

Meeting Notice & Agenda South Central Regional MPO and COG

DATE March 26, 2025	LOCATION SCRCOG Office	DIAL-IN +1-929-205-6099
TIME 10:00 am	MEETING URL https://us02web.zoom.us/j/87974372016	MEETING ID 87974372016

- 1 **Call to Order and Introductions**
- 2 **Adopt Minutes of February 26, 2025 SCRCOG Meeting (motion)** Pages 2-5
- 3 **Treasurer's Report for month ending February 28, 2025 (motion)** Pages 6-8
- 4 **MPO Business**
 - a) Presentation: CTDOT Active Transportation Microgrant Program Updates – Bridget Moriarty, Safe Routes to School Coordinator, CTDOT
 - b) FY 2025 – FY 2028 Transportation Improvement Program Amendment 6 (motion) Pages 12-15
 - c) Transportation Staff Report Page 16
 - d) Greater New Haven Transit District Report
 - e) CT Rides Report Attachment
- 5 **COG Business**
 - a) FY 2024-25 Regional Services Grant (RSG) Spending Plan Amendment #3 (motion) Pages 17-19
 - b) Appointment and Approval of Employment Contract for Executive Director (motion)
 - c) Executive Director's Report Page 20
 - d) Regional Planning Staff Report Page 21
 - e) Regional Planning Commission March Action Table Pages 22-23
 - f) REX Development Report Page 24
 - g) Sustainable CT Update
 - h) Congressional Reports
 - i) State Legislative Reports – CCM, COST
 - j) DEMHS Report
- 6 **Regional Roundtable Discussion:**
 - a) Motor Vehicle Assessment Depreciation Schedule
 - b) Shared Staffing Discussion
 - c) Other
- 7 **Other Business**
- 8 **Adjournment**

Agenda and attachments for this meeting are available on our website at www.scrkog.org. Please contact SCRCOG for copy of agenda in a language other than English. Auxiliary aids/services and limited English proficiency translators will be provided with two weeks' notice.

"Necesidades especiales: a las personas con discapacidad auditiva se les proveerá con medios auditivos y/o intérpretes de signos. Igualmente intérpretes para personas que hablan poco inglés, pero será preciso avisar con dos semanas de antelación. Se puede solicitar la agenda en otro idioma que no sea inglés comunicándose con SCRCOG".

TO: SCRCOG Board Members
FROM: Mayor Lauren Garrett, *Secretary*
DATE: March 3, 2025
SUBJECT: SCRCOG Board Meeting Minutes of February 26, 2025

Present:

Bethany	First Selectman Paula Cofrancesco, <i>Immediate Past Chair</i>
Branford	First Selectman James Cosgrove
East Haven	Mayor Joseph Carfora
Guilford	First Selectman Matthew Hoey
Hamden	Mayor Lauren Garrett, <i>Vice Chair</i>
Madison	First Selectman Peggy Lyons, <i>Chair</i>
New Haven	Mayor Justin Elicker
North Branford	Town Manager Michael Downes
North Haven	First Selectman Michael Freda
Orange	First Selectman James Zeoli,
Wallingford	Mayor Vincent Cervoni
Woodbridge	First Selectman Mica Cardozo, <i>Treasurer</i>

SCRCOG Staff Laura Francis, James Rode, Christopher Rappa, Stephanie Camp, Robert Dahill, Drew Thomas,
Brendon Dukett, Kellie Kingston, Colette Kroop, Joan Paglinco, Arthur Newberg, Anthony Lagana

Guests:

Barbara Malmberg, *REX Development*; Michael Anderson, *Avangrid*; Lou Mangini, *Office of Congresswoman Rosa DeLauro*; Tom Cavalier, *Tweed-New Haven Airport*; Nicole Velardi, *DEMHS*; Shirley Kuang, *New Haven Legislative Affairs*; Christina Mendoza, *FTA Region 1 Office*; Jennifer Brady, *FHWA CT Division Office*; Laurie McElwee, *Kennedy Collective*, Nan Birdwhistell, *Murtha Cullina*, Nicoletta Blevins, *Regional Water Authority*, Mario Marrero, *Greater New Haven Transit District*, Jennifer Pacacha, *CTDOT*

NOTE: The February SCRCOG Board meeting was a hybrid meeting.

1. Call to order and Introductions

Chair Lyons called the meeting to order at 10:05 a.m.

2. Adopt Minutes of January 22, 2025, SCRCOG Board Meeting (motion)

Chair Lyons referred to the minutes of the SCRCOG Board Meeting of January 22, 2025, which were included in the agenda packet on pages 2-6. Motion made by First Selectman Cofrancesco and seconded by First Selectman Hoey. The motion passed unanimously.

3. Treasurer's Report for month ending January 31, 2025 (motion)

Mayor Garrett reported there is \$4.4 million in total assets of which \$1.7 million is in cash and investments, \$167,000 is due from CTDOT. All expenses appear to be appropriate for the one-month

period. Motion made by First Selectman Lyons and seconded by First Selectman Hoey. The motion passed unanimously.

4. **MPO Business**

a) **Presentation: New Haven TMA Certification Review**

Presentation given by Jennifer Brady and Christina Mendoza on the review and certification process of the transportation planning practices of Metropolitan Planning Organizations (MPOs).

b) **FY 2025 – FY 2028 Transportation Improvement Program Amendment 5 (motion)**

First Selectman Cosgrove referred to pages 16-30 of the agenda packet and advised of 2 projects that were removed and five projects that were approved by the committee. First Selectman Cosgrove put forward the motion to approve. First Selectman Hoey seconded the motion. The motion passed unanimously.

c) **Transportation Staff Report**

James Rode advised that Jennifer Brady will be attending the Transportation Committee meeting in March. Rode also advised that in February the committee approved 3 new projects for the LOTCIP program in North Haven, West Haven and North Branford.

d) **Greater New Haven Transit District Report**

Mario Marrero reported the member dues letters have been sent out, all dues for the previous year have been paid, and the driver pool is at full capacity, but there is still a need for dispatchers. Since the Encompass Program has replaced the Regional Rides Program there were 1,600 trips last month. The program is 24x7.

e) **CT Rides Report**

No Report

5. **COG Business**

a) **FY 2024 – 25 Regional Services Grant (RSG) Spending Plan Amendment #2 (motion)**

Chair Lyons referred to pages 26 – 28 of the agenda packet. Motion was made by First Selectman Cofrancesco and seconded by Mayor Garrett. The motion passed unanimously.

b) **FY 2024 – 25 Budget Revision #5 (motion)**

Interim Executive Director Francis explained the revision. Motion made by First Selectman Cofrancesco and seconded by First Selectman Freda. The motion passed unanimously.

c) **Resolution Authorizing Executive Director to Negotiate and Execute Agreement with Selected Vendor for Municipal Transfer Station Site Assessments (motion)**

Chair Lyons referred to page 31 of the agenda packet. The selected vendor is H2M Architects and Engineers, Inc. Motion made by First Selectman Hoey and seconded by First Selectman Cofrancesco. The motion passed unanimously.

d) **Executive Director's Report**

Interim Executive Director Francis advised SCRCOG temporarily suspended work on the CPRG (Climate Pollution Reduction Grant) grant because the reimbursement portal was closed. Work will resume when access to funds is restored. Francis also stated she attended a meeting at CTDOT yesterday and the CTDOT Commissioner Eucalitto stated Connecticut is well positioned to advocate for CT Transportation. CTDOT is looking to hire any USDOT personnel who may have lost their jobs.

Francis also advised that an RSG (Regional Services Grant) survey has been sent to all municipalities to help with the FY RSG Spending Plan draft. Francis then mentioned the SCRCOG Administrative and Personnel Subcommittee will be meeting regarding FY 2026 salaries, annual organizational chart review and updating the Personnel Policies. The recent grants workshop was a successful planning exercise designed to give direction to staff on how to build out the SCRCOG Grants Program. Letters will be sent to all school superintendents regarding the Highway Safety Program SAFER (Students Advocating for Effective Roadways). SCRCOG is working with the CTDOT Highway Safety office to promote this program. Emails were sent by SCRCOG staff to the SCRCOG Board Members to schedule a meeting between each municipality and the consultant conducting the Regional Waste Authority (RWA) Feasibility Study

e) Regional Planning Staff Report

Stephanie Camp reported that the next Housing Working Group meeting is on Thursday, March 13th at 2pm. Camp then reported that she will be interviewing candidates for the Sustainable CT Fellow program. Brendon Dukett referred to the handout for the CT Mainstreet Workshop on Tuesday, March 4th at 10am at the Wallingford Public Library. On Thursday, March 13th there will be a Purchasing Working Group meeting.

f) Regional Planning Commission February Action Table

Chair Lyons referred to page 32 of the agenda packet.

g) Legislative Updates

Brendon Dukett referred to a handout regarding Legislative Bills Interim Executive Director Francis advised she has been advocating for funds for Sustainable CT.

h) REX Development Report

Barbara Malmberg referred to pages 33-34 of the agenda packet mentioning that any CEDS documents referencing Climate Resilience need to be amended.

i) Sustainable CT Update

No report

j) Congressional Reports

Lou Mangini extended an invitation to Congresswoman Rosa DeLauro's Mayors Meeting on Friday, March 7th at 12pm at Brazzi's Restaurant in New Haven. The House passed the Reconciliation Bill. There will be a meeting on Friday, February 28th with the Transportation Commissioner Eucalitto.

k) State Legislative Reports – CCM, COST

No Report

l) DEMHS Report

Nicole Velardi advised the Emergency Management Performance Grant (EMPG) will close on Tuesday, March 4th. There are still 5 towns who have not submitted for reimbursement. The 2024 application is due by March 31st and EMD's need to create an account before submission. DEEP has provided funds for the BRIC Program. DEMHS is partnering with the Connecticut Military Department (CTMD) for free Cyber Security Assessments and registration is until May 31st. The 2025 CCM Emergency Management Symposium is on Tuesday, April 1st. DEMHS will be holding a Flood Awareness

Workshop on May 7th at Jonathan Law High School in Milford. The last REPT meeting was on Friday, February 21st.

6. Regional Cooperation/Other Business

Chair Lyons advised the Executive Committee, and the Board has made a recommendation to appoint Laura Francis the SCRCOG Executive Director. Chair Lyons also mentioned they will be looking into the meeting agenda format to make the meetings more efficient.

7. Adjournment

Chair Lyons made a motion to adjourn at 11:05 a.m. Motion was seconded by First Selectman Hoey. The motion passed unanimously.

Balance Sheet

South Central Regional Council of Governments

As of period 2/28/2025

Assets

Cash and Investments

Key Bank - Checking Account	94,795.08
State of CT - Short-Term Investment Fund	1,371,833.53

Accounts Receivable

CT Department of Transportation	280,468.83
CT Office of Policy and Management	28,812.50
US EPA – CPRG	66,446.25
CT DEEP – SMM Grant	10,059.55
Retiree Health Insurance	807.89

Other Assets

Prepaid Expense – UConn MPA Interns	10,615.26
Accrued Leave & Security Deposit	54,889.63
Furniture & Equipment	14,114.00
Right to Use Asset - Real Property	2,841,457.29
Right to Use Asset - Equipment	34,813.69
Amortization	(509,216.90)

Total Assets	4,299,896.60
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Liabilities

Accrued Interest	9,325.05
Deferred Revenue - Municipal	89,358.23
Deferred Revenue - OPM	432,351.38
Deferred Revenue – RWA Grant	63,066.11
Deferred Revenue – Active Trans. Microgrants Program	2,000.00
Deferred Revenue - LOTCIP	58,981.17
Deferred Rev. - Election Monitor	3,690.77
Deferred Revenue - Special Assessment	7,825.00
Deferred Revenue – Retiree Health Insurance	2,379.57

Total Liabilities	668,977.28
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Fund Balance

Fund Balance	889,018.46
Committed Fund Balance	270,406.00
Amount for Accrued Leave	43,226.71
Investment in Equipment	14,114.00
Lease Obligation	2,357,729.03
Change in Fund Balance	56,425.12

Total Fund Balance	3,630,919.32
Total Liabilities and Fund Balance	4,299,896.60

Statement of Resources and Expenditures

South Central Regional Council of Governments

As of period 2/28/2025

Resources	Current	Year-to-Date	Budget
Municipal - Revenue	15,884.00	155,941.76	367,475.00
Municipal - Special Assessment	28,812.50	101,137.50	636,188.00
CT OPM - Regional Planning	82,277.40	559,788.19	966,155.00
CT OPM - Parcel and CAMA Data Grant			181,500.00
CT OPM - RPIP (Cybersecurity)		72,325.00	2,205,066.00
CTDOT - Transportation Planning	126,185.64	900,910.14	2,697,982.00
CTDOT - Highway Safety Grant	12,052.71	96,178.60	239,472.00
CTDOT - LOTCIP	11,820.28	45,094.12	360,291.00
CTDOT - Active Trans. Microgrants Program		32,147.16	34,147.00
CT DECD (EDA Grant)		104,976.98	104,969.00
US EPA - CPRG	66,446.25	226,326.64	749,672.00
CT SotS - Regional Election Monitor			3,691.00
CT DEEP - SMM Grant	9,119.81	10,076.75	63,406.00
CT DEEP - RWA Grant	1,623.06	7,533.89	353,000.00
Interest - Revenue	4,965.16	39,129.05	20,000.00
Retiree Health Insurance	1,601.08	7,719.42	9,000.00
Total Resources	360,787.89	2,359,285.20	8,992,014.00

