

BETHANY | BRANFORD | EAST HAVEN | GUILFORD | HAMDEN | MADISON | MERIDEN | MILFORD | NEW HAVEN | NORTH BRANFORD | WEST HAVEN | WOODBRIDGE

# Meeting Notice & Agenda

# South Central Regional MPO and COG

**DIAL-IN** +1-929-205-6099

**LOCATION** SCRCOG Office

**DATE** June 25, 2025

9

Adjournment

TIME	10:00 a	m	MEETING URL	https://us02web.zoom.us/j/87974372016	MEETING ID 879	74372016
1	Call to	Order and l	ntroductions			
2	Final R	Report – Davi	id Fink, Housing	g Consultant		
		Pam	Roach, Solid V	Vaste and Recycling Consultant		
3	Adopt	Minutes of N	May 28, 2025, 9	SCRCOG Meeting (motion)		Pages 2-4
4	Treasu	ırer's Report	for month end	ing May 31, 2025 (motion)		Pages 5-7
5	MPO E	Business				
	a) F	Y 2025 – FY	2028 Transpo	rtation Improvement Program Amen	dment 9 (motion)	Pages 8-16
	b) T	ransportatio	n Staff Report			Pages 17-20
	c) G	ireater New	Haven Transit	District Report		
	d) C	T Rides Rep	ort			Pages 21-43
6	COG E	Business				
				g the Executive Director to enter into Grant-funded Consultants (motion)	) Agreements with FY	Pages 44-4!
	Д	-		g the Executive Director to Negotiate f the Parcel and CAMA Improvement	<del>-</del>	Page 46
	c) E	xecutive Dire	ector's Report			Page 47
	d) R	legional Plar	nning Staff Rep	ort		Pages 48-49
	e) R	legional Plar	nning Commiss	ion June Action Table		Page 50
	f) R	EX Develop	ment Report			Pages 51-52
	g) S	ustainable C	CT Update			
	h) C	ongressiona	ıl Reports			
	i) S	tate Legislat	tive Reports – C	CCM, COST		
	j) D	EMHS Repo	ort			
7	Round	table Discus	sion			
	1.	Legislative				
		•	n Act Concernir om UI and Evers	ng Energy Affordability, Access and A source)	Accountability (update	1
	2.	Other				
8	Region	nal Cooperat	ion/ Other Busi	ness		



TO: SCRCOG Board Members

FROM: Mayor Dorinda Borer, Secretary

DATE: June 4, 2025

SUBJECT: SCRCOG Board Meeting Minutes of May 28, 2025

Present:

Bethany First Selectman Paula Cofrancesco, *Immediate Past Chair* 

Guilford First Selectman Matthew Hoey
Hamden Mayor Lauren Garrett, *Vice Chair*Madison First Selectman Peggy Lyons, *Chair* 

Meriden City Manager Brian Daniels

New Haven Mayor Justin Elicker

North Branford Town Manager Michael Downes
North Haven First Selectman Michael Freda
Orange First Selectman James Zeoli

Wallingford Dan Crouch, proxy for Mayor Vincent Cervoni

West Haven Mayor Dorinda Borer, *Secretary* 

Woodbridge First Selectman Mica Cardozo, *Treasurer* 

SCRCOG Staff Laura Francis, Christopher Rappa, James Rode, Stephanie Camp, Robert Dahill, Brendon Dukett,

Kellie Kingston, Joan Paglinco

#### Guests:

Barbara Malmberg, Ginny Kozlowski and Michael Harris, *REX Development*; Al Carbone and Michael Anderson, Avangrid; Lou Mangini, Office of Congresswoman Rosa DeLauro; Ellen Graham, Office of U.S. Senator Richard Blumenthal, Farian Rabbani, Office of U.S. Senator Christopher Murphy, Nicole Velardi, DEMHS; Jennifer Pacacha, CTDOT; Brian O'Connor, CCM; Betsy Gara, COST; Victoria Verderame, Greater New Haven Chamber of Commerce; Mario Marreo, Greater New Haven Transit District; Rebecca Auger, Office of Policy Management

NOTE: The May SCRCOG Board meeting was a hybrid meeting.

#### 1. Call to order and Introductions

Chair Lyons called the meeting to order at 10:00 a.m.

Presentation: Michael Harris, Executive Director, REX Development

Presentation given by Michael Harris, REX Development

# 2. Adopt Minutes of April 23, 2025, SCRCOG Board Meeting (motion)

Chair Lyons referred to the minutes of the SCRCOG Board Meeting of April 23, 2025, which were included in the agenda packet on pages 3-5. Motion made by First Selectman Cofrancesco and seconded by First Selectman Hoey. The motion passed unanimously.



#### 3. Treasurer's Report for month ending April 30, 2025 (motion)

First Selectman Cardozo reported there is \$4.3 million in total assets of which \$1.7 million is in cash and investments, \$141,000 is due from CTDOT. All expenses appear to be appropriate for the one-month period. Motion made by First Selectman Cofrancesco and seconded by First Selectman Hoey. The motion passed unanimously.

#### 4. MPO Business

# a) FY 2025 - FY 2028 Transportation Improvement Program Amendment 8 (motion)

James Rode referred to pages 8-10 of the agenda packet. Motion made by First Selectman Cardozo and seconded by Mayor Garrett. The motion passed unanimously.

# b) Adopt Resolution to Approve the FY 2026 and FY 2027 Unified Planning Work Program (motion)

Motion made by First Selectman Cofrancesco and seconded by Mayor Garrett The motion passed unanimously.

### c) Adopt Resolution to Approve Delegation of Authority Regarding CTDOT Invoices (motion)

Motion made by First Selectman Cofrancesco and seconded by First Selectman Cardozo. The motion passed unanimously.

# d) Resolution re: Appointment of SCRCOG Representative to the Tweed New Haven Authority Board (motion)

Motion made by First Selectman Freda to recommend First Selectman Hoey. The motion was seconded by First Selectman Cofrancesco. The motion passed unanimously.

#### e) Transportation Staff Report

James Rode referred to pages 18-19 of the agenda packet.

## f) Greater New Haven Transit District Report

Mario Marrero reported that the DOT and FTA continue working on the design for the new facility. Mario also reported that all municipalities have submitted their application for the Municipal Grant Program for the Encompass Program. The Encompass Program had 2000 rides in April

## g) CT Rides Report

No Report.

## 5. COG Business

# a) Adopt Resolution Approving the 2025 South Central Regional Comprehensive Economic Development Strategy (CEDS) Update (motion)

Motion was made by First Selectman Cofrancesco and seconded by First Selectman Hoey. The motion passed unanimously.

# b) Approval of Proposed FY 26 Regional Services Grant (RSG) Spending Plan (motion)

Motion made by First Selectman Cofrancesco and seconded by Mayor Garrett. The motion passed unanimously.

## c) Approval of Proposed SCRCOG FY 2025-26 Budget (motion)

Motion made by First Selectman Hoey and seconded by First Selectman Cardozo. The motion passed unanimously.



# d) Adopt Resolution Amending the Potential Uses of the Committed Fund Balance to include the match for the FY 2026 and FY 2027 Unified Planning Work Program (UPWP) (motion)

Motion made by First Selectman Cofrancesco and seconded by Mayor Garrett. The motion passed unanimously.

# e) Executive Directors Report

Chair Lyons referred to pages 33-34 of the agenda packet.

#### f) Regional Planning Staff Report

Chair Lyons referred to pages 35-36 of the agenda packet.

## g) Regional Planning Commission May Action Table

Chair Lyons referred to page 37 of the agenda packet.

# h) REX Development Report

No additional report.

#### i) Sustainable CT Update

Executive Director Francis advised the Sustainable CT fellow, Thalia Witkovsky, joined SCRCOG today.

### j) Congressional Reports

Ellen Graham reported the 2026 budget is still being worked on. Lou Mangini advised he met with CTDOT and CT's DC lobbyist regarding the Transportation Reauthorization Bill

#### k) State Legislative Reports - CCM, COST

Brian O'Connor advised if a town joins a Regional Fair Rent Commission and then opts out need to form their own Commission or join another. Brian then discussed key points of the bill.

Betsy Gara advised there are bills pending on homelessness, shelters and related zoning laws. Betsy also mentioned the Climate Resiliency Bill-SB 9.

#### l) DEMHS Report

Nicole Velardi referred to the handout.

#### 6. Regional Roundtable Discussion:

# a) Use of Opiod Settlement Funds

Chair Lyons generated a conversation on the use of the Opiod Settlement Funds.

#### b) Municipal Capital Projects - Status and Funding

Chair Lyons generated a conversation on Municipal Capital Project.

## c) Other

None

#### 7. Other Business

Michael Anderson - Avanagrid – advised of Avangrid's Climate Resilience Summit on June 17<sup>th</sup> 8am – 12pm at the Avanagrid Headquarters.

## 8. Adjournment

Meeting adjourned 11:35 a.m.

## **Assets**

Cash and Investments	
Key Bank - Checking Account	232,581.79
State of CT - Short-Term Investment Fund	1,187,032.60
Accounts Receivable	
CT Department of Transportation	247,831.14
US EPA - CPRG	41,745.38
CT DEEP – SMM Grant	776.61
CT DEEP – RWA Grant	28,495.53
Retiree Health Insurance	3,231.56
Other Assets	
Accrued Leave & Security Deposit	54,889.63
Furniture & Equipment	14,114.00
Right to Use Asset - Real Property	2,841,457.29
Right to Use Asset - Equipment	34,813.69
Amortization	(509,216.90)
Total Assets	4,177,752.32

	ities

Accrued Interest	9,325.05
Deferred Revenue - Municipal	29,324.37
Deferred Revenue - OPM	132,830.81
Deferred Revenue – RWA Grant	294,565.06
Deferred Revenue - LOTCIP	3,690.77
Deferred Rev Election Monitor	7,825.00
Deferred Revenue - Special Assessment	9,325.05

**Total Liabilities** 

**Fund Balance** 

477,561.06

Fund Balance	889,018.46
Committed Fund Balance	270,406.00
Amount for Accrued Leave	43,226.71
Investment in Equipment	14,114.00
Lease Obligation	2,357,729.03
Change in Fund Balance	125,697.06

Total Fund Balance 3,700,191.26
Total Liabilities and Fund Balance 4,177,752.32

As of period 5/31/2025

Resources		Current	Year-to-Date	Budget
Municipal - Revenue		27,339.04	215,975.62	367,475.00
Municipal - Special Assessment			101,137.50	636,188.00
CT OPM - Regional Planning		68,264.26	830,496.26	966,155.00
CT OPM - Parcel and CAMA Data Grant				181,500.00
CT OPM - RPIP (Cybersecurity)			101,137.50	2,205,066.00
CTDOT - Transportation Planning		231,564.08	1,376,234.15	2,697,982.00
CTDOT - Highway Safety Grant		16,267.06	137,505.42	239,472.00
CTDOT - LOTCIP		5,245.23	59,510.23	360,291.00
CTDOT - Active Trans. Microgrants Program			68,842.16	68,842.00
CT DECD (EDA Grant)			104,976.98	104,969.00
US EPA - CPRG		41,745.38	304,248.39	749,672.00
CT SotS - Regional Election Monitor				3,691.00
CT DEEP - SMM Grant		38.24	18,273.04	63,406.00
CT DEEP - RWA Grant		81,899.83	99,095.53	353,000.00
Interest - Revenue		5,040.97	54,354.80	20,000.00
Retiree Health Insurance		1,601.08	12,522.66	9,000.00
	Total Resources	479,005.17	3,484,310.24	9,026,709.00

