



SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

SCRCOG MEETING NOTICE & AGENDA

August 28, 2013 – 10:00 A.M.

**Location: 127 Washington Avenue, 4th Floor West
North Haven, CT 06473**

Full agenda materials can be found at our website – www.scrkog.org

1. Call to Order and Introductions - Mayor John Picard, *Chairman*
2. **Presentation: Connecticut Property Assessed Clean Energy (C-PACE)- Genevieve Sherman, C-PACE Manager**
3. Adoption of 7/24/13 SCRCOG Minutes - First Selectman Michael Freda, *Secretary* Pages 2-4
4. Treasurer's Report for month ending 7/31/13 - First Selectman Fillmore McPherson, *Treasurer* Pages 5-6
5. Transportation Committee Report - Mayor William Dickinson, *Chairman* Pages 7-15
Adopt Resolution to approve 2012-2015 TIP Amendment Seventeen Pages 14-15
6. Resolution Authorizing Executive Director to Execute Agreement for Acceptance of State Grant in Aid from OPM Pages 16-18
7. Congressional Reports - Louis Mangini, *Legislative Aide to U.S. Rep. Rosa DeLauro*,
Rob Michalik, *Aide to Senator Christopher Murphy*
8. SCRCOG Executive Director's Report - Carl Amento, *Executive Director*
9. REX Development Report - Ginny Kozlowski, *Executive Director, REX Development*
10. DESPP/ DEMHS Report - John B. Field, Jr., *Region 2 Coordinator*
Update on VEOCI emergency management software- *Nathaniel Ellis, Grey Wall* Page 19-22
11. CT Rides Quarterly Report, April-June 2013- Pamela Hypolite, *Outreach Coordinator* Pages 23-37
12. RPC Action Table Pages 38-39
13. Regional Cooperation / Other Business
14. Adjournment

The agenda and attachments for this meeting are available on our website at www.scrkog.org. Please contact SCRCOG for copy of agenda in a language other than English. Auxiliary aids/services and limited English proficiency translators will be provided with two week's notice.

"Necesidades especiales: a las personas con discapacidad auditiva se les proveerá con medios auditivos y/o intérpretes de signos. Igualmente intérpretes para personas que hablan poco inglés, pero será preciso avisar con dos semanas de antelación. Se puede solicitar la agenda en otro idioma que no sea inglés comunicándose con SCRCOG".

127 Washington Avenue, 4th Floor West, North Haven, CT 06473

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SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS

Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

TO: **SCRCOG Board**
FROM: **First Selectman Michael Freda, Secretary**
DATE: **August 21, 2013**
SUBJECT: **SCRCOG Minutes of July 24, 2013**

Present:

Branford	Janice Plaziak, <i>proxy for First Selectman Anthony DaRos</i>
East Haven	Mayor Joseph Maturo
Guilford	First Selectman Joseph S. Mazza
Hamden	Mayor Scott Jackson— <i>Vice Chairman</i>
Madison	First Selectman Fillmore McPherson -- <i>Treasurer</i>
Milford	Mayor Benjamin Blake
North Haven	First Selectman Michael Freda – <i>Secretary</i>
Orange	First Selectman James Zeoli
West Haven	Mayor John Picard – <i>Chairman</i>
Woodbridge	Joseph Hellauer, <i>proxy for First Selectwoman Ellen Scalett</i>

SCRCOG Staff Carl J. Amento – ***Executive Director***
Steve Dudley, Jim Rode, Al Ruggiero, Eugene Livshits, Christopher Rappa

Other Guests: Thomas Maziarz, *CT DOT*; Paul Schmidt and Scott Allaire, *CDM Smith*; Robert Gomez, *CT Society of Civil Engineers*; Sofia Nirshberg, *VN Engineers*; Miriam Brody, *Hamden-North Haven League of Voters*; Mary Bigelow, *Greater New Haven Transit District*; Ginny Kozlowski and Barbara Malmberg, *REX Development*; Louis Mangini and Natalie Laven, *Office of Congresswoman Rosa DeLauro*; Riju Das, *Office of Senator Richard Blumenthal*; Rob Michalik, *Office of Senator Christopher Murphy*; Shelly Saczynski, *United Illuminating*; John B. Field Jr, *DESPP*; Atty. Nan Birdwhistell, Murtha Cullina LLP

1. **Call to order and Introductions:**
Chairman John Picard called the meeting to order at 10:05 a.m. All present introduced themselves.
2. **Presentation: CT Congestion Relief Study (Express Lanes, Electronic Tolls and Congestion Mitigation)** - Thomas Maziarz, Bureau Chief, Bureau of Policy & Planning, CT DOT presented the status of the state study which is summarized on pages 2-6 of the agenda packet.
3. **Presentation of 2013 Transportation Award of Merit to SCRCOG and VN Engineers for Regional School Bus Study** - Presenter: Robert Gomez of CT Society of Civil Engineers, Accepting: Sofia Nirshberg for VN Engineers, Chairman Picard, Executive Director Amento and Senior Transportation Planner Steve Dudley for SCRCOG.

4. **Adoption of June 26, 2013 SCRCOG meeting minutes:**
First Selectman Freda presented the minutes as shown on Pages 8-11 of the agenda packet. Mayor Maturo moved that the minutes be approved. First Selectman McPherson seconded the motion. It was approved unanimously.
5. **Treasurer's Report for month ending June 30, 2013:**
First Selectman McPherson presented the Treasurer's Report which is found on pages 12 and 13 of the agenda packet. Our balance sheet shows that we have \$393,558 in cash and investments and \$153,642 due from CT DOT for transportation planning. Expenses seemed appropriate for the month. First Selectman McPherson moved for acceptance of the Treasurer's Report. Mayor Maturo seconded the motion, which carried unanimously.
6. **Transportation Committee Report:**
Mayor Dickinson presented the Transportation Committee Report contained on pages 14-25 of the agenda packet. Mayor Dickinson moved for the approval of 2012-2015 TIP Amendment Sixteen. First Selectman Mazza seconded the motion. It passed unanimously.
7. **Authorization for the Executive Director to Sign Memoranda of Understanding with REX Development Ageeing to Be Lead Implementer for Seven Objectives of the Regional Economic Development Action Agenda (CEDS):**
Executive Director Amento reviewed the seven objectives on which SCRCOG will be the Lead Implementer which were shown on pages 26-30 of the agenda packet. Mayor Maturo moved to approve the authorization. Mayor Jackson seconded. The motion was approved unanimously.
8. **Congressional Reports:**
Louis Mangini, Legislative Aide to U.S. Representative Rosa DeLauro, reported that HUD has approved \$72 million in Community Development Block Grants for Hurricane Sandy relief. The funds in CT are being administered by the CT Department of Housing. Applications from individual residents are being accepted, but we are still awaiting guidance on the application process for communities. Riju Das, Aide to Senator Richard Blumenthal, noted that the CT Congressional delegation is focusing on obtaining more rail funding for the state, especially with regard to Amtrak safety improvements. Rob Michalik, Aide to Senator Christopher Murphy, announced that the two CT senators will be hosting a storm response meeting on Friday at 9 am at Milford Town Hall
9. **SCROG Executive Director's Report:** Executive Director Amento reported that the Multi-Jurisdiction Hazard Mitigation Plan will be released for public comment next month. The \$600,000 state Regional GIS grant is getting started. A consultant has been selected, New England GEO Systems of Guilford, and the GIS Working Committee, comprised of representatives from each town, is meeting on Monday. The Shared Services Study has also begun. A consultant, Edge Technology Services of Middletown, has been hired and Executive Director Amento and the two consultants are setting up meetings with the mayors/first selectmen/town managers of each town in the region.
10. **REX Development Report:**
Executive Director Ginny Kozlowski referred to her report on pages 31-32 of the agenda packet. Executive Director Kozlowski noted that REX had been approved for more brownfield remediation funding, but, at this point, they are in need of more assessment funds. The Regional Leadership Council is inviting SCRCOG

members to a luncheon meeting at the New Haven Open at Yale on August 21st at noon. Will Warren will be departing REX to join his wife who has secured a medical position at the Cleveland Clinic.

11. **DESPP/ DEMHS Report:**

John Field reported that Blizzard Nemo payments are starting to be processed.

12. **RPC Action Table for July:**

The Action Table for July on pages 33-34 of the agenda packet was reviewed.

13. **Regional Cooperation/ Other Business:**

None

14. **Adjournment:**

Mayor Maturo moved for adjournment. First Selectman Freda seconded the motion and all approved. The meeting adjourned at 10:50 a.m.