Direct Expenses	Current	Year-to-Date	Budget
Retiree Health Insurance	1,601.08	10,552.20	12,000.00
Transportation Planning Consultants	88,648.36	611,817.38	1,993,378.00
Land-Use Planning Consultants	8,299.00	56,837.75	190,500.00
Other Consultants	89,105.43	539,263.61	2,205,697.00
Subrecipients	50,517.80	138,774.40	302,252.00
Travel	448.79	3,861.11	14,600.00
Data Processing		5,771.71	6,500.00
Office Supplies		914.50	5,446.00
Subscriptions and Books		1,395.35	5,550.00
Insurance and Professional Services		674.00	0.00
Meeting Expenses and Advertising	385.63	12,145.80	21,900.00
Capital			46,000.00
Miscellaneous		336.00	1,013.00
Transportation - Reserved			90,912.00
LOTICIP - Reserved			250,000
Highway Safety Grant - Reserved			91,409.00
CT OPM (RPIP Grant) - Reserved			1,568,879.00
CT DEEP (SMM Grant) - Reserved			673.00
CT DEEP (RWA Grant) - Reserved			50,000.00
US EPA (CPRG) - Reserved			245,650.00
CT OPM Parcel and CAMA Data Grant - Reserved			151,500.00
Total Direct Expenses	239,006.09	1,382,343.81	7,253,859.00

Direct Labor	Current	Year-to-Date	Budget
Direct Labor - Employees	48,031.28	400,083.34	767,639.00

Statement of Resources and Expenditures

South Central Regional Council of Governments

As of period 2/28/2025

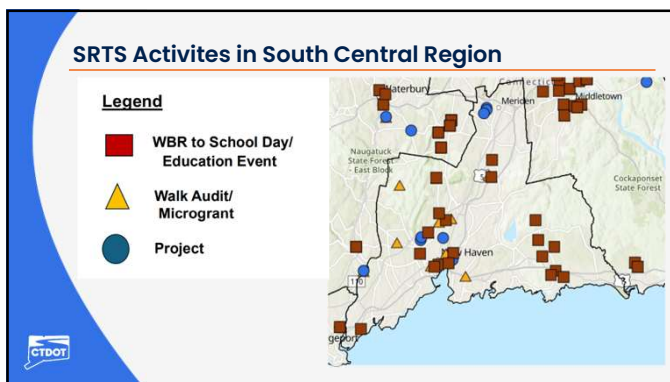
Overhead	Current	Year-to-Date	Budget
Indirect Labor - Employees	14,404.22	121,693.89	221,096.00
Employee Benefits	26,445.97	195,108.84	426,470.00
Travel			100.00
Data Processing	10,242.76	19,840.91	31,600.00
Rent	15,358.07	136,415.78	182,700.00
Telephone and Internet	574.92	3,315.36	9,000.00
Office Supplies	161.47	1,479.87	3,200.00
Equipment Maintenance	1,048.46	28,437.80	47,000.00
Subscriptions and Books		412.50	500.00
Insurance and Professional Services	540.00	13,540.00	47,300.00
Meeting Expenses and Advertising	122.98	122.98	650.00
Miscellaneous	11.00	65.00	900.00
Total Overhead	68,909.85	520,432.93	970,516.00
Total Operating Expenses	355,947.22	2,302,860.08	8,992,014.00



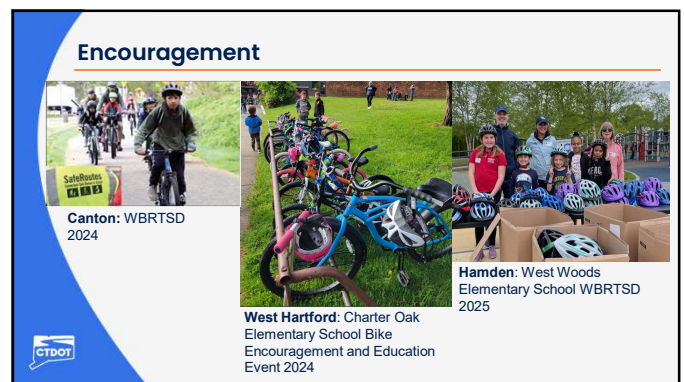
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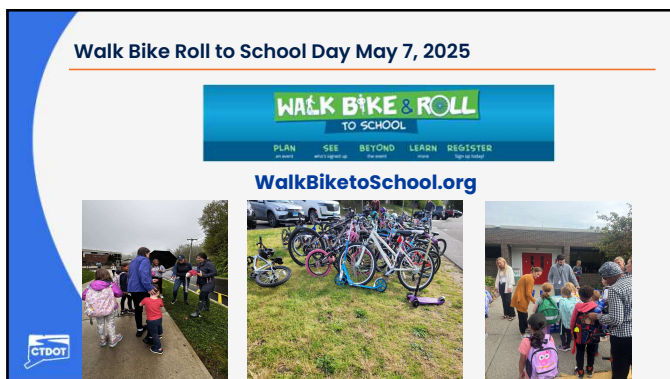
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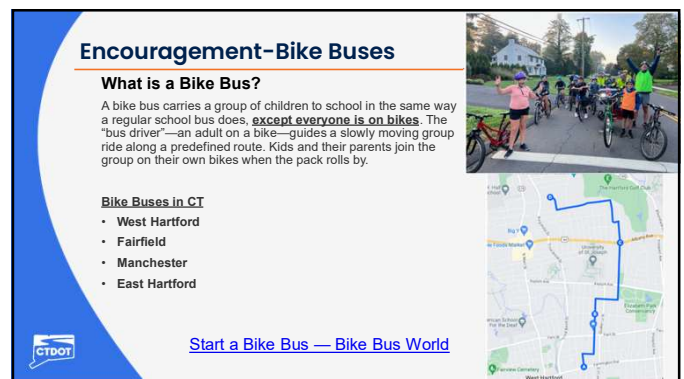
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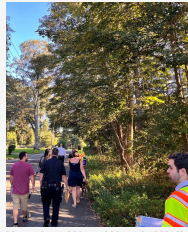
Engineering, Enforcement, and Evaluation



Norwalk: Cranbury Elementary Walk Audit



Hamden: Hamden High Walk Audit

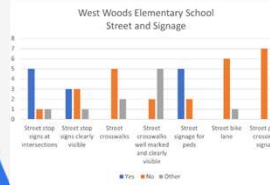


Hamden: West Woods Walk Audit



7

Evaluation- Walk Audits



Least Complex: Upgrade pavement markings and ensure proven safety countermeasures such as high visibility crosswalks and enhanced signage and pavement markings at all legs of the intersection.



8

Evaluation- Walk Audits

What is a walk audit?

a **multidisciplinary** assessment of the current transportation system around a school

- including arrival and dismissal procedures
- current travel modes
- the multimodal routes connecting the local community to the school campus

What are we looking for?

- Intersection safety
- Sidewalk connectivity and conditions
- Bike infrastructure
- Speed limits
- Driver behavior
- Opportunities for improvements



9

Evaluation- Before and After

West Woods Elementary School

- Speed Feedback signs
- Vegetation Management
- Education Event
- Encouragement Event
- Coming Soon: Traffic Calming



10

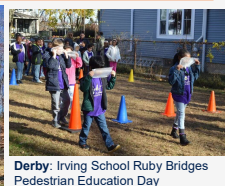
Education and Equity



East Lyme: Niantic Center School Bike Education Event



South Windsor: Eli Terry Elementary School WBRTSD 2024



Derby: Irving School Ruby Bridges Pedestrian Education Day



11

Bike Rodeo

Helmet Fit

• Bike Fit

• ABC Quick Check

• Braking

• Power Start

• Stopping

• Scanning

• Signaling

• Changing Gear



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Bike Education Components

**Station One:
Helmet Fit**



**Station Two:
ABC Quick Check**



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Bike Education Off Bike Components

**Station Three:
Power Starting and Stopping**



**Station Four:
Scanning and Signaling**



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Bike Education Off Bike Components

**Station Five:
Skills Course**



**Station Six:
Scanning and Signaling**



15



Resources:

Safe Routes to School: portal.ct.gov/saferoutes

Active Transportation Microgrants: \$5k for eligible items and activities:

Bikes for Kids: Bikesforkidsct.org

New Haven Coalition for Active Transportation: ncat-ct.org or email them at info@ncat-ct.org

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CONTACT

Bridget Moriarty SRTS Coordinator

Email: Bridget.moriarty@ct.gov

Phone: 860-594-3229



17

2025-2028 TRANSPORTATION IMPROVEMENT PROGRAM - Amendment Number 6

Project 0061-0158 – FCHT Phase 2 – Crossing Improvements

Changes: Amendment 6 adds new project

Reason: This project will improve safety at six locations where the Farmington Canal Heritage Trail crosses local roads in Hamden. Funded through the Transportation Alternatives Program, the project includes raised crosswalks, sidewalks, minor drainage work, pavement markings, signs, and Rectangular Rapid Flashing Beacons. Design oversight costs will be covered under separate state and federal projects.

0061-0158 - FCHT PHASE 2 - CROSSING IMPROVEMENTS

Lead Agency	CTDOT
Project Type	FHWA
Region	8
Town	HAMDEN
Air Quality Status	-
Total Cost	\$2,680,000
Project Description	FCHT PHASE 2 - CROSSING IMPROVEMENTS

Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total
Construction	Local Match	-	-	-	\$536,000	-	-	\$536,000
Construction	TAP-FLEX	-	-	-	\$2,000,000	-	-	\$2,000,000
Construction	TAPNH	-	-	-	\$144,000	-	-	\$144,000
Total Construction		-	-	-	\$2,680,000	-	-	\$2,680,000
Total Programmed		-	-	-	\$2,680,000	-	-	\$2,680,000

Project TDMX-NYNJ – NY-NJ-CT MODERATE (FUTURE PLACEHOLDER)

Changes: Amendment 6 Revised Funding Timeline: Funds initially scheduled for FY 2025-2028 have been reallocated to **FY 2026-2028**

Reason: This project will Support Transportation Demand Management (TDM) initiatives across New York, New Jersey, and Connecticut, including transit funding for CTRides services.

TDMX-NYNJ - STATEWIDE TDM: NY-NJ-CT MODERATE (FUTURE PLACEHOLDER)

Lead Agency	CTDOT
Project Type	FHWA
Region	75
Town	STATEWIDE
Air Quality Status	-
Total Cost	\$9,000,000
Project Description	STATEWIDE TDM: NY-NJ-CT MODERATE (FUTURE PLACEHOLDER)

Phase	Fund Source	Prior	FY2025	FY2026	FY2027	FY2028	Future	Total
Other Activities	CMAQ	-	-	\$2,400,000	\$2,400,000	\$2,400,000	-	\$7,200,000
Other Activities	State Match	-	-	\$600,000	\$600,000	\$600,000	-	\$1,800,000
Total Other Activities		-	-	\$3,000,000	\$3,000,000	\$3,000,000	-	\$9,000,000
Total Programmed		-	-	\$3,000,000	\$3,000,000	\$3,000,000	-	\$9,000,000

Resolution

Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program Amendment Six

- Whereas: U.S. Department of Transportation “Metropolitan Planning Regulations” (23 CFR 450) prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a State Implementation Plan for Air Quality (SIP) conforming to both U.S. Environmental Protection Administration-established air quality guidelines and SIP-established mobile source emissions budgets; and
- Whereas: The Council, per 23 CFR 450.324 and in cooperation with the Connecticut Department of Transportation (ConnDOT) and public transit operators and relying upon financial constraints offered by ConnDOT, adopted a Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program on April 24, 2024, after finding the Program conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 CFR 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: Air Quality Conformity Reports: Fiscal Year 2025-2028 Transportation Improvement Program and the Region’s Metropolitan Transportation Plans—2023 to 2050, (April, 2023); and
- Whereas: The Council, on April 24, 2024, indicated that periodic Program adjustment or amendment was possible; and
- Whereas: Projects referenced in the Program amendment (below) are consistent with the region’s metropolitan transportation plan Metropolitan Transportation Plans—2023 to 2050, (April 2023); and
- Whereas: Council Public Participation Guidelines: Transportation Planning have been observed during the development of the proposed Program amendment (below); and
- Whereas: By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a Statewide Transportation Improvement Program and/or its amendment; and

Resolution

***Fiscal Year 2025-Fiscal Year 2028 Transportation Improvement Program Amendment Six
(Continued)***

Whereas: The Council of Governments' review of transportation goals, projects and opportunities may result in further adjustment or amendment of the Program.