Direct Expenses		Current	Year-to-Date	Budget
Retiree Health Insurance		1,601.08	15,355.44	12,000.00
Transportation Planning Consultants		164,852.64	931,263.87	1,993,378.00
Land-Use Planning Consultants		6,230.00	78,957.75	190,500.00
Other Consultants		116,715.91	792,627.96	2,205,697.00
Subrecipients		18,813.10	214,101.96	336,947.00
Travel		923.34	7,830.21	14,600.00
Data Processing			6,371.71	6,500.00
Office Supplies		147.00	8,415.51	5,446.00
Subscriptions and Books		1,842.86	3,915.45	5,550.00
Insurance and Professional Services			1,090.50	0.00
Meeting Expenses and Advertising		2,410.83	16,605.66	21,900.00
Capital			20,461.50	46,000.00
Miscellaneous		(2.66)	333.34	1,013.00
Transportation - Reserved		, ,		90,912.00
LOTCIP – Reserved				250,000
Highway Safety Grant - Reserved				91,409.00
CT OPM (RPIP Grant) - Reserved				1,568,879.00
CT DEEP (SMM Grant) - Reserved				673.00
CT DEEP (RWA Grant) - Reserved				50,000.00
US EPA (CPRG) - Reserved				245,650.00
CT OPM Parcel and CAMA Data Grant	t - Reserved			151,500.00
	Total Direct Expenses	313,534.10	2,097,330.86	7,288,554.00

Direct Labor	Current	Year-to-Date	Budget	
Direct Labor - Employees	61.053.55	566.650.04	767.639.00	

# Statement of Resources and Expenditures

South Central Regional Council of Governments

As of period 5/31/2025

Overhead	Current	Year-to-Date	Budget
Indirect Labor - Employees	17,435.95	160,113.29	221,096.00
Employee Benefits	25,728.84	270,249.66	426,470.00
Travel			100.00
Data Processing	2,591.22	23,025.90	31,600.00
Rent	15,358.07	182,633.24	182,700.00
Telephone and Internet	754.92	5,271.12	9,000.00
Office Supplies	913.40	2,743.52	3,200.00
Equipment Maintenance	3,065.42	31,299.51	47,000.00
Subscriptions and Books		1,102.61	500.00
Insurance and Professional Services	1,289.70	17,140.45	47,300.00
Meeting Expenses and Advertising		976.98	650.00
Miscellaneous	11.00	76.00	900.00
Total Overhead	67,148.52	694,632.28	970,516.00
Total Operating Expenses	441,736.17	3,358,613.18	9,026,709.00



# 2025-2028 TRANSPORTATION IMPROVEMENT PROGRAM - Amendment Number 9

# Project 0424-2024EQ MILFORD TD - ADMIN/CAPITAL/MISC SUPPORT FY 24

**Action:** New project programmed (carryover funds)

**Change:** Program FY 24 Section 5307 carryover funding — \$100,000 total (\$80,000 federal) for purchase of miscellaneous support equipment and administrative capital needs.

**Reason:** Milford Transit District is utilizing available FY 24 carryover funding to support administrative and operational capital needs.

# Project 0424-2024PA MILFORD TD - PARATRANSIT VEHICLES FY 24

**Action:** New project programmed (carryover funds)

**Change:** Program FY 24 Section 5307 carryover funding — \$425,000 total (\$340,000 federal) for replacement of paratransit vehicles that have reached the end of their useful life.

**Reason:** Milford Transit District is advancing vehicle replacements originally approved in the prior STIP and utilizing available carryover funds to complete this purchase in FY 24.

# Project 0424-2025PA MILFORD TD - PARATRANSIT VEHICLES FY 25

**Action:** Project deleted (removal of FY 25 programmed funding)

Change: Remove FY 25 project funding for replacement of paratransit vehicles.

Reason: Milford Transit District has sufficient FY 24 funds now programmed to cover

these vehicle purchases; FY 25 funding is no longer required for this purpose.



# Project 0427-2025CN GNHTD - FACILITY IMPROVEMENTS FY 25

**Action:** New project programmed (carryover funds)

**Change:** This project will provide GNHTD with FY25 Section 5307 funding for improvements of the facility at 840 Sherman Ave. Project total \$75,000; \$60,000 federal.

**Reason:** Provide GNHTD with FY25 Section 5307 funding for repairs and improvements including replacing furnace, repair front door security mechanism, repair roof, electrical work and other facility repairs.

# Project 0427-2025EQ GNHTD - ADMIN CAPITAL/MISC SUPPORT FY 25

**Action:** Decrease in funding

Change: Reduce FY 25 Section 5307 funding by \$450,000. Revised project total:

\$50,000 (\$40,000 federal).

Reason: GNHTD revised its FY 25 capital plan and determined that a lower funding

level is sufficient to meet administrative capital needs.

# Project 0427-2025PA GNHTD - REPLACE PARATRANSIT VEHICLES FY 25

**Action:** Program increase

**Change:** Add Section 5307 carryover funding (5307p) in the amount of \$1,300,000 total; fed \$1,040,000. This project plus the 5307C project will provide a total of \$3,550,000 for the replacement of vehicles.

**Reason:** Will supplement GNHTD's 25 Section 5307C funding for replacement of (24) 2017 paratransit vehicles, advancing paratransit vehicle replacements in FY 25 using Section 5307 funds to address fleet age and maintain service reliability.

# 0424-2024EQ - MILFORD TD - ADMIN/CAPITAL/MISC SUPPORT FY 24

Lead Agency CTDOT								
			FTA					
			8					
			MILFORD					
tatus			-					
Total Cost								
Project Description				TD - ADMIN/C	APITAL/MISC SU	JPPORT FY 24		
Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total	
5307P	-	\$80,000	-	-	-	-	\$80,000	
State Match	-	\$20,000	-	-	-	-	\$20,000	
	-	\$100,000	-	-	-	-	\$100,000	
	-	\$100,000	-	-	-	-	\$100,000	
	ription Fund Source 5307P	tatus ription Fund Source Prior 5307P - State Match -	tatus  ription  Fund Source Prior FY2025  5307P - \$80,000  State Match - \$20,000  - \$100,000	FTA 8 8 MILFORD tatus - \$100,000 ription FY2025 FY2026 5307P - \$80,000 - State Match - \$20,000 - \$100,000 -	FTA 8  MILFORD  tatus - \$100,000  ription FY2025 FY2026 FY2027  5307P - \$80,000  State Match - \$20,000  \$100,000	FTA  8  MILFORD  tatus  - \$100,000  ription  MILFORD TD - ADMIN/CAPITAL/MISC SI  Fund Source  Prior  FY2025  FY2026  FY2027  FY2028  5307P  - \$80,000   State Match  - \$100,000	FTA 8  MILFORD  tatus  ription  MILFORD TD - ADMIN/CAPITAL/MISC SUPPORT FY 24  Fund Source Prior FY2025 FY2026 FY2027 FY2028 Future  5307P - \$80,000  State Match - \$100,000	

# 0424-2024PA - MILFORD TD - PARATRANSIT VEHICLES FY 24

Lead Agency				CTDOT				
Project Type				FTA				
Region				8				
Town				MILFORD				
Air Quality S	tatus			-				
Total Cost				\$425,000				
Project Desc	ription			MILFORD	TD - PARATRA	NSIT VEHICLES	FY 24	
Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total
Capital Acquisition Activities	5307P	-	\$340,000	-	-	-	-	\$340,000
Capital Acquisition Activities	State Match	-	\$85,000	-	-	-	-	\$85,000
Total Capi- tal Acquisi- tion Activities		-	\$425,000	-	-	-	-	\$425,000
Total Programmed		-	\$425,000	-	-	-	-	\$425,000

# 0427-2025CN - GNHTD - FACILITY IMPROVEMENTS FY 25

Lead Agend	СУ			CTDOT						
Project Typ	e			FTA	FTA					
Region				8						
Town				HAMDEN	I, NEW HAVEN					
Air Quality	Status			-						
Total Cost				\$75,000	\$75,000					
Project Des	cription			GNHTD -	FACILITY IMPRO	OVEMENTS FY	25			
Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total		
All Phases	5307C	-	\$60,000	-	-	-	-	\$60,000		
All Phases	State Match	-	\$15,000	-	-	-	-	\$15,000		
Total All Phases		-	\$75,000	-	-	-	-	\$75,000		
Tilases										

# 0427-2025EQ - GNHTD - ADMIN CAPITAL/MISC SUPPORT FY 25

Lead Agency	1			CTDOT						
Project Type				FTA						
Region	Region				8					
Town		HAMDEN,	HAMDEN, NEW HAVEN							
Air Quality Status				-	- \$50,000					
Total Cost	Total Cost Project Description									
Project Desc					GNHTD - ADMIN CAPITAL/MISC SUPPORT FY 25					
Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total		
Other Activities	5307C	-	\$40,000	-	-	-	-	\$40,000		
Other Activities	State Match	-	\$10,000	-	-	-	-	\$10,000		
Total Other Activities		-	\$50,000	-	-	-	-	\$50,000		
Total Pro-			\$50,000				-	\$50,000		

# 0427-2025PA - GNHTD - REPLACE PARATRANSIT VEHICLES FY 25

Lead Agency	,			CTDOT						
Project Type				FTA						
Region				8						
Town				HAMDEN,	, NEW HAVEN					
Air Quality S	tatus			-						
Total Cost				\$3,550,00	\$3,550,000					
Project Description			GNHTD -	GNHTD - REPLACE PARATRANSIT VEHICLES FY 25						
Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total		
Capital Acquisition Activities	5307C	-	\$1,800,000	-	-	-	-	\$1,800,000		
Capital Acquisition Activities	5307P	-	\$1,040,000	-	-	-	-	\$1,040,000		
Capital Acquisition Activities	State Match	-	\$710,000	-	-	-	-	\$710,000		
Total Capi- tal Acquisi- tion Activities		-	\$3,550,000	-	-	-	-	\$3,550,000		
Total Programmed		-	\$3,550,000	-	-	-	-	\$3,550,000		



#### Resolution

# Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program Amendment Nine

Whereas: U.S. Department of Transportation "Metropolitan Planning Regulations" (23 CFR 450)

prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a *State Implementation Plan for Air Quality (SIP)* conforming to both U.S. Environmental Protection Administration-established air quality guidelines and *SIP*-established mobile source emissions budgets; and

Whereas: The Council, per 23 CFR 450.324 and in cooperation with the Connecticut Department of Transportation (CTDOT) and public transit operators and relying upon financial constraints offered by CTDOT, adopted a Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program on April 24, 2024, after finding the Program conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 CFR 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: Air Quality Conformity Reports: Fiscal Year 2025-2028Transportation Improvement Program and the Region's Metropolitan Transportation Plans—2023 to 2050, (April, 2023); and

Whereas: The Council, on April 24, 2024, indicated that periodic Program adjustment or amendment was possible; and

Whereas: Projects referenced in the Program amendment (below) are consistent with the region's metropolitan transportation plan Metropolitan Transportation Plans—2023 to 2050, (April 2023); and

Whereas: Council Public Participation Guidelines: Transportation Planning have been observed during the development of the proposed Program amendment (below); and

Whereas: By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a Statewide Transportation Improvement Program and/or its amendment; and



BETHANY | BRANFORD | EAST HAVEN | GUILFORD | HAMDEN | MADISON | MERIDEN | MILFORD | NEW HAVEN | NORTH BRANFORD | WEST HAVEN | WOODBRIDGE

# Resolution

# Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program Amendment Nine (Continued)

Whereas: The Council of Governments' review of transportation goals, projects and opportunities may result in further adjustment or amendment of the *Program*.

Now, Therefore, Be It Resolved by the Council of Governments:

The Program Amendment nine shall be transmitted to the Connecticut Department of Transportation, for inclusion in the State Transportation Improvement Program

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on **June 25th, 2025** 

Date June 25th, 2025	By:
	Mayor Dorinda Borer, Secretary
	South Central Regional Council of Governments



# **June 2025 Transportation Staff Report**

# LOCAL TRANSPORTATION CAPITAL IMPROVEMENT PROGRAM (LOTCIP) UPDATE

2 new LOTCIP projects were approved at the transportation committee this month and their applications have been submitted to the department. These projects are

The Orange Street Roadway Improvements project in New Haven. This \$1,671,600 will span from Humphrey St to Cold Spring St (0.67 mi). The primary design purpose is to turn Orange Street into a "slow street," based on the Dutch concept of a fietsstraat (bicycle street).

The Sea Hill Road Pavement Rehabilitation project in North Branford. This \$3,978,000 will provide improvements along Sea Hill Road including pavement rehabilitation, pavement markings, and new catch basin tops between Route 80 and Pomps Lane.

4 projects have completed their final designs and are moving towards construction.

