

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

| | Carl J. Amento, Executive Director | | | | | | | |
|-----|--|--------------|--|--|--|--|--|--|
| | SCRCOG MEETING NOTICE & AGENDA | | | | | | | |
| | <u>May 25, 2016 – 10:00 A.M.</u> | | | | | | | |
| | Location: 127 Washington Avenue, 4 th Floor West | | | | | | | |
| | North Haven, CT 06473 | | | | | | | |
| | Full agenda materials can be found at our website – <u>www.scrcog.org</u> | | | | | | | |
| 1. | Call to Order and Introductions – Mayor Benjamin Blake, Chairman | | | | | | | |
| 2. | <u>Presentation:</u> I-95 Corridor Record of Decision Report - Domenic LaRosa, Assistant District Engineer for Districts 3 & 3A, CDOT | | | | | | | |
| 3. | <u>Presentation:</u> SCRCOG Regional Recreational Trails Program- Brian Dooley and Matt Longyea New England GEO Systems | Γ, | | | | | | |
| 4. | Adoption of 4/27/16 SCRCOG Minutes – First Selectman Joseph Mazza, Secretary | Pages 2-4 | | | | | | |
| 5. | Treasurer's Report for month ending 4/30/16 – First Selectman James Cosgrove, Treasurer | Pages 5,6 | | | | | | |
| 6. | Transportation Committee Report-Mayor William Dickinson, Chairman | Pages 7-13 | | | | | | |
| | Adopt Resolution to Approve 2015-2018 TIP Amendment Fifteen | Pages 11, 12 | | | | | | |
| | Adopt Resolution to Approve FTA Section 5310 Program Priorities. | Page 13 | | | | | | |
| 7. | Adopt Resolution Authorizing Executive Director to Accept CIRCA Municipal Resilience Grant and Negotiate and Execute Related Agreements | Page 14 | | | | | | |
| 8. | Approval of SCRCOG Budget Proposal for FY 2016-17 Carl Amento Executive Director, Al Ruggiero Business Manager | Pages 15-20 | | | | | | |
| 9. | Congressional Reports – Louis Mangini, Aide to Congresswoman Rosa DeLauro; Evan Johnson, Aide to Senator Christopher Murphy, Ellen Graham, Aide to Senator Blumenthal | | | | | | | |
| 10. | State Legislative Report- Michael Muszynski, Advocacy Manager, CCM | | | | | | | |
| 11. | SCRCOG Executive Director's Report – Carl Amento, Executive Director | | | | | | | |
| 12. | Grant Opportunities and Upcoming Events- Carl Amento, Executive Director | Pages 21-29 | | | | | | |
| 13. | REX Development Report – Ginny Kozlowski, Executive Director, REX Development | Pages 30-32 | | | | | | |
| 14. | CT Rides Quarterly Report- Joanne Cavadini, Outreach Coordinator | Attached | | | | | | |
| 15. | DESPP/ DEMHS Report – John B. Field, Jr., Region 2 Coordinator | | | | | | | |
| 16. | RPC Action Table for May | Page 33 | | | | | | |
| 17. | Regional Cooperation/Other Business | | | | | | | |

18. Adjournment

The agenda and attachments for this meeting are available on our website at www.scrcog.org. Please contact SCRCOG at (203) 234-7555 for a copy of agenda in a language other than English. Auxiliary aids/services and limited English proficiency translators will be provided with two week's notice.

La Agenda y Adjuntos para esta reunión están disponibles en nuestro sitio web en www.scrcog.org. Favor en contactar con SCRCOG al (203) 234-7555 para obtener una copia de la Agenda en un idioma distinto al Inglés. Ayudas/servicios auxiliares e intérpretes para personas de Dominio Limitado del Inglés serán proporcionados con dos semanas de aviso.