Now, Therefore, Be It Resolved by the Council of Governments:

The Program Amendment Six shall be transmitted to the Connecticut Department of Transportation, for inclusion in the State Transportation Improvement Program

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on **March 26, 2025**

Date March 26, 2025

By: _____

Mayor Dorinda Borer, Secretary
South Central Regional Council of Governments

March, 2025

Transportation Staff Report

A. Local Transportation Capital Improvement Program (LOTICIP)

Meriden received their Commitment to fund letter from CTDOT for \$3.6 Million dollars for the Center Street Reconstruction project. The city can now begin to work on the final design phase. Application review meetings were held for the North Haven Church Street safety improvements project and the West Haven Sidewalk project. SCRCOG attended both meetings. CTDOT comments were sent and once they are addressed these projects can move forward. BETA is working with North Branford on an application for improvements to Sea Hill Rd and next month the Transportation Committee will vote on a new application for a sidewalk project in Madison.

B. South-Central Regional Bicycle and Pedestrian Study

SLR is finishing up the data analysis and getting ready for the next Steering Committee meeting. At that meeting we will review the findings and begin the development of alternatives for improved safety and to address gaps. Based on the crash data and travel pattern data, the study will identify target areas where improvements could have the greatest impact. Next month we will work with our Steering Committee members to identify municipal priority projects and by the end of April, we expect to have identified 10 project concepts. We will also identify 3 quick-build demonstration projects that can be installed during May and June.

C. Applications for the current **Active Transportation Microgrants** cycle, administered through SCRCOG and funded through CTDOT, have closed with 3 applications submitted pending DOT approval. The next application cycle will open in April. Microgrants can fund purchases of bicycles, bike locks, helmets, safety equipment, and training to promote safe biking.

D. SCRCOG's **Draft Public Participation Guidelines** are out for public comment. The public comment period opened on March 3rd and will close on April 18th. Public comments may also be offered at a Hybrid Public Meeting on April 9, 2025, at 12 pm. No public comments have been received at this time.

E. SCRCOG participated in the **New Haven TMA Certification Review** process in early March. Representatives from the Federal Highway Administration and the Federal Transit Administration reviewed SCRCOG and RiverCOG through site visit interviews, public comment, and observation of board and committee meetings. Commendations, recommendations, and corrective actions will be issued in May.

FY 2024-2025 REGIONAL SERVICES GRANT (RSG)
Spending Plan and Summary of Consultant-Supported Work
Amendment #3 – March 26, 2025

Source of Project Funding:

CT OPM Regional Services Grant (RSG)	\$948,502
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FY 2024-25 Budget

Line Item	Budget
1. Staff Labor and Expenses	\$415,502
2. GIS Consultant – moved to 5e.	\$3,000 (previously \$13,000)
3. UConn MPA Interns - 2	\$34,500
4. Capitol Region Purchasing Council Dues	\$7,500
5. Regional Planning Consultants (amended)	\$189,500
6. Municipal Services Consultants (amended)	\$252,500
7. Capital – Conference Room Technology Update	\$46,000
Total	\$948,502

Details of Regional Planning Consultants (#5 above)

5a. Affordable Housing Part 1	
Consultant: David Fink (continuing)	\$41,500
<i>SCRCOG will continue offering guest speakers, presentations, workshops, and discussions for its Regional Housing Working Group and will dedicate additional time and more specific resources to interacting with municipal staff to further their housing goals. This year we will also offer bus tours of successful developments.</i>	

5b. Affordable Housing Part 2	
Consultant: Benjamin Fink (continuing)	\$48,000
<i>SCRCOG will continue to assist its member municipalities in the facilitation/promotion of resident education/communication through community-wide education programs and trainings.</i>	

5c. Regional Data Dashboard	
Consultant: UMass Center for Economic Development (CED)	\$25,000
<i>CED in conjunction with SCRCOG staff will develop a web-based Data Dashboard with interactive features and graphing/mapping capabilities useful to the region and its municipalities.</i>	

5d. Regional Tree Canopy Mapping	
Consultant: UVM (University of Vermont) Geospatial Analysis Lab	\$15,000
<i>Drawing upon data from the State of CT's spring 2023 flyover, which will not be processed until June 2024, UVM will create a Regional Tree Study of the SCRCOG Region. The current study will be comparable to the 2018 SCRCOG Regional Tree Mapping Study also developed by UVM. SCRCOG will coordinate with the Yale School of the Environment (YSE,) sharing our Tree Mapping Study as we did with our 2018 Regional Tree Study with YSE, and, in turn, YSE will share their NASA-funded Heat Island Study of the region. Both studies will assist municipal and regional planners with determining where the planting of shade trees and other measures could be taken to mitigate extreme heat and its deleterious effect on human health. Revised amount reflects anticipated Phase I spending. The project will be completed in FY 2025-26.</i>	

5e. Replica Data Platform Subscription	
Consultant: Replica, Inc.	\$60,000 (previously \$50,000)
<i>A continuation of the Replica Data Platform Subscription, which provides SCRCOG and its consultants with access to datasets that inform transportation studies, economic development efforts, and provide context to regional studies and grants. Replica was recently used to inform the Regional Mobility Study and the Congestion Management Process Update and will continue to be used to provide data for studies across the agency. Revised amount reflects actual Replica renewal agreement.</i>	

Details of Municipal Services Consultants (#6 above)

6a. Municipal Grants Assistance	
Municipal Grants Consultants: Juliet Burdelski/Renata Bertotti (continuing)	\$60,000
<i>SCRCOG will continue providing grants assistance to its member municipalities by offering: (1) grants training and workshops with the Regional Grants Working Group; and (2) research and information to member municipalities of relevant municipal grants opportunities; and (3) providing individualized grants writing and administration assistance to SCRCOG member municipalities.</i>	

6b.1 Solid Waste & Recycling, Food Waste Diversion and Composting	
Consultant: Pam Roach (continuing)	\$45,000
<i>SCRCOG will continue offering guest speakers, presentations, workshops, and discussions for its Regional Solid Waste & Recycling Working Groups. SCRCOG will also assist its member municipalities in the facilitation/promotion of resident education/communication through community-wide education programs and trainings, as well as the production of educational materials. SCRCOG will also provide individualized assistance to member municipalities in researching grant opportunities and assisting in applying for such grants. Finally, SCRCOG will provide assistance in municipal efforts to individually and collaboratively pursue new programs of glass and plastics recycling, and food waste diversion, as well as the conversion of existing municipal leaf and brush piles to use as composting facilities with the addition of food waste diversion.</i>	

6b.2 Municipal Transfer Station Site Assessments	
Consultant: H2M Architects and Engineers, Inc.	\$29,000 (previously \$25,500)
<i>The Selected Consultant will conduct municipal transfer station site assessments to two (2) regional member municipalities. This site assessment will evaluate operations, finances, and regulation adherence and provide a transfer station facility improvement plan to respective municipalities as a final product. Revised amount reflects actual contract with H2M.</i>	

6c. Information Technology/ Cybersecurity	
Consultant: Novus Insight (continuing)	\$14,500
<i>SCRCOG will continue offering cyberawareness training for SCRCOG municipal members' employees. Currently, 2010 municipal employees are involved in the training. The emphasis for the coming year and beyond will be on implementation of the OPM \$2.2 million Regional Performance Incentive Program (RPIP) grant funding for Regional Cybersecurity Assessment and Protection.</i>	

6d. Economic Development	
Consultant: REX Development (continuing)	\$90,000
<i>In collaboration with the South Central Regional Council of Governments, REX Development will offer free on-call economic development services under SCRCOG's Municipal Services Program. These services will provide peer-to-peer coaching or direct service based on the market and organizational needs of the community. Such services will include: On-Call Staff Coverage: when municipal staff is absent due to attrition or your staff is temporarily away or unavailable, the program will provide limited in-house coverage; Economic Development Training; Economic Development Consulting; Workforce Development; Resources; and Peer Review of Documents and assistance with the Local Economic Development Processes.</i>	

6e. Regional Energy Initiative	
Consultant: People's Action for Clean Energy (PACE)	\$14,000 (previously \$17,500)
<i>The SCRCOG consultant and staff will share resources and best practices with municipal Energy Task Forces to develop programs and take advantage of existing programs that will result in municipal energy efficiency savings and reduction of greenhouse gas emissions. Revised amount reflects anticipated expenditures due to actual number of participating municipalities. The balance is moved to 6b.2 Municipal Transfer Station Site Assessments.</i>	

March, 2025

Executive Director's Report

- A. SCRCOG submitted the following testimony before the General Assembly:
1. Support of HB5722 An Act to Provide Funding for Sustainable CT Inc.
 2. Support of SB1284 An Act Concerning the Illegal Use of Certain Vehicles and Street Takeovers
 3. Support SB714 An Act Restoring Service on the Shoreline East Rail Line
 4. Support HB 7146 An Act Concerning the Publication of Legal Notices by Municipalities
 5. Support HB7144 An Act Concerning the Distribution of Funds from the Regional Planning Incentive Account to Each Regional Council of Governments for the Hiring of Certain Personnel
- B. I was contacted by the Deputy Director of [Clean Transportation Communities of Southern Connecticut](#) . He is offering a program called [Charging Smart](#), a prescribed and vetted pathway to EV readiness created by the Interstate Renewable Energy Council (IREC) and funded by the DOE, providing municipalities with free technical assistance and certifications. Please let me know if you have interest in this program and I will schedule a formal presentation to you and your staff.
- C. CTDOT is updating the Statewide Active Transportation Plan. SCRCOG staff have been participating in the planning process. As part of the public outreach, it is important for you to participate in the following survey <https://www.surveymonkey.com/r/HPWFDWB>. Additionally, we will be working with CTDOT to coordinate a Regional Tour to see and experience state-owned roads in need of biking or walking facility improvements. If you would like your municipality to be included in the tour, please let me know. The tour will take place between 4/28/25 and 5/9/25.
- D. Last year, Drew Thomas assisted the City of West Haven in creating a map of their shoreline evacuation routes. We would like to do that for each shoreline town in the region and use the information to create a regional GIS layer. Please identify the local staff that we should work with on this project and send it to Drew at tthomas@scrcog.org.

March, 2025

Regional Planning and Municipal Services Staff Report

- A. As a follow-up to SCRCOG's recent **Grants Visioning Session**, we will be launching a new Grants Hub hosted on the Basecamp platform. The Hub will include grants announcements, opportunities, and be a forum for co-working. There will be a virtual lunch-and-learn on Wednesday, April 2nd, from 1:00pm to 1:30pm. Register here for the lunch & learn: https://us02web.zoom.us/meeting/register/YnJOMaoSRuao_U7ExhAbtQ. A recording of the session will be made available and will accompany the visioning session goals and report.
- B. SCRCOG hosted a workshop with **CT Main Street Center (CMSC)** at the beginning of March. If you or your municipality has further interest in getting assistance from CMSC, please contact Brendon Dukett, bdukett@scrcog.org.
- C. SCRCOG recently hosted a **Regional Purchasing Workshop** in collaboration with the Capital Region Purchasing Consortium (CRPC). SCRCOG and CRPC are working to finalize the items discussed, which is expected to be available at the April Board meeting.
- D. SCRCOG hosted the quarterly **Housing Working Group** meeting in March with guest Sean Ghio, Policy Director for the Partnership for Strong Communities. The discussion was focused on proposed state legislation around housing.
- E. Work is underway on the **Regional Waste Authority Feasibility Study**. Resource Recycling Systems (RRS), in conjunction with Earth Forward Group, is holding interviews with SCRCOG municipalities to learn about each community's solid waste and recycling programs and needs. These interviews are part of the data collection phase and will support an existing conditions summary that will be compiled and distributed to a Technical Advisory Committee in May. If you would like to be on the Technical Advisory Committee, please contact Ian McElwee at imcelwee@scrcog.org.
- F. SCRCOG staff have been meeting with parks and recreation staff throughout the region to understand what needs and opportunities exist for support of the region's **public recreational trails**. Staff will take the results of a previously distributed survey and the information from the interviews and create a summary that will lay out opportunities at SCRCOG to assist with trail mapping, education, and other potential projects.

**SOUTH CENTRAL CONNECTICUT
Regional Planning Commission**

March 2025 RPC Action Table

Ref. #	Received	Description	Adjacent RPC Towns	RPC Action
2.1	2/14/2025	Town of Hamden: Zoning text amendments limiting marijuana facilities, allowing two- and three-bedroom dwellings, and placing a temporary moratorium on tobacco, smoke, and vape shops.	Bethany, East Haven, New Haven, North Haven, Wallingford, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment changes do not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.2	2/13/2025	Town of Hamden: Zoning text amendments allowing and regulating four- and five-bedroom units.	Bethany, East Haven, New Haven, North Haven, Wallingford, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.3	2/14/2025	Town of Guilford: Proposed zoning text amendment restricting the allowed locations of gas stations.	Branford, Madison, North Branford	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.4	2/18/2025	Town of Wallingford: Proposed zoning text amendments regulating signs in town and allowing wineries to hold liquor manufacturing permits	Hamden, Meriden, North Branford, North Haven	By resolution, the RPC has determined that the proposed zoning amendment changes do not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.5	2/11/2025	Town of Prospect: Proposed zoning text amendment placing a temporary moratorium on oversized detached garages in residential districts	Bethany	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.6	3/5/2025	Town of Prospect: Proposed zoning map change changing the designation of three properties in the center of town from residential to business	Bethany	By resolution, the RPC has determined that the proposed zoning map change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.

