restoration, or renovation of facilities for humanities activities and the purchase of equipment and software. Apply for up to $750,000. Grant deadline May 15, 2019.
The funding opportunity ID is 20190515-CHA.
Upcoming Events
Attendees of this 225th Annual Meeting will hear:

- Keynote speaker, Peter Salovey, Ph.D President, Yale University
- State of the Chamber from GNHCC President & CEO, Garrett Sheehan
- Presentation of The Corporate Heritage Award to the Shubert Theater—Honoring a business that has operated successfully for over 100 years
- Election of GNHCC Board of Directors & Officers
Building on RPA’s Fourth Regional Plan, this year’s Assembly speakers will address ways to promote both prosperity and community health—and how to put those policies and projects into action.

2019 Sessions:

- Tolling for Transit
- Fixing Public Housing
- Creating Jobs, Preserving Communities
- Climate Justice for All
- Building Healthy Communities
A new governor, new administration, and a new commissioner at the Department of Energy and Environmental Protection could mean a new direction for Connecticut’s energy and environment policy.
Join us this year at the Red Lion Hotel in Cromwell as we cover the intersection of energy and environmental issues and how they impact Connecticut businesses. Our keynote speaker is Katie Dykes, the newly appointed DEEP commissioner, and you can once again choose from a menu of breakout sessions on topics critical to manufacturing executives, EH&S professionals, energy purchasers, and facility managers.

We'll also have our popular Manufacturers Roundtable lunch with Commissioner Dykes.

Our experts will provide critical updates on state and federal enforcement trends and regulations, energy opportunities for small and large businesses, and explain how newly adopted state legislation may impact your company. Our event starts at 7 am with check-in and a networking breakfast. The program begins at 8 am. We'll also serve a full lunch.

This event has special pricing for CBIA members, E2 members, CONNSTEP members, ACM members, and their guests.

The CBIA 2019 Energy & Environment Conference is made possible through the generous support of Burns McDonnell, Carmody Torrance Sandak Hennessey, CONNSTEP, Day Pitney, Energize CT, EnterSolar, GZA, Kaman, McCarter & English, Pullman & Comley, and Robinson+Cole.
2019 Statewide Historic Preservation Conference

When: May 17-18, 2019
Where: Omni Hotel, 155 Temple Street, New Haven - Friday, May 17 (full day conference)
    and
    Henry Whitfield State Museum, 248 Old Whitfield Street, Guilford - Saturday, May 18 (half-day, hands-on demonstrations)

This year’s theme is Back to Basics and we are thrilled to announce that Thompson Mayes, author of Why Old Places Matter and Vice President/Senior Counsel at the National Trust for Historic Preservation will be our keynote speaker. Tentative sessions for Friday’s conference include:

- Crafting a Statement of Significance for State and National Register Nominations
- Interpreting the Secretary of the Interior Standards
- Messaging for Advocacy
- How to Prepare of Scope of Work
- Just to name a few!

We’ve added a second day to our agenda! Saturday’s half-day demonstrations will include masonry repointing, window repair, monument conservation, and more!
EPA Office of Community Revitalization's Strategies for Food Systems, Health, and Economic Development Webinar
Apr 24, 2019, 2:00 PM Eastern
Duration: approximately 1 hour

To Register click here:
https://attendee.gotowebinar.com/register/261225668236315660

REGISTER TODAY! Attendance is free, but registration is required by April 23 to insure your connection. You will be sent the webinar connection details with your registration confirmation. If you need assistance with your registration, please contact Erica Rippe, Erica.rippe@cclr.org, 415-398-1080.

Improving environmental and human health outcomes in communities across the country is challenging under any circumstances. In the early part of the 21st Century this is particularly true given the economic, political, and social changes occurring. EPA's Office of Community Revitalization has developed strategies and programs that assist communities' efforts to take stock of their assets, identify visions for growth that supports a better environment and healthy living. Through this webinar you'll hear how EPA collaborates with communities to grow their economies and improve the environment. Join National TAB for a webinar featuring strategies to make every community healthy, wealthy and wise.

Who should attend? Local and regional government officials, not-for-profit economic and community development organizations, and others working to promote economic development in your community.