L014-0002 - Main Street Reconstruction and Rehabilitation	\$11,410,800
L092-0008- Whitney Ave Improvements Phase 1	\$4,962,000
L148-0003- Rehabilitation of bridge 04392 over the Quinnipiac River	\$3,592,800
L156-0002- Replacement of Spring Street Culvert Over Club Creek	\$1,902,000

Combined, these projects represent over \$21,000,000 dollars in LOTCIP funding to our region.

This program continues to be a success, and SCRCOG continues to encourage municipalities to utilize this funding.

## STATEWIDE FREIGHT DATA

In coordination with MetroCOG, NVCOG, RiverCOG, CRCOG, and SECOG, SCRCOG has signed an agreement to obtain statewide Transearch Freight movement data including rail. When discussing freight planning during the TMA certification review, we recognized an opportunity to do more. Having this data will provide a clearer picture on how freight impacts



the transportation network. Working with the other COGs allowed us to share the cost and provides an opportunity for a multi- region freight movement study.

#### MOBILITY FOR ALL THE SCRCOG REGION'S ACTIVE TRANSPORTATION PLAN

At the end of May, our consultant SLR completed the Data Analysis task and identified 129 potential projects and possible studies across the region. These projects were identified by the public, the municipality, the SCRCOG Bike and Ped plan from 2017, through a gap analysis, and from the survey. The list was shared with the steering committee members and was discussed at the transportation committee meeting on June 11<sup>th</sup>. In the next few weeks, we will work with the committee to identify any projects that towns wish to include and remove any projects that are stale or completed.

The study scope also includes the development of concept level plans for 10 projects on the list and up to 3 demonstration projects to support the concepts. So we will also be looking to Identify one or two projects per municipality that could benefit from concept level plans. And identify projects (out of those concepts) that could be a demonstration project.

The plan for this next phase is to finalize the list of projects, identify the 10 projects for conceptual design and the 3 demonstration projects during June. This will allow SLR to develop the concept project plans during July and install the demonstration projects in August. The study should be completed in September with a presentation to the board at a future meeting.

1. Regional Mobility Study-Serving Aging and Disability Communities Complete

For all Connecticut residents, accessible transportation is critical to one's ability to engage in essential economic, social, and civic activities. Enhancing transportation access is particularly critical for the increasing levels of senior citizens and individuals with disabilities in Connecticut's South Central Region.

Safe, dependable, and equitable transportation options are vital for accessing jobs, healthcare, education, and housing, as well as for participating in local communities. To ensure comprehensive and individualized transportation services that meet the needs of these



disadvantaged populations, this report reviews and analyzes relevant demographic data in the region to identify the size and makeup of the communities this report aims to serve.

Next, this report will analyze available transportation options in the region to prioritize accessible service and enhance communication and coordination. This study will then identify deficiencies in the regional network, leverage innovative technology to address challenges, and strengthen regional coordination to improve mobility options through actionable recommendations.

This initiative involved extensive local public engagement through local events, community outreach, and extensive coordination with regional stakeholders to ensure that riders, providers, and transportation leadership were directly involved in the development of this study. The outcomes of this initiative include a broader range of transportation options available to the public, increasing the quality of life for the region's residents and ensuring that a lack of transportation options does not restrict one's ability to carry out their daily lives.

## 2. CTDOT Active Transportation Plan Update

The **CTDOT Active Transportation Plan** project team needs your help!

Since summer 2024, we have traveled across Connecticut to create awareness about active transportation around the state. We have listened to your challenges and feedback regarding existing conditions and needs in your cities, towns, and communities and are ready to take the next steps.

We are actively recruiting volunteers to join a series of virtual focus groups. This is a great opportunity to ensure your voice is heard about specific active transportation needs.

If you, a friend, or colleague is interested in participating, please fill out the following interest form. Once we receive your form, we will follow up via email and/or phone to gather further information.



Please share this email with other active transportation users in your life and community. We thank you for your time and hope to hear from you soon!

For any questions, please contact sofia.clark@hdrinc.com.

3. Transportation Staff Activities – Workshop and Regional Coordination Meeting

SCRCOG transportation staff recently participated in a Road Safety Assessment (RSA) workshop. The training focused on how to assemble an RSA team, conduct field evaluations, and identify and prioritize roadway safety issues. The workshop also addressed safety considerations for all road users, including pedestrians, bicyclists, and drivers, and provided an overview of potential countermeasures to mitigate identified concerns. Skills gained from this training will help inform ongoing efforts to improve safety in the region.

In addition, staff attended the South Central Regional Mobility Manager Steering Committee meeting, hosted by River Valley Transit. This meeting brought together regional stakeholders to discuss mobility coordination, service gaps, and ongoing initiatives supporting accessible transportation options, particularly for older adults and individuals with disabilities. Participation in this group helps ensure continued collaboration and alignment with regional mobility priorities.

# National Academy of Public Administration SELC Conference

Colette Kroop attended the National Public Administration Conference held in DC in early June through a scholarship from UConn School of Public Policy. They connected with other Councils of Government representatives from around the country, and shared information about collaboration, data collection, and joint grant efforts. Colette attended 3 days of workshops focused on interagency collaboration, emerging practices in leadership, Community Wealth Building, data centers, and data storytelling.



January-March 2025

# CTrides: Quarter Activity Summary

January—March 2025

## **Drive Less CT Challenge**

Throughout the quarter, significant progress was made in preparation for the 2025 CTrides Drive Less Challenge. In January, website, communications, and marketing materials were updated to reflect the new challenge year and goals. This included updated graphics for the website version of the CTrides App, refreshed email communications for subscribers, members, and employers, updated marketing posters and handouts, and revised Challenge Terms and Conditions. Five new stickers were developed and printed for outreach distribution, and the Challenge Progress API was updated to match the latest version of the app. A partnership with One Tree Planted was coordinated, including review of the contract of donation and submission of contact information to finalize the agreement. Public relations activities were initiated, a paid media strategy was developed based on results from the previous year, and development began on challenge milestone badges for the app.

In February, all marketing and media assets were refreshed to align with the updated challenge direction. Development of the Drive Less Challenge webpages continued, and the One Tree Planted partnership was finalized. Communications were revised to support the new strategy, while a comprehensive PR plan continued to take shape. New app badge designs were completed, and updates were made to the CTrides App landing page file. Final handouts and posters were sent to print.

By March, the challenge webpage was completed and launched, and printed marketing collateral was distributed to the outreach team. Final communications to app members were completed, and a press release was drafted. Development of organic social media assets began, and all paid media assets were reviewed and finalized. Planning continued for press involvement at scheduled employee events tied to the challenge

#### CTrides Influencer Campaign

During this quarter, the team conducted a thorough review of second flight draft videos, providing feedback and requested edits before





January-March 2025

# CTrides: Quarter Activity Summary

January—March 2025

granting approval to begin filming the third flight of videos. Following DOT approval, the second flight posts were published on Instagram and TikTok starting January 28, 2025. Influencer content was amplified through the sharing of multiple videos across social media platforms. The team reviewed and finalized three video drafts for Flight Three and received the final Flight assets. Final flight videos were posted by influencers between February 24–28 to ensure timely deployment. Additionally, new and older influencer posts were shared and boosted to maximize reach. A final reporting call was scheduled for late March to review campaign performance, and a post-campaign meeting was held to receive and discuss the final campaign report.

# **CTrides Capstone Marketing Campaign**

During the quarter, the third round of creative assets and copy—covering out-of-home (OOH), digital banners, and social media—was received and reviewed. A meeting with CTDOT was held to review materials and gather feedback, which was then compiled and submitted for changes. OOH asset copy and layouts were reviewed and approved. Work was initiated on social media and digital designs. Final approval was received for the OOH creative, and additional feedback was provided on the digital assets. A revised media strategy was also initiated to support updated campaign objectives.

# **CTrides Transportation Showcase**

Throughout the quarter, planning and execution efforts for the upcoming event progressed significantly.

In January, three panelists were confirmed for the showcase, with continued outreach conducted for the final guest, keynote speaker, and welcome speaker. A moderator, Catherine Shen from NPR, was confirmed. Feedback was provided on the Save the Date asset, and development of the event registration and invitation page was initiated. The catering menu for the event breakfast was finalized, and a strategic paid media plan was developed.

In February, all event speakers and panelists were confirmed. The event





January-March 2025

# CTrides: Quarter Activity Summary

January—March 2025

registration page launched on February 21, followed by the initiation of the media buy on February 24 to increase visibility. Development of the event program began, and a "Save the Date" e-blast was distributed to all CTrides partners.

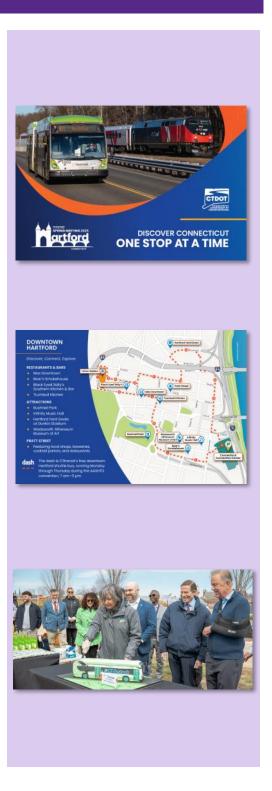
In March, design and printing of event programs and name tags were completed. Site visits were conducted, and on-screen graphics were prepared. Final media assets were completed, and speaking points were developed and distributed to panelists, the guest speaker, and the moderator. A panelist prep call was held, and a Community Access interview was coordinated. Additionally, the Employer brochure was updated and reprinted, and CTrides displays and premiums were assembled.

# American Association of State Highway and Transportation Officials (AASHTO) Conference

During the quarter, initial concepts for the conference handout were reviewed, and feedback was consolidated in collaboration with the CTDOT. Subsequent handout designs were reviewed, and detailed feedback was submitted to guide improvements. A print quote for production was requested and obtained. Additional rounds of revisions were completed, and the Flipsnack account was reengaged in preparation for digital distribution.

## CTfastrak 10th Anniversary

For the CTfastrak anniversary, a list of bakeries along the CTfastrak route was first compiled, and quotes were requested. Potential commemorative items were finalized, and asset development was initiated. A soda vendor was contacted to obtain cost and lead time information. Development of the commemorative seeded ticket design commenced, alongside identification of small businesses to design and provide cake and cookies. Collaboration with Avery's Soda in New Britain resulted in the creation of a custom soda featuring a CTfastrak label. The commemorative tickets were designed and printed, supplies and logistics were sourced and organized, and deliveries of the customized cake, cookies, and soda were coordinated. On the day of





January—March 2025

# CTrides: Quarter Activity Summary

January—March 2025

the event, setup was completed and commemorative items were distributed to guests.

#### **State of Transportation Webpage**

An updated creative brief and positioning for the page were developed, followed by a review and feedback on the first round of designs. The final page design was completed and approved. Coding of the page was then initiated.

#### **Outreach Materials Requests**

Translated several CT*rides* marketing materials into four different languages for EdAdvance (Portuguese, Chinese, Haitian Creole, and Arabic).

#### CTtransit Bus Pass Giveaway

Giveaway winners were carefully selected and vetted to ensure compliance with contest rules. Once confirmed, winners were contacted and informed of their selection. A social media post was created to publicly announce the winners and celebrate their participation. Prizes, including passes, were mailed to the recipients, and confirmation of receipt was obtained to close the loop on fulfillment.

#### **Along the Lines Podcast**

Two episodes (56 & 57) were recorded during this quarter, and three episodes were released (53-55). By the end of the quarter, the podcast had 13,577 downloads.

## **CTrides News Roundup**

Over the course of three months, we sent three editions to the CTrides email subscribers. Throughout this period, our distribution reached an average of 31,056 recipients. Among these emails, an average of 5,413 were opened, resulting in a 17.4% open rate. Additionally, our content garnered a total of 5,390 clicks. Notably, the most popular articles focused on Transit Equity Day, Connecticut's "Bike Friendly"





January-March 2025

# CTrides: Quarter Activity Summary

January—March 2025

Reputation, and the CT*rides* website. As the quarter drew to a close, we initiated the development and sourcing of content for the April edition.