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

| TO: | SCRCOG Board |
|----------|---|
| FROM: | First Selectman Joseph Mazza, Secretary |
| DATE: | May 18, 2016 |
| SUBJECT: | SCRCOG Minutes of April 27, 2016 |

Present:

| Bethany | First Selectwoman Derrylyn Gorski |
|--------------|---|
| Branford | First Selectman James Cosgrove – <i>Treasurer</i> |
| East Haven | Salvatore Brancati, proxy for Mayor Joseph Maturo |
| Guilford | Karen Quercia, <i>proxy for First Selectman Joseph Mazza – Secretary</i> |
| Madison | First Selectman Thomas Banisch |
| Meriden | Larry Kendzior, proxy for Mayor Kevin Scarpati |
| Milford | Mayor Benjamin Blake – <i>Chairman</i> |
| New Haven | Mayor Toni Harp – <i>Vice Chairman</i> |
| North Haven | First Selectman Michael Freda – <i>Immediate Past Chair</i> |
| Orange | First Selectman James Zeoli |
| Wallingford | Mayor William Dickinson |
| West Haven | Mayor Edward O'Brien |
| Woodbridge | First Selectwoman Ellen Scalettar |
| _ | |
| SCRCOG Staff | Carl Amento - Executive Director, Albert Ruggiero, Stephen Dudley, James Ro |
| | |

SCRCOG Staff Carl Amento – *Executive Director*, Albert Ruggiero, Stephen Dudley, James Rode, Eugene Livshits, Christopher Rappa

<u>Guests</u>: State Comptroller Kevin Lembo; Andrea Pereira, *LISC*; Diane Smith and John Cabral, *DOH*; Mary Bigelow, Greater New Haven Transit District; Miriam Brody, Hamden-North Haven League of Women Voters; Vicki Bozzuto, Gateway Community College; Tony Bialecki, United Illuminating Co.; Ginny Kozlowski, Barbara Malmberg, and Rohit Sharma, REX Development; Louis Mangini, Office of U.S. Representative Rosa DeLauro; Evan Johnson, Office of U.S. Senator Christopher Murphy; Ron Thomas, CCM; Michael Harris, City of New Haven; Clark Hurlburt, Town of Bethany; Lori Vitagliano, RWA; Binu Chandy, DECD; Edgar Wynkoop and Maxine Trout, CDOT, Nan Birdwhistell, MurthaCullina

1. Call to order and Introductions -

Chairman Benjamin Blake called the meeting to order at 10:15 a.m. All present introduced themselves.

2. Presentation: Report from the State Comptroller's Office -

State Comptroller Kevin Lembo reviewed issues including the state's pension liability, the CT Partnership Health Care Plan, electronic transfer implementation and budget stability through "smoothing".

3. Adoption of March 23, 2016 SCRCOG meeting minutes -

Mayor Blake presented the Minutes of the SCRCOG meeting of March 23, 2016 which were distributed at the meeting. First Selectman Banisch moved for their approval. Mayor Harp seconded the Motion, which was approved by all.

4. Treasurer's Report for month ending March 31, 2016 -

First Selectman Cosgrove presented the Treasurer's Report for the month ending March 31, 2016, which was included in the agenda packet at pages 2 and 3. Cash and Investments totaled \$1,257,666, with \$100,559 due from CTDOT. Expenses were in order for the month. First Selectman Cosgrove moved for acceptance of the Treasurer's Report. First Selectman Banisch seconded the motion, which passed unanimously.

5. Transportation Committee Report -

Mayor Dickinson moved for approval of the Resolution to Approve TIP Amendment Fourteen found at Pages 4-24 of the agenda packet. First Selectwoman Gorski seconded. The motion was approved unanimously. Mayor Dickinson also moved to adopt the Resolution Approving the Updated FY 2016-2017 UPWP found on Page 24 of the agenda packet. First Selectman Cosgrove seconded. All were in favor.

6. Budget Revision #5- FY 2015-2016 -

First Selectman Banisch moved to approve Budget Revision #5 which re-programmed \$25,000 in the FY 2015-2016 budget. First Selectwoman Gorski seconded, and that motion passed unanimously.

7. Presentation: CT Transit-Oriented Development Fund -

Andrea Perriera of LISC and Diane Smith of CHFA explained the new TOD financing program.