INVITATION AGENDA SLIDES RECORDING

Speakers:
* Stephanie Bertaina, Senior Policy Analyst, EPA Office of Community Revitalization
* Melissa Kramer, Ph.D., Senior Environmental Protection Specialist, EPA Office of Community Revitalization
* Chitra Kumar, Director, Federal and State Division, EPA Office of Community Revitalization

For more information contact:
Erica Rippe, Erica.rippe@cclr.org, 415-398-1080
Daena Blair, daenab@ksu.edu, 785-532-6207
Sheree Walsh, chsr@ksu.edu, 785-532-6519

This webinar is brought to you by the National Technical Assistance to Brownfields Program, hosted by the Technical Assistance to Brownfields (TAB) Programs at Kansas State University.

Please share this information with your colleagues, clients, listservs or anyone you think may be interested in or would benefit from attending this webinar.

These webinars are made possible with funding provided by U.S. EPA
Best Practices for Solid Waste & Recycling Contracts

Free Webinar

April 4, 1:30 p.m. – 3:00 p.m. (ET)

To register: https://attendee.gotowebinar.com/register/1248377103189511693

The need to develop a strong municipal/regional contract for solid waste and recycling services has become increasingly important due to market changes and reduced revenues for recyclables. On April 4, the Northeast Recycling Council will host the free webinar—Best Practices for Solid Waste & Recycling Contracts. The presenters will discuss the following topics:

- Pitfalls being experienced,
- Risk and reward,
- Municipal control,
- Good management,
- Workforce stability,
- Environmental protections,
- Insuring fairness,
- Transparency in determining MRF fees and valuing each material cost on a per ton basis, and
- Real life examples.

Presenters

- Shahrzad Habibi, Research and Policy Director, In the Public Interest
- Lori Scozzafava, Division Chief of Recycling, Maryland Environmental Service
- Michael Timpane, Principal|Vice President of Process Optimization & Material Recovery, RRS
According to the National Highway Traffic Safety Administration (NHTSA), 2016 witnessed the most pedestrian fatalities since 1990, accounting for approximately 16% of all roadway fatalities (5,987). In 2016, 72% of pedestrian fatalities occurred away from intersections (e.g., mid-block locations) and approximately 26% occurred at intersections. Cost-effective countermeasures can be systemically applied to reduce these crashes and save lives.

Who Should Attend
This class is designed for any local or state transportation or public safety professionals involved in making decisions regarding the safety of their road systems. Engineers, Public Works Directors, Highway Supervisors, Planners, Legal Traffic Authorities (LTA's) and law enforcement personnel are encouraged to attend.

This class includes a field exercise that will allow you to put into practice what is learned during the classroom portion of the workshop. Please bring a safety vest and wear comfortable shoes for this portion of the program.

Course Instructor
Peter Eun is a Transportation Safety Engineer with the FHWA Resource Center’s Safety & Design Technical Service Team. Peter heads up the Every Day Counts 5 STEP (Safe Transportation for Every Pedestrian) Initiative and co-leads the Pedestrian Safety Program for the Resource Center. He provides technical assistance in the areas of pedestrian safety, including: pedestrian safety workshops, road safety audits, plan reviews and presentations. Peter has previously served as a Safety Program Manager and the FHWA liaison to NHTSA.

Learning Objectives
Upon completion of this class, participants will be able to:

- Explain the magnitude of the pedestrian safety problem and what tools are available to help save lives.
- Select appropriate pedestrian safety improvement treatments.
Registration

- Please visit the T2 Center website to register for this class online.

- Registration contact: Please direct any questions to Lisa Knight or call at (860) 486-4396.

- Free. No registration fee is charged for this class. This training opportunity is offered by the Technology Transfer Center's Connecticut Safety Academy.

- Registrations will be accepted on a first come, first served basis.

- Approximately one week prior to the class, you will receive an email confirmation of your attendance, along with the address of the workshop location.

- If you require an accommodation to participate in this workshop, please contact Lisa Knight at (860) 486-4396 or lisa.knight@uconn.edu.

- Please advise if you have dietary restrictions.

