APPENDIX 1: SCRCOG REGIONAL SURVEY ANALYSIS

Survey Demographics

If you commute to work, which town or city do you commute to? (Top 5)
Source: SCRCOG Survey (n=4,023)

- Hamden: 220
- Madison: 120
- New Haven: 600
- Elsewhere in Connecticut: 500
- Not Applicable: 900

Respondent Age
Source: SCRCOG (n=4,023)

- Under 25: 11%
- 25 to 44: 38%
- 45 to 64: 40%
- Over 64: 9%

Respondent Housing Tenure
Source: SCRCOG Survey (n=4,023)

- Rent: 3%
- Own: 86%
- Prefer not to Answer: 11%
Respondent Race
Source: SCRCOG Survey (n=4,023)

Respondent Income Distribution
Source: SCRCOG Survey (n=4,023)

Respondent Household Size
Source: SCRCOG Survey (n=4,023)
Rental Supply/Demand & Impact

Perception of how much supply exists for following rental housing types

- Studio
- 1-Bedroom
- 2-Bedroom
- 3-Bedroom
- 4-Bedroom
- Senior/Age Restricted
- Affordable/Workforce

Options:
- Do Not Know
- There Is No Supply
- Not Enough Supply
- Right Amount of Supply
- Too Much Supply

- Percentage Scale: 0% to 50%
What types of rental housing is there a demand for in your community?

<table>
<thead>
<tr>
<th>Studio/Efficiency</th>
<th>1-Bedroom</th>
<th>2-Bedroom</th>
<th>3-Bedroom</th>
<th>4+ Bedroom</th>
<th>Senior/Age Restricted</th>
<th>Affordable/Workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extreme Demand</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Strong Demand</td>
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<tr>
<td>Slight Demand</td>
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<td></td>
</tr>
<tr>
<td>No Demand</td>
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</tr>
</tbody>
</table>

- Studio/Efficiency: 10%, 15%, 20%, 25%, 30%, 35%, 40%
- 1-Bedroom: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
- 2-Bedroom: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
- 3-Bedroom: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
- 4+ Bedroom: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
- Senior/Age Restricted: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
- Affordable/Workforce: 5%, 10%, 15%, 20%, 25%, 30%, 35%, 40%
What types of impacts will increase rental options have?

Impact of additional rental housing on commercial business?
Source: SCRCOG Survey (n=4,023)

Impact of rental housing on traffic levels?
Source: SCRCOG Survey (n=4,023)

Impact of additional rental housing on public services?
Source: SCRCOG Survey (n=4,023)

Impact of additional rental housing on public finances?
Source: SCRCOG Survey (n=4,023)

Impact of additional rental housing at different prices have on community?
Source: SCRCOG Survey (n=4,023)
Ownership Supply/Demand & Impact

Perception of how much supply exists for following ownership housing types

<table>
<thead>
<tr>
<th>Affordable/Workforce</th>
<th>Do Not Know</th>
<th>There Is No Supply</th>
<th>Not Enough Supply</th>
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<th>Too Much Supply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condominium</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>Townhouse/Attached</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>Senior/Age Restricted</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>1-3 Bedroom Home</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>4+ Bedroom Home</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>Estate/Luxury Home</td>
<td>0%</td>
<td>10%</td>
<td>20%</td>
<td>30%</td>
<td>40%</td>
</tr>
</tbody>
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What types of home ownership units is there a demand for in your community?

<table>
<thead>
<tr>
<th>Ownership Type</th>
<th>No Demand</th>
<th>Slight Demand</th>
<th>Moderate Demand</th>
<th>Strong Demand</th>
<th>Extreme Demand</th>
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What types of Impacts will home ownership options have?

Impact of additional homeownership types on commercial business?
Source: SCRCOG Survey (n = 4,023)

- Create a boost in sales for local businesses: 60%
- Reduce sales for local businesses: 40%
- Have no noticeable impact on commercial businesses: 0%

Impact of additional homeownership types on traffic levels?
Source: SCRCOG Survey (n = 4,023)

- A reduction in traffic levels: 60%
- An increase in traffic levels: 40%
- Have no noticeable impact on traffic levels: 0%

Impact of additional homeownership types on public services?
Source: SCRCOG Survey (n = 4,023)

- Have a positive impact on level of public services: 50%
- Have a negative impact on level of public services: 30%
- Have no noticeable impact on level of public services: 20%

Impact of additional homeownership types on public finances?
Source: SCRCOG Survey (n = 4,023)

- Have a positive impact on public finances: 60%
- Have a negative impact on public finances: 20%
- Have no noticeable impact on public finances: 20%

Impact of additional homeownership types at different prices have on your community?
Source: SCRCOG Survey (n=4,023)

- Positive impact on my community: 60%
- Negative impact on my community: 20%
- It would have no noticeable impact on my community: 20%
Community Impact

What type of impact would having new workers, families, and children in your community?

Impact of additional professional and service workers living in community?
Source: SCRCOG Survey (n=4,023)

Impact of having additional individuals and families with children living in community?
Source: SCRCOG Survey (n=4,023)
**Priority housing locations and barriers to creating affordable pricing.**

If new housing was constructed, what are priority locations in your community?

Source: SCRCOG Survey (n=4,023)

- New transit stops/train station: 20%
- Town center/Downtown: 15%
- Along commercial corridors: 10%
- Residential areas: 25%
- Other (please specify): 5%

Do you feel there are any challenges to creating price appropriate housing for existing residents in your community?

Source: SCRCOG Survey (n=4,023)

- Zoning/Regulatory limitations: 20%
- Ability of Town/City staff to implement programs and policies: 10%
- Infrastructure (i.e., water and sewer) capacity/access: 25%
- Community opposition: 20%
- Willing development partners: 15%
- Sufficiently funded development partners: 5%
- Other (please specify): 0%
In general, do you believe that your community has a responsibility to create housing options for individuals and families that you would like to live in your community, but cannot afford the current cost of housing?

Source: SCRCOG Survey (n=4,023)

- I believe my community has an obligation to create an opportunity for others that may not be able to afford to live in my community
- I do not believe my community has an obligation to create an opportunity for others that may not be able to afford to live in my community
- I am not sure