South Central Regional Council of Governments

127 Washington Avenue, 4th Floor West, North Haven, CT 06473

www.scrkog.org T (203) 234-7555 F (203) 234-9850 rpc@scrcog.org

**SOUTH CENTRAL CONNECTICUT
Regional Planning Commission**

2.7	2/28/2025	City of West Haven: Proposed zoning text amendment changing language around zoning enforcement procedures.	Milford, New Haven, Orange	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.
2.8	3/3/2025	City of Derby: Proposed zoning text amendment further regulating the location and allowed number of tobacco, smoke, and vape shops in the City.	Orange, Woodbridge	By resolution, the RPC has determined that the proposed zoning amendment change does not appear to have any negative impacts to the habitat or ecosystem of the Long Island Sound nor will cause negative inter-municipal impacts to the towns in the South Central Region.

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March 18, 2025

Dear Chief Elected Officials of SCRCOG,

I am pleased to provide you with the latest updates on our recent activities and upcoming initiatives:

Greater New Haven Visitors and Relocation Guide

- The 2025-2026 Greater New Haven Visitors and Relocation Guide went to the printer on March 19. This resource will continue to be an essential tool in promoting our region to visitors, businesses, and new residents.

International Tourism Outreach

- Ginny will be representing our region at the Discover New England Summit in Newport from April 7-9. This event will provide valuable opportunities to connect with international tour operators and expand our reach in key global markets.

Brownfields 101 Presentation

- On March 11, Dale Kroop delivered an informative Brownfields 101 presentation covering essential tools, resources, risk management strategies, and case studies to municipal staff, EDC members, and other relevant individuals.

Comprehensive Economic Development Strategy (CEDS) Update

- The first draft of the annual CEDS update has been distributed to the CEDS Strategic Planning Committee for review.
- The CEDS will be presented to the South Central Regional Council of Governments (SCRCOG) at its April 23 board meeting, with a vote expected at the May meeting.

Leadership Transition

- Barbara Malmberg, Director of Strategic Planning and Marketing, will be leaving on May 31 to take on a new role at the New Haven Land Bank. We are grateful for Barbara's many contributions and leadership and wish her the best in her new role.

REDFO Meeting

- March 27, 11:45 a.m.
Legislative Update: Lou Mangini of Congresswoman Rosa DeLauro's Office

Best Regards,

Ginny Kozlowski
Executive Director

PO Box 1576, New Haven, CT 06506
T 203 821 3682 www.rexdevelopment.com

CTrides: Quarter Activity Summary

October—December 2024

Drive Less CT Climate Challenge

This quarter, preparations for the 2025 CTrides Drive Less Connecticut (DLC) Challenge advanced significantly. Data and results from the 2024 Challenge were compiled and analyzed to identify improvements for 2025. A comprehensive review of the landing page was conducted, identifying design updates to enhance the user experience, which were subsequently shared with the IT team for implementation. Supporting collateral from the 2024 Challenge was reviewed, and updates were made to integrate the new CTrides app's personalized dashboard. Research was conducted to source new promotional items for the 2025 Challenge.

Multiple sticker designs were created to support the challenge, with five designs selected for printing. Communications for CTrides subscribers and employers were revised and updated to reflect the 2025 DLC Challenge changes. Marketing collateral from the 2024 campaign was also reviewed, with necessary updates identified to ensure alignment with this year's goals and messaging.

CTrides Influencer Campaign

During this quarter, the project timeline and deadlines were confirmed, and the strategic brief was updated and approved to ensure alignment with campaign goals. A comprehensive list of potential influencers was evaluated, and our top five recommendations were presented to the CTDOT for review. Following their approval, the five influencers were selected to represent the campaign. The team reviewed and approved the influencers' first video concepts, and filming began for the initial round of videos. The first draft videos were evaluated, and detailed feedback with requested edits was provided. Feedback was also submitted for Flight 2 concepts to guide future creative direction. Flight 1 videos were also scheduled and re-posted on CTrides and CTrail social media accounts. After receiving final DOT approval, Flight 1 influencer posts went live on Instagram and TikTok on December 16, 2024, marking a key milestone in the campaign rollout.



CTrides: Quarter Activity Summary

October—December 2024

CTrides Capstone Marketing Campaign

This quarter, the creative process focused on refining campaign materials. Brand-consistent creative examples and transit imagery from prior campaigns were provided as reference and inspiration. The initial set of design concepts was evaluated, and team feedback was consolidated and forwarded to CTDOT, along with initial concept feedback. The second-wave creative designs and proposed copy were received, reviewed, and discussed during a meeting with CTDOT to gather additional input. Feedback was consolidated and submitted, and revisions to the assets and copy were initiated on December 24, 2024.

CTrides/CTrail Photoshoot

A detailed plan was developed, covering schedules for flag personnel, special car reservations, on-site approvals, and insurance clearance. Various preparatory materials were created, including a detailed photoshoot schedule, a sign-up sheet for extras, a shot list for photographers, a wardrobe guide for extras, a safety training presentation, photo release forms, and carpool sign-ups. A comprehensive team safety training session and project brief were conducted to ensure a smooth and safe photoshoot. CTrides personnel were scheduled to serve as "talent" for the shoot. The photoshoot spanned two days and covered multiple locations, including CTrail Hartford Line and Shore Line East stations, onboard trains, and additional off-site locations, successfully capturing the necessary assets for the campaign. By the end of the quarter, we initiated the photo selection and editing process.

CTrides.com

In October, efforts began with the development of a keyword list to enhance the website's SEO, a project currently in progress. For the blog page, a comprehensive voice and tone positioning guideline was established, along with a detailed writing standards guide to ensure consistency and engagement. The first blog article was authored in alignment with these guidelines, and work commenced on a second article. On the Environmental page, data collection was finalized, a



CTrides: Quarter Activity Summary

October—December 2024

creative brief outlining content and development was drafted, and the team met with developers to plan next steps. Additionally, a thorough review of the CTrides desktop and mobile websites was conducted, identifying user experience/user interface design (UX/UI) improvement opportunities and initiating the development of an execution strategy for long-term updates.

In November, a comprehensive review of the website was completed, and a detailed presentation of recommended changes was prepared. A Scope-of-Work document was also developed to outline necessary revisions. For the blog page, header and sub-header options were reviewed, and the first two articles were completed. The blog design was reviewed and approved but placed on hold until other site-wide revisions are finalized. Progress on the State of Transportation page included reviewing the first draft of the layout and sample infographics, incorporating feedback from earlier revisions into the updated design. SEO improvement efforts were paused, pending the completion of the comprehensive website updates.

In December, key updates were implemented across the website, including refreshing all footers and forms with 2025 dates and approving redesigned "Contact Us" page forms with a new drop-down menu feature. Additional updates were completed for the Employer, ERH, Residents & Visitors Carpool, and CTrides App pages, ensuring the site remains current and user-friendly.

CTrides Transportation Showcase

During this quarter, a comprehensive outline was finalized, detailing the event's goals and objectives to ensure alignment with its purpose. A concise list of potential venues was compiled based on the event's requirements, and initial contact was made to assess availability and suitability. Following site visits, a finalized list of proposed venue locations and dates was created and submitted to CTDOT for approval. The venue, date, and time of the showcase were subsequently approved. Additionally, the showcase name and theme were finalized, and a detailed panel outline was completed. Outreach to potential panelists was initiated to secure their participation and finalize the event lineup.



CTrides: Quarter Activity Summary

October—December 2024

Road Scholar Spring 2025

This quarter, preparations for the Spring 2025 U-Pass CT program were completed successfully. A new Spring 2025 U-Pass CT graphic was received and integrated into updated materials. The first round of revised brochures was completed for all 37 schools, with updates finalized and both electronic and hard-copy materials printed and delivered to schools. Additionally, 18 U-Pass CT posters were printed and distributed to promote the program effectively.

New Resident Marketing

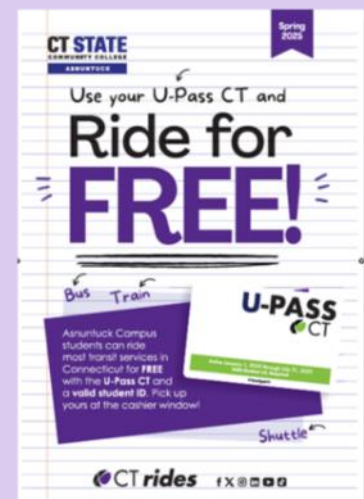
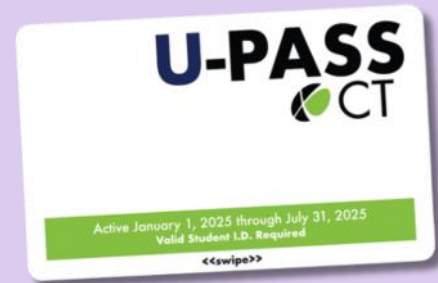
In October, a comprehensive project plan was created for an ongoing direct mail campaign targeting new residents within a 5-mile radius of CTrail Hartford Line, CTrail Shore Line East, and CTfastrak stations. A quote and project plan were requested, and existing mailers were reviewed to identify necessary updates and revisions to improve their relevance and impact.

In November, in collaboration with CTDOT, CTrail marketing initiatives and promotions were presented to a graduate-level class at UMASS Amherst, fostering discussions on transportation and marketing strategies. Messaging for the CTrail Hartford Line "One-Ticket-Any-Train" policy was developed but placed on hold. Additionally, communications were sent to notify customers about the termination of service alerts via X/Twitter (@HLalerts and @SLEalerts), and all references to these alerts were removed from the websites.

In December, mailers for CTrail Hartford Line and Shore Line East were reviewed, and updates were identified to ensure messaging accuracy and consistency. The updated materials were submitted to CTDOT for review and approval, finalizing the next steps for distribution.

These efforts reflect ongoing improvements to communication, outreach, and marketing strategies to enhance customer engagement and brand alignment.

Outreach Materials Requests



CTrides: Quarter Activity Summary

October—December 2024

This quarter, several design and outreach projects were completed to support events, promotions, and accessibility initiatives. A poster was created for the "Trick or Transit Treat" Lunch and Learn event and a Walking Group poster designed specifically for CTrail Hartford Line commuters. Additionally, three SEAT HOP micro transit handouts were designed and printed to promote services in the Stonington, Waterford, and Groton areas.

Road Scholar posters for the University of Bridgeport were reprinted to support ongoing program efforts. In response to an employer request, CTrides marketing materials were initiated for translation into five languages: Spanish, Portuguese, Chinese, Haitian Creole, and Arabic. The first round of translated materials was received, and drafts are currently under review to ensure accuracy and alignment with the original content.

CTtransit Bus Pass Giveaway

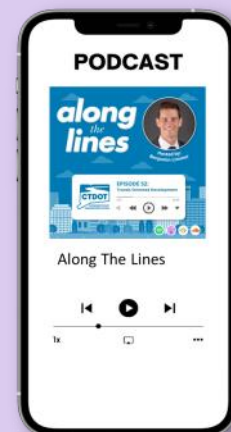
This quarter, a promotional campaign was launched to drive engagement through a giveaway. Several creative concepts were developed to effectively highlight the promotion. Messaging was carefully drafted and paired with finalized graphics tailored for Instagram and Facebook. The promotion was successfully launched on December 18, 2024, and is scheduled to run until January 3, 2025.

Along the Lines Podcast

Three episodes (52-54) were recorded during this quarter, and two episodes were released (50 & 51). By the end of the quarter, the podcast had 13,187 downloads.

CTrides News Roundup

Over the course of three months, we sent three editions to the CTrides email subscribers. Throughout this period, our distribution reached an average of 30,323 recipients. Among these emails, an average of 4,801 were opened, resulting in a 25.9% open rate. Additionally, our content garnered a total of 2,700 clicks. Notably, the most popular articles were



CTrides: Quarter Activity Summary

October—December 2024

information regarding the CTDOT's launch of the Tap & Ride pilot program, the Ruby Bridge's Foundation "Walk to School Day" event page, and the CT.gov article about Connecticut receiving \$291 million for rail improvements.

AASHTO Conference Project

In November, the team collaborated closely with CTDOT to review event collateral and requirements, ensuring alignment with the CTDOT's objective of promoting public transportation usage by conference attendees. A creative brief was crafted to detail the event's scope, requirements, and deliverables. Additionally, a request was submitted to define the project scope, timeline, and budget. To enhance attendee engagement, topics of interest were researched and identified. Staff assignments were finalized to provide on-site support during the event.

In December, the project plan and outline were finalized, paving the way for the development of the first draft of the event design, which was completed on December 30, 2024. Feedback was collected and shared with CTDOT to guide revisions.