- Photographs may be taken for promotional and training purposes. Please notify us during registration if you do not wish to be photographed.
Business Development & Retention
Identifying small lab space locations in the region
2019 CEDS Strategic Planning Committee Meeting—annual update due 6/1
GNHCC Economic Development Committee
Joint New Haven EDA and EDC Strategy Meeting

Entrepreneurs & Startups
Provided ECIC implementation support

Expand Global Opportunities
Planning for Hannover Messe, April 1-5—appointments scheduled
Planning for Discover New England Summit, May 13-15

Infrastructure
Kick off webinar for the Port of New Haven freight study
Testified before the Transportation Committee regarding paving of the runway safety areas at Tweed, notified constituents of the opportunity to submit written testimony

Tourism
Cultural and Agricultural Asset Mapping project with SCRCOG
Follow up from the American Bus Association Tradeshow
Event planning meeting
Video content planning meeting
Connecticut Lodging Association
CLA Board of Directors meeting
AH&LA Partner State Conference Call

Advocacy/Improve Regulatory Environment
Legislative outreach regarding proposed increases to lodging taxes, to 17% for hotels, motels, and inns; 13% for B&Bs, 6.35% for campgrounds
GNHCC Government Affairs Meeting—legislative update
Responded to the Speaker’s Blue Ribbon Panel on Tourism report
Testified before the Finance Committee regarding hotel occupancy tax

Marketing, Communications & Stakeholder Education
Completed the Greater New Haven Visitors & Relocation Guide—expect delivery in April
Completed the 2019 South Central Connecticut global recruitment collateral
Update to the Visit New Haven page on ctvisit.com
Google Digital Marketing Workshop

Media Inquiries & Hits
New Haven Biz: Hotel Development
AAA World
WSHU
Long Wharf Redevelopment press event

Upcoming Events
4/5 Quinnipiac Chamber of Commerce: 2019 Business Showcase
4/9 Albertus Magnus College’s Career & Internship Fair 2019

Regional Collaboration
Town Green Special Services District Board Meeting
Regional Leadership Council
Milford Progress
Canal Dock Boathouse Board Meeting
West Haven Chamber of Commerce Board Meeting
Milford Tourism Taskforce
### March 2019 Action Table

<table>
<thead>
<tr>
<th>Ref. #</th>
<th>Received</th>
<th>Description</th>
<th>Adjacent RPC Towns</th>
<th>Abridged RPC Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1</td>
<td>2/22/19</td>
<td>Town of Southington: Proposed Zoning Regulation Amendments to Section 13 - SIGNS</td>
<td>Meriden</td>
<td>By resolution, the RPC has determined that the proposed zoning regulation amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.</td>
</tr>
<tr>
<td>2.2</td>
<td>2/12/19</td>
<td>City of New Haven: Proposed Zoning Regulation Amendments to create Westville Manor PDD</td>
<td>East Haven, Hamden, North Haven, Orange, West Haven, Woodbridge</td>
<td>By resolution, the RPC has determined that the proposed zoning regulation amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.</td>
</tr>
</tbody>
</table>
Road Scholar

As a result of the success of our Road Scholar campaign in Quarter 3, CTrides worked during Quarter 4 to organize the spring semester Road Scholar campaign for college students to take place in January and February 2019 (Quarter 1). The campaign continued to focus on targeted transportation options for college students around their campuses and across the State of Connecticut.

Overall interest and participation increased approximately 56% from 23 to 36 schools, and revisions to the customized brochure were made to include information on airport connections and updated U-Pass messaging. An additional change required participants required to track at least one trip for raffle prize eligibility, as opposed to simply signing up for a CTrides account.

Transit Rewards

During Quarter 4, CTrides continued to develop the Transit Rewards program. A new web page was created and published at https://www.ctrides.com/TransitRewards. We completed the initial merchant enrollment and updated the content management system (Salesforce) to accommodate vendor records. Each enrolled vendor received a customized coupon for their transit reward, available for download from the Transit Rewards web page. A handout was developed and printed to promote the program to the public, and table tents were developed, printed, and offered to participating vendors to increase visibility of the program. The program was officially launched on November 8th, with a launch event on November 9th at Hanging Hill Brewery to align with the launch of a CTrail Hartford Line themed beer. Outside of the launch event, the program was promoted via social media channels and in a Hartford Business Journal article: http://www.hartfordbusiness.com/article/20181109/NEWS01/181109906/dot-unveils-transit-rewards-program

Marketing Overhaul

During the discovery phase, CTrides met with The Watsons several times including initial kick-off, strategy development, and DOT stakeholder meetings. By the end of the quarter, The Watsons delivered a rough outline on brand and creative strategy and positioning.
CTrides: Quarter 4 Marketing Activity Summary (Continued)
October—December 2018

Marketing Overhaul (continued)

During the discovery phase, CTrides and The Watsons met several times through December for planning meetings, and for a meeting with DOT stakeholders on proposed marketing strategies and positioning statements.