8. Congressional Report -

Louis Mangini from U.S. Representative DeLauro's Office discussed Zika Virus funding. Evan Johnson of U.S. Senator Murphy's Office announced \$1.5 billion in safety improvements funding for the Northeast Corridor, with \$345 million dedicated to the MetroNorth Line.

9. State Legislative Report -

Ron Thomas from CCM reviewed dead and pending bills at the General Assembly and discussed the status of the state budget as the session approached its adjournment date of May 4th.

10. SCRCOG Executive Director's Report -

Executive Director Amento reported that the Regional Recreational Trails Project was completed. The National Fish and Wildlife Foundation grant (\$700,000) will be completed in the fall. Nine opportunities for the utilization of green infrastructure to provide coastal resilience for shoreline communities have been identified and are being studied. 14 of the 15 SCRCOG municipalities are planning to participate in the update to the SCRCOG Multi-Jurisdiction Hazard Mitigation Plan. SCRCOG is compiling the last few letters of intent from participating municipalities before submission of the grant application. SCRCOG is partnering with the Regional Water Authority to submit a grant application to CIRCA's Municipal Resilience Grant Program for a study of the effects of climate change on public drinking water quality and supply in our region.

11. Grant Opportunities and Upcoming Events -

Executive Director Amento reviewed Grant Opportunities and Upcoming Events including the CPS grant program, a grant program for EV vehicles, the Bike Walk Summit & Walk Audit Training on June 3rd, in New Britain, a Capacity Building and Grant Writing Training session in New Haven on May 18th, and a CT Roundtable on Climate & Jobs Stakeholder Event in New Haven on May 5th.

12. REX Development Report -

Ginny Kozlowski, Executive Director of REX Development reviewed her report which is found at Pages 28-30 of the agenda packet. She distributed copies of the 2016-2017 Welcome to Greater New Haven Relocation Guide which was prepared by REX. She thanked SCRCOG members for their support for the Hannover, Germany Trade Show exhibit for our region. REX will be meeting with 17 identified "leads" in Germany.

13. DESPP/ DEMHS Report -

John Field was not present. However, his written report was at Pages 31 and 32 in the agenda packet.

14. RPC Action Table for April-

The RPC Action Table for April was distributed and reviewed.

15. Regional Cooperation/Other Business-

A meeting of former CMED members will be called soon to discuss outstanding invoices.

16. Adjournment -

First Selectwoman Gorski moved to adjourn, First Selectman Cosgrove seconded. Mayor Blake adjourned the meeting at 11:20 am.

Respectfully submitted,

First Selectman Joseph Mazza, Secretary

BALANCE SHEET - April, 2016

| Cash and Investments | |
|---|---------|
| First Niagara Bank | 661,288 |
| Connecticut Short-Term Investment Fund - SCRCOG | 156,070 |
| Start Bank | 101,224 |
| Total Cash and Investments | 918,582 |
| Accounts Receivable | |
| Connecticut Department of Transportation | 171,736 |
| CTDOT - New Freedoms | 48,207 |
| Connecticut Office of Policy & Management | 102,500 |
| National Fish & Wildlife | 133,537 |
| Amount for Accrued Leave | 10,579 |
| Pre-Paid Expense & Other Receivables | 13,746 |
| Total Accounts Receivable | 480,305 |
| Property and Equipment | |
| COG Equipment | 39,880 |
| Total Property & Equipment | 39,880 |

| Liabilities | |
|-------------------------------|---------|
| Accounts Payable | 0 |
| Deferred Revenue - Municipal | 25,700 |
| Deferred Revenue - GIA | 368,864 |
| LOTCIP - Administrative Funds | 225,230 |
| RPI Grant - GIS Project | 26,866 |
| Total Current Liabilities | 646,660 |
| Fund Balance | |
| Fund Balance - July 1, 2015 | 730,951 |
| Amount for Accrued Leave | 10,579 |
| Investment in Equipment | 39,880 |
| Change in Fund Balance | 10,697 |
| Fund Balance - April, 2016 | 792,107 |