Respectfully submitted,

First Selectman Michael Freda, Secretary

BALANCE SHEET - July, 2013

ASSETS	
Cash and Investments	
First Niagara Bank	150,183
Connecticut Short-Term Investment Fund - SCRCOG	255,277
Total Cash and Investments	405,460
Accounts Receivable	
Municipal Dues - FY 13/14	98,100
Connecticut Department of Transportation	135,673
Connecticut Office of Policy & Management	125,000
RPA - Sustainable Communities	6,902
OPM - RPI Grants	0
CT DEEP - Regional Hazard Mitigation Plan	141,835
Amount for Accrued Leave	11,058
Pre-Paid Expense & Other Receivables	48,060
Total Accounts Receivable	566,628
Property and Equipment	
COG Equipment	19,940
Total Property & Equipment	19,940
TOTAL ASSETS	992,028

LIABILITIES AND FUND BALANCE	
Liabilities	
Accounts Payable	147,632
Deferred Revenue - Municipal	154,979
Deferred Revenue - GIA	125,000
RPI Grant - GIS Project	4,997
RPI Grant - Shared Services	2,841
Total Current Liabilities	435,449
Fund Balance	
Estimated Fund Balance - July 1, 2013	532,055
Amount for Accrued Leave	11,058
Investment in Equipment	19,940
Change in Fund Balance	-6,475
Estimated Fund Balance - July, 2013	556,578
TOTAL LIABILITIES AND FUND BALANCE	992,028

Statement of Resources and Expenditures - July, 2013

Resources	FY 14 Budget	Month of July, 2013	To Date
Municipal Contribution	153,700	12,808	12,808
SCRCOG Reserves - (for ROOF)	10,000	10,000	10,000
ConnDOT - Transportation Planning			
U.S. Dept of Transportation	909,015	30,817	30,817
Connecticut Dept of Transportation	113,627	3,852	3,852
Connecticut Office of Policy & Management			
Regional Planning	14,000	0	0
RPI Grant - GIS Project	331,893	8,851	8,851
RPI Grant - Shared Services	40,923	5,305	5,305
Federal Emergency Management Agency			
Hazard Mitigation Plan	22,842	0	0
Municipal - In-Kind Contribution	7,177	0	0
Emergency Response Planning			
DESPP - FY 09 NHASH Grant	0	0	0
Sustainable Communities Grant			
Sustainable Communities Reg Planning Grant	13,384	1,455	1,455
REX Development			
Reimbursement for SCRCOG Support	0	0	0
Interest	1,200	35	35
TOTAL	1,617,761	73,124	73,124

Expenses	FY 14 Budget	Month of July, 2013	To Date
Total Labor - Salaries & Benefits	638,683		40,267
Salaries		33,689	33,689
Fringe Benefits		6,578	6,578
Travel	8,300	149	149
Data Process	45,400	8,351	8,351
General Operations	171,085		10,833
Rent		8,332	8,332
Postage & Telephone		194	194
Print & Reproduction		0	0
Office Supplies		86	86
Equipment Maintenance		1,176	1,176
Publications		820	820
Insurance & Professional Services		37	37
Meeting Expenses & Advertising		188	188
Miscellaneous & Equipment Use		0	0
Transportation Consultants	402,000	0	0
FEMA - PreDisaster Mitigation Plan	15,000	0	0
ROOF - Regional Foreclosure Protection	10,000	10,000	10,000
Regional GIS Program	194,300	0	0
Shard Services Study	30,000	0	0
Contingencies	102,993	0	0
TOTAL	1,617,761	69,599	69,599

South Central Regional Council of Governments
2012-2015 TRANSPORTATION IMPROVEMENT PROGRAM
Amendment Number 17

Project	0170-3068	2011-A15-2	Installation of Rumble Strips- NHS Expressways
Changes	Amendment 17 moves funds from FY13 to FY14 and changes the funding source to NHPP		
Reason	Funds will not be used in FY13. In order for funds to be obligated they must be shown in the appropriate Fiscal Year.		
Project	0170-T708	2010-029	TRANSIT CAPITAL PLANNING - FY 08
Changes	Amendment 17 moves 5307P funds from FY12 to FY15		
Reason	Funds were not used in FY12. In order for funds to be obligated they must be shown in the appropriate Fiscal Year. Action is necessary to ensure that the federal apportionment for FY12 can be fully obligated		
Project	0300-0149	2010-A2_2	NHL-Positive Train Control
Changes	Amendment 17 moves 5309A funds from FY12 into FY13		
Reason	Funds were not used in FY12. In order for funds to be obligated they must be shown in the appropriate Fiscal Year. Action is necessary to ensure that the federal apportionment for FY12 can be fully obligated		
Project	0301-T119	2007-032	NH-ML Catenary replacement, Section C1A & C2.
Changes	Amendment 17 moves 5309A funds from FY12 to FY13		
Reason	Funds were not used in FY12. In order for funds to be obligated they must be shown in the appropriate Fiscal Year. Action is necessary to ensure that the federal apportionment for FY12 can be fully obligated		
Project	0424-AXXX	2010-004	Milford Transit Administrative Capital Program
Changes	Amendment 17 moves 5307C funds from FY12 to FY13 and changes the funding to 5307P		
Reason	Funds were not used in FY12. In order for funds to be obligated they must be shown in the appropriate Fiscal Year. Action is necessary to ensure that the federal apportionment for FY12 can be fully obligated.		
Project	0424-PXXX	2010-005	Milford Transit Replace Paratransit Vehicles
Changes	Amendment 17 moves 5307C funds from FY12 to FY13 and changes the funding to 5307P		
Reason	Funds were not used in FY12. In order for funds to be obligated they must be shown in the appropriate Fiscal Year. Action is necessary to ensure that the federal apportionment for FY12 can be fully obligated		

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0170-3068

SCRCOG # 2011-A15-2

Municipality Statewide

Proposed

Project Name Installation of Rumble Strips- NHS Expressways

Description Project to install rumblestrips in the left and right shoulders of NHS expressways.
Estimates are preliminary for FY2013 actual locations TBD

Current TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>	<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
NHS	PD	Federal	32				
		State	8				
	FD	Federal		28			
		State		7			
	CON	Federal		400			
		State		100			
Total Cost	\$575	0	40	535	0	0	0

Proposed TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>	<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
NHS	PD	Federal	32				
		State	8				
	FD	Federal		28			
		State		7			
NHPP	CON	Federal			400		
		State			100		
TIP Funds	\$575	0	40	35	500	0	0

Amendment Notes

FY 10 TIP Amend 15 introduces a new project. FY10 TIP Amend 23 splits ENG into PD/FD. FY12 TIP Amend 17 moves CON funds from FY13 to FY14 and changes source to NHPP

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0170-T708

SCRCOG # 2010-029

Municipality Statewide

Proposed

Project Name TRANSIT CAPITAL PLANNING - FY 08

Description Provide ConnDOT staff support for transit capital planning, planning studies and maintenance of ridership data - unobligated funds from FFY2008 are reflected

Current TIP Funding (In Thousands)

Funding	Phase	Prior	2012	2013	2014	2015	FYI
5307P	OTH	Federal	200				
		State	50				
Total Cost	\$250	0	250	0	0	0	0

Proposed TIP Funding (In Thousands)

Funding	Phase	Prior	2012	2013	2014	2015	FYI
5307P	OTH	Federal				200	
		State				50	
TIP Funds	\$250	0	0	0	0	250	0

Amendment Notes

Project continues in FY10 TIP. FY10 TIP Amend 16 moves funds from FY10 to FY11. FY12 TIP includes ongoing project. FY12 TIP Amend 17 moves funds to FY15

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0300-0149

SCRCOG # 2010-A2_2

Municipality New Haven

Proposed

Project Name NHL-Positive Train Control

Description The Railroad Safety Act of 2008 has mandated installation of Positive Train Control Systems. System designed to monitor train activity, prevent collisions, control headway spacing, enforce speed restrictions and advise of hazards.

Current TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>		<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
5307P	ENG	Federal		9,600				
		State		2,400				
5309A	CON	Federal		48,000	48,000			
		State		12,000	12,000			
Total Cost	\$132,000		0	72,000	60,000	0	0	0

Proposed TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>		<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
5307P	ENG	Federal		9,600				
		State		2,400				
5309A	CON	Federal			96,000			
		State			24,000			
TIP Funds	\$132,000		0	12,000	120,000	0	0	0

Amendment Notes

FY2010 TIP Amend 2 introduces new project. FY10 TIP Amend 12 deletes 5309 funds from FFY10 and adds 5307P funds to FFY11 FY12 TIP includes ongoing project FY12 TIP Amend 17 combines 5309A funds from FY12 into FY13 funds

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0301-T119

SCRCOG # 2007-032

Municipality Regional

Proposed

Project Name NH-ML Catenary replacment, Section C1A & C2.

Description Replace the existing catenary system from New Haven to the New York Border with a constant tension wire supporting system, designing the system for maximum speed allowed by track geometry and other physical constraints.

Current TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>		<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
5307C	CON	Federal	20,800					
		State	5,200					
5309A		Federal	19,200	103,416				
		State	4,800	25,854				
Total Cost	\$179,270		50,000	129,270	0	0	0	0

Proposed TIP Funding (In Thousands)

<i>Funding</i>	<i>Phase</i>		<i>Prior</i>	<i>2012</i>	<i>2013</i>	<i>2014</i>	<i>2015</i>	<i>FYI</i>
5307C	CON	Federal	20,800					
		State	5,200					
5309A		Federal	19,200	103,416				
		State	4,800	25,854				
TIP Funds	\$179,270		50,000	0	129,270	0	0	0

Amendment Notes

Ongoing program included in FY07 TIP. FY07 TIP Amend 23 moves funding from FFY08 to FYI Project moved into FY10 TIP CON increased \$31.5 M. FY12 TIP includes ongoing project FY12 TIP Amend 17 moves 5309A funds from FY12 to FY13

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0424-AXXX

SCRCOG # 2010-004

Municipality Milford

Proposed

Project Name Milford Transit Administrative Capital Program

Description Transit District's Administrative Capital Funds for purchase of utility vehicles, vehicle parts, computer hardware, equipment, etc used to support Transit operations

Current TIP Funding (In Thousands)								
Funding	Phase		Prior	2012	2013	2014	2015	FYI
5307C	OTH	Federal		170	160	160	160	160
		State		43	40	40	40	40
5307P		Federal		280				
		State		70				
Total Cost	\$1,363		0	563	200	200	200	200

Proposed TIP Funding (In Thousands)								
Funding	Phase		Prior	2012	2013	2014	2015	FYI
5307C	OTH	Federal			160	160	160	160
		State			40	40	40	40
5307P		Federal		280	170			
		State		70	43			
TIP Funds	\$1,363		0	350	413	200	200	200