Quarter 1 will see the development of marketing themes and a refresh of several field marketing pieces, as well as additional planning on the CTrides.com website redesign.

Behavioral Economics (BE)

Q4 saw the conclusion of the Behavioral Economics project with BEworks. Implementation of lessons learned during the project have been applied to outreach activities and on the development of an over-arching refresh of marketing materials. During November, CTrides received an in-depth briefing on a Durham, NC pilot program to demonstrate impact on using BE to reduce city employees’ single-occupancy commutes. CTrides also participated in an AECOM-led effort to develop a session on BE for the 2019 ACT International Conference, as well as a webinar hosted by Portland State University on BE TransLink Project in Vancouver, Canada to increase Transit Ridership.

Marketing Misc.

- Attended CTrail Hartford Line Berlin ribbon cutting event and created social media posts on Facebook, Twitter, Instagram, and LinkedIn for the event.
- Worked with outreach staff to organize and promote two bike-to-work events for City of Bridgeport and Regional Water Authority in New Haven.
- Promoted and attended 1st Annual Multimodal and Transit Summit
- Pre-planning for the 2019 Drive Less Connecticut Competition
- Pre-planning for the 2019 Transportation Showcase
- Researched and evaluated social media management platforms and made selection (Sprout Social)
Participating Organization Activity

As of December 31, the total number of CTrides employer participants, stakeholders and community participants is 264.

New Partners:

- American Institute
- ARC of Litchfield County
- DRS Consolidated
- BHcare
- I2systems
- Randstad
- RGIS
- Washington Inventory Systems

Try-It Days Overview:

Bridgeport Bike to Work (10/19)
Employees who expressed interest: 27
Employees who took part: 10
Employees new to the mode: 8
New to the mode, would use again: 4


RWA Bike in a Box Truck Try-It (10/23)
Employees who expressed interest: 12
Employees who took part: 12
Employees new to the mode: 10
New to the mode, would use again: 9

The CTrides Outreach Team held 188 Worksite Meetings and 123 Commuter Events with our worksite partners during Q4. The total number of participating organizations is at 264. Though 8 new organizations were added, a number of inactive were removed.

This quarter’s worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.
Try-It Days Overview (continued):

**Jackson Labs Carpool Try-It (10/30)**
Employees who expressed interest: 12
Employees who took part: 12
Employees new to the mode: 12
New to the mode, would use again: 9

**Chabaso Bakery (12/19)**
Employees who expressed interest: 15
Employees who took part: 4
Employees new to the mode: 2
New to the mode, would use again: 2

**Additional Highlights:**
- Gave Presentation on CTrides and Staffed an ACT Patriot Chapter/CTrides Table at Multimodal Summit
Regional Worksite Highlights

Western CT includes Litchfield, Housatonic, Bridgeport & Stamford regions

Highlights

Program Growth: Highest territory growth in past quarter. Eight new partner meetings since August.

i2Systems: Secured new partnership and scheduled two promotional events for December.

Global Steering Systems: Tabling event to promote carpooling, transit options, and the Go CT Card. Information in English and Spanish was provided.

Merritt 7 Corporate Complex (Marcus Partners): Worked with Norwalk Transit District to promote the new micro-transit project.

LARC, Northwestern Transportation District: Facilitating new transit service to Torrington industrial park by connecting local businesses with Northwestern Transportation District.

Town of Fairfield and Business Council of Fairfield County: Established new partnership with the Business Council to promote CTrides services and information to their members.

Meetings

- Aptar Group Inc.
- ASML Inc.
- BHcare
- City of Bridgeport
- City of Danbury
- Connecticut Department of Labor
- Ct Department of Labor
- CTtransit
- Dental Associates of Connecticut
- Eastern Account Systems, Inc.
- Enterprise Rideshare
- Global Steering Systems
- Greater New Haven Chamber of Commerce
- HARTransit
- i2Systems
- Marcus Partners
- Metro Council of Governments
- MW Industries
- Northwest Hills Council of Governments
- Norwalk Transit
- People’s United Bank
- RGIS
- Sikorsky Aircraft Corporation (Stratford)
- The Arc of Litchfield (LARC)
- The Business Council of Fairfield County
- The Workplace
- Town of Trumbull
- University of Bridgeport
- University of Connecticut (Stamford)
- Washington Inventory Services
- Waterbury Gardens for Nursing and Rehabilitation
- Western CT Council of Governments
- Whole Foods Distribution
## Regional Worksite Highlights