#### **Social Media**

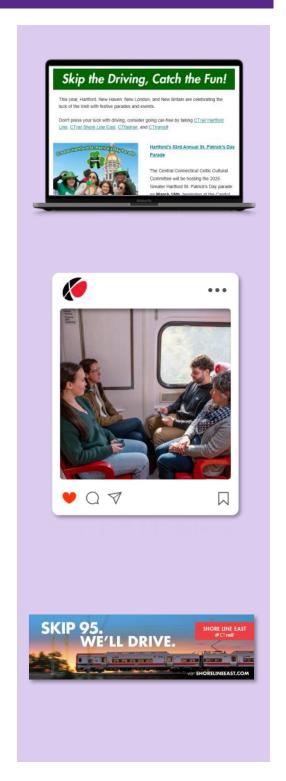
The team posted social media content across the CTrides, CTrail Hartford Line, CTrail Shore Line East, and CTfastrak accounts, which includes Facebook, Twitter, Instagram, LinkedIn, and TikTok (CTrides only).

A total of 102 posts were published through CT*rides*' various platforms. The total impressions were 1,640,511, with 10,675 engagements and an engagement rate of 8.8%. This represents the following changes from the last quarter: 291%, 8.82%, and 5.7%, respectively. Lastly, the CT*rides* TikTok account received a total of 26,960 video views and 23 new followers.

For CTfastrak, 95 posts were published on Facebook, Instagram, and Twitter. The total impressions were 162,031, with 7,414 engagements and an engagement rate of 7.89%. This represents the following changes from the last quarter: -57.8%, -64.4%, and 15.5%, respectively. For the CTrail accounts, Hartford Line and Shore Line East, a total of 196 posts were published on Facebook, Instagram, and Twitter. The total impressions were 1,2925,624 with 44,842 engagements and an engagement rate of 8.85%. This represents the following changes from the last quarter, 64.9%, 18.3%, and -7.8%, respectively.

#### **Evergreen Campaign**

During the quarter, the Evergreen Campaign advanced through key creative and media milestones. In January, reviews and feedback were provided on out-of-home (OOH) digital billboards, digital display banners, social media creative ads and copy, and radio scripts. Final exported files for all creative media assets were received. In February, the second round of billboard placements was confirmed and secured. The radio script for upcoming broadcasts was finalized, voice talents were selected, and recording of radio spots was initiated. Fifteen- and 30-second radio spots were reviewed, refined, and approved. Development began on collateral materials for Outreach





January—March 2025

# CTrides: Quarter Activity Summary

January—March 2025

teams to use at events. After strategy review, a reallocation of the digital budget was made with a stronger focus on the CT*rail* Shore Line East.

In March, the first campaign performance report meeting was held, and the report was shared with the client. Based on performance insights, creative placements were adjusted, and new creative was submitted for the upcoming billboard rotation.

#### **CTrail Survey**

During the quarter, planning for the CTrail annual survey was completed. In January, the survey guidebook and safety presentation were created and reviewed, and development of a survey assignment schedule was initiated to ensure all trains would be canvassed at least once. Survey questions were reviewed with CTDOT, and a high-level assessment of the previous survey report identified areas for improvement. A CTrail safety vest was researched, a vendor mock-up received, and the order was initiated.

In February, comprehensive safety and survey training was conducted for all survey administrators. Survey materials, including handouts, name badges, and safety vests, were distributed. Survey questions were finalized, coded, and tested for deployment. Promotional marketing materials such as train and station posters were designed and developed. The first wave of communications—including website updates, e-blasts, and service alerts—was launched, alongside artwork for the survey announcement on the New Haven Union Station schedule board.

March focused on ongoing training for additional survey administrators, re-surveying four trains missed earlier, and sending reminder messaging, including service alerts encouraging riders to participate.

Survey results showed strong participation with 851 responses on the CT*rail* Hartford Line and 491 on the CT*rides* Shore Line East, both exceeding 2024 totals of 730 and 408 respectively.







January-March 2025

# CTrides: Quarter Activity Summary

January—March 2025

## Miscellaneous

- Supported and attended the 2025 Amherst Society Railroad Hobby Show by developing and promoting social media content, supplying a CTrail Hartford Line video for display at the event, and highlighting the Unlimited Ride CTrail weekend wristbands.
- Completed the CTrail Hartford Line schedule to align with the CTrail
   Shore Line East schedule.
- Sent a Save-the-Date notice for CTrail Hartford Line busing substitution and created assets for the NHUS announcement board.
- Updated and reordered CTrail eTix brochures with the new CTDOT logo.
- Placed an order for additional CTrail Shore Line East M8 train logo stickers.
- Created an updated 950 Express Bus pick-up poster and sent it to the client.
- Posted St. Patrick's Day parade social media promos
- Continued developing a CTrail Outreach collateral piece
- Initiated redesign of CTrail Residential Poster
- Continued update on the All About Trains PowerPoint presentation
- CTrail eTix brochures were reordered and delivered to TASI at Hartford Union Station on 3/12
- The Stations tab on the CTrail Shore Line East website was updated to remove the CTrides from the phone numbers changing 1-877-CTRIDES to 1-877-287-4337
- The temporary service posters for CTrail Hartford Line and CTrail Shore Line East were updated.
- The Temple Street Garage was added to the parking options on the New Haven Union Station page on Shore Line East.









January—March 2025

# **Participating Organization Activity**

As of March 31st, the total number of CTrides employer participants, stakeholders and community participants was 640.

#### Highlights:

#### **Updated Outreach Presentations**

A comprehensive review and update of the two main outreach presentations was completed to align with the new messaging. Content and structure were refined to provide deeper insights in the Lunch and Learn version. These enhancements focus on delivering greater value to partners and strengthening overall engagement.

#### CTrail Surveys

Outreach supported the CTrail surveys during the month of March. Outreach committed to 35 of the 60 shifts.

## **EdAdvance Collateral Translations**

Throughout the quarter, Outreach Worked with adult education and workforce partners to identify additional language translations needed for CTrides materials. This will improve engagement with ESL populations seeking transportation options while strengthening partnerships with continuing education programs.

#### **Road Scholar**

Outreach received confirmations from 18 college partners that the new Road Scholar handouts arrived on time for orientation.

#### **New Partners:**

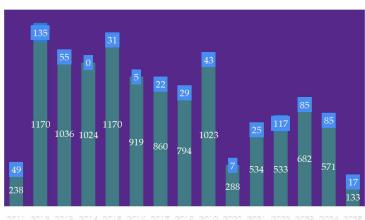
- AFC New Havem
- Brandywine Living at Litchfield
- Casa Mia at the Hawthorne
- Cheshire Board of Education
- Goodwill of Southern New England
- Naugatuck Adult Education
- New Haven Board of Education
- New Milford Adult Education
- Social Security Administration

#### **New Partners (Cont.)**

- **New Milford Adult Education**
- Social Security Administration
- Sustainable West Hartford Commission
- Waterbury Adult Continuing Education
- WestBrook Inn
- Western Connecticut Regional Adult & Continuing Education (WERACE)
- Women and Family Life Center

The CTrides Outreach Team held 133 **Events and Meetings** with our worksite partners during Q1. The total number of currently participating organizations is at 640.

This quarter's worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.



■ Meetings & Events ■ Organizations



Fewer cars. Better air. Healthier liv

**Quarterly Report** 

January—March 2025



# **Regional Worksite Highlights**

**Western CT** includes Litchfield, Housatonic, Bridgeport & Stamford regions

# **Highlights**

## **University of Bridgeport**

Hosted a transportation table at the university Student Involvement Fair, engaging 200 students on their travel options. Promoted the student bus pass program with GBT and demonstrated the *CTrides* app. Goal: support the partner in promoting transit use on campus.

# Waterbury Adult Continuing Education

Organized two presentations with Northeast Transportation and Waterbury Adult Education to inform students about local transportation options—one in English and one in Spanish. Highlighted the CTrides program and services, while North East Transportation covered ridership tips and transit routes. Goal: support regional education partners and students needing reliable transportation.

#### **Connecticut Department of Labor**

Hosted transportation tables at two Department of Labor employment events in Bridgeport. Promoted CTrides transit finder, rideshare, and local transit routes to job seekers. Goal: raise awareness for commuting options in the workforce.

# Naugatuck and Valley Regional Adult Education

Presented to 13 adult education classes, including 11 in English and 2

in Spanish, on public transit options, carpooling, and using the CTrides app to plan trips and find rides. The sessions gave adult education students a full understanding of available transportation options, reducing reliance on personal vehicles.

# <u>Sacred Heart University Discovery</u> <u>Science Center</u>

Engaged partner on transportation challenges families face in after-school programs and connected with Greater Bridgeport Transit (GBT) to explore solution. The next steps include partnering with GBT to create an outreach plan and coordinate on-site events.

#### **AARP**

Explored options for a Transit Try-It Day to popular recreational destinations like the Yale Museum and Hartford Yard Goats game, targeting adult-aged new riders. Building on the success of the first Transit Try-It Day, the ongoing collaboration aims to highlight transit-oriented travel for leisure activities.

#### **Fit Together NWCT**

Joined a planning group for a family bike rally to be held on May 3, promoting healthy and sustainable travel for families along the growing trail system. Families will travel between Torrington and Winsted, accessing destinations in both towns. A Drive Less Challenge table will be at the event to promote the challenge and teach attendees to use the CTrides app.

### **Bristol Senior Center**

Planned a Transit Try-It-Day for late summer or early fall to empower

center

members to reduce car travel. Participants will take transit to a leisure destination, likely a local museum, and join a workshop on reading schedules, purchasing tickets, and using key tools for successful ridership.

#### **Community Partners in Action**

Established a working group to support the transportation needs of re-entry program members. A transportation table is planned for the upcoming re-entry fair in Waterbury to further assist this initiative. This table aims to provide tailored transportation assistance and trip planning for job seekers attending the event.

#### Meetings

- AARP
- Bike Westport
- Bridgeport Regional Business Council
- Bristol Senior Center
- Career Resources, Inc
- Chips Pub III
- City of Norwalk
- Community Partners in Action
- Connecticut Department of Labor
- Connecticut Department of Transportation
- CT State Community College -Naugatuck Valley - Danbury
- CT State Community College -Naugatuck Valley - Waterbury
- Ed Advance Adult & Continuing Education
- Fairfield Chamber of Commerce
- Fit Together NWCT



January-March 2025



# **Regional Worksite Highlights**

**Western CT** includes Litchfield, Housatonic, Bridgeport & Stamford regions

# **Meetings (Cont.)**

- Greater Norwalk Chamber of Commerce
- HARTransit
- Metropolitan Council of Governments
- Monkey Farm
- Naugatuck Adult Education
- Northwest Connecticut Chamber of Commerce
- Sacred Heart University
   Discovery Center and Science
   Museum
- Sacred Heart University
   Discovery Science Center
- Scottish Dave's Pub
- Stepping Stones Museum
- The Highliner III
- University of Bridgeport
- University of Connecticut Stamford
- Valley Regional Adult Education
- Waterbury Adult Continuing Education
- Western Connecticut Regional Adult & Continuing Education

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January-March 2025



**Southern CT** includes Middlesex, New Haven & coastal regions

# **Highlights**

## **New Haven Climate Movement**

Developing a collaborative outreach project with the New Haven Climate Movement to inform high school students about their transportation options in the New Haven area. The project will include community and school events, Transit Try-it-Days for students, and app demos. Direct outreach is set to begin in Spring 2025.

## **University of New Haven**

Hosted a transportation table at the university's Graduate Student Resource Fair, informing 300 students about their travel options and promoting transit use. Assisted new international students with local transit routes while promoting the CTrides app and trip planner.

#### American Job Center (New Haven)

In January, the Outreach team partnered with the American Job Center-New Haven to integrate transportation assistance into job seeker orientations. Outreach planned to present commuter services, public transit, and the CTrides app, followed by one-on-one meetings for tailored commute assistance.

In February, the Outreach team presented at an employee all-hands meeting, showcasing CTrides services as a tool for both personal commuting and assisting job seekers they

support. Highlighted resources such as locating transportation options to new job sites, accessing transit schedules, carpool matching, and other tools to help clients find reliable commuting solutions.