Social Media

The team posted social media content across the *CTrides*, *CTrail* Hartford Line, *CTrail* Shore Line East, and *CTfastrak* accounts, which includes Facebook, Twitter, Instagram, LinkedIn, and TikTok (*CTrides* only).

A total of 101 posts were published through *CTrides*' various platforms during this quarter. The total impressions were 719,684, with 9,810 engagements and an engagement rate of 8.46%. This represents the following changes from the last quarter: -24.6%, -23.1%, and -3.2%, respectively. Lastly, the *CTrides* TikTok account received a total of 24,135 video views and 22 new followers.

For *CTfastrak*, 98 posts were published on Facebook, Instagram, and Twitter. The total impressions were 637,145 with 25,858 engagements and an engagement rate of 6.98%. This represents the following changes from the last quarter: 42.34%, 41.78%, and -1.6%, respectively.



CTrides: Quarter Activity Summary

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For the CTrail accounts, Hartford Line and Shore Line East, a total of 201 posts were published on Facebook, Instagram, and Twitter. The total impressions were 958,351, with 34,236 engagements and an engagement rate of 15.68%. This represents the following changes from the last quarter, -37.4%, -22.9%, and -1.8%, respectively.

Rail Schedule Redesign

This quarter, improvements were made to the scheduling and poster processes for the CTrail Hartford Line and Shore Line East. A new process and format were developed for the website schedules and station posters, designed to streamline quality control and substantially reduce the turnaround time for future schedule modifications. Additionally, a detailed document was finalized, specifying station poster requirements, including quantities by location and the materials to be used for production.

Evergreen Campaign

This quarter, substantial progress was made in advancing the campaign development and media planning for CTrail Hartford Line and Shore Line East.

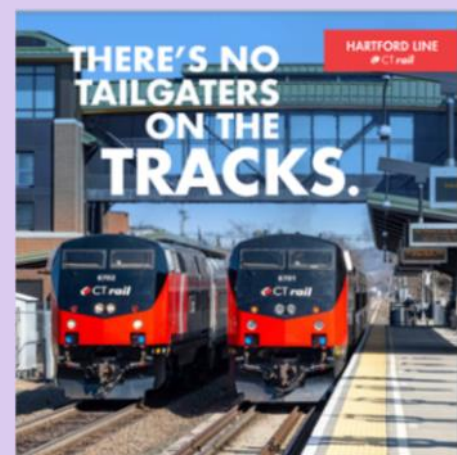
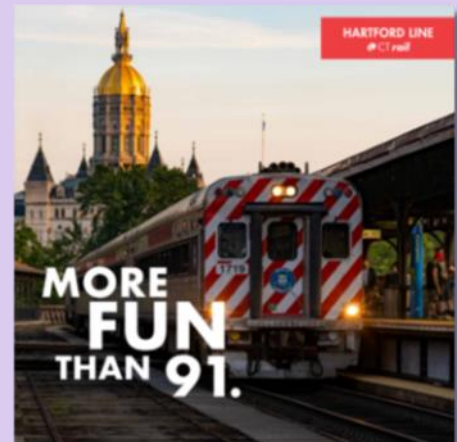
In October, a second review of campaign concept options was conducted, leading to the implementation of creative development based on the approved concept. Creative designs were reviewed, and detailed feedback was provided, including suggested edits to refine the campaign assets.

In November, the latest creative assets underwent a thorough review, with feedback received from CTDOT. New images from a recent photoshoot were selected for use in the campaign to enhance visual appeal. The strategic media plan was finalized and reviewed with the media buyer, resulting in a six-month market plan. Phase two of the campaign was initiated to build out the assets required for the approved media plan.

In December, five creative versions were approved, including two for CTrail Hartford Line and three for Shore Line East. A strategy brief was

CTrail Hartford Line Schedule
MONDAY TO FRIDAY | LUNES A VERNES
CONNECTING RAIL SERVICES

Direction	Station	Train #	Arrival	Departure
TO NEW HAVEN	Hartford	101	6:00 AM	6:05 AM
	Meriden	102	6:15 AM	6:20 AM
	Shelton	103	6:30 AM	6:35 AM
	New Haven	104	6:45 AM	6:50 AM
TO HARTFORD AND SPRINGFIELD	New Haven	201	6:00 AM	6:05 AM
	Shelton	202	6:15 AM	6:20 AM
	Meriden	203	6:30 AM	6:35 AM
	Hartford	204	6:45 AM	6:50 AM



CTrides: Quarter Activity Summary

October—December 2024

created to guide the media plan, and the proposed media buy was reviewed and shared with the client for approval. Production of designs and assets commenced to meet the specifications for various media platforms.

Destinations Page Promotions

This quarter, efforts were focused on driving awareness and engagement with the Destinations pages for CTrail Hartford Line and Shore Line East. E-blasts were sent to subscribers of both services, highlighting the benefits and features of the pages. The October News Roundup featured an article promoting the pages, providing additional exposure. Social media campaigns were executed with posts linking directly to the pages on CTrail Hartford Line and Shore Line East channels. Furthermore, specific destinations were consistently promoted on social media.

CTrail Fold-Out Schedule

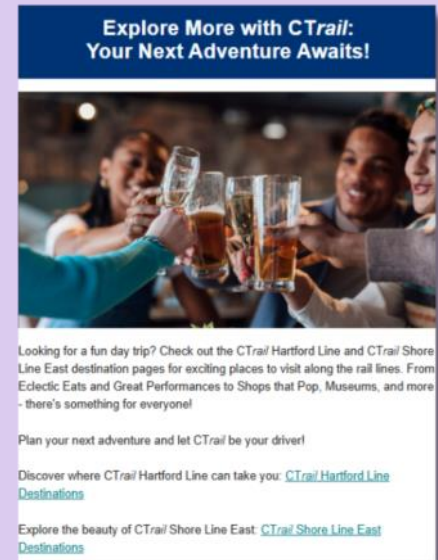
In October, the redesign of the CTrail Shore Line East fold-out schedule was completed and implemented in time for the October 7 schedule change. This updated version incorporated the latest graphics and aligned seamlessly with the website schedule. Additionally, work began on updating the CTrail Hartford Line fold-out schedule to mirror the new format introduced for Shore Line East.

In November, the final round of edits to the CTrail Hartford Line schedule was completed, and the updated version entered the internal review phase to ensure accuracy and quality.

In December, a revised CTrail Hartford Line fold-out schedule was sent to the client for review.

Stamford Thru Service Promotion

This quarter, a targeted marketing campaign was developed and executed to promote the new Stamford thru service, incorporating strategic planning, creative design, and timely delivery of materials. In October, a comprehensive strategic plan was created to guide the marketing campaign, focusing on the most effective mediums and specifications to reach the target audience. Initial creative concepts



CTrides: Quarter Activity Summary

October—December 2024

were developed and submitted to CTDOT for review and approval. In November, multiple rounds of creative development were completed, culminating in final approval for two versions of promotional posters. The approved posters were printed and delivered to the client. Additionally, a large display graphic for New Haven Union Station (NHUS) was created to further enhance visibility and engagement.

In December, service Alerts were issued on December 2, 2024, to inform the public about the Stamford thru service. Posters were delivered to DOT on December 3, 2024, and the large display graphic for NHUS was finalized and delivered on December 6, 2024.

Fare Chart Redesign

This quarter, a new process and format were developed to redesign the CTrail Hartford Line and Shore Line East fare charts. These updates are designed to streamline quality control measures and significantly reduce the turnaround time for implementing future fare modifications. This enhancement ensures greater efficiency and consistency in managing fare updates, supporting a more seamless user experience.

Miscellaneous

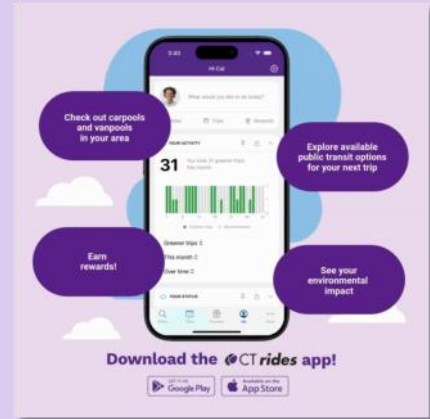
- Developed a new social media animation asset to promote the CTrides app and support the new dashboard launch.
- Created and printed a CTrides badge for new Marketing hire.
- Finalized the reorder of collateral for CTrides and CTDOT and delivered and distributed to appropriate parties.
- Began developing a poster to promote Sustainable CT Action 6.3.
- Completed initial internal brainstorming for upcoming event ideas for CTrail events in 2025.
- Finalized promotional “hype videos” for CTrail Hartford Line and Shore Line East and shared them on social media.
- Updated the CTrail system map on the CTrail Hartford Line website to show the Stamford thru service on CTrail Shore Line East.



CTrides: Quarter Activity Summary

October—December 2024

- Updated language on the CTrail Hartford Line website to more clearly state the pickup location for the 950 express bus to Hartford at State Street station.
- In partnership with CTDOT, presented CTrail marketing initiatives and promotions to a graduate-level class at UMASS Amherst, engaging students in discussions about transportation and marketing strategies.
- Developed messaging for the CTrail Hartford Line One-Ticket-Any-Train policy, (on hold).
- Sent communications to alert customers regarding the termination of using X/Twitter (@HLAlerts and @SLEAlerts) to send out service alerts.
- Removed all mentions of X/Twitter Service Alerts on both websites.
- Updated the 950 CTtransit express bus pickup location on the CTrail Hartford Line trip planner for improved awareness.
- Reordered CTrail lanyards.
- CTrail promotional items were reordered and received. A tablecloth was delivered to TASI for outreach events.



Quarterly Report

October—December 2024

Participating Organization Activity

As of December 31st, the total number of CTrides employer participants, stakeholders and community participants was **626**.

Highlights:

Coaster Campaign

In October, Outreach contacted 27 establishments across both rail lines and delivered over 60,000 coasters. In December, the second round of outreach was conducted, delivering an additional 14,000 coasters to six establishments. Outreach will continue through early 2025.

Track or Treat Event

In partnership with TASI, CTrides outreach participated in "Track or Treat" - a successful family round-trip ride on the CTrail Hartford Line train, with 300 participants traveling from Springfield to Hartford. The event provided a structured and safe environment for families while educating children about train travel and emphasizing the importance of train safety.

Morgan High School

In November, Outreach organized a trip for 12 Morgan High School students traveling from Clinton to New Haven to encourage students to incorporate train travel into their future travel habits. The trip included an informational session on train travel and safety.

All About Trains

Formed three new partnerships for the All About Trains program, with presentations scheduled for Q1 2025. Two sessions will target younger audiences, while one will focus on older students.

New Partners:

- AFC New Haven
- Brandywine Living at Litchfield
- Casa Mia at the Hawthorne
- Cheshire Board of Education

New Partners (Cont.)

- Goodwill of Southern New England
- Naugatuck Adult Education
- New Haven Board of Education
- New Milford Adult Education
- Social Security Administration
- Sustainable West Hartford Commission
- Waterbury Adult Continuing Education
- WestBrook Inn
- Western Connecticut Regional Adult & Continuing Education (WERACE)
- Women and Family Life Center

The CTrides Outreach Team held **117 Events and Meetings** with our worksite partners during Q4. The total number of currently participating organizations is at **626**.

This quarter's worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.





Regional Worksite Highlights

Western CT includes Litchfield, Housatonic, Bridgeport & Stamford regions

Highlights

EdAdvance

Hosted multiple on-site presentations in both English and Spanish for EdAdvance students preparing to enter the workforce and seeking information on commuting options. Following the presentation, surveys were distributed to gather feedback and explore the possibility of organizing a Try-It Day.

City of Stamford

Partnered with the City of Stamford to conduct comprehensive outreach to developers throughout the city, promoting the new 2G zoning code that mandates Transportation Demand Management (TDM) plans for all development projects. Goal: to enhance sustainable transportation options, reduce traffic congestion, and improve overall mobility within the community.

Town of Fairfield

Hosted a Try-Transit Day for new members of the Bigelow Senior Center, where seven seniors enjoyed a Coastal Link trip from Fairfield to Westport. Prior to the trip, Greater Bridgeport Transit provided an informative presentation on using the bus.

National Federation of the Blind

Hosted a transportation table at the annual Federation of the Blind convention with 200 attendees.

Shared information about transportation options and how vision-impaired individuals can access transit information. Discussions included strategies for safely engaging with public transportation and utilizing the CTrides app to plan trips effectively. The goal was to empower participants with the tools and knowledge to navigate transit independently.

CT State Community College Norwalk

Collaboration with CTtransit and Connecticut State Community College Norwalk to support students on the 341C and 345X bus routes through bilingual collateral, a commuter survey with 40 responses, and service improvements. The next steps include assisting CTtransit in adding messaging on bus routes for requesting campus stops and revisiting the campus in 2025 to assess its effectiveness. Goal: to enhance the student commuting experience and increase U-Pass CT usage.