**Southern CT includes Middlesex, New Haven & coastal regions**

### Highlights

- **Southern CT Regional Water Authority:** Bike at Lunch Try-It Day
- **Wesleyan University:** Met with HR and Sustainability Offices to strategize ways to encourage carpooling and transit.
- **3PL:** Held three events to promote upcoming Meet Your Match and Try-It Day events.
- **Albertus Magnus College:** Conducted joint promotion with CTtransit for the Go CT Card and Transit Rewards Program.
- **Chabaso:** Conducted commuter survey and planned for try-it day in December. Held a carpool try-it day. Formed 4 new carpools.
- **Radiall USA, Inc.:** Engaged by company to provide relocation services to their employees.

### Meetings

- **3PL Worldwide**
- **Albertus Magnus College**
- **Alexion Pharmaceuticals**
- **Amazon Sorting Center, Wallingford BDL-5**
- **Bradley Street Bicycle Co-op**
- **Branford Hall (Branford campus)**
- **Central Connecticut Coast YMCA**
- **Chabaso Bakery, Inc.**
- **City of New Haven**
- **Electric Boat**
- **Fusco Corporation**
- **GoNHGo**
- **Human Resource Leadership Association of Eastern CT**
- **Job Corps New Haven**
- **Knights of Columbus**
- **Middletown Works**
- **Mitchell College**
- **Move New Haven**
- **Mystic Healthcare and Rehabilitation, LLC**
- **New Haven Coalition for Active Transportation**
- **New Haven Smart Mobility**
- **Quinebaug Valley Community College**
- **Quinnipiac University**
- **Radiall USA, Inc.**
- **Sea Corp**
- **SeeClickFix**
- **South Central CT Regional Water Authority**
- **South Central Regional Council of Governments**
- **Stone Academy**
- **The Mary Wade Community**
- **Town of Woodbridge**
- **University of New Haven**
- **Yale University**
Eastern CT includes the Hartford, North and Central regions of Connecticut

Highlights

Randstad: Held first meeting to arrange for the distribution of transportation information to their clients.

New Britain CT Works Center: Partnered with CTtransit to distribute information on Senior/Disabled discount on fares, Go CT card and the CTrides services.

State of Connecticut Department of Rehabilitation Services (Windsor): Met contact through Stand Down event. Held first meeting to discuss ERH options.

Walgreen’s Distribution: Met with ETC to discuss strategic planning of future events including Go CT Card in 2019.

C&S Wholesale: Taking the lead to identify a need for a new bus route and organizing stakeholders.

City of Hartford: Spearheading a comprehensive transportation program to encourage city employees to reduce single occupancy vehicles.

Prudential: Initial planning meeting to hold a telework Try-It Day with a minimum of 50 people from various departments within the organization. Try-It Day to be held in March.

Events

- Albertus Magnus College (East Hartford)
- American Institute
- Avon Health Center
- Central Connecticut Chambers of Commerce
- City of New Britain
- Connecticut Children’s Medical Center
- CTtransit
- Hartford Adult Education Center
- Hartford Public Library
- Jackson Laboratory
- Lincoln Life Insurance/Freemont Group Management
- New Britain CT Works Center
- Randstad
- Town of Windsor
- Trinity College
- UConn Health Center
- United Technologies Corporation
- University of Connecticut (Storrs)
- University of Hartford
- Vernon Public Schools
- West Hartford Health and Rehabilitation
- Windham Regional Community College

Meetings

- Advance Auto Parts
- Albertus Magnus College, East Hartford
- Amazon Fulfillment Center BDL-2
- American Institute
- Asnuntuck Community College
- Bradley Airport
- C&S Wholesale Groceries
- Cabela’s
- Capital Region of Governments
- Capital Workforce Partners
- Center for Latino Progress
- Central Connecticut Chambers of Commerce
- City of Hartford
- Connecticare
- Connecticut Children’s Medical Center
- Connecticut Children’s Museum
- Connecticut department of Labor
- Connecticut Green bank
- Connecticut Innovations
- Connecticut Spring and Stamping
- Department of Revenue Services
- Department of Social Services (Hartford)
- GE Power
- Goodwin College
- Hartford Steam Boiler
Regional Worksite Highlights