In March, the Outreach team presented at a new student orientation on regional transportation options and held one-on-one workshops with 10 students, offering personalized trip planning, commuting assistance, and online transit resources to support their job searches. These sessions will be held regularly to continue supporting the workforce development partnership and its members.

#### **Chabasco Bakery**

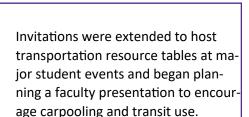
Engaged with an enthusiastic partner representative committed to fostering a workplace culture of smart commuting. Partner support will include transit education, carpool assistance, and potential Try-It-Days once a target mode is identified.

## **Eli Whitney Technical School**

Initiated partnership on transportation support for tech students and addressing the last mile problem. Exploring carpooling and transit options to establish smart commuting practices as students transition to their careers.

## **Quinnipiac University**

Developed an outreach plan to incorporate transportation choice into student and faculty programming.



# **Connecticut College**

Hosted a campus event in collaboration with a student-led active transportation group to promote sustainable off-campus travel. The event highlighted student bus passes and the upcoming Drive Less Challenge, engaging 25 students on car-free transportation options.

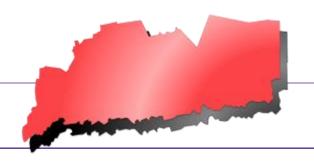
#### Meetings

- Albertus Magnus College
- American Job Center (Montville)
- American Job Center (New Haven)
- American Job Center Hamden
- American Job Center Montville
- American Job Center New Haven
- Carpooling Project
- Chabaso Bakery
- Connecticut College
- Connecticut Department of Labor
- CT State Community College -Middlesex
- Eli Whitney Technical School
- Greater New Haven Transit District
- New Haven Climate Movement
- New Haven Coalition for Active Transportation
- New Haven Job Corps Center
- Quinnipiac University
- River Valley Transit



January—March 2025





**Southern CT** *includes Middlesex, New Haven & coastal regions* 

# Meetings (cont.)

- The Workplace EnergyWorks
- University of New Haven

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January—March 2025



# **Regional Worksite Highlights**

**Eastern CT** includes the Hartford, North and Central regions of Connecticut

# Highlights The Jackson Laboratories

Hosted a Valentine's Day-themed carpool sign-up session, where employees registered for a carpool challenge running 2/3-2/14.

Participants will track trips via the CTrides app, earning points and additional prizes from Jackson Laboratories. Thirty sign-ups occurred on-site, with more expected before the event kick-off date. Goal: encourage more carpooling, reduce the number of cars in parking areas, and contribute to sustainability goals.

#### **University of Hartford**

Hosted a transportation table at the University of Hartford's international student orientation, reaching 30 new international students. Partnered with CTtransit to distribute bus passes, share transit routes, and demo CTrides App for trip planning and rewards to increase transit awareness.

# **Town of Vernon**

Partnered with the Town of Vernon to boost employee commuting awareness. Assisted Vernon with joining the Emergency Ride Home Program, created a transportation packet for new hires, and conducted a commuter survey to identify modeshift opportunities. On-site opportunities to begin in Q2 2025 for direct employee engagement. Working with Sustainable CT to

qualify Vernon for Action 6.3. Completed a commuter survey of town employees with 52 respondents over three weeks. Twenty employees expressed interest in trying transit for work. Proposed further outreach and a targeted Transit Try-It-Day to the ETC.

## **Hartford Healthcare**

Formed a new partnership with Hartford Hospital's leadership team, including communications for 400 satellite facilities. Additional commuter support will follow, including potential direct employee engagement. Hartford Healthcare joined the ERH program - provided digital materials for employee distribution.

# **Connecticut Department of Energy and Environmental Protection.**

Ongoing collaboration for the May bike-to-work event in Hartford, focusing on maximizing DEEP participation. Additionally, exploring ways to engage users with the CTrides app to gather data for the Drive Less Challenge employee report.

# <u>Capitol Region Council of</u> <u>Governments</u>

Engaged with transportation planner to involve COG employees in May Bike-to-Work Day and explore future collaboration on other events, Try-It days, and outreach initiatives in the Hartford region.

# CT State Community College— Capital

Hosted a transportation resource

table at a campus-wide event, promoting transit options, the Upass, and the upcoming Drive Less Challenge. Engaged with 50 students as part of ongoing efforts to support college partners and foster a culture of smart commuting among students.

#### **Town of Berlin**

Began exploring additional outreach projects connected to the 511 bus route, identifying other target employers along the route and beyond. Outreach is scheduled to commence in spring-summer, focusing on promoting the bus route, carpooling, and vanpooling.

#### Meetings

- Amazon BDL4
- Berlin Senior Center
- Black-Eyed Sally's
- Capital Workforce Partners
- Capitol Region Council of Governments
- Central Connecticut State University
- City of Hartford
- Commute with Enterprise
- Connecticut Department of Aging and Disability Services
- Connecticut Department of Energy and Environmental Protection
- Connecticut Department of Rehabilitation Services
- Connecticut Department of Social Services
- Connecticut Department of Transportation
- Connecticut Main Street Center



January-March 2025



# **Regional Worksite Highlights**

**Eastern CT** includes the Hartford, North and Central regions of Connecticut

# Meetings (Cont.)

- Connecticut River Valley Chamber of Commerce
- CT State Community College -Asnuntuck
- CT State Community College -Capital
- CT State Community College -Manchester
- CT State Community College -Tunxis
- Hartford Healthcare
- Horizon Services
- LTIMindtree
- Northeastern Connecticut Council of Governments
- Pratt & Whitney
- Sorella
- Sustainable CT
- Talcott Financial Group
- The Jackson Laboratory
- Town of Berlin
- Town of Vernon
- Union Street Tavern
- University of Connecticut -Hartford
- University of Hartford
- Urban Lodge Hartford
- Voya
- Workers' Compensation Commission

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January—March 2025

# **Customer feedback:**

- "Cindy deserves a raise! She's a wealth of information."
- "Lisa did a great job making sure she understood my question correctly and responded very quickly. A+ thank vou Lisa!"
- "Information about train and bus was excellent. Cindy even found some information about distances. NO complaints about information."
- "Kimberly was very prompt and helpful, my questions were answered quickly and thoroughly!"
- "This was an EXCEPTIONAL and personal customer service experience. Thank you!"

# **Customer Service Highlights**

CTrides/CTrail calls: 3,523 Custom Commute Plans: 23

Total Number of Website Form Submissions: 291 Total Number of Emails Sent and Received: 1,024

# **Customer Service Details:**

- 5,006 Total cases into CTrides
  - ° 3.523 calls 3 inquiries about available disabled services 6 bilingual inquiries
  - ° Sent and received 1,024 emails Great or OK rating on 100% of emails surveyed
  - Facilitated 459 live online chats of which 144 were SMS (text) chats 4.6 out of 5 (best) avg. rating on all chats
- Provided 1 Emergency Ride Home Vanpool
- Processed 117 CTrail Hartford Line and 78 CTrail **Shore Line East** complaints, suggestions, questions



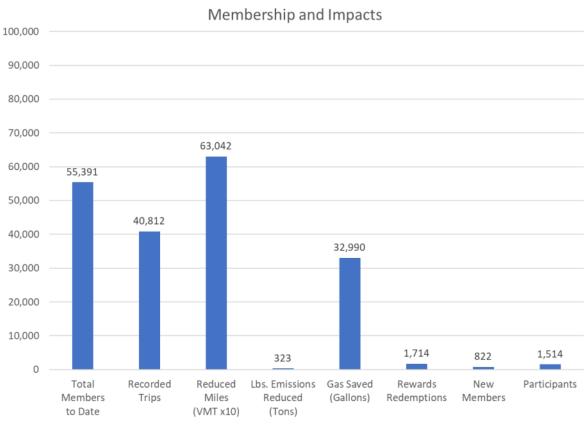
15

► 3,523— Inbound Calls

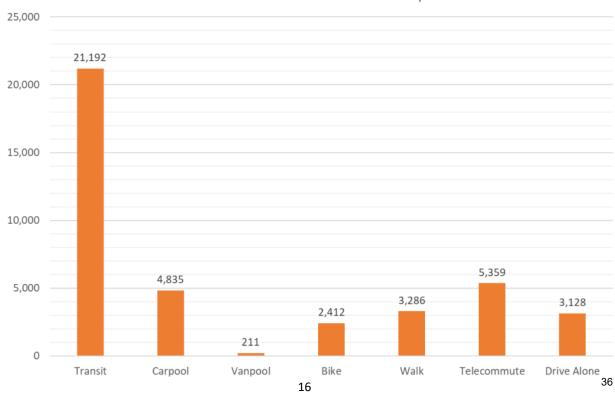


January-March 2025

# **Ridematching and Rewards**



Breakdown of Recorded Trips







## **Quarterly Report**

January—March 2025

# As of Q1 2025, there are 640 businesses, agencies and municipalities working with CTrides

	_		g areas areas		
1.	111 Harbor Point Apartments	39.	Amplify CT	77.	Burroughs Library
2.	18 High Apartments	40.	Anchor Spa	78.	Cabelas
3.	254 College Street Apartments	41.	Ann's Place	79.	Cadco Ltd.
4.	3PL Worldwide	42.	Aptar Group	80.	Café Nine
5.	360 State Apartments	43.	Archie Moore's	81.	Capital Community College
6.	38 Crown Street Apartments	44.	ARC of Litchfield County	82.	CARTUS
7.	9 Town Transit	45.	Artspace New Haven	83.	Casa Mia at the Hawthorne
8.	AARP Connecticut	46.	Ascot Group	84.	CDM Smith
9.	Abbey Lane Living	47.	ASML, Inc.	85.	Center for Latino Progress
10.	Ace Handyman Services	48.	Asnuntuck Community College	86.	Central Connecticut Chambers of
11.	Advance Auto Parts	49.	Avon Health Center		Commerce
12.	AdvanceCT	50.	BAR - New Haven	87.	Central Connecticut Coast YMCA
13.	Advanced Behavioral Health	51.	Becton Dickinson and Company	88.	Central CT State University
14.	AECOM	52.	BHcare	89.	Chabaso Bakery, Inc.
15.	Aetna	53.	Bigelow Tea	90.	Cheshire Board of Education
16.	AFC New Haven	54.	Bike Wesport	91.	Chip's Pub
17.	Agave Grill	55.	Bike West Hartford	92.	Children's Day School
18.	Age Friendly Fairfield	56.	BikewalkCT	93.	Cigna
19.	Albea	57.	Black Rock Library	94.	City of Bridgeport
20.	Albertus Magnus	58.	Bloomfield Public Library (Prosser)	95.	City of Danbury
21.	Albertus Magnus (East Hartford)	59.	BLT Office (Norwalk)	96.	City of Groton
22.	Alexion Pharmaceuticals	60.	BLT Office (Stamford)	97.	City of Meriden
23.	Alinabal	61.	Blue Duck	98.	City of Middletown
24.	All Our Children Academy	62.	Bradley Airport	99.	City of New Britain
25.	All Our Kin	63.	Brandywine Living at Litchfield	100.	City of New Haven
26.	Allure	64.	Branford Hall (Branford)	101.	City of New London
27.	Altair Global	65.	Branford Hall (Southington)	102.	City of Stamford
28.	Alvarium Brewery and Roastery	66.	Breakfast, Lunch, and Dinner Group	103.	City of Torrington
29.	A.M. Property Holding	67.	Breakthrough Magnet School	104.	City of Waterbury
30.	Amazon Fulfillment Center BDL-2	68.	Bridgeport Library	105.	City of Waterbury - Public Health
31.	Amazon Fulfillment Center BDL-3	69.	Bridgeport Public Schools	106.	CLIP Bike
32.	Amazon Fulfillment Center BDL-5	70.	Bridgevolt	107.	College and Crown
33.	Amazon HFD5 (Manchester)	71.	BrightStar Care	108.	ComForCare
34.	Amazon Sorting Center Wallingford	72.	Bristol Public Schools	109.	Commission on Human Rights and
35.	American Institute	73.	Bristol Rotary Club		Opportunities
36.	American Job Center (Hamden)	74.	Bristol Senior Center	110.	Commission on Persons with Disabil-
37.	American Job Center (New Haven)	75.	Brother Mike's Madison		ities
38.	Amistad Center for Arts and Culture	76.	<b>Building Blocks Learning Centers</b>	111.	Community Health Center of New

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## Fewer cars. Better air. Healthier lives.