American Job Center Waterbury

Partnered with the American Job Center to host a transportation table during their Rapid Response Career event. Promoted the new personal dashboard on the CTrides app and the Transit Finder tool to help attendees identify the best travel options for accessing new employment opportunities. The goal was to equip participants with resources to make commuting more convenient and efficient.

University of Connecticut- Stamford

Hosted a transportation table with CTtransit at UConn Stamford's

Spring orientation, educating the 50 attending students on the U-Pass CT and sustainable commuting. CTtransit provided route information to help students plan trips to campus. The goal is to increase participation in the U-pass CT program and promote sustainable commuting around campus.

Brandywine Living at Litchfield

Partnered with Brandywine Living to support employee commuting, focusing on workers traveling from Waterbury. Outreach will continue to help form carpools to boost employee retention and reduce strain on parking infrastructure. On-site events are planned for early 2025, including a carpool Try-It Day.

Naugatuck Public Schools- Adult Education

Developed an outreach plan to support adult students with transportation to evening classes, emphasizing local transit options and the CTrides app for carpooling. This initiative aims to offer flexible and accessible commuting solutions, making it easier for students to attend their classes. The first step in engaging students includes two scheduled presentations in February.

Meetings

- AARP
- ASML
- Age Friendly Fairfield
- American Job Center
- Blue Duck
- Brother Mike's
- Care Connection
- City of Norwalk



Regional Worksite Highlights

- City of Stamford
- Connecticut Department of Labor
- Department of Labor-Northwest Regional Business Services
- EdAdvance
- Fairfield University-Bellarmino
- Forum Plastics Corporation
- Greater Danbury Chamber
- Metropolitan Council of Governments
- Myrcene Ale
- National Federation of the Blind
- Naugatuck Public Schools
- Naugatuck Valley Council of Governments
- New Milford Public Schools
- Oasis Pub
- Social Kitchen+Bar
- Stony Creek Brewery
- University of Connecticut-Stamford
- Waterbury Public Schools



Regional Worksite Highlights

Southern CT includes Middlesex, New Haven & coastal regions

Highlights

Connecticut College

Initiated planning for an on-campus November event to highlight SEAT Route 1 and New London Smart Ride micro transit services and promote sustainable commuting options for students and faculty. The event included a survey to gather feedback and recruit participants for an upcoming Transit Try-It Day with SEAT.

Connecticut Water Service

Collaborated with Connecticut Water to develop an outreach plan aimed at fostering a culture of sustainable commuting. The plan included attending management meetings to encourage department-wide engagement, integrating transportation information into new-hire orientations, and hosting regular events at all branches to promote commuting options and drive interest in Try-It Days.

Bethany Wellness Fair

Attended the Town of Bethany Health and Wellness Fair and provided transportation information to town employees and community members, focusing on the CTrail Hartford Line service. Goal: to encourage residents to reconsider their transportation choices and adopt sustainable commuting practices by emphasizing its wellness and sustainability benefits.

Connecticut College

Organized an event to inform students about the free transit services available on SEAT Route 1 and New London Smart Ride micro transit. The event also initiated collaboration with students to plan a Try-Transit Day for the upcoming Spring semester, aimed at increasing student ridership.

Albertus Magnus College

Hosted a transportation table during campus Earth Week promoting green commuting and sustainable travel options. The event highlighted the CTrides app and Transit Finder, providing students with resources to easily plan sustainable trips.

New Haven Coalition for Active Transportation (NHCAT)

Hosted an informational table at the NHCAT annual capstone event, highlighting the new CTrides app's features, including the personal dashboard, sharing function, and badge system. Engaged 50 attendees and identified opportunities for new partnerships in the New Haven region.

New Haven Job Corps-student Vanpool Initiative

Supported the New Haven Job Corps Center in creating a vanpool program for student employees at two network locations, ensuring safe, reliable, cost-effective transportation while educating personal vehicle use. The goal is to expand commuting options for career development.

Connecticut Roundtable on Climate and Jobs

Developed a February transportation forum with the Connecticut Roundtable to promote sustainable commuting and public transit. The event highlighted the CTrides program, offering insights into greener commuting, building partnerships, and improving employee transit options.

Meetings

- Albertus Magnus College
- CT Roundtable on Climate and Jobs
- City of New Haven
- Connecticut College
- Connecticut College
- Connecticut Roundtable on Climate and Jobs
- Connecticut Water Services, Inc.
- Lower Connecticut River Valley Council of Governments
- Lower Connecticut River Valley Council of Governments
- New Haven Chamber of Commerce
- New Haven Coalition for Active Transportation
- New Haven Job Corps
- New Haven Job Corps Center
- River Valley Transit
- South Central Region Council of Governments
- South East Area Transit
- Southern Connecticut Council of Governments
- Town of Bethany



Regional Worksite Highlights

Eastern CT includes the Hartford, North and Central regions of Connecticut

Highlights

Amazon BDL2

Organized on-site event at Windsor campus to provide resources and gather participant feedback in preparation for an upcoming Transit Try-It Day featuring CTtransit Route 54. The event offered informational sessions on local transit options, interactive bus navigation demonstrations, and a survey to capture participants' experiences and commuting preferences. Goal: to raise awareness of the benefits of public transit and encourage employees to consider sustainable commuting alternatives.

Town of Berlin

Coordinated an event with municipal leaders and local executives to plan a Transit Try-It Day bus tour for employers and social service representatives, offering first-time riders complimentary 10-trip passes to showcase the benefits of the Career Corridor line. This collaborative initiative helped to raise awareness of public transportation options and support workforce development in the community.

SustainableCT

Developed a comprehensive outreach campaign to help municipal partners promote smart commuting as a key component of their community engagement initiatives. The campaign offered a variety of

informative materials—including brochures, posters, and digital content—designed to convey the benefits of smart commuting effectively. By equipping municipalities with these resources, we aimed to encourage sustainable transportation practices, raise community awareness, and foster a culture of smart commuting across their communities.

Connecticut Department of Administrative Services

Hosted an event at the Department of Administrative Services to promote the 10-Trip Trial Bus Pass, trip planning tools, and rewards for transit riders—engaged state employees on their commuting habits to boost participation in sustainable commuting options.

Connecticut Department of Energy and Environmental Protection.

Organized an event for DEEP to form walking groups for train and bus riders. The initiative aimed to boost participation by fostering camaraderie and creating a welcoming environment for new riders, making sustainable commuting more accessible and appealing.

CT State Community College Manchester

Developed a student outreach plan with the College for the Spring 2025 semester. The forthcoming plan included engaging with students and presenting information on the U-Pass CT program, CTtransit services, and the Drive Less Challenge. The initiative aims to build interest in a

student Transit Try-It Day aligned with the Drive Less Challenge.

Women and Family Life Center

Partnered with the Women and Family Life Center to educate young Spanish-speaking job seekers on navigating the bus system, purchasing tickets, and utilizing the 10-trip trial pass along the 511 bus route. This initiative supported the 511 'career corridor' outreach plan and helps connect local employees with job opportunities.

United Healthcare

Developed a 2025 outreach plan featuring on-site events, transit info for on-site employees, and app information for remote workers. The plan includes pre-Drive Less Challenge events and efforts toward launching a Transit Try-It Day to boost employee engagement and sustainable commuting.

The City of Hartford

Collaborated with Hartford's Human Resources and Sustainability departments on a two-pronged 2025 outreach plan, focusing on public outreach, employee transportation, and participation in the Emergency Ride Home program. The goal is to promote sustainable commuting for city employees, residents, and local businesses.

Meetings

- AVNA
- Archie Moore's
- Berlin Senior Center



Regional Worksite Highlights

Eastern CT includes the Hartford, North and Central regions of Connecticut

Meetings (Cont.)

- CT State Community College-Manchester
- CT State Community College-Capital
- CT State Community College-Tunxis
- Capital Region Council of Governments
- Capital Workforce Partners
- Capitol Region Council of Governments
- Casa Mia at the Hawthorne
- City of Hartford
- City of Meriden
- Connecticut Department of Administrative Services
- Connecticut Department of Energy and Environmental Protection
- Connecticut Museum of Culture and History
- Department of Administrative Services
- Department of Transportation
- LTIMindtree
- Nassau Financial
- Northeast Connecticut Council of Governments
- Social Security Administration
- Talcott Resolution
- The Hartford
- The Jackson Laboratory
- Town of Berlin
- Town of Rocky Hill
- Town of Vernon-Economic

Development and Human Resources

- Town of West Hartford
- UConn Storrs
- United Healthcare
- United Way
- University of Connecticut
- Women and Family Life Center

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Customer feedback:

- *"The representative Cindy was amazing. She helped me understand how to purchase tickets and use them properly when I board the train. The we sit and the app are not helpful in understanding those 2 processes...end to end...glad she was able to help me."*
- *"Very helpful--and it was clear that I was dealing with a real live person, not a computer!!"*
- *"Brendan was so helpful in providing the information that I needed. My experience was GREAT."*
- *"Customer Service Rep Lisa was friendly and extremely helpful. She addressed all my questions and concerns and also provided additional information. Great experience."*
- *"Kimberly was very helpful!"*

Customer Service Highlights

CTrides/CTrail calls: **4,691**

Custom Commute Plans: **32**

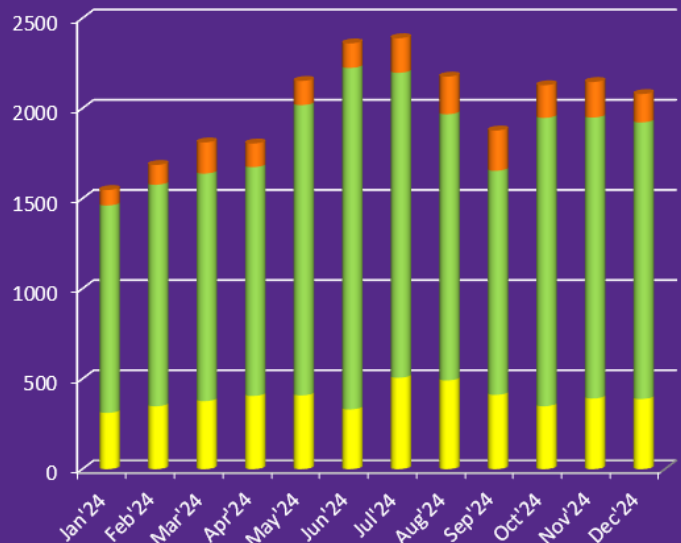
Total Number of Website Form Submissions: **265**

Total Number of Emails Sent and Received: **1,130**

Customer Service Details:

- **6,356 Total** cases into CTrides
 - **4,691 calls**
6 inquiries about available disabled services
10 bilingual inquiries
 - **Sent and received 1,130 emails**
Great or OK rating on 91.7% of emails surveyed
 - **Facilitated 535 live online chats of which 154 were SMS (text) chats**
4.4 out of 5 (best) avg. rating on all chats
- **Provided 0 Emergency Ride Home—**
- **Processed 171 CTrail Hartford Line and 69 CTrail Shore Line East** complaints, suggestions, questions