Amendment Notes

FY12 TIP includes ongoing project. FY12 TIP Amend 17 moves 5307C funds from FY12 to FY13 changes to 5307P

South Central Regional Council of Governments
FFY2012-FFY2015 Transportation Improvement Program
Amendment 17

State Project 0424-PXXX

SCRCOG # 2010-005

Municipality Milford

Proposed

Project Name Milford Transit Replace Paratransit Vehicles

Description Transit District's Capital Funds for purchase of Paratransit buses to replace vehicles that have reached the end of their useful life. Generally 4 years or 125,000 miles

Current TIP Funding (In Thousands)								
Funding	Phase		Prior	2012	2013	2014	2015	FYI
5307C	OTH	Federal		326	395			346
		State		82	99			86
5307P		Federal		168				
		State		42				
Total Cost	\$1,544		0	618	494	0	0	432
Proposed TIP Funding (In Thousands)								
Funding	Phase		Prior	2012	2013	2014	2015	FYI
5307C	OTH	Federal			395			346
		State			99			86
5307P		Federal		168	326			
		State		42	82			
TIP Funds	\$1,544		0	210	902	0	0	432

Amendment Notes

FY12 TIP includes ongoing project FY12 TIP Amend 17 moves 5307C funds from FY12 to FY13 changes to 5307P



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Carl J. Amento, Executive Director

Resolution

***Fiscal Year 2012-Fiscal Year 2015 Transportation Improvement Program Amendment
Seventeen***

Whereas: U.S. Department of Transportation “Metropolitan Planning Regulations” (23 *CFR* 450) prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a *State Implementation Plan for Air Quality (SIP)* conforming to both U.S. Environmental Protection Administration-established air quality guidelines and *SIP*-established mobile source emissions budgets; and

Whereas: The Council, per 23 *CFR* 450.324 and in cooperation with the Connecticut Department of Transportation (ConnDOT) and public transit operators and relying upon financial constraints offered by ConnDOT, adopted a *Fiscal Year 2012-Fiscal Year 2015 Transportation Improvement Program* on January 25, 2012, after finding the *Program* conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 *CFR* 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: *Air Quality Conformity Reports: Fiscal Year 2012-2015 Transportation Improvement Program* and the Region’s *Long-Range Transportation Plans—2011 to 2040, (April, 2011)*; and

Whereas: The Council, on January 25, 2012, indicated that periodic *Program* adjustment or amendment was possible; and

Whereas: Projects referenced in the *Program* amendment (below) are consistent with the region’s long-range transportation plan (*South Central Regional Long Range Transportation Plan—2011 to 2040, (April, 2011)*); and

Whereas: Council *Public Participation Guidelines: Transportation Planning* have been observed during the development of the proposed *Program* amendment (below); and

Whereas: By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a *Statewide Transportation Improvement Program* and/or its amendment; and

Whereas: Council of Governments’ review of transportation goals, projects and opportunities may result in further adjustment or amendment of the *Program*.



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Carl J. Amento, Executive Director

Resolution

***Fiscal Year 2012-Fiscal Year 2015 Transportation Improvement Program Amendment
Seventeen (continued)***

Now, Therefore, Be It Resolved By the Council of Governments:

The *Program Amendment Seventeen* shall be transmitted to the Connecticut Department of Transportation, for inclusion in the *State Transportation Improvement Program*

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on **August 28, 2013**

Date: **August 28, 2013.**


By:

First Selectman Michael Freda, *Secretary*
South Central Regional Council of Governments



STATE OF CONNECTICUT
OFFICE OF POLICY AND MANAGEMENT

To: Executive Directors, Regional Planning Organizations

From: W. David LeVasseur, Acting Undersecretary
Intergovernmental Policy Division 

Date: July 31, 2013

Subject: 2013-2014 State Grant-in-Aid

I have enclosed the Grant Award Notice for 2013-2014 State Grant-in-Aid for Regional Planning Organizations. The amount of your grant is based upon the formula described in Section 4-124I of the Connecticut General Statutes.

The entire amount of the grant will be made in four equal payments by OPM. This Office will process your 2013-2014 grant payment as soon as possible after receipt of a copy of the Grant Award Notice signed by your Agency Chairman or yourself if you are authorized to do so. Please return to me at:

Office of Policy and Management
450 Capitol Avenue – MS54SLP
Hartford, Connecticut 06106-1379
Attn: Lori Stevenson

Thank you in advance for your cooperation in this effort and I look forward to working with you throughout the year.

The Office of Policy and Management, Intergovernmental Policy Division, hereby makes the following grant award in accordance with Section 251 of Public Act 13-247 and the attached General Grant Conditions. Payment of the grant award shall be made by OPM in four equal installments of \$31,250, on or about September 1, 2013, December 1, 2013, March 1, 2014, and June 1, 2014.

OPM Grant No.	<u>SGIA-013-10</u>		
Project Title	<u>State Grant In Aid for Regional Planning Agency</u>		
Date Of Award	<u>August 1, 2013</u>		
Period Of Award	From: <u>August 1, 2013</u>	To: <u>June 30, 2014</u>	
Amount Of Award	Federal: \$ <u> </u>	State: \$ <u>125,000.00</u>	Interest: \$ <u> </u>
	State Match: \$ <u> </u>	Grantee Match: \$ <u> </u>	Other: <u>Specify</u> \$ <u> </u>
Total Budget	<u>\$ 125,000.00</u>		

Federal Grant Number _____ CATALOG OF FEDERAL DOMESTIC ASSISTANCE
Grantee Fiscal Year From: _____ (CFDA) Number _____ To: _____

My signature below, for and on behalf of the above named grantee, indicates acceptance of the above referenced award and further certifies that:

1. I have the authority to execute this agreement on behalf of the grantee; and
2. The grantee will comply with all attached Grant Conditions.

BY: _____
Signature of Authorized Official

Typed Name and Title of Authorized Official

Date _____

FOR THE OFFICE OF POLICY AND MANAGEMENT
BY: [Signature]
Signature of Authorized Official

Typed Name and Title of Authorized Official

Date _____

For OPM Business Office Use Only								
AMOUNT	DEPT	PROG	FUND	SID	ACCOUNT	PROJECT	CHART 1/2	BR
25,000.00	OPM20600	13046	12060	35457	55050	OPM000000001111		2012
	OPM20					OPM000000000		
	OPM20					OPM000000000		



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Carl J. Amento, Executive Director

Resolution Re:

Authorizing Executive Director to Execute Agreement for Acceptance of 2013-2014 State Grant-in-Aid

Whereas: SCRCOG has been awarded \$125,000 for 2013-2014 State Grant-in-Aid for Regional Planning Organizations from the Connecticut Office of Policy and Management; and

Whereas: The amount of the grant is based upon the formula described in Section 4-1241 of the Connecticut General Statutes; and

Whereas: The grant award shall be made by the Connecticut Office of Policy and Management in four equal installments of \$31,250, on or about September 1, 2013, December 1, 2013, March 1, 2014, and June 1, 2014.

Now, Therefore, Be It Resolved By the Council of Governments:

That the Executive Director is authorized to sign the grant award from the Connecticut Office of Policy and Management for the 2013-2014 State Grant-in-Aid for Regional Planning Organizations.

Certificate

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Council of Governments on August 28, 2013.

Date: August 28, 2013

By: _____
First Selectman Michael Freda,
Secretary

NEW HAVEN INDEPENDENT

IT'S YOUR TOWN. READ ALL ABOUT IT.

After Sandy Success, Grey Wall Grows

BY **Thomas MacMillan** | JAN 29, 2013 3:13 PM

[\(2\) Comments](#) | [Commenting has been closed](#) | [E-mail the Author](#)

Posted to: [Business/ Economic Development](#), [City Hall](#), [Environment](#), [Superstorm Sandy](#)



THOMAS MACMILLAN PHOTO

Developers at Grey Wall hone their software.

When Superstorm Sandy struck, the city's emergency operations center wasn't stuck using dead-tree technology. It had cutting-edge, locally developed software to coordinate a citywide response—a tool that's now spreading to 29 other nearby towns.

The web-based software, called VEOCI (vee-OH-chee), allows emergency workers to better communicate with one another in real time, using smartphones, tablets, and computers.

It's a quantum leap forward from passing handwritten telephone messages from desk to desk, the way New Haven's emergency operations center (EOC) used to.

VEOCI was created by Grey Wall, a local tech-startup whose star is on the rise. A new regional Homeland Security grant from the federal government includes \$300,000 to bring Grey Wall's VEOCI to all 30 municipalities (including New Haven) in Connecticut's south central region.

The region "covers a million people. It's a huge deal for us," said Nathaniel Ellis, a co-founder at Grey Wall.

Ellis sat in a back room at the company's third-floor headquarters at 129 Church St., where the walls are lined with sheets of white plastic scribbled with dry-erase lists and strategies. The office is a stone's throw from the New Haven EOC, which has become VEOCI's test kitchen.

Ellis founded the company in 2011 with a half-dozen other refugees from General Electric. The group was led by Sukh Grewal (for whom the company is named). A former nuclear engineer, Grewal and others worked for years building [tools to help people at GE collaborate better](#). They built a system to share files and documents, before Dropbox and Google Docs made such tools widely available

"We realized we worked pretty well as a team," Ellis said. That realization helped the group have the courage for to leave GE in the midst of a terrible recession.

They decided to focus on the problems that GE had not solved so well: handling a crisis. Whenever an IT incident occurred—a database goes down, for instance—people all over the world would jump on the phone, a process that was extraordinarily inefficient, Ellis said. "We decided to build something that would solve that problem."