Meetings (Continued)

- HomeGoods Distribution
- Jackson Laboratory
- Lincoln Technical Institute (New Britain)
- Manchester Community College
- New Britain CT Work Center
- Office of the Attorney General
- Porter and Chester Institute (Enfield)
- Prudential (Hartford)
- Randstad
- State of Connecticut Department of Rehabilitation Services
- The Hartford
- Town of Farmington
- Town of Manchester
- Town of Windsor
- Trinity College
- TSKP Studios
- UConn Health Center
- United Bank
- United Healthcare
- United Technologies Corporation
- University of Connecticut (Storrs)
- University of Saint Joseph
- Vernon Public Schools
- Voya
- West Hartford Health and Rehabilitation
Customer Service Updates

- Completed extended services hours for the Hartford Line customer service initiative
- Developed and launched SMS and email notification system for Shore Line East
- Toured Boston South Station Amtrak Dispatch Center and established liaison for ongoing customer service
- Implemented live chat options for DOT customer portal

Telework

- Held follow-up meeting with telework client and stakeholders
- Sent additional teleworking development collateral to client’s internal management
- Follow-up meeting scheduled for January

Customer Service Details:

- 7,865 Total cases into CTrides
  - 6,266 inbound calls
    - 11 inquiries about available disabled services
    - 12 bilingual inquiries
      - Continued high volume due to Hartford Line
  - Filed 902 email cases
    - Great or OK rating on 84% of emails surveyed
  - 192 marketing/informational outbound calls
  - Facilitated 505 live online chats of which 133 were SMS (text) chats
    - 4.62 out of 5 (best) avg. rating on all chats
  - Provided 7 Emergency Rides Home to 5 vanpool riders, 1 express bus rider, and 1 Hartford Line rider.
  - Processed 262 Hartford Line and 105 Shore Line East complaints
  - Distributed 11 trial bus passes to commuters meeting the program’s Trial Ride criteria. A follow-up survey for the quarter tallied 3 responses.

Customer feedback:

“We went. We parked. We enjoyed. Thanks for your help!”
“The information I received was very helpful and the response time was fast. Thank You!”
“Far better than anticipated.”
“Very helpful and thorough answer to my question. Thank you.”
“Very responsive, thank you for your help!”
“I just want to cry right now… tears of joy! You listened to your customers! The concern was very real and you helped! Thank you!”
“Lisa was courteous, promptly responded to my concerns and provided a solution to resolve the issues that occurred.”
“Fabulous! Cindy was knowledgeable and helpful and made my use of public transportation that much easier! I appreciate her!”
CTrides Ridematching & Rewards Program

- CTrides added **510 new members** to the Ridematch & Rewards program in the fourth quarter of 2018.
- Final planning to clean the database using new dormancy rule
- Revised profile to require affirmative election for participating in carpool matches
- Planned for revisions for the Road Scholar program
  - Homepage edits
  - Raffle rules
  - Coordinated with Entertainment® to establish guidelines for cross-marketing
- Over 2,000 new rewards now available
- Announcement made via social media and email blast
- Exploring possible partnership with Waze Carpool to expand carpool match pool
- NuRide has changed their name to AgileMile.
- CTrides app active users: 921

Quarter 4 Statistics:

- New Members: 678
- Reduced SOVs: 183,657
- Reduced VMT: 3,107,319
- Reduced Emissions: 1,397.29 tons
- Gallons of Gas Saved: 142,320
- Money Saved: $1,693,515
- Rewards Redeemed: $4,616
As of Q4 2018, there are more than 260 businesses, agencies and municipalities working with CTrides