4th Quarter 2024

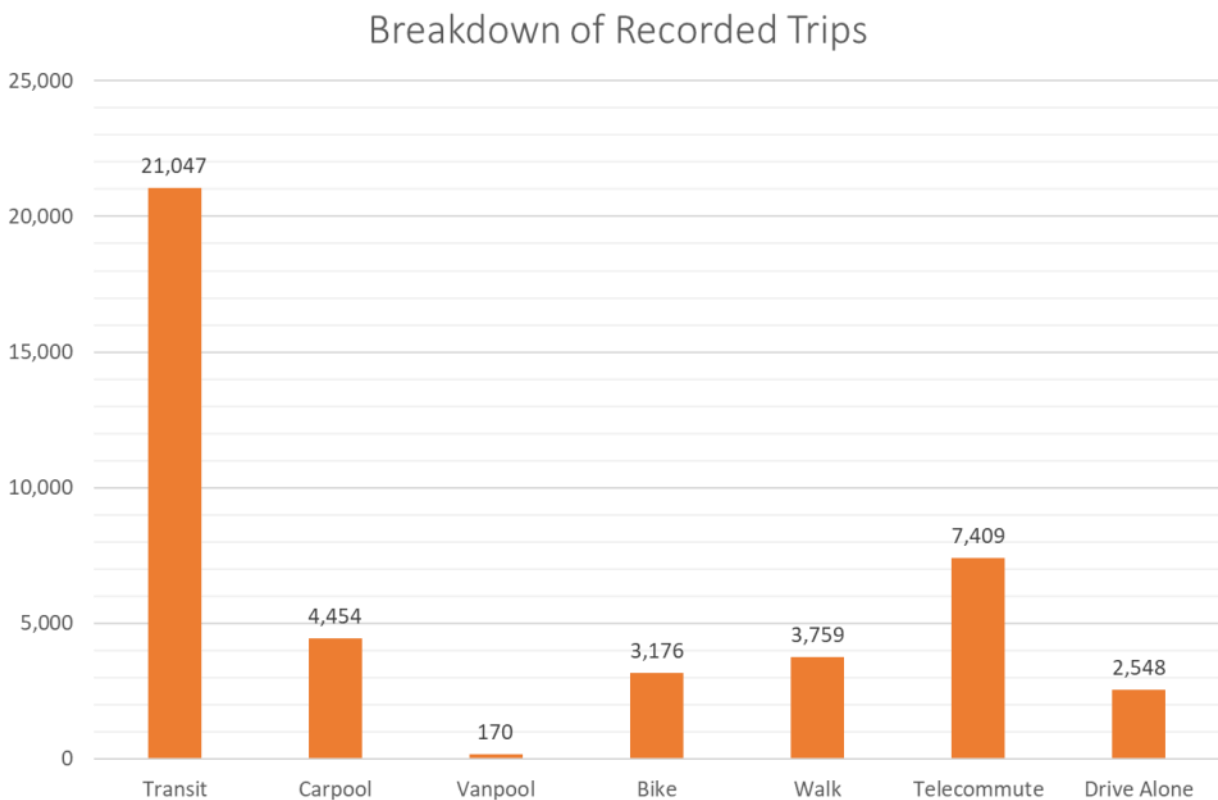
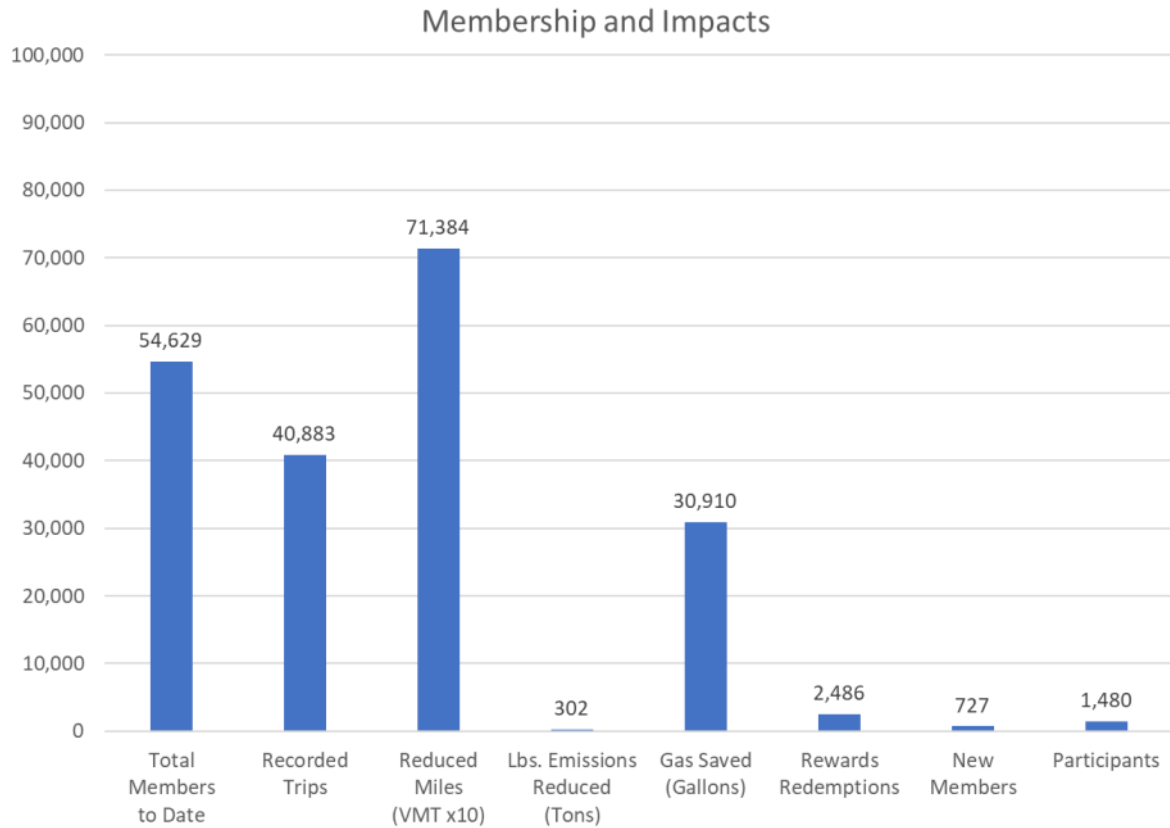


► **535— Online Chats**

► **1,130— Emails**

► **4,691— Inbound Calls**

Ridematching and Rewards



As of Q3 2024, there are more than 600 businesses, agencies and municipalities working with CTrides

- | | | |
|---|---|--|
| 1. 111 Harbor Point Apartments | 39. Anchor Spa | 77. Café Nine |
| 2. 18 High Apartments | 40. Ann's Place | 78. Capital Community College |
| 3. 254 College Street Apartments | 41. Aptar Group | 79. CARTUS |
| 4. 3PL Worldwide | 42. Archie Moore's | 80. Casa Mia at the Hawthorne |
| 5. 360 State Apartments | 43. ARC of Litchfield County | 81. CDM Smith |
| 6. 38 Crown Street Apartments | 44. Artspace New Haven | 82. Center for Latino Progress |
| 7. 9 Town Transit | 45. Ascot Group | 83. Central Connecticut Chambers of Commerce |
| 8. AARP Connecticut | 46. ASML, Inc. | 84. Central Connecticut Coast YMCA |
| 9. Abbey Lane Living | 47. Asnuntuck Community College | 85. Central CT State University |
| 10. Ace Handyman Services | 48. Avon Health Center | 86. Chabaso Bakery, Inc. |
| 11. Advance Auto Parts | 49. BAR - New Haven | 87. Cheshire Board of Education |
| 12. AdvanceCT | 50. Becton Dickinson and Company | 88. Chip's Pub |
| 13. Advanced Behavioral Health | 51. BHcare | 89. Children's Day School |
| 14. AECOM | 52. Bigelow Tea | 90. Cigna |
| 15. Aetna | 53. Bike West Hartford | 91. City of Bridgeport |
| 16. AFC New Haven | 54. BikewalkCT | 92. City of Danbury |
| 17. Agave Grill | 55. Black Rock Library | 93. City of Groton |
| 18. Age Friendly Fairfield | 56. Bloomfield Public Library (Prosser) | 94. City of Meriden |
| 19. Albea | 57. BLT Office (Norwalk) | 95. City of Middletown |
| 20. Albertus Magnus | 58. BLT Office (Stamford) | 96. City of New Britain |
| 21. Albertus Magnus (East Hartford) | 59. Blue Duck | 97. City of New Haven |
| 22. Alexion Pharmaceuticals | 60. Bradley Airport | 98. City of New London |
| 23. Alinabal | 61. Brandywine Living at Litchfield | 99. City of Stamford |
| 24. All Our Children Academy | 62. Branford Hall (Branford) | 100. City of Torrington |
| 25. All Our Kin | 63. Branford Hall (Southington) | 101. City of Waterbury |
| 26. Allure | 64. Breakfast, Lunch, and Dinner Group | 102. City of Waterbury - Public Health |
| 27. Altair Global | 65. Breakthrough Magnet School | 103. CLIP Bike |
| 28. Alvarium Brewery and Roastery | 66. Bridgeport Library | 104. College and Crown |
| 29. A.M. Property Holding | 67. Bridgeport Public Schools | 105. ComForCare |
| 30. Amazon Fulfillment Center BDL-2 | 68. Bridgevolt | 106. Commission on Human Rights and Opportunities |
| 31. Amazon Fulfillment Center BDL-3 | 69. BrightStar Care | 107. Commission on Persons with Disabilities |
| 32. Amazon Fulfillment Center BDL-5 | 70. Bristol Public Schools | 108. Community Health Center of New London |
| 33. Amazon HFD5 (Manchester) | 71. Bristol Rotary Club | 109. Community Mental Health Affiliates, Inc. (CMHA) |
| 34. Amazon Sorting Center Wallingford | 72. Brother Mike's Madison | |
| 35. American Institute | 73. Building Blocks Learning Centers | |
| 36. American Job Center (Hamden) | 74. Burroughs Library | |
| 37. Amistad Center for Arts and Culture | 75. Cabelas | |
| 38. Amplify CT | 76. Cadco Ltd. | |

Quarterly Report

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Appendix A: Partner List

110. Concord Meadows	136. Connecticut National Guard	& Public Protection
111. Connecticare	137. Connecticut Office of Early Childhood	170. Department of Public Health (Hartford)
112. Connecticut Association of Community Transportation	138. Connecticut Old State House	171. Department of Rehabilitation Services
113. Connecticut Beardsley Zoo	139. Connecticut Probate Court	172. Department of Revenue Services
114. Connecticut Boy Scouts-33rd Troop	140. Connecticut River Valley Chamber of Commerce	173. Department of Social Services (Hartford)
115. Connecticut Children's Medical Center	141. Connecticut Science Center	174. Diageo, Inc.
116. Connecticut College	142. Connecticut Spring and Stamping	175. Discovery Science Center
117. Connecticut Convention Center	143. Connecticut State Insurance Department	176. Dollar Tree Distribution Center
118. Connecticut Council of Municipalities	144. Connecticut Valley Hospital	177. DRS
119. Connecticut Department of Developmental Services	145. Connecticut Valley Industries	178. East River Energy
120. Connecticut Department of Energy and Environmental Protection (Hartford)	146. Connecticut Water	179. East Rock School
121. Connecticut Department of Energy and Environmental Protection (New Britain)	147. Conning, Inc.	180. East Side Library
122. Connecticut Department of Labor	148. Continuum of Care Inc.	181. East Windsor Housing Authority
123. Connecticut Department of Transportation	149. Cook Hill Elementary School	182. Eastern Account System, Inc.
124. Connecticut Department of Veterans Affairs	150. Corsair Apartments	183. Eastern Connecticut State University
125. Connecticut Food Share	151. Crocker House Apartments	184. Eastern Connecticut Transportation Consortium
126. Connecticut Green Bank	152. Crown Court	185. Eastern Workforce Investment Board
127. Connecticut Green Bank - Stamford	153. Crown Point Apartments	186. EdAdvance
128. Connecticut Homeschoolers Inclusive	154. Crown Towers	187. Edgewood Magnet School
129. Connecticut Housing Finance Authority	155. CT Department of Labor	188. ElderHouse
130. Connecticut Innovations	156. CT Public Transportation Council	189. Electric Boat
131. Connecticut Institute for Refugees and Immigrants	157. CTtransit	190. Eli Apartments
132. Connecticut Judicial Branch	158. CTfastrak	191. Empire State Realty Trust
133. Connecticut Main Street Center	159. Danbury Medical Group	192. Enfield Public Library
134. Connecticut Mental Health Center	160. DanburyWorks	193. Engage Staffing
135. Connecticut Museum of Culture and History	161. Datto, Inc.	194. Enterprise Holdings
	162. Dav-Co Metals, LLC	195. Enterprise Rideshare
	163. Davis Street Magnet School	196. Epic Insurance Brokers
	164. Day Pitney	197. Erection & Welding Contractors (EWC)
	165. Defense Contract Management Agency (DCMA) - Hartford	198. Escape
	166. Deloitte	199. ESPN
	167. Department of Administrative Services	200. Essex Steam Train and Riverboat
	168. Department of Economic and Community Development	201. ExecutNet
	169. Department of Emergency Services	202. Fairfield Branch Woods Library

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Appendix A: Partner List

203. Fairfield Public Library	Office	276. Jewett City Savings Bank
204. Fairfield University	240. Hartford Hospital	277. Job Corps (Hartford)
205. Fit Together	241. Hartford Library (Park Street Branch)	278. Job Corps New Haven
206. FORGE	242. Hartford Public Library	279. Jones Lang Lasalle Americas
207. Foxwoods Resort and Casino	243. Hartford Steam Boiler	280. Key Bank - New Haven
208. FTD Florists	244. Hartford Symphony	281. Knights of Columbus
209. Fusco Corporation	245. HARTransit	282. Konica Minolta Business Solutions
210. From You Flowers	246. Henkel Corporation	283. Law offices of John Andreini
211. Gaetano's Tavern on Main	247. Highliner III	284. Lawrence + Memorial Hospital
212. Gartner Group	248. Hispanic Advisory Council of Greater	285. LesserEvil
213. Gateway Community College	Stamford (HACGS)	286. Lincoln Life Insurance/Freemont
214. Gaylord Specialty Healthcare	249. Hispanic Health Council	Group Management
215. Global Steering Systems	250. Hologic	287. Lincoln Technical Institute
216. GoNetSpeed	251. Home Depot (Southington Division)	288. Live Green CT
217. GoNHGO	252. Honeywell	289. Lockton
218. Goodwill of Southern New England	253. Honeywell Life Safety	290. Long Wharf Theatre
219. Goodwill of Western & Northern CT	254. Hotchkiss School	291. Los Mariachis
220. Goodwin College	255. Horizon Services Company	292. Lower Connecticut River Valley
221. Goodwin Elementary	256. Homegoods Distribution	Council of Governments
222. Governor Pitkin School	257. Homes For the Brave	293. LTI Larsen & Toubro Infotech
223. Greater Bridgeport Transit	258. Hospital for Special Care	294. Madison Towers
224. Greater Manchester Chamber of	259. Hotel Zero Degrees	295. Manchester Community College
Commerce	260. Housatonic Community College	296. Manchester Senior Citizen Center
225. Greater New Haven Transit District	261. Hubbell Incorporated	297. Manufacturing Alliance Service Cor-
226. Greater Norwalk Chamber of	262. Hubbell Power Systems	poration
Commerce	263. Human Resource Leadership Associ-	298. Marcus Partners Mgmt.
227. Greater Southington Chamber of	ation of Eastern CT	299. Marriott Hotel-Danbury
Commerce	264. Huntington Towers	300. Mary T. Murphy School
228. Greater Waterbury Transit District	265. i2systems	301. Mary Wade Home
229. Greater Waterbury YMCA	266. IFG Companies (Guilford Specialty	302. MassMutual
230. Greenwich Board of Education	Group)	303. Mauro-Sheriden Interdistrict Mag-
231. Greenwich Chamber of Commerce	267. InCord	net School
232. Greenwich PTAC Green Schools	268. Inertia Dynamics Corporation	304. MCCA (Danbury)
233. Greenwich Public Schools	269. Infinity Harbor Point	305. McLean Care
234. Greenwich Sustainability Committee	270. Innovate Stamford	306. MD Fox Elementary School
235. Group CBS Circuit Breaker Sales	271. Integrated Refugee and Immigrant	307. MedSource Consultants
236. Hampton House Apartments	Services (IRIS)	308. Medtronic
237. Hartford Adult Education Center	272. Iron Works SoNo Apartments	309. Meego, Inc.
238. Hartford Foundation for Public	273. IRS	310. Metro Green
Giving	274. Jackson Laboratory	311. Metro Green Court
239. Hartford HealthCare System Support	275. JCC of Greater New Haven	312. Metro Green Residences