Statement of Resources and Expenditures - April, 2016

| Resources | FY 16 Budget | Month of Apr, 2016 | To Date |
|--|--------------|--------------------|-----------|
| Municipal Contribution | 154,200 | 12,850 | 115,650 |
| ConnDOT - Transportation Planning | | | |
| U.S. Dept of Transportation - FY15/16 | 935,538 | 97,071 | 454,688 |
| U.S. Dept of Transportation - Mobility Manager | 87,006 | 8,144 | 66,907 |
| Connecticut Dept of Transportation - FY15/16 | 116,943 | 12,134 | 56,836 |
| Connecticut Dept of Transp - Mobility Manager | 21,751 | 2,036 | 16,727 |
| Connecticut Dept of Transp - LOTCIP | 232,320 | 0 | 1,102 |
| Connecticut Office of Policy & Management | | | |
| Regional Planning | 621,547 | 34,399 | 265,434 |
| RPI Grant - GIS Project | 126,000 | 0 | 50,718 |
| Coastal Resilience Planning Grant | | | |
| NFWF - Coastal Resilience Planning Grant | 608,447 | 112,771 | 218,969 |
| Interest | 1,000 | 47 | 360 |
| TOTAL | 2,904,752 | 279,451 | 1,247,391 |

| Expenses | FY 16 Budget | Month of Apr, 2016 | To Date |
|---|--------------|--------------------|-----------|
| Total Labor - Salaries & Benefits | 714,203 | | 538,674 |
| Salaries | | 45,027 | 392,427 |
| Fringe Benefits | | 14,900 | 146,247 |
| Travel | 14,600 | 175 | 3,568 |
| Data Process | 59,750 | 775 | 18,664 |
| General Operations | 184,950 | | 135,567 |
| Rent | | 8,671 | 95,774 |
| Postage & Telephone | | 492 | 3,152 |
| Office Supplies | | 39 | 733 |
| Equipment Maintenance | | 722 | 7,492 |
| Publications | | 0 | 2,174 |
| Insurance & Professional Services | | 0 | 15,783 |
| Meeting Expenses & Advertising | | 674 | 9,022 |
| Miscellaneous & Equipment Use | | 0 | 1,075 |
| Transportion Consultants | 525,000 | 70,580 | 85,580 |
| Mobility Management - Kennedy Center | 89,422 | 8,648 | 65,644 |
| Other Consultants | 739,592 | 190,511 | 365,893 |
| Capital | 35,000 | 0 | 0 |
| Contingencies | 233,155 | 0 | 0 |
| Reserve for Future Operations | 3,500 | 0 | 0 |
| Reserve for Shared Services | 97,600 | 0 | 0 |
| Reserve for Coastal Resilience Planning Grant - FY 17 | 207,980 | 0 | 0 |
| TOTAL | 2,904,752 | 341,215 | 1,192,889 |

South Central Regional Council of Governments 2015-2018 TRANSPORTATION IMPROVEMENT PROGRAM

Amendment Number 15

Project 0170-3399 2016-A15-3 FY16: Stwd Transp Demand Mgmnt (NY-NJ-CT

- **Changes** Amendment 15 Adds a new project
- **Reason** Through the Ctrides program the Department of Transportation offers statewide ridesharing resources to assist employers in the ongoing management of their employee transportation programs.

Project 0170-3401 2016-A15-1 FY16 Telecomuting Partnership (NY-NJ-CT

- **Changes** Amendment 15 Adds a new project
- **Reason** CTrides supports telecommuting by offering free resources to help employers design and implement a telecommuting program

Project 0170-3406 2016-A15-2 FY16 Statewide Marketing (NY-NJ-CT Moderate)

- Changes Amendment 15 Adds a new project
- **Reason** Funds statewide marketing programs aimed at encouraging transit use and ridesharing services.

Project 0171-0375 2013-A14-2 Replace VMS: I-91, 84, 384, CT2, 5, 15, 20

- **Changes** Amendment 15 increases funding for the Construction Phase of this project
- **Reason** Action is necessary to update funding for Construction based on revised cost estimate. The revised amounts replace a cost estimate developed in 2008 as part of the planning process. The scope of this project has not changed.