1. 3PL Worldwide
2. 9Town Transit
3. Advance Auto Parts
4. AECOM
5. Aetna
6. Albertus Magnus
7. Albertus Magnus (East Hartford)
8. Alexion Pharmaceuticals
9. All Our Kin
10. Amazon Fulfillment Center BDL-2
11. Amazon Sorting Center Wallingford
12. American Institute
13. Aptar Group
14. ARC of Litchfield County
15. Artspace New Haven
16. ASML, Inc.
17. Asnuntuck Community College
18. Avon Health Center
19. BHcare
20. Bigelow Tea
21. BikewalkCT
22. BLT Office (Norwalk)
23. BLT Office (Stamford)
24. Bradley Airport
25. Branford Hall (Branford)
26. Branford Hall (Southington)
27. Bridgeport Public Schools
28. Cabelas
29. Capital Community College
30. CARTUS
31. CDM Smith
32. Center for Latino Progress
33. Central Connecticut Chambers of Commerce
34. Central Connecticut Coast YMCA
35. Central CT State University
36. Chabaso Bakery, Inc.
37. Cigna
38. City of Bridgeport
39. City of Danbury
40. City of Meriden
41. City of New Britain
42. City of New Haven
43. City of Stamford
44. City of Waterbury
45. City of Waterbury - Public Health
46. Community Health Center of New London
47. Connecticare
48. Connecticut Children’s Medical Center
49. Connecticut College
50. Connecticut Department of Developmental Services
51. Connecticut Department of Energy and Environmental Protection (Hartford)
52. Connecticut Department of Energy and Environmental Protection (New Britain)
53. Connecticut Department of Labor
54. Connecticut Department of Transportation
55. Connecticut Green Bank
56. Connecticut Innovations
57. Connecticut Mental Health Center
58. Connecticut National Guard
59. Connecticut Probate Court
60. Connecticut Spring and Stamping
61. Connecticut State Insurance Department
62. Connecticut Valley Hospital
63. Connecticut Water
64. Continuum of Care Inc.
65. CT Department of Labor
66. CTtransit
67. CTfastrak
68. Datto, Inc.
69. Department of Administrative Services
70. Department of Economic and Community Development
71. Department of Emergency Services & Public Protection
72. Department of Public Health (Hartford)
73. Department of Rehabilitation Services
Appendix A: Partner List

74. Department of Revenue Services
75. Department of Social Services (Hartford)
76. Diageo, Inc.
77. DRS Consolidated
78. East River Energy
80. Eastern Connecticut State University
81. Eastern Connecticut Transportation Consortium
82. Eastern Workforce Investment Board
83. Electric Boat
84. Empire State Realty Trust
85. Enterprise Holdings
86. Enterprise Rideshare
87. ESPN
88. ExecutNet
89. Fairfield University
90. Foxwoods Resort and Casino
91. Fusco Corporation
92. Gateway Community College
93. Gaylord Specialty Healthcare
94. Global Steering Systems
95. GoNHGO
96. Goodwill of Western & Northern CT
97. Goodwin College
98. Greater Bridgeport Transit
99. Greater Norwalk Chamber of Commerce
100. Greater Waterbury YMCA
101. Greenwich Board of Education
102. Greenwich Chamber of Commerce
103. Group CBS Circuit Breaker Sales
104. Hartford Adult Education Center
105. Hartford Foundation for Public Giving
106. Hartford HealthCare System Support Office
107. Hartford Hospital
108. Hartford Public Library
109. Hartford Steam Boiler
110. HARTTransit
111. Henkel Corporation
112. Hotchkiss School
113. Hispanic Advisory Council of Greater Stamford (HACGS)
114. Homegoods Distribution
115. Homes For The Brave
116. Hospital for Special Care
117. Housatonic Community College
118. Human Resource Leadership Association of Eastern CT
119. i2Systems
120. IFG Companies (Guilford Specialty Group)
121. Inertia Dynamics Corporation
122. Innovate Stamford
123. IRS
124. Jackson Laboratory
125. Job Corps (Hartford)
126. Job Corps New Haven
127. Jones Lang Lasalle Americas
128. Key Bank - New Haven
129. Knights of Columbus
130. Konica Minolta Business Solutions
131. Law offices of John Andreini
132. Lawrence + Memorial Hospital
133. Lincoln Life Insurance/Freemont Group Management
134. Live Green CT
135. Lower Connecticut River Valley Council of Governments
136. Manchester Community College
137. Marcus Partners Mgmt.
138. MassMutual
139. MedSource Consultants
140. Medtronic
141. Middlesex Community College
142. Middlesex Community College - Meriden Campus
143. Middlesex Hospital
144. Middlesex Hospital Shoreline Medical Center
145. Middletown Area Transit
146. Milford Transit District
147. Mitchell College
148. Mohegan Sun Casino
149. Mystic Healthcare and Rehabilitation LLC
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