With the help of the Economic Development Corporation, the young company connected with the city. In July, Grey Wall showed VEOCI to the mayor and his staff. They had recently been through "Snowmageddon" during the winter of 2010/2011, and were primed to discuss emergency operations improvements.



The EOC had a problem, Ellis said. He pulled out a slip of paper exemplifying the issue—a form to record incoming calls during an emergency.

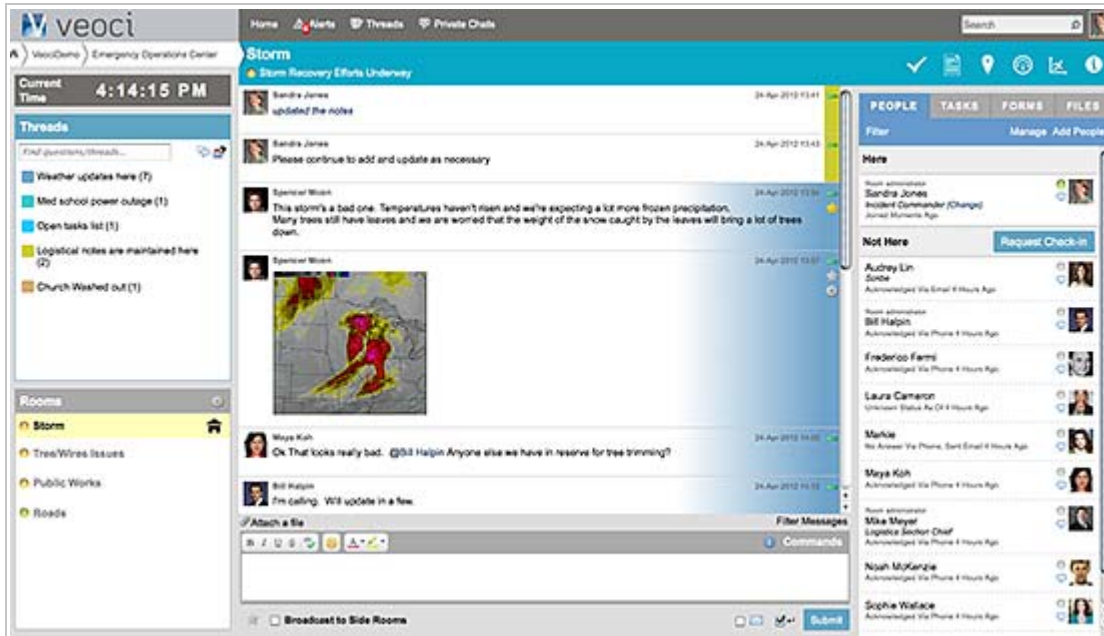
Say someone calls in with a report of a downed wire. The person taking the call would take down the relevant information and then walk the report over to the fire department's desk, where someone would call out to firefighters in the field and have them secure the area.

"We typically had done everything by hand," said Rick Fontana, deputy EOC director.

A pen-and-paper system like that has all kinds of drawbacks, Ellis said. Duplicate calls can't be tracked. Logging and distributing the information was limited. Follow-up was challenging. Getting any kind of big-picture sense of what problems were occurring, and where, required time-consuming tallying.

During Tropical Storm Irene, “we had nearly 600 single entries on paper,” said Fontana. With nothing but a pile of paper, you can’t easily tell what’s redundant, he said. Someone might call from 1187 Chapel St. to report a problem. Then someone might call from 1202 Chapel St. to report a problem. It’s likely the same issue, but “you don’t know that until you’re looking at a screen in front of you,” Fontana said.

The city needed an interactive “living document” that evolves during the course of an emergency and allows workers and supervisors to quickly and easily share micro- and macro-level data, including images, field reports, and maps, Ellis said.



Turning to a laptop, Ellis opened an internet browser to show what VEOCI can do. The basic interface (pictured) is like a chat room on steroids, with a main column in which users can share messages with each other via smartphone or tablet or computer. Users can submit images and upload documents.

The city put VEOCI through its paces during Superstorm Sandy, handling over 900 reports of problems—not on pieces of paper this time but fed into a computerized system.

“It’s just an unbelievable tool,” said Fontana, the deputy EOC head. He said he’s never seen anything like it.

The system is not designed to be open to the general public, Ellis (pictured) said. During a blizzard, for example, when people call in with problems—a collapsed roof, an unplowed street, a traffic light out—VEOCI leads staff members fielding the calls through the questions to ask, so that the information is standardized.

As storm problems are reported, the relevant staff receive their assignments. A public works staffer, for instance, could get an email notification with all the necessary information on an unplowed street, including a Google map and response options.

Staffers in the field can also submit updates and report problems via mobile device. “You can see where they’re messaging from,” Ellis said. Map icons show their location in the field, so a supervisor can ask, for instance, why a plow driver reports he’s out clearing streets when the map says he’s in a Dunkin’ Donuts parking lot.

The main column in the web interface is flanked by columns that allow users to sort messages by thread—created automatically when a new issue is reported—and to break out into “side-rooms” for more focused discussion between, say, people working just on downed trees or emergency shelters. Users can also sort messages and automatically generate Google maps showing, for example, where all the

flooded restaurants are after a storm, so that the health department knows where it needs to go make inspections.



Ellis (pictured) demonstrated how the system also allows users to contact people en masse with a telephone call. Logged in as a fictional user, he sent out a hypothetical message: “Snow plow blocking Elm. Plan accordingly.” Immediately, his cell phone rang, along with phones throughout the office. He picked it up and switched it to speakerphone. An electronic voice said: “Snow plow blocking Elm. Plan accordingly.”

Ellis said that kind of one-click telephonic announcement is way better than the alternative. Old-fashioned “phone trees” can be inefficient and slow.

The same system can be used to send out a “check-in request” to all the members of a team. Ellis demonstrated: his phone rang again. He pressed one to indicate that he was still alive out in the field and the status of his fictional user immediately changed to green on the web interface. Other staff members, playing along with the demonstration, did the same.

New Haven has been a supportive partner in VEOCI’s development, Ellis said. The company comes out with a new iteration of the software every two weeks. Along with putting it to use in the city’s EOC, Grey Wall uses VEOCI to run its own operations, with “rooms” devoted to things like marketing and development. It’s a process that has allowed it to quickly “work out the kinks.”

The company now has over 10 customers—including Yale and Tweed airport—with about 30 more in the pipeline, Ellis said. The contract to work with all 30 towns in south central Connecticut marks a big development, he said. “They want what New Haven was able to do.”

In an era of climate-change, as cities experience more frequent and more powerful weather events, Grey Wall may have hit upon a growth industry.

Tags: [emergency operations center](#), [global weirding](#), [hurricanes](#), [tropical storms](#), [start-up](#), [tech](#), [superstorm sandy](#), [Grey Wall](#), [VEOCI](#)

Comments



CTrides.com

1-877- CTrides (287-4337)

info@CTrides.com

CTrides Program Activity Quarter 2— April - June 2013

Springtime in Connecticut means **CTrides Week**. It began with an official proclamation from our Governor, Dannel Malloy. The week-long commuter challenge to try alternative methods of travel for daily commutes is sponsored by the CT Department of Transportation (CTDOT) and celebrated the week of May 13-17, 2013.

The DOT promotes this awareness effort because of the need to reduce traffic congestion and improve air quality in Connecticut. DOT Commissioner James Redeker was heavily involved in participating and supporting this year's activities, saying "CTrides Week gives us the opportunity to showcase the advantages of using the various ridesharing and greener travel options available throughout the state."

Special emphasis was focused on partnering employers and organizations that are promoting **CTrides Week** to their employees. Says Commissioner Redeker, "These partners serve as an example for other companies to implement comprehensive ridesharing programs, so that together, we can ultimately make Connecticut a better place to live and work."

During the week, Redeker rode with commuters on Shore Line East rail, on express and local commuter buses in Cheshire and Hartford. He even joined a large group of bicyclists on Bike to Work day - the last day of **CTrides Week**. They convened at the Old State House in Hartford for inspiration, rest and refreshments.

CTrides Week Activities

Some **CTrides Week** partnering companies included Bigelow Tea, Cartus, and Travelers. These companies have implemented successful commuting programs which include elements such as supporting a large percentage of public transit riders, providing special parking for carpools and vanpools, offering reward programs or holding special promotional activities during **CTrides Week**. Some of the promotional activities included incentives for **CTrides Week** employee participation, bike to work events, and onsite informational programs.

Government agencies, planning agencies, educational institutions and non-profit organizations promoted, coordinated and executed **CTrides Week** events. In addition to the lead role taken by CTDOT, other agencies include the Connecticut Department of Energy & Environmental Protection, the South Western Regional Planning Agency, and Bike Walk Connecticut.



CTrides Week Events & Activity

Be a part of CTrides Week May 13-17, 2013

This Year, It's All About You
Last May, commuters in Connecticut came together answering the rally cry from Governor Malloy and pledged to try a green commute during CTrides Week.

Commuters carpooled, vanpooled, took buses or trains, walked, biked or telecommuted instead of driving alone to work.

Join us by pledging to share a ride one day during CTrides Week, May 13-17. Just fill in the info below, then take a bus, train, carpool, vanpool, bike, or walk to work. Post photos of your trip for our Facebook page and show off your efforts!

1 Track your shared ride here

First Name Last Name
 Employer Email
 Choose One
☒ Sign me up for commuter rewards!
☒ I'd like to learn more about CTrides!
Participate!
[Form for the visually impaired](#)

2 Watch the number grow

Participation Tracker
Help us meet our goal of 2,500 people!