## **Quarterly Report**

January—March 2025

## **Appendix A: Partner and Stakeholder List**

Lo	ondon	137.	Connecticut Mental Health Center	171.	Department of Economic and
112. Co	ommunity Mental Health Affiliates,	138.	Connecticut Museum of Culture and		Community Development
In	nc. (CMHA)		History	172.	Department of Emergency Services
113. Co	oncord Meadows	139.	Connecticut National Guard		& Public Protection
114. Co	onnecticare	140.	Connecticut Office of Early Child-	173.	Department of Public Health
115. Co	onnecticut Association of Commu-		hood		(Hartford)
ni	ity Transportation	141.	Connecticut Old State House	174.	Department of Rehabilitation
116. Co	onnecticut Beardsley Zoo	142.	Connecticut Probate Court		Services
117. Co	onnecticut Boy Scouts-33rd Troop	143.	Connecticut River Valley Chamber of	175.	Department of Revenue Services
118. Co	onnecticut Children's Medical		Commerce	176.	Department of Social Services
Ce	enter	144.	Connecticut Science Center		(Hartford)
119. Co	onnecticut College	145.	Connecticut Spring and Stamping	177.	Diageo, Inc.
120. Co	onnecticut Convention Center	146.	Connecticut State Insurance	178.	Discovery Science Center
121. Co	onnecticut Council of Municipali-		Department	179.	Dollar Tree Distribution Center
tie	es	147.	Connecticut Valley Hospital	180.	DRS
122. Co	onnecticut Department of	148.	Connecticut Valley Industries	181.	East Haven Adult Education
D	evelopmental Services	149.	Connecticut Water	182.	East River Energy
123. Co	onnecticut Department of Energy	150.	Conning, Inc.	183.	East Rock School
ar	nd Environmental Protection	151.	Continuum of Care Inc.	184.	East Side Library
(⊢	Hartford)	152.	Cook Hill Elementary School	185.	East Windsor Housing Authority
124. Co	onnecticut Department of Energy	153.	Corsair Apartments	186.	Eastern Account System, Inc.
ar	nd Environmental Protection (New	154.	Crocker House Apartments	187.	Eastern Connecticut State University
Bı	ritain)	155.	Crown Court	188.	Eastern Connecticut Transportation
125. Co	onnecticut Department of Labor	156.	Crown Point Apartments		Consortium
126. Co	onnecticut Department of	157.	Crown Towers	189.	Eastern Workforce Investment
Tr	ransportation	158.	CT Department of Labor		Board
127. Co	onnecticut Department of Veter-	159.	CT Public Transportation Council	190.	EdAdvance
ar	ns Affairs	160.	CTtransit	191.	Edgewood Magnet School
128. Co	onnecticut Food Share	161.	CTfastrak	192.	ElderHouse
129. Co	onnecticut Green Bank	162.	Danbury Medical Group	193.	Electric Boat
130. Co	onnecticut Green Bank - Stamford	163.	DanburyWorks	194.	Eli Apartments
131. Co	onnecticut Homeschoolers Inclu-		Datto, Inc.	195.	Eli Whitney Technical School
si	ve	165.	Dav-Co Metals, LLC	196.	Empire State Realty Trust
132. Co	onnecticut Housing Finance Au-		Davis Street Magnet School	197.	Enfield Public Library
th	nority		Day Pitney	198.	Engage Staffing
133. Co	onnecticut Innovations		Defense Contract Management		Enterprise Holdings
134. Co	onnecticut Institute for Refugees		Agency (DCMA) - Hartford	200.	Enterprise Rideshare
ar	nd Immigrants	169.	Deloitte		Epic Insurance Brokers
135. Co	onnecticut Judicial Branch		Department of Administrative		Erection & Welding Contractors
136. Co	onnecticut Main Street Center		Services		(EWC)
					•

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# Fewer cars. Better air. Healthier lives. Quarterly Report

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## **Appendix A: Partner and Stakeholder List**

203. Escape	241. Group CBS Circuit Breaker Sales	277. Innovate Stamford
204. ESPN	242. Hampton House Apartments	278. Integrated Refugee and Immigrant
205. Essex Steam Train and Riverboat	243. Hartford Adult Education Center	Services (IRIS)
206. ExecutNet	244. Hartford Foundation for Public	279. Iron Works SoNo Apartments
207. Fairfield Branch Woods Library	Giving	280. IRS
208. Fairfield Public Library	245. Hartford Healthcare	281. Jackson Laboratory
209. Fairfield University	246. Hartford HealthCare System Support	282. JCC of Greater New Haven
210. Fit Together	Office	283. Jewett City Savings Bank
211. FORGE	247. Hartford Hospital	284. Job Corps (Hartford)
212. Foxwoods Resort and Casino	248. Hartford Library (Park Street Branch)	285. Job Corps New Haven
213. FTD Florists	249. Hartford Public Library	286. Jones Lang Lasalle Americas
214. Fusco Corporation	250. Hartford Steam Boiler	287. Key Bank - New Haven
215. From You Flowers	251. Hartford Symphony	288. Knights of Columbus
216. Gaetano's Tavern on Main	252. HARTransit	289. Konica Minolta Business Solutions
217. Gartner Group	253. Henkel Corporation	290. Law offices of John Andreini
218. Gateway Community College	254. Highliner III	291. Lawrence + Memorial Hospital
219. Gaylord Specialty Healthcare	255. Hispanic Advisory Council of Greater	292. LesserEvil
220. Global Steering Systems	Stamford (HACGS)	293. Lincoln Life Insurance/Freemont
221. GoNetSpeed	256. Hispanic Health Council	Group Management
222. GoNHGO	257. Hologic	294. Lincoln Technical Institute
223. Goodwill	258. Home Depot (Southington Division)	295. Live Green CT
224. Goodwill of Southern New England	259. Honeywell	296. Lockton
225. Goodwill of Western & Northern CT	260. Honeywell Life Safety	297. Long Wharf Theatre
226. Goodwin College	261. Hotchkiss School	298. Los Mariachis
227. Goodwin Elementary	262. Horizon Services Company	299. Lower Connecticut River Valley
228. Governor Pitkin School	263. Homegoods Distribution	Council of Governments
229. Greater Bridgeport Transit	264. Homes For the Brave	300. LTI Larsen & Toubro Infotech
230. Greater Manchester Chamber of	265. Hospital for Special Care	301. Madison Towers
Commerce	266. Hotel Zero Degrees	302. Manchester Community College
231. Greater New Haven Transit District	267. Housatonic Community College	303. Manchester Senior Citizen Center
232. Greater Norwalk Chamber of	268. Hubbell Incorporated	304. Manufacturing Alliance Service Cor-
Commerce	269. Hubbell Power Systems	poration
233. Greater Southington Chamber of	270. Human Resource Leadership Associ-	305. Marcus Partners Mgmt.
Commerce	ation of Eastern CT	306. Marriott Hotel-Danbury
234. Greater Waterbury Transit District	271. Huntington Towers	307. Mary T. Murphy School
235. Greater Waterbury YMCA	272. i2systems	308. Mary Wade Home
236. Greenwich Board of Education	273. IFG Companies (Guilford Specialty	309. MassMutual
237. Greenwich Chamber of Commerce	Group)	310. Mauro-Sheriden Interdistrict Mag-
238. Greenwich PTAC Green Schools	274. InCord	net School
239. Greenwich Public Schools	275. Inertia Dynamics Corporation	311. MCCA (Danbury)
240. Greenwich Sustainability Committee	276. Infinity Harbor Point	312. McLean Care

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## Fewer cars. Better air. Healthier lives.

## **Quarterly Report**

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## **Appendix A: Partner and Stakeholder List**

313. MD Fox Elementary School	345. Naval Submarine Base New London	377. Office of Policy and Management
314. MedSource Consultants	346. New Britain CT Works Center	378. Office of State Treasurer
315. Medtronic	347. New Britain Downtown District	379. Office of the Attorney General
316. Meego, Inc.	348. New Haven Board of Education	380. Office of the Secretary of the State
317. Metro Green	349. New Haven Climate Movement	381. Office of the State Comptroller
318. Metro Green Court	350. New Haven Coalition for Active	382. OKAY Industries - Berlin
319. Metro Green Residences	Transportation	383. Olive and Wooster Apartments
320. Metro Green Terraces	351. New Haven Mayor's Task Force on	384. Omega Engineering
321. Metro on Crown	Bike Education	385. Operation Fuel
322. Middlesex Community College	352. New Haven Parking Authority	386. Operation Hope
323. Middlesex Community College -	353. New Haven Towers	387. Optimus Health Care
Meriden Campus	354. New Milford Adult Education	388. Opus Harbor Point
324. Middlesex Hospital	355. Newfield Library	389. Oracle Corporation
325. Middlesex Hospital Shoreline	356. Night Fall Inc.	390. Our Piece of the Pie
Medical Center	357. North East Transportation Co.	391. Paier College of Art
326. Middletown Area Transit	358. North Library	392. Paradigm Property Management
327. Milford Transit District	359. North Street School	393. Parker Farms Elementary School
328. Mitchell College	360. Northeastern Connecticut Chambers	394. Parkside City Crossing
329. Mohegan Sun Casino	of Commerce	395. Partnership to End Human Traffick-
330. Mohican Apartments	361. Northwest Connecticut Reentry	ing
<ul><li>330. Mohican Apartments</li><li>331. Monkey Farm</li></ul>	361. Northwest Connecticut Reentry Council (CAACE)	ing 396. Pathway Lighting Inc.
	•	<u> </u>
331. Monkey Farm	Council (CAACE)	396. Pathway Lighting Inc.
<ul><li>331. Monkey Farm</li><li>332. Monterey Village Apartments</li></ul>	Council (CAACE) 362. Northwest Hills COG	396. Pathway Lighting Inc. 397. Paul Bailey Architects
<ul><li>331. Monkey Farm</li><li>332. Monterey Village Apartments</li><li>333. Morgan Stanley</li></ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community	<ul><li>396. Pathway Lighting Inc.</li><li>397. Paul Bailey Architects</li><li>398. Pelli Clarke Pelli Architects</li></ul>
<ul><li>331. Monkey Farm</li><li>332. Monterey Village Apartments</li><li>333. Morgan Stanley</li><li>334. Myrcene Ale</li></ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community  College	<ul><li>396. Pathway Lighting Inc.</li><li>397. Paul Bailey Architects</li><li>398. Pelli Clarke Pelli Architects</li><li>399. People Friendly Stamford</li></ul>
<ul><li>331. Monkey Farm</li><li>332. Monterey Village Apartments</li><li>333. Morgan Stanley</li><li>334. Myrcene Ale</li><li>335. Mystic Healthcare and Rehabilita-</li></ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank
<ul><li>331. Monkey Farm</li><li>332. Monterey Village Apartments</li><li>333. Morgan Stanley</li><li>334. Myrcene Ale</li><li>335. Mystic Healthcare and Rehabilitation LLC</li></ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District 365. Norwalk ACTS	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> </ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District 365. Norwalk ACTS 366. Norwalk Community College	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> </ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community College  364. Northwestern CT Transit District  365. Norwalk ACTS  366. Norwalk Community College  367. Norwalk Housing Authority	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> </ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community College  364. Northwestern CT Transit District  365. Norwalk ACTS  366. Norwalk Community College  367. Norwalk Housing Authority  368. Norwalk Public Library	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> </ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community College  364. Northwestern CT Transit District  365. Norwalk ACTS  366. Norwalk Community College  367. Norwalk Housing Authority  368. Norwalk Public Library  369. Norwalk River Valley Trail	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> <li>340. National Federation of the Deaf</li> </ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District 365. Norwalk ACTS 366. Norwalk Community College 367. Norwalk Housing Authority 368. Norwalk Public Library 369. Norwalk River Valley Trail 370. Norwalk Transit	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury 406. Pitney Bowes-Shelton
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> <li>340. National Federation of the Deaf</li> <li>341. Naugatuck Adult Education</li> </ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community College  364. Northwestern CT Transit District  365. Norwalk ACTS  366. Norwalk Community College  367. Norwalk Housing Authority  368. Norwalk Public Library  369. Norwalk River Valley Trail  370. Norwalk Transit  371. Nucor Steel (Wallingford)  372. NV @ Harbor Point  373. NWCC Center for Workforce	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury 406. Pitney Bowes-Shelton 407. Pizza Works
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> <li>340. National Federation of the Deaf</li> <li>341. Naugatuck Adult Education</li> <li>342. Naugatuck Valley Community</li> </ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District 365. Norwalk ACTS 366. Norwalk Community College 367. Norwalk Housing Authority 368. Norwalk Public Library 369. Norwalk River Valley Trail 370. Norwalk Transit 371. Nucor Steel (Wallingford) 372. NV @ Harbor Point 373. NWCC Center for Workforce Development	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury 406. Pitney Bowes-Shelton 407. Pizza Works 408. Plastic Molding Manufacturing
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> <li>340. National Federation of the Deaf</li> <li>341. Naugatuck Adult Education</li> <li>342. Naugatuck Valley Community College (Danbury)</li> <li>343. Naugatuck Valley Community</li> <li>College (Waterbury)</li> </ul>	Council (CAACE)  362. Northwest Hills COG  363. Northwestern CT Community College  364. Northwestern CT Transit District  365. Norwalk ACTS  366. Norwalk Community College  367. Norwalk Housing Authority  368. Norwalk Public Library  369. Norwalk River Valley Trail  370. Norwalk Transit  371. Nucor Steel (Wallingford)  372. NV @ Harbor Point  373. NWCC Center for Workforce	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury 406. Pitney Bowes-Shelton 407. Pizza Works 408. Plastic Molding Manufacturing 409. PMC Property Group
<ul> <li>331. Monkey Farm</li> <li>332. Monterey Village Apartments</li> <li>333. Morgan Stanley</li> <li>334. Myrcene Ale</li> <li>335. Mystic Healthcare and Rehabilitation LLC</li> <li>336. Mystic Marriott Hotel &amp; Spa</li> <li>337. NAI Lexington Commercial</li> <li>338. Nalas Engineering</li> <li>339. Nathan Hale Arts Magnet School</li> <li>340. National Federation of the Deaf</li> <li>341. Naugatuck Adult Education</li> <li>342. Naugatuck Valley Community College (Danbury)</li> <li>343. Naugatuck Valley Community</li> </ul>	Council (CAACE) 362. Northwest Hills COG 363. Northwestern CT Community College 364. Northwestern CT Transit District 365. Norwalk ACTS 366. Norwalk Community College 367. Norwalk Housing Authority 368. Norwalk Public Library 369. Norwalk River Valley Trail 370. Norwalk Transit 371. Nucor Steel (Wallingford) 372. NV @ Harbor Point 373. NWCC Center for Workforce Development	396. Pathway Lighting Inc. 397. Paul Bailey Architects 398. Pelli Clarke Pelli Architects 399. People Friendly Stamford 400. People's United Bank 401. Penny Lane Pub 402. PEP - Lacey Manufacturing 403. Pierce Care 404. Pierpont City Crossing 405. Pitney Bowes-Danbury 406. Pitney Bowes-Shelton 407. Pizza Works 408. Plastic Molding Manufacturing 409. PMC Property Group 410. Porter & Chester Institute (Branford)