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Appendix A: Partner and Stakeholder List

- | | | |
|---|---|---|
| 313. Metro Green Terraces | 344. New Haven Mayor's Task Force on Bike Education | 377. Omega Engineering |
| 314. Metro on Crown | | 378. Operation Fuel |
| 315. Middlesex Community College | 345. New Haven Parking Authority | 379. Operation Hope |
| 316. Middlesex Community College - Meriden Campus | 346. New Haven Towers | 380. Optimus Health Care |
| 317. Middlesex Hospital | 347. New Milford Adult Education | 381. Opus Harbor Point |
| 318. Middlesex Hospital Shoreline Medical Center | 348. Newfield Library | 382. Oracle Corporation |
| 319. Middletown Area Transit | 349. Night Fall Inc. | 383. Our Piece of the Pie |
| 320. Milford Transit District | 350. North East Transportation Co. | 384. Paier College of Art |
| 321. Mitchell College | 351. North Library | 385. Paradigm Property Management |
| 322. Mohegan Sun Casino | 352. North Street School | 386. Parker Farms Elementary School |
| 323. Mohican Apartments | 353. Northeastern Connecticut Chambers of Commerce | 387. Parkside City Crossing |
| 324. Monkey Farm | 354. Northwest Connecticut Reentry Council (CAACE) | 388. Partnership to End Human Trafficking |
| 325. Monterey Village Apartments | 355. Northwest Hills COG | 389. Pathway Lighting Inc. |
| 326. Morgan Stanley | 356. Northwestern CT Community College | 390. Paul Bailey Architects |
| 327. Myrcene Ale | 357. Northwestern CT Transit District | 391. Pelli Clarke Pelli Architects |
| 328. Mystic Healthcare and Rehabilitation LLC | 358. Norwalk ACTS | 392. People Friendly Stamford |
| 329. Mystic Marriott Hotel & Spa | 359. Norwalk Community College | 393. People's United Bank |
| 330. NAI Lexington Commercial | 360. Norwalk Housing Authority | 394. Penny Lane Pub |
| 331. Nalas Engineering | 361. Norwalk Public Library | 395. PEP - Lacey Manufacturing |
| 332. Nathan Hale Arts Magnet School | 362. Norwalk River Valley Trail | 396. Pierce Care |
| 333. National Federation of the Deaf | 363. Norwalk Transit | 397. Pierpont City Crossing |
| 334. Naugatuck Adult Education | 364. Nucor Steel (Wallingford) | 398. Pitney Bowes-Danbury |
| 335. Naugatuck Valley Community College (Danbury) | 365. NV @ Harbor Point | 399. Pitney Bowes-Shelton |
| 336. Naugatuck Valley Community College (Waterbury) | 366. NWCC Center for Workforce Development | 400. Pizza Works |
| 337. Naugatuck Valley Council of Governments | 367. Oak Haven Table & Bar | 401. Plastic Molding Manufacturing |
| 338. Naval Submarine Base New London | 368. Oasis Green Advisors | 402. PMC Property Group |
| 339. New Britain CT Works Center | 369. Oasis Pub | 403. Porter & Chester Institute (Branford) |
| 340. New Britain Downtown District | 370. Office of Policy and Management | 404. Porter and Chester Institute (Enfield) |
| 341. New Haven Board of Education | 371. Office of State Treasurer | 405. Porter and Chester Institute (Stratford) |
| 342. New Haven Climate Movement | 372. Office of the Attorney General | 406. Porter and Chester Institute (Waterbury) |
| 343. New Haven Coalition for Active Transportation | 373. Office of the Secretary of the State | 407. Postmark Apartments |
| | 374. Office of the State Comptroller | 408. Pratt & Whitney - Middletown |
| | 375. OKAY Industries - Berlin | 409. Pratt and Whitney |
| | 376. Olive and Wooster Apartments | 410. Prudential (Hartford) |
| | | 411. Public Library of New London |

Quarterly Report

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Appendix A: Partner and Stakeholder List

- | | | |
|---|---|--|
| 412. Quinebaug Valley CC | 446. Sikorsky Aircraft Corporation—
Bridgeport | 474. Stepping Stones Museum for Children |
| 413. Quinnipiac University | | |
| 414. Quinnipiac University - North Haven
Campus | 447. Sikorsky Aircraft Corporation—
Shelton | 475. Stone Academy (East Hartford) |
| 415. RAACE Radical Advocates for Cross-
Cultural Education | 448. Sikorsky Aircraft Corporation—
Stratford | 476. Stone Academy (Waterbury) |
| 416. Radiall USA Inc. | 449. Silver Lane School | 477. Stone Academy (West Haven) |
| 417. Randstad | 450. Simsbury Bike | 478. Stratford Rotary Club |
| 418. ReadyCT | 451. Social Bar + Kitchen | 479. Stratified Apartments |
| 419. Reckson/SL Green | 452. Social Security Administration | 480. Strouse Adler Apartments |
| 420. Red Barn Dog Holdings LLC | 453. Society for Human Resource Man-
agement | 481. Sun Life Financial |
| 421. Regal Care | 454. SoNo 19Day | 482. Sunset Ridge School |
| 422. Regan Elementary | 455. SoNo Pearl Apartments | 483. Sustainable Southbury |
| 423. Residence Court Apartments | 456. Sound Cyclists | 484. Sustainable Streets Norwalk |
| 424. Residence on the Green | 457. Soundview Landing Apartments | 485. Sustainable West Hartford Commis-
sion |
| 425. RGIS | 458. South Central Regional Council of
Governments | 486. Taft Apartments |
| 426. Rich Product Corporation | 459. South Windsor Chamber of Com-
merce | 487. Talcott Resolution |
| 427. Ride New Haven | 460. Southeast Area Transit | 488. Tasca Ford |
| 428. RMS Companies | 461. Southeastern Connecticut Council of
Governments | 489. Tauck Tours |
| 429. Robert J. O'Brien STEM Academy | 462. Southern Connecticut State
University | 490. Tavern on the Trax |
| 430. Rotary Club of Rockville | 463. Stony Creek Brewery | 491. The Anchor Spa |
| 431. Rudy's - New Haven | 464. Southwest Community Health Cen-
ter | 492. The ARC of Litchfield |
| 432. Safe Routes to School | 465. St. Mary's Hospital | 493. The Audubon Apartments |
| 433. Saint Francis Hospital | 466. St. Vincent's College | 494. The Beam |
| 434. S.A.N.D. Elementary School | 467. St. Vincent's Medical Center | 495. The Botanist |
| 435. Saybrook Point | 468. Stamford Chamber of Commerce | 496. The Business Council of Fairfield
County |
| 436. Schaller Subaru | 469. Stamford Downtown Special Ser-
vices District (SDSSD) | 497. The Carby Corporation |
| 437. Scottish Dave's Pub | 470. Stanley Black & Decker | 498. The Corset Factory |
| 438. Scott's Miracle-Gro | 471. State Education Resource Center | 499. The District |
| 439. Sea Corp | 472. State of Connecticut | 500. The Docks Apartments |
| 440. SeeClickFix | 473. State Street Lofts | 501. The Grand @ Station |
| 441. Senior Living Residences
(Farmington Station) | | 502. The Hartford |
| 442. Senior Living Residences, LLC
(Ridgefield) | | 503. The Independence Center |
| 443. Senior Resources Agency on Aging | | 504. The Kennedy Center, Inc. |
| 444. Shipman & Goodwin | | 505. The Key at Yale and Towne Apart-
ments |
| 445. Siemon Company | | 506. The Maddox City Crossing |
| | | 507. The Revel Hartford |

Quarterly Report

October—December 2024

Appendix A: Partner and Stakeholder List

508. The Salvation Army	546. Town of Warren	578. USI Consulting
509. The Shed Bar & Cafe	547. Town of Westbrook	579. U.S. Federal Highway Administration
510. The Sierra Club	548. Town of Windsor	580. Valley Transit District
511. The Summit	549. Town of Woodbridge	581. Vault Apartments
512. The Vital Stretch SoNo	550. Travelers	582. Veterans Affairs Connecticut Healthcare System (Newington)
513. The Watermark at 3030 Park	551. Trinity College	583. Veterans Affairs Connecticut Healthcare System (West Haven)
514. The Workplace	552. Triumph	584. Vaughan's Public House
515. Three Rivers Community College	553. TSKP Studios	585. Vernon Housing Authority
516. Thule Inc	554. Tunxis Community College	586. Vocational Village
517. Tomo Networks	555. Tyler Equipment	587. Voya
518. Trinity Bar and Restaurant	556. U.S. Department of Housing and Urban Development	588. Washington Elementary School
519. Tower Laboratories	557. UConn Hartford	589. Washington Inventory Systems
520. Tower Labs Ltd.	558. UConn Health Center	590. Waste Free Greenwich
521. Town Green Special Services District	559. UConn Law School	591. Waste Management
522. Town of Barkhamsted	560. Ulbrich Stainless Steels and Special Metals	592. Watch For Me CT
523. Town of Bethany	561. Union Street Tavern	593. Waterbury Adult Continuing Education
524. Town of Branford	562. United Bank	594. Waterbury Hospital
525. Town of Burlington	563. United Healthcare	595. Waterbury Regional Chamber
526. Town of Colchester	564. United Illuminating	596. Watson Foods
527. Town of Cromwell	565. United States District Court: District of Connecticut	597. Wesleyan University
528. Town of Darien	566. United Technologies Corporation	598. WestBrook Inn
529. Town of Darien Public Library	567. University of Bridgeport	599. West End Association
530. Town of East Granby	568. University of Connecticut—Avery Point	600. West Hartford Chamber of Commerce
531. Town of East Hartford	569. University of Connecticut—Storrs	601. West Hartford Health and Rehab
532. Town of East Lyme	570. University of Connecticut—Stamford	602. West Hill High School
533. Town of Enfield	571. University of Connecticut—Waterbury	603. Western Connecticut Regional Adult & Continuing Education (WERACE)
534. Town of Fairfield	572. University of Hartford	604. Western Connecticut State University
535. Town of Farmington	573. University of New Haven	605. Western CT Council of Governments
536. Town of Granby	574. University of Saint Joseph	606. Western New England Greenway
537. Town of Greenwich	575. University of St. Joseph School of Pharmacy	607. Western Regional Tourism District
538. Town of Hartland	576. Urban Bike Tours	608. Whitney Avenue Apartments
539. Town of Kent	577. Urban Lodge Brewing	609. Wiggins & Dana, LLP
540. Town of Madison		
541. Town of New Canaan		
542. Town of Old Lyme		
543. Town of Roxbury		
544. Town of Stratford		
545. Town of Trumbull		

- 610. Wilbur Cross High School
- 611. Winchester Economic Development
Commission
- 612. Windham Region Transit District
- 613. Windham Regional Community
Council
- 614. Windsor Health and Rehabilitation
Center, LLC
- 615. Windsor Station Apartments
- 616. Winthrop Apartments
- 617. Wiremold/Legrand
- 618. Women and Family Life Center
- 619. Women's Business Development
Association
- 620. Woodrow Wilson Elementary
- 621. Workers' Compensation
Commission
- 622. XL Center
- 623. Yale University
- 624. Yale-New Haven Hospital
- 625. Yelp CT
- 626. YMCA Greater Hartford