1066 People on board!

0 2,500

Form for the visually impaired

0 3,200

1066 People on board!

Effective planning and promotion resulted in over 20 worksite event locations, multiple events in Hartford, New Haven, New Britain and Stamford and statewide “Meet & Greets” at transit agencies, bus stops, and park & rides. Approximately 1,066 green commute trips were logged on the CTrides Week web tracker and the CTrides.com site itself received 14,030 visits in May (3,000 above average).

CTrides Week Media and Coverage

In addition to paid media, CTrides Week was featured by news outlets, on-line bloggers, social media posters and traffic reporters representing in significant organic exposure increases over the event’s first year in 2012.

The event was covered by:

- 9 Radio interviews
- 14 TV announcements
- Multiple television traffic reporters tweeting about the event (two mentioned the event on air)
- 31 Print and online placements, including an AP article
- 22 Radio announcements
- 27 Local social media postings

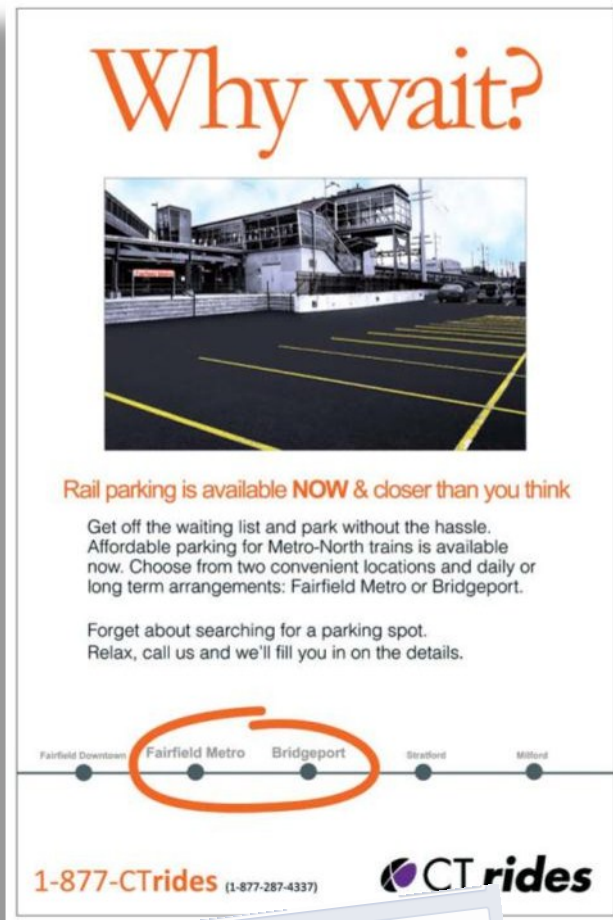


Justin Taylor i ride the bus all the time, i had to go to New Britain today and ridership was really good. And with the advertisements on the buses for CT rides week is a great way to continue to increase ridership. Forget taking your car and spending to much for gas.

May 15 at 9:46pm · Like · 1

Rail Parking Programs

With significant growth in rail ridership, parking at train stations in southwestern Connecticut has become increasingly difficult to find for commuters.




Why wait?

Rail parking is available **NOW** & closer than you think

Get off the waiting list and park without the hassle. Affordable parking for Metro-North trains is available now. Choose from two convenient locations and daily or long term arrangements: Fairfield Metro or Bridgeport.

Forget about searching for a parking spot. Relax, call us and we'll fill you in on the details.

Fairfield Downtown Fairfield Metro Bridgeport Storford Milford

1-877-CTrides (1-877-287-4337) 

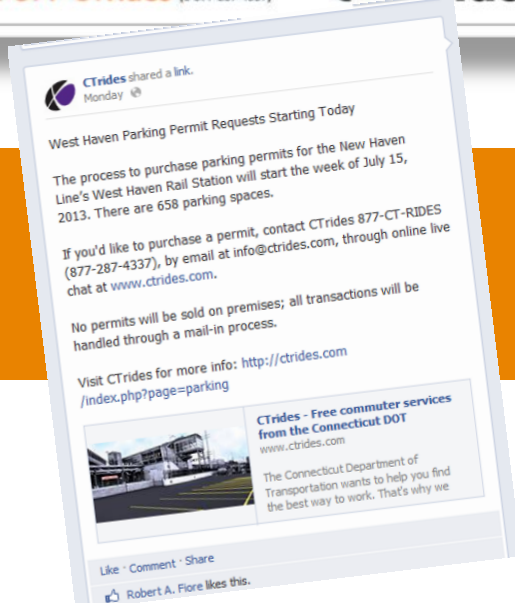
CTrides has been working to promote the locations where there is parking availability in the state, and to reduce the number of riders on parking permit waiting lists.

In April CTrides partnered with the CT DOT's Office of Rail to develop an awareness campaign for underutilized parking facilities at the Fairfield Metro and Bridgeport stations.

The first step was meeting with the parking management companies and establishing a permit purchase process that worked efficiently for everyone. The CTrides Customer Service Team was brought in as the front line to take customer information and provide answers on any parking details.

Finally, the parking availability information was pushed out to the public via Metro-North parking website pages, town and other web postings, station posters and social media postings.

The CTrides Customer Service Team will also be facilitating the permit purchase process for the West Haven station, opening in August.



CTrides shared a link. Monday

West Haven Parking Permit Requests Starting Today

The process to purchase parking permits for the New Haven Line's West Haven Rail Station will start the week of July 15, 2013. There are 658 parking spaces.

If you'd like to purchase a permit, contact CTrides 877-CT-RIDES (877-287-4337), by email at info@ctrides.com, through online live chat at www.ctrides.com.

No permits will be sold on premises; all transactions will be handled through a mail-in process.

Visit CTrides for more info: <http://ctrides.com/index.php?page=parking>

CTrides - Free commuter services from the Connecticut DOT www.ctrides.com

The Connecticut Department of Transportation wants to help you find the best way to work. That's why we

Like · Comment · Share

Robert A. Fiore likes this.



Worksite Outreach Activity



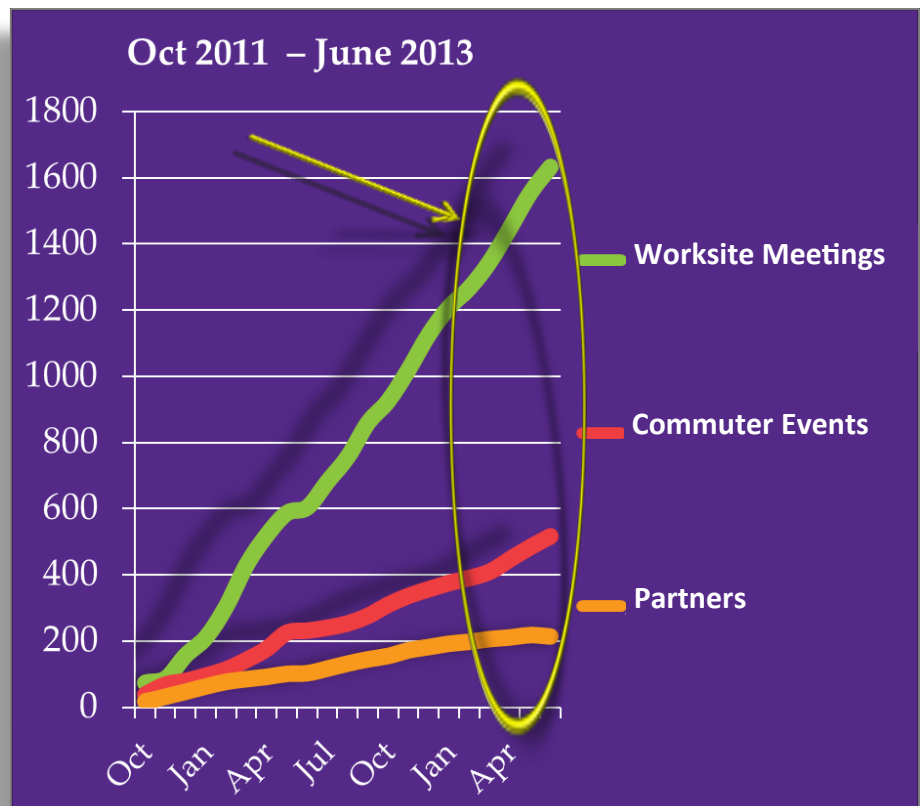
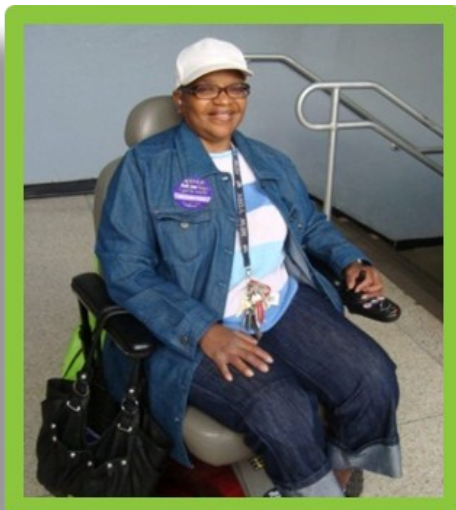
The CTrides Outreach Coordinators drove promotions for CTrides Week by using Earth Week (April 22-26) as a springboard. Many companies interested in promoting green programs are often open to building general environmental themes into a more focused TDM promotional effort.

Activity this quarter was a mix of indoor and outdoor activities, with the timely inclusion of many Bike To Work events. **Over 108 commuter events** at employer and community partner sites took place. The team also held **287**

employer meetings which netted **18 new partners**.