## **Quarterly Report**

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## **Appendix A: Partner and Stakeholder List**

413. Porter and Chester Institute	447. Scott's Miracle-Gro	ter
(Waterbury)	448. Sea Corp	475. St. Mary's Hospital
414. Postmark Apartments	449. SeeClickFix	476. St. Vincent's College
415. Pratt & Whitney - Middletown	450. Senior Living Residences	477. St. Vincent's Medical Center
416. Pratt and Whitney	(Farmington Station)	478. Stamford Chamber of Commerce
417. Prudential (Hartford)	451. Senior Living Residences, LLC	479. Stamford Downtown Special Ser-
418. Public Library of New London	(Ridgefield)	vices District (SDSSD)
419. Quinebaug Valley CC	452. Senior Resources Agency on Aging	480. Stanley Black & Decker
420. Quinnipiac University	453. Sheldon Oak	481. State Education Resource Center
421. Quinnipiac University - North Haven	454. Shipman & Goodwin	482. State of Connecticut
Campus	455. Siemon Company	483. State Street Lofts
422. RAACE Radical Advocates for Cross-	456. Sikorsky Aircraft Corporation—	484. Stepping Stones Museum for Chil-
Cultural Education	Bridgeport	dren
423. Radiall USA Inc.	457. Sikorsky Aircraft Corporation—	485. Stone Academy (East Hartford)
424. Randstad	Shelton	486. Stone Academy (Waterbury)
425. ReadyCT	458. Sikorsky Aircraft Corporation—	487. Stone Academy (West Haven)
426. Reckson/SL Green	Stratford	488. Stratford Rotary Club
427. Red Barn Dog Holdings LLC	459. Silver Lane School	489. Stratified Apartments
428. Regal Care	460. Simsbury Bike	490. Strouse Adler Apartments
429. Regan Elementary	461. Social Bar + Kitchen	491. Sun Life Financial
430. Residence Court Apartments	462. Social Security Administration	492. Sunset Ridge School
431. Residence on the Green	463. Society for Human Resource Man-	493. Sustainable Southbury
432. RGIS	agement	494. Sustainable Streets Norwalk
433. Rich Product Corporation	464. SoNo 19Day	495. Sustainable West Hartford Commis-
434. Ride New Haven	465. SoNo Pearl Apartments	sion
435. RMS Companies	466. Sound Cyclists	496. Taft Apartments
436. Robert J. O'Brien STEM Academy	467. Soundview Landing Apartments	497. Talcott Resolution
437. Rotary Club of Rockville	468. South Central Regional Council of	498. Tasca Ford
438. Rudy's - New Haven	Governments	499. Tauck Tours
439. Sacred Heart School	469. South Windsor Chamber of Com-	500. Tavern on the Trax
440. Sacred Heart University Discovery	merce	501. The Anchor Spa
Center & Science Museum	470. Southeast Area Transit	502. The ARC of Litchfield
441. Safe Routes to School	471. Southeastern Connecticut Council of	503. The Audubon Apartments
442. Saint Francis Hospital	Governments	504. The Beam
443. S.A.N.D. Elementary School	472. Southern Connecticut State	505. The Botanist
444. Saybrook Point	University	506. The Business Council of Fairfield
445. Schaller Subaru	473. Stony Creek Brewery	County
446. Scottish Dave's Pub	474. Southwest Community Health Cen-	507. The Carby Corporation



## Fewer cars. Better air. Healthier lives.

## **Quarterly Report**

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## **Appendix A: Partner and Stakeholder List**

508. The Corset Factory	545. Town of Farmington	579. University of Connecticut—Storrs
509. The District	546. Town of Granby	580. University of Connecticut—Stamford
510. The Docks Apartments	547. Town of Greenwich	581. University of Connecticut—
511. The Grand @ Station	548. Town of Hartland	Waterbury
512. The Hartford	549. Town of Kent	582. University of Hartford
513. The Independence Center	550. Town of Madison	583. University of New Haven
514. The Kennedy Center, Inc.	551. Town of New Canaan	584. University of Saint Joseph
515. The Key at Yale and Towne Apart-	552. Town of Old Lyme	585. University of St. Joseph School of
ments	553. Town of Roxbury	Pharmacy
516. The Maddox City Crossing	554. Town of Stratford	586. Urban Bike Tours
517. The Revel Hartford	555. Town of Trumbull	587. Urban Lodge Brewing
518. The Salvation Army	556. Town of Warren	588. USI Consulting
519. The Shed Bar & Cafe	557. Town of Westbrook	589. U.S. Federal Highway Administration
520. The Sierra Club	558. Town of Windsor	590. Valley Regional Adult Education
521. The Summit	559. Town of Woodbridge	591. Valley Transit District
522. The Vital Stretch SoNo	560. Travelers	592. Vault Apartments
523. The Watermark at 3030 Park	561. Trinity College	593. Veterans Affairs Connecticut
524. The Workplace	562. Triumph	Healthcare System (Newington)
525. Three Rivers Community College	563. TSKP Studios	594. Veterans Affairs Connecticut
526. Thule Inc	564. Tunxis Community College	Healthcare System (West Haven)
527. Tomo Networks	565. Tyler Equipment	595. Vaughan's Public House
528. Trinity Bar and Restaurant	566. U.S. Department of Housing and	596. Vernon Housing Authority
529. Tower Laboratories	Urban Development	597. Vocational Village
530. Tower Labs Ltd.	567. UConn Hartford	598. Voya
531. Town Green Special Services District	568. UConn Health Center	599. Washington Elementary School
532. Town of Barkhamsted	569. UConn Law School	600. Washington Inventory Systems
533. Town of Bethany	570. Ulbrich Stainless Steels and Special	601. Waste Free Greenwich
534. Town of Branford	Metals	602. Waste Management
535. Town of Burlington	571. Union Street Tavern	603. Watch For Me CT
536. Town of Colchester	572. United Bank	604. Waterbury Adult Continuing Educa-
537. Town of Cromwell	573. United Healthcare	tion
538. Town of Darien	574. United Illuminating	605. Waterbury Hospital
539. Town of Darien Public Library	575. United States District Court: District	606. Waterbury Regional Chamber
540. Town of East Granby	of Connecticut	607. Watson Foods
541. Town of East Hartford	576. United Technologies Corporation	608. Wesleyan University
542. Town of East Lyme	577. University of Bridgeport	609. WestBrook Inn
543. Town of Enfield	578. University of Connecticut—Avery	610. West End Association
544. Town of Fairfield	Point	611. West Hartford Chamber of Com-





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- 612. West Hartford Health and Rehab
- 613. West Hill High School
- 614. Western Connecticut Regional Adult & Continuing Education (WERACE)
- 615. Western Connecticut State University
- 616. Western CT Council of Governments
- 617. Western New England Greenway
- 618. Western Regional Tourism District
- 619. Wheeler Health
- 620. Whitney Avenue Apartments
- 621. Wiggin & Dana, LLP
- 622. Wilbur Cross High School
- 623. Winthrop Elementary School
- 624. Winchester Economic Development Commission
- 625. Windham Region Transit District
- 626. Windham Regional Community Council
- 627. Windsor Chamber of Commerce
- 628. Windsor Health and Rehabilitation Center, LLC
- 629. Windsor Station Apartments
- 630. Winthrop Apartments
- 631. Wiremold/Legrand
- 632. Women and Family Life Center
- 633. Women's Business Development Association
- 634. Woodrow Wilson Elementary
- 635. Workers' Compensation
  Commission
- 636. XL Center
- 637. Yale University
- 638. Yale-New Haven Hospital
- 639. Yelp CT
- 640. YMCA Greater Hartford



#### Resolution

Authorizing the Executive Director to enter into agreements for FY 2024-25 Regional Services Grant-funded Consultant Services

Whereas: SCRCOG's Regional Services Grant (RSG) Spending Plan for FY 2025-26 was Adopted by the

Council on May 28, 2025; and

Whereas: The RSG Spending Plan identifies programs and projects which are to be advanced by consultant

services to complement SCRCOG staff efforts; and

Whereas: The RSG funding must be spent by June 30, 2026, and it is important to begin the new programs

and projects as soon as possible and continue the ongoing programs and projects specified in the

RSG Spending Plan; and

Whereas: The consultants for the Regional Planning and Municipal Services programs should expertise in

particular specialty areas of municipal, regional, state, and/or federal government; and

Whereas: The SCRCOG By-Laws provide that "The Executive Director may at his/her discretion and under

unusual circumstances, suggest that the Executive Committee consider only a single consultant possessing unique prerequisites, clearly establishing skills and background which might render

"sole source" selection in the best interests of the Council"; and

Whereas: The "unusual circumstances" of time constraints (the RSG funds must be spent by June 30, 2026)

and the "unique prerequisites" (knowledge and experience in municipal government

administration in particular subject areas) are demonstrated by the skills and backgrounds of the

proposed consultants; and

Whereas: The Executive Director proposes that the following consultants be engaged by SCRCOG for the

work specified in the FY 2025-26 RSG Spending Plan:

H2M architects + engineers (continued)	Transfer Station Site Assessment Consultant
Benjamin Fink (continued)	Housing Community Conversations Consultant
REX Development (continued)	Economic Development Consultant
University of Vermont (continued)	Tree Canopy Assessment Consultant
On-Call Grants, Engineering, and Planning &	Consultants that have been pre-vetted by
Zoning Services Consulting Firms	SCRCOG's Purchasing Consortium



BETHANY | BRANFORD | EAST HAVEN | GUILFORD | HAMDEN | MADISON | MERIDEN | MILFORD | NEW HAVEN | NORTH BRANFORD | WEST HAVEN | WOODBRIDGE

## Now, therefore, be it resolved by the South Central Regional Council of Governments:

That the Executive Director is authorized to negotiate and sign consulting services agreements in accordance with the terms and conditions of this Resolution.