Some of the notable new partners are Wesleyan University, a longstanding fixture in downtown Middletown's busy business district and the UCONN Health Center in Farmington, struggling with construction expansion hindering the already overtaxed parking lots.

Outreach activity details are broken down by region on the following pages and a full list of current partners can be found in Appendix I.



Regional Worksite Highlights

Eastern CT represents the Hartford, Windham and Central regions of Connecticut

Commuter Events

- Allied World (Farmington)
- (8) Events at CCSU Registration
- UConn (Storrs)
- Whole Foods (Glastonbury)
- Lincoln Life (Hartford)
- CT Children's Medical Center



**A Veteran at CTrides
Newington VA event**

- University of St. Joseph (Hartford)
- Anixter (Manchester)
- Tunxis Community College (Farmington)
- (2) Mass Mutual (Windsor/Simsbury)
- Hartford Steam Boiler
- UConn Hartford Campus
- Bank of America (Farmington)
- Quinebaug Valley Community

- College
- Northeast Utilities (Windsor)
- Travelers
- Bike to Work Day (New Britain)
- Aetna
- UConn Health Center
- DEEP: State Agency Bike to Work Day (Hartford)
- Allied DECD
- CCSU Freshman Orientation with CTfastrak (New Britain)
- Cigna
- CT Works (Willimantic)
- DEEP Lunch & Learn
- Lincoln Life
- VA (Newington)
- CT Business Expo with CTfastrak
- MassMutual (Windsor)
- Lincoln Life
- Prudential (Hartford)
- Bristol High School
- DPH (Rocky Hill)
- YMCA (Hartford)

Program Promotions

- Northeast Utilities (Pre-tax benefit)
- Whole Foods (Site transit)
- Bank of America (Survey)
- QVCC (Orientation info)
- UConn Health Center Start Telecommute Program
- General Cable (Pre-tax information onsite flyer)
- Northeast Utilities (Email blast reward for green trips)
- Hartford Steam Boiler (NuRide email blast)
- YMCA Hartford: Onsite transit information/rewards



- Branford Hall Southington: Onsite rewards/commuter pieces
- AAR Defense Systems (Windsor): Reward/ bus information
- Choice Merchants, Wethersfield: Powerpoint for new employees
- Lincoln Tech New Britain: Student reward info



Events at Travelers & Cigna



Worksite Highlights

Southern CT represents *Middlesex and southern Connecticut coastal regions*

Events

- Yale University
- Wesleyan University
- University of New Haven



Commuter checking origin map for ridesharing

- Middlesex Community College
- Gateway Community College
- Three Rivers Community College



Wesleyan Students at Commuter Event

- 3M Purification
- Green Street Arts Center
- (5) Southern Connecticut State University
- FTD - New partner
- Metropolitan Business Academy & Live Nation - New meetings
- Connecticut Water – 7 locations
- Middlesex Community College
- Gateway Community College
- Quinnipiac University
- West Haven VA presentation
- UCONN (Avery Point)
- Lawrence + Memorial
- Sikorsky
- Bishop Woods School
- Anthem Blue Cross Blue Shield
- PURA
- Three Rivers Community College
- City of New Haven
- Bishop Woods Executive Academy
- (3) CT Works (New London) training sessions with staff

Program promotion

- VA – implemented video monitor with CTrides information
- Anthem Blue Cross Blue Shield -internal newsletter
- Meet with Foxwoods about starting new

vanpool/shuttle services

- Bishop Woods Academy set up CTrides bulletin boards
- Lawrence + Memorial – intranet link to CTrides website
- IKEA and Wesleyan putting CTrides link on company intranet
- Watson Foods – Interested in preferred parking program



Q Bridge Opening, New Haven

- Gateway Community College – Installation of TDM display cases

Worksite Highlights (cont'd)

Western CT represents Litchfield, Housatonic, Bridgeport and Stamford regions.

Events

- UCONN- (Stamford) -7 New Student Orientations providing info on commute alternatives and rewards
- Housatonic Community College – (Bridgeport): Faculty and Staff event.



Yari, a Bridgeport Ferry commuter

- Aurora Products – (Stratford) Company is moving and wants to help employees with the transition.
- Litchfield Public Schools
- Ability Beyond Disability
- UTC Aerospace, (Danbury)
- Nestle Waters
- Oracle
- Reckson Property Management
- BLT Properties (Stamford sites)

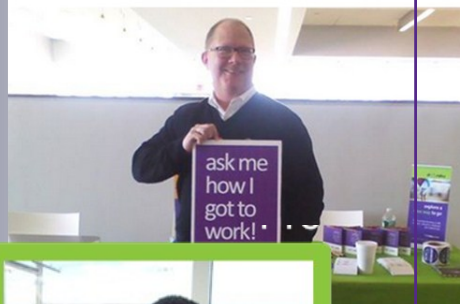
- Sikorsky Aircraft (Stratford, Bridgeport, Broadbridge Avenue)
- Housatonic Community College
- (2) Bigelow Tea
- Norwalk Community College
- (3) Cartus – (Danbury)
- SWRPA Bike to Work events (Stamford & Norwalk)
- HARtransit Bike to Work event
- Community Health Fair (Bridgeport)
- Keystone House (Norwalk)
- Greater Waterbury YMCA bike to work event
- BLT Management Outreach (Stamford)
- Watertown Senior Center transportation presentation

Program Promotion

- Town of Thomaston - Provided Mayor with ad for free insert in town paper running in August
- ASML, Inc. – (Wilton): Presentation on parking management programs, Ride-match Map.
- Bridgewater Associates (Westport): Meeting with transportation team
- City of Waterbury – New partner and ridematch map.
- Housatonic Community College – Large partner blocks away from Bridgeport Transit Hub
- Town of Watertown - Provided commuter materials for Town Hall
- Town of Fairfield - Meeting with First Selectman to discuss residents & corporate employees outreach
- St. Mary's Hospital, Waterbury (Zip Code Mapping)
- Torrington Public Schools (Pre-tax benefit)

- Town of Trumbull (Zip Code Mapping)
- Media Envy (Pre-tax Benefit)
- Waterbury YMCA (Employee Newsletter with CT rides info)
- Greater Waterbury YMCA (Ridemapping via Zip Code Map)
- Housatonic Community College Ridemapping via Zip Code Map)
- RLB Holdings – Greenwich (Adding Pre-tax Benefit program)
- Nyala Farms – (Westport) Multi-tenant meeting to promote CTrides

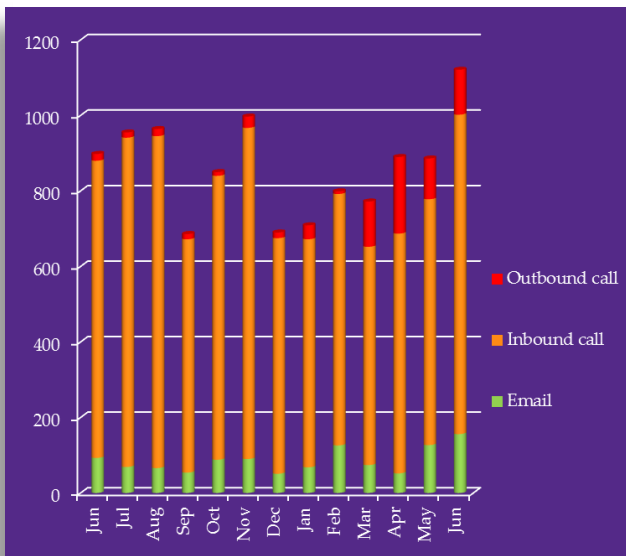
This Friday we're focusing on the Building and Land Technology company in Stamford. CTrides recently visited their offices to talk with employees about greener commuting. Tom Yankowski is a commuter who stopped by the CTrides table to learn more. Our Outreach Team is happy to visit your company to inform people of their travel options. Connect with us at www.CTrides.com or 1-877-CTrides to schedule a visit.



Customer Service & Operations

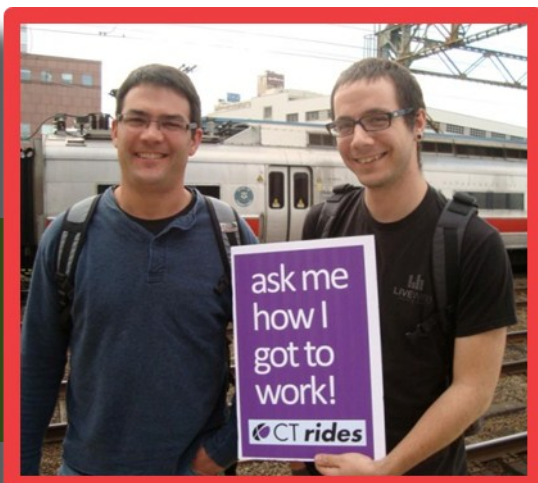
The CTrides Customer Service team had an **increase of over 300 calls** this quarter most likely due to two important factors. First was the expanded service of Connecticut's Shore Line East rail service, offering additional weekday and weekend trains plus greater service to New London. The second factor was the team's new role in parking permit registration for three Metro-North commuter lots: Bridgeport, Fairfield Metro and West Haven (specifics on parking programs on page 5)

For the parking program, the team was trained in a new data process to collect customer information, store in a custom database and communicate daily with each of the parking lot management vendors. Since the program began in April, there have been 752 calls into the phone lines.



2nd Quarter 2013

- ▶ **1,832— Inbound Calls**
- ▶ **335—Email Inquiries**
- ▶ **430— Outbound Calls**
- ▶ **263—Online Chats**



Customer Inquiry Details:

- **2,860 Total Inquires** into CTrides
 - * **1,832 inbound calls** (including 12 callers using Spanish as their primary language and 18 from people with disabilities)
 - * **Answered 335 email inquiries**
 - * **Made 430 outbound calls**
 - * **Facilitated 263 live chats**
- **Provided 175 Guaranteed Rides** to 113 monthly van, 44 express bus commuters and 6 Shore Line East train riders, 11 Westport and 1 Norwalk rail shuttle riders
- **Sent 62 trial bus passes to commuters** meeting the program's Trial Ride criteria.
- **A follow-up survey** for the quarter netted the following results: 8 follow-up survey respondents, 7 used the pass, 7 will continue to use transit and 7 rated service 4-5 out of 5.

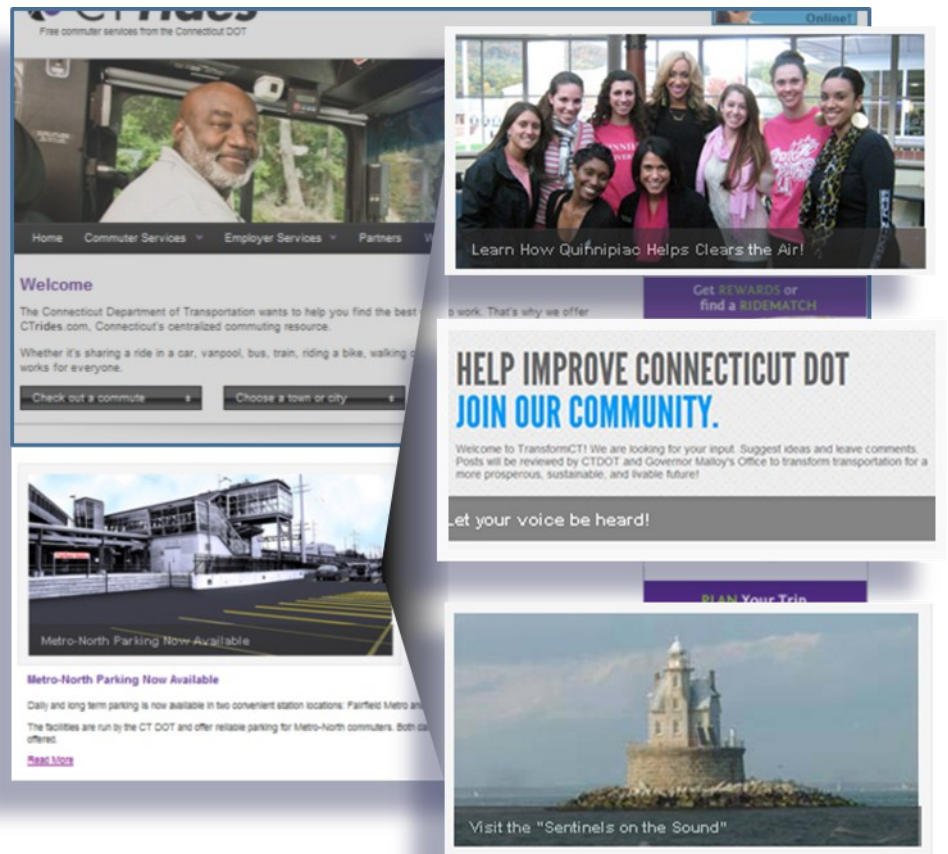
CTrides Customer Service team experienced an **increase of over 300 inquiries** this quarter

Website Activity & Social Media

To push out fresh information on a frequent basis, **CTrides** is using its homepage rotating window. The feature now highlights a variety of information that commuters may want to know, like the recent rail service expansion on Shore Line East, or the new parking permit availability in Bridgeport, Fairfield Metro and West Haven as well as new offerings from **CTrides** Community Partners like the New London Maritime Society (NLMS).

The NLMS promotes getting to their lighthouse tours on the Shore Line East (SLE) rail service and SLE promotes the destination and the ease of getting there via new expanded service.

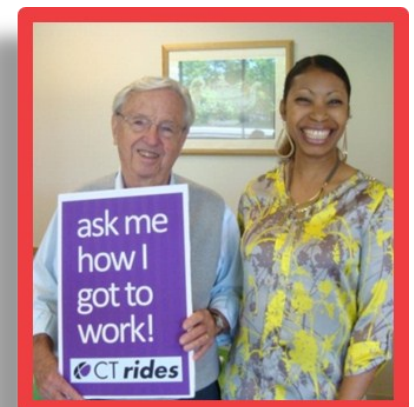
This spring on the **CTrides** social media page, there was a mix of Earth Day and **CTrides** Week promotions, Commuter Spotlights, TDM information and of course, a dose of humor.



One Facebook posting of “Mr. Bigelow” the long-time owner of Bigelow Tea in Stamford who, in his post-retirement years, continues to carpool to work every day with his wife, even though neither needs to work.

The photo (on right) went viral when Mr. Bigelow shared the photo on his website, netting over 3,700 hits.

More practical newsworthy items, like commuter route impact alerts due to President Obama’s visit in April and the delayed opening of the Ferry season as well as the launch of the 200th brand new M-8 Rail car into service also hit the social airwaves.



Commuter Reward Program

In May of this year, CTrides broke the 15,000 mark of registrants enrolled in its online reward program. This was a result of targeted family-based raffles, spring & summer staycation themed rewards and promotions at worksites.

Two raffles drove enrollment to an all-time high. The first was a Mother's Day floral service gift certificate won by MaryEllen Morganti of Connecticut. The second raffle was a family trip for four to Smugglers' Notch Vermont won by Jacob Atland of Connecticut.



Winner of the family trip for four to Smugglers' Notch Vermont: Jacob Atland and family

Timely rewards highlighted from spring into summer emphasized Connecticut-based family activities like Mystic Seaport & Aquarium, Beardsley Zoo, Peabody Museum and New Britain Rock Cats baseball club tickets.

Both the raffles and new rewards were promoted as benefits for participating in the CTrides program and tracking green trips.

Behind the scenes, the backend of the reward system is undergoing performance enhancements as well as a complete re-write to platform 7.0 rolling out by the end of the year.

Highlights Include:

- **New member data fields:** Reduced miles (VMT), Reduced Car Starts, Reduced CO2 (tons), Gas Saved (gal), Money Saved
- **Report Trips with Multi-mode**
- **Geolocation**, a “radar” button detecting user’s location

Q1 New rewards and renewals

- BOGO Golf Academy
- New England Revolution - \$10 Off Game Tickets
- DeCordova Sculpture Park and Museum – Buy one, get ½ off Admission
- Oopsy daisy - 15% off
- BeautyStoreDepot.com - 10% Off Online
- Geographic Bags - 10% Off Online
- San Diego Bath & Body Company - 25% off Online
- Wheatpaste Art Collective - 15% off
- GreenBox - 15% off
- Lillian Vernon - 15% off
- Project Oceanology – BOGO
- Basketball Hall of Fame – BOGO
- Stone Zoo & Franklin Park Zoo – Free Child Admission
- West Marine - \$15 off \$200
- Omaha Steaks - \$95 off
- Sittercity - 40% off Monthly Membership
- Advance Auto Parts - various
- Florsheim - 10% off
- OtterBox - various
- The Popcorn Factory, Problem Solvers, Wind & Weather, Magic Cabin, HearthSong, Plow & Hearth, Cheryl's - 15% Online Discount

CTrides Telecommute Program

CTrides' Telecommute program spent a lot of this spring out in the field presenting, networking and raising awareness of the telecommute feature of the program. This business exposure was boosted by an article in the Hartford Business Journal's "Connecticut Green Guide" edition.

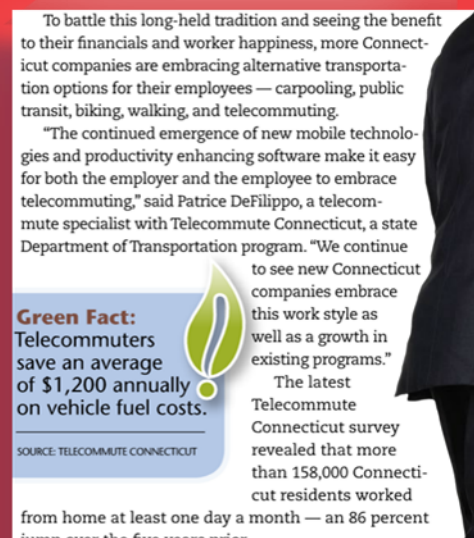
The article featured quotes from CTrides' Telecommute Specialist Patrice DeFilippo as well as spokespeople from Yale and Aetna, citing successful telecommute programs.

Additional Marketing Activities:

- **Central CT Chambers Board of Directors presentation** followed by testimonial from President Michael Nicastro on his organization's telecommute program success (increased employee productivity)
- **Mobile Work Exchange's Spring Town Hall Meeting in Washington DC.** Workshops /networking with federal agencies including NASA & FAA
- **Greater New Haven Chamber of Commerce: Board of Directors presentation,** emphasis on telecommuting's role in business continuity
- **Worked with Partner Consulting, on technology & business continuity updates** for clients and marketing
- **Human Resource document updates** for current language by consultant, Robyn Pato.
- **Telecommute strategy planning session** with Elham Shurazi & CTDOT.
- **South Western Regional Planning Agency (SWRPA):** Discussions on increasing telecommuting exposure to the client base in the I-95 corridor.