#### Certificate:

The undersigned duly qualified ar	d acting Secretary of the South Central Regional Council of Governments
certifies that the foregoing is a tru	and correct copy of a resolution adopted at a legally convened meeting of th
Council of Governments on June 2	5, 2025.
Date: June 25, 2025	Bv:

Mayor Dorinda Borer, Secretary

South Central Regional Council of Governments



# Resolution Authorizing the Executive Director to Negotiate and Sign Consultant Agreements for Execution of the Parcel and CAMA Improvements with the Selected Consultants

Whereas: SCRCOG was awarded a \$181,500 Parcel and CAMA Improvement Grant by the State of Connecticut for the period of March 31, 2025 through December 31, 2026;

Whereas: CRCOG, on behalf of the nine Connecticut Councils of Governments, facilitated a competitive procurement process to create a qualified vendor list for consulting services to complete the deliverables required by the Parcel and CAMA Improvement Grant;

Whereas: The Selected Consultants will be responsible for executing the deliverables of the parcel and CAMA updates and improvements as outlined in the grant; and

Whereas: In order to deliver the services specified in the workplan, SCRCOG must contract with New England GeoSystems, eQuality Valuation Services, and Vision Government Solutinos, all of which are included on the qualified vendor list.

Now, Therefore, Be It Resolved By the Council of Governments:

That the Executive Director is authorized to negotiate and sign consulting services agreements with New England GeoSystems, eQuality Valuation Services, and Vision Government Solutions for the completion of Parcel and CAMA Improvement Grant.

#### Certificate

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Council of Governments on June 25<sup>th</sup>, 2025.

Date: June 25 <sup>th</sup> , 2025	Ву:	
		Mayor Dorinda Borer, Secretary
		South Central Regional Council of Governments



## June 2025 Executive Director's Report

## **Organizational Updates**

#### **Staffing**

1. I am pleased to report that Justin Salva has accepted the position of GIS Analyst with SCRCOG. Justin has a Master of Science in Geographic Information Science and Technology from the University of Massachusetts Amherst and brings experience in data research, collection and analysis. He will begin work with SCRCOG after his attendance at an ESRI Conference in July. Please join us in giving Justin a warm SCRCOG welcome.

#### **Interagency and External Relations**

#### CT Rides and Sustainable CT

If your municipality is interested in attaining points under action category **6.3 (Encourage Smart Commuting)** for Sustainable CT Certification, please reach out to CTrides. They would love to assist! Please email <u>jennifer.egeberg@ctrides.com</u> or <u>grace.roman@ctrides.com</u> for more information on how we can help.

## Jennifer Egeberg

Outreach and Engagement Specialist 1-(860)-256-0407 jennifer.egeberg@CTrides.com



# June 2025 Regional Planning & Municipal Services Staff Report

1. Schedule Your Municipal CEO 1-on-1 Meeting

The FY25-26 round of Municipal CEO 1-on-1s are now available for you to register. These sessions will be in person at your respective municipality with select SCRCOG staff. This will be an opportunity to discuss the needs or priorities you and your team may have for the upcoming fiscal year. Scheduling is now underway, so use the Doodle Poll below to help schedule times. In the meantime, if you have any questions, please reach out to Brendon Dukett.

Register for a time here: <a href="https://doodle.com/meeting/participate/id/bqLq702a">https://doodle.com/meeting/participate/id/bqLq702a</a>

2. RFQ #025-01: Temporary Planning & Zoning Services Results

Proposals for this RFQ were due on Wednesday, May 28<sup>th</sup> at 12:00 P.M. The final list of firms can be found within your handouts as of the June Board Meeting. Results can be found on the SCRCOG website. Any questions, please contact Brendon Dukett.

3. Community Investment Fund Round 7

SCRCOG assisted Hamden and New Haven in their joint CIF round 7 application to DECD through providing maps, letters of support, and technical assistance. Please contact Colette Kroop if you have grant opportunities that SCRCOG may be of assistance with, especially those with regional benefits.

4. Sustainable Materials Management Round 2

SCRCOG anticipates submitting a collaborative application for SMMR2 following general outreach and a response from Hamden, West Haven, and Woodbridge. The joint application will focus on procurement, education, and address the challenge of regional collaboration through shared administration. Contact Brendon Dukett and Colette Kroop for more information.



#### 5. Yale Innovation Summit

SCRCOG staff members Colette Kroop and Ian McElwee attended this year's Yale Innovation Summit. The focus of the summit was how technological innovations can support a variety of fields and services in the future and what researchers and emerging businesses can deliver now. This year was also the first year they offered a civic track with an emphasis on technology supporting and elevating all levels of government as we navigate the future. We are excited to see this track continue and develop at next year's conference and we encourage municipal staff to look out for this event when it comes around in 2026. Not only is it a great learning experience but it is also a great place to network with other professionals and businesses you might not normally talk with. You can contact Ian McElwee to hear more about this event.

## 6. June Housing Working Group Meeting

SCRCOG hosted the quarterly Housing Working Group meeting on June 4<sup>th</sup> where the main topics of conversation were on state legislation around housing and an affordable housing video we developed. This meeting also was the last with our housing policy consultant David Fink before his official retirement at the end of this month. You can view the meeting's recording, affordable housing video, and read the materials from the meeting using the link below. If you have any questions about this and other housing related issues, please contact lan McElwee.

https://public.3.basecamp.com/p/u2ySyDAaxUR2NF57GTozHiLp/vault

## **SOUTH CENTRAL CONNECTICUT**

## **Regional Planning Commission**

## **June 2025 RPC Action Table**

Ref.	Received	Description	Adjacent RPC Towns	RPC Action
2.1	6/6/2025	City of Derby: Proposed zoning text amendment to allow for special exceptions for metal recycling centers in I-1 zoning districts.	Orange, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to cause any negative inter-municipal impacts to the towns in the South Central Region; however, there could be a negative impact on the habitat or ecosystem of the Long Island Sound if metal or mattery materials leach into the Housatonic or Naugatuck Rivers given where the railroad line is situated.
2.2	4/29/2025	Town of Orange. Proposed zoning text amendment prohibiting any new smoke, tobacco, and vape shops in all districts in Town.	Milford, New Haven, West Haven, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment changes do not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.3	5/29/2025	Town of Orange. Proposed zoning text amendment including accent lighting in sign dimension requirements.	Milford, New Haven, West Haven, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.4	5/8/2025	City of West Haven. Proposed zoning text amendment to allow for the storage of hazardous and nonhazardous materials in planned residential commercial districts by special permit.	Milford, New Haven, Orange	By resolution, the RPC has determined that the proposed zoning amendment changes do not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.5	6/2/2025	City of Meriden. Proposed subdivision of 487-537 South Broad Street, an existing shopping center with property in the Town of Wallingford.	Wallingford	By resolution, the RPC has determined that the proposed subdivision does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.6	5/14/2025	Town of Guilford. Proposed zoning text amendment on sign application approvals to make the sign application process in residential districts easier.	Branford, Madison, North Branford	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.

South Central Regional Council of Governments



#### **Economic Development Report: Greater New Haven Region**

REX Development Update: REDFO Summer Hiatus (No REDFO meetings in June and August.)

On July 24, we will be holding a REDFO Summer Workshop to plan the year ahead. The agenda will include a presentation and discussion of REX Development's menu of on-call economic development services, feedback on areas for capacity building, and collaborative input on priorities for the upcoming topics in 2025-2026 REDFO program.

Sample REDFO topics in the year ahead may include:

DECD's New Funding Opportunity: Greyfields Revitalization Understanding the Housing Bill: Parking Needs Assessments CT's Largest Employer: Yale-New Haven Health Systems Finding and Funding Manufacturing Expansion: CT's Manufacturing Investment Fund Mapping the Bio Sector: Lab Locations and Commuting Patterns Forward Vision of the Community Foundation for Greater New Haven Connecting with the Region's Innovation Cluster Plan

We welcome your suggestions – which can be emailed to mharris@rexdevelopment.com.

#### 1. Municipal Engagement & Highlights

- Municipal Leadership Strategies: REX Development has been meeting with regional municipal economic development teams and elected leaders to introduce the new REX team and build action plans in each community, rotating through the region's leaders throughout the summer.
- Economic Development Services Menu Brochure: REX Development is creating promotional materials and a new "menu" to feature the on-call development services available for municipalities through our partnership with SCRCOG, for closer engagement with local leaders.
- On-call Economic Development: Economic development services continue with participating towns. Highlights this month include work including dimensioning co-work/office proposal for a public facility project, launching subcommittees as part of last year's services creating a municipal economic development work plan, and initial review of a tax incentive program.

#### 2. Main Street Strategies

- New Grant Opportunity: CSMC announced the EmPOWERing Main Street Fund, opening in July 2025 for member towns to apply for main street improvement grants, which has been promoted through REX Development's network and featured in REX meeting outreach.
- State of Main: Connecticut Main Street Center (CMSC) and Connecticut Conference of Municipalities developed a half-day event of training and AICP-certified professional development for downtown and main streets strategies and projects.



## 3. Retirement of Virginia Kozlowski

Regional leaders and longtime colleagues gathered at the Marriott Hotel this month to recognize and celebrate the career of Virginia Kozlowski, departing Executive Director of REX Development, with multiple SCRCOG members in attendance, both past and present.

#### 4. Bioscience Sector Support

The region's fastest-growing subsector over the last five years, bioscience R&D employment faces uncertainty through federal cuts and a withdrawing capital landscape, prompting REX Development to gather a sector coalition for rapid response, talent placement, and new project development.

- Arvinas Layoff Support Webinars: REX Development coordinated the participation of three bio sector presenters in the DOL support webinars for workers impacted by layoffs, directly engaging over half of those affected by the Arvinas layoff in the region. The published Bioscience Career Transition Resource Guide was distributed to each affected group.
- Bioscience Workforce Collaborative: As part of a sector strategy update for Bio, REX met with the Regional Sector Partnership on Bioscience Workforce to identify potential gaps and project opportunities in the workforce pipeline for future facility projects.

## 6. Visit New Haven Tourism Highlights

- **Central Regional Tourism District Annual Meeting**: Visit New Haven participated in the Annual Meeting of the Central Regional Tourism District for multi-municipality engagement.
- **Brochure Distribution**: Distributed hard copy brochures to new potential visitor center sites, as well as featuring regional activities with tourism partners in Stonington and Westbrook.
- International Familiarization Tour (Brazil): Visit New Haven hosted 14 Brazilian travel agents, introducing regional activities and destinations for future group travel with Cruise America.
- International Familiarization Tour (Mexico): Visit New Haven will host five travel writers and editors from prominent publications in Mexico, including Harper's Bazaar Mexico and Elle Mexico. The tour will feature regional food and culture highlights, including an outdoor concert and hospitality tent in partnership with the International Festival of Arts and Ideas.

## 7. Medical Device and Manufacturing East

REX Development participated in MD&M East, the east coast's largest medical technology and manufacturing event, held annually at the Jacob K. Javits Convention Center in New York City.

- **Medical Device Contract Research:** Met with contract research firms for development partnerships with early-stage medical device teams in pipeline to regional fabricators.
- Logistics Innovation: Engaged warehousing robotics companies to develop resource lists and industry references for regional logistics companies and distribution site planning.