Client Activity:

- **CT Water, Foodshare & Pitney Bowes** participation in CTrides Week
- **Developing promotional piece** around CT Water's programs, including telecommuting, based on client interview
- **Milford Bank:** Consulted and submitted supporting documents. Possible training potential
- **Pitney Bowes, (Stamford)** Discussions with Agile Work team and Sustainability Department on use of NuRide to measure environmental savings.
- **S&S Worldwide, (Colchester)** Training session for employees beginning telecommuting pilot, 1 day /week
- **UConn Health Center:** CAO & VP Facilities meeting on telecommute program to relieve parking congestion
- **Connecticut Water, (Clinton)** Spotlight interview on TDM initiatives including telecommuting program



Connecticut-Green-Guide-Summer
Hartford Business Journal

**As of the second quarter of 2013, there are more than 200 businesses,
and municipalities partnered with CTrides**

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| 1. A&A | Transportation | 69. Goodwin College |
| 2. 3M Purification | 38. Connecticut Economic Resource Center | 70. Greater Bridgeport Regional Council |
| 3. Aaron Manor | 39. Connecticut Valley Hospital | 71. Greater Bridgeport Transit |
| 4. Acme Monaco Group | 40. Council of Governments of the Central Naugatuck Valley | 72. Greater Waterbury YMCA |
| 5. Aldrich Contemporary Art Museum | 41. Coventry Public Schools | 73. Guilford Rotary |
| 6. Allied World Assurance Inc. | 42. Cromwell Children's Home | 74. Hartford Steam Boiler |
| 7. American Cancer Society | 43. CT Transit | 75. HARTransit |
| 8. American Heart Association | 44. CT Works | 76. Hersam/Acorn Newspapers |
| 9. Anthem Blue Cross Blue Shield | 45. CW Resources | 77. Higher One |
| 10. BELIMO Aircontrols | 46. Danbury Public Schools | 78. Holiday Inn |
| 11. Big Y | 47. Department of Administrative Services | 79. Housatonic Community College |
| 12. Bigelow Tea | 48. Department of Economic and Community Development | 80. Housatonic Valley Council of Elected Officials |
| 13. BikewalkCT | 49. Department of Emergency Services & Public Protection | 81. Hughes Health and Rehabilitation |
| 14. Bishop Woods Executive Academy | 50. Department of Energy and Environmental Protection (Hartford) | 82. IKEA - New Haven |
| 15. BLT Management, LLC | 51. Department of Energy and Environmental Protection (New Britain) | 83. Junior Achievement |
| 16. Branford Hall | 52. Department of Public Health (Rocky Hill) | 84. Keep America Beautiful |
| 17. Branford Hall - Southington Campus | 53. Department of Revenue Services | 85. Lawrence + Memorial Hospital |
| 18. Branford Hall (Windsor) | 54. Diageo, Inc. | 86. Legrand Ortronics |
| 19. Bridgeport Fitting | 55. Duncaster Retirement Community | 87. LIMRA |
| 20. Building & Land Technology | 56. Eastern Connecticut State University | 88. Lincoln Culinary Institute (Hartford) |
| 21. Capital Community College | 57. Eastern Connecticut Transportation Consortium | 89. Lincoln Life Insurance/Harbor Group Management |
| 22. Capitol Region Council of Governments | 58. Eastern Workforce Investment Board | 90. Lincoln Technical Institute (New Britain) |
| 23. Cartus | 59. Electric Boat | 91. Litchfield Public Schools |
| 24. CHUBB Specialty Insurance | 60. Emhart Technologies | 92. Lord Chamberlain Nursing Center |
| 25. City of Bridgeport | 61. Ferguson Electric CO | 93. Macy's Logistics & Operations |
| 26. City of Danbury | 62. FTD | 94. Macy's.com |
| 27. City of Milford | 63. Fuel Cell Holdings | 95. Malkin Properties |
| 28. City of New Haven | 64. Gateway Community College | 96. Manchester Community College |
| 29. City of Stamford Land Use Bureau | 65. Generations Family Health Center | 97. Marrakech |
| 30. City of Waterbury | 66. General Cable | 98. MassMutual |
| 31. City of West Haven | 67. Glastonbury Chamber of Commerce | 99. Memry Corporation |
| 32. CJS Millwork | 68. Globe Pequot Press | 100. Mercy Community Health |
| 33. Clearwater Paper | | 101. Middlesex Community College |
| 34. Comet Technologies | | 102. Middlesex Hospital |
| 35. Connecticare | | 103. Middletown Downtown Business District |
| 36. Connecticut Children's Medical Center | | |
| 37. Connecticut Department of | | |

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| 104. Milford Chamber of Commerce | 140. St. Mary's Hospital | 177. Trinity College |
| 105. Moore Medical | 141. Stamford Chamber of Commerce | 178. Tunxis Community College |
| 106. Morgan Stanley | 142. Stamford Downtown Special Services District (SDSSD) | 179. UConn Health Center |
| 107. Mystic Aquarium | 143. Starwoods Hotel | 180. Ultra Electronics |
| 108. Naugatuck Valley Community College | 144. Stone Academy | 181. United Illuminating |
| 109. New Britain CT Works Center | 145. Stone Academy (East Hartford) | 182. University of Connecticut (Storrs) |
| 110. New Britain Downtown District | 146. Sunlight Solar Energy | 183. University of Connecticut-Stamford |
| 111. Newton-Foster Home Care Agency | 147. SWRPA | 184. University of Hartford |
| 112. Newtown High School | 148. Thames Valley Council for Community Action | 185. University of St. Joseph School of Pharmacy |
| 113. Newtown Public Schools | 149. The Davis Companies | 186. Valley Transit District |
| 114. Northeast Utilities | 150. The Kennedy Center, Inc. | 187. Veterans Affairs Connecticut Healthcare System (Newington) |
| 115. Northeastern Connecticut Council of Governments | 151. Three Rivers Community College | 188. Veterans Affairs Connecticut Healthcare System (West Haven) |
| 116. Northeastern CT Transit District | 152. Torrington Public Schools | 189. Village Manor Health Care |
| 117. Northwest Connecticut Chamber of Commerce | 153. Town of Barkhamsted | 190. Walgreens Distribution Center |
| 118. Norwalk Community Technical College | 154. Town of Brookfield | 191. Waterbury Hospital |
| 119. Norwalk Transit | 155. Town of Coventry | 192. Waterbury YMCA |
| 120. Oracle Corporation | 156. Town of Greenwich | 193. Watson Foods |
| 121. Orange Transportation Management Association | 157. Town of Guilford | 194. Webster Bank |
| 122. Prides Corner Farms Inc | 158. Town of Hamden | 195. Wells Fargo |
| 123. Projects Inc | 159. Town of Hartland | 196. Wesleyan University |
| 124. Prudential | 160. Town of Lebanon | 197. Westport Police Department |
| 125. PULSE | 161. Town of Litchfield | 198. Whalley Glass Company |
| 126. Purdue Pharma | 162. Town of Monroe | 199. Whole Foods (Glastonbury) |
| 127. Quinebaug Valley Community College | 163. Town of New Milford | 200. Windham Region Chamber of Commerce |
| 128. Quinnipiac University | 164. Town of Newtown | 201. Windham Region Counsel of Governments |
| 129. Radiall USA Inc. | 165. Town of North Branford | 202. XL Group |
| 130. Reckson/SL Green | 166. Town of Prospect | 203. Yale New Haven Hospital |
| 131. RM Bradley | 167. Town of Redding | 204. Yale University |
| 132. Saint Francis Hospital | 168. Town of Rocky Hill | 205. Yarde Metals Inc. |
| 133. SARAH Inc. | 169. Town of Scotland | 206. YMCA Greater Hartford |
| 134. Seabury Retirement Community | 170. Town of Thomaston | |
| 135. Seton | 171. Town of Wallingford | |
| 136. Siemens Healthcare Diagnostics | 172. Town of Westport | |
| 137. Southern Connecticut State University | 173. Town of Wethersfield | |
| 138. Southington Care Center | 174. Town of Windham | |
| 139. Southwest Community Health Center | 175. Town of Woodbridge | |
| | 176. Travelers | |

SOUTH CENTRAL CONNECTICUT
Regional Planning Commission

August 8, 2013 Action Table

Ref. #	Received	Description	Adjacent RPC Towns	Abridged RPC Action
2.1	07/19/13	<i>City of Shelton:</i> Proposed Zoning Regulation Amendment concerning a moratorium on medical marijuana dispensaries and producers.	Milford, Orange	By resolution, the RPC has determined that the Proposed Zoning Regulation Amendment does not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound..
2.2	07/22/13	<i>Town of Clinton:</i> Proposed Amendments to the Zoning Regulations.	Madison	By resolution, the RPC has determined that the Proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.
2.3	07/26/13	<i>Town of Woodbridge:</i> Proposed Zoning Regulation Amendments to add Sections 3.18 and 3.19 regarding Gun Shops and Access to Adjoining Towns.	Bethany, Hamden New Haven, Orange	By resolution, the RPC has determined that the Proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.
2.4	07/29/13	<i>Town of Orange:</i> Proposed Zoning Regulation Amendments regarding Undertaker Establishments as a Special Use in the Residential (RES) District.	Milford, New Haven, West Haven, Woodbridge	By resolution, the RPC has determined that the Proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.
2.5	07/31/13	<i>Town of Southington:</i> Proposed Zoning Regulation Amendment to add Section 3-08.22 to the Housing Opportunity District Regulations.	Meriden	By resolution, the RPC has determined that the Proposed Zoning Regulation Amendment does not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.

2.6	06/11/13	<i>Town of Prospect:</i> Plan of Conservation and Development.	Bethany	By resolution, the RPC has determined that the proposed policies in the update to the Plan of Conservation and Development (POCD) have not been significantly changed from the existing and do not appear to create any negative inter-municipal impacts to the towns in the South Central Region.
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