8

South Central Regional Council of Governments FFY2015-FFY2018 Transportation Improvement Program Amendment 15

State Project 0170-3399

Municipality Statewide

Project Name FY16: Stwd Transp Demand Mgmnt (NY-NJ-CT Moderate)

Description Through the Ctrides program the Department of Transportation offers statewide ridesharing resources to assist employers in the ongoing management of their employee transportation programs.

Current TIP Funding (In Thousands)

| Proposed TIP Funding (In Thousands) | | | | | | | | |
|-------------------------------------|---------|---------|-------|------|-------|------|------|-----|
| Funding | Phase | | Prior | 2015 | 2016 | 2017 | 2018 | FYI |
| CMAQ | OTH | Federal | | | 2,034 | | | |
| | | State | | | 508 | | | |
| TIP Funds | \$2,542 | | 0 | 0 | 2,542 | 0 | 0 | 0 |

Amendment Notes

FY15 TIP Amendment 15 Adds project funding

State Project 0170-3401

Municipality Statewide

Proposed

SCRCOG # 2016-A15-1

Project Name FY16 Telecomuting Partnership (NY-NJ-CT Moderate)

Description CTrides supports telecommuting by offering free resources to help employers design and implement a telecommuting program

Current TIP Funding (In Thousands)

| Proposed TIP Funding (In Thousands) | | | | | | | | |
|-------------------------------------|-------|---------|-------|------|------|------|------|-----|
| Funding | Phase | | Prior | 2015 | 2016 | 2017 | 2018 | FYI |
| CMAQ | OTH | Federal | | | 282 | | | |
| | | State | | | 70 | | | |
| TIP Funds | \$352 | | 0 | 0 | 352 | 0 | 0 | 0 |

Amendment Notes

FY15 TIP Amendment 15 Adds project funding

SCRCOG # 2016-A15-3

Proposed

South Central Regional Council of Governments FFY2015-FFY2018 Transportation Improvement Program Amendment 15

State Project 0170-3406

SCRCOG # 2016-A15-2

Proposed

Municipality Statewide

Project Name FY16 Statewide Marketing(NY-NJ-CT Moderate)

Description Funds statewide marketing programs aimed at encouraging transit use and ridesharing services.

Current TIP Funding (In Thousands)

| Proposed TIP Funding (In Thousands) | | | | | | | | |
|-------------------------------------|-------|---------|-------|------|------|------|------|-----|
| Funding | Phase | | Prior | 2015 | 2016 | 2017 | 2018 | FYI |
| CMAQ | OTH | Federal | | | 604 | | | |
| | | State | | | 151 | | | |
| TIP Funds | \$755 | | 0 | 0 | 755 | 0 | 0 | 0 |

Amendment Notes

FY15 TIP Amendment 15 Adds project funding

State Project 0171-0375

Municipality District 1

Project Name Replace VMS: I-91, 84, 384, CT2, 5, 15, 20

Description Project to replace existing variable message signs using existing structures on major roadways serving District 1.

| Current TIP | Funding | (In Thou | sands) | | | | | |
|-------------|-----------|-----------|---------|------|--------|------|------|-----|
| Funding | Phase | | Prior | 2015 | 2016 | 2017 | 2018 | FYI |
| CMAQ | PD | Federal | 137 | | | | | |
| | FD | Federal | | 459 | | | | |
| | CON | Federal | | | 7,600 | | | |
| Total Cost | \$8,196 | | 137 | 459 | 7,600 | 0 | 0 | 0 |
| Proposed T | IP Fundir | ng (In Th | ousands |) | | | | |
| Funding | Phase | | Prior | 2015 | 2016 | 2017 | 2018 | FYI |
| CMAQ | PD | Federal | 137 | | | | | |
| | FD | Federal | | 459 | | | | |
| | CON | Federal | | | 10,700 | | | |
| TIP Funds | \$11,296 | | 137 | 459 | 10,700 | 0 | 0 | 0 |

Amendment Notes

FY12 TIP Amend 14 introduces new project. FY15 TIP Amend 5 moves funding to FY16 and increases amount. FY15 TIP Amend 7 increases FD funding. FY15 TIP Amend 15 increases funding

SCRCOG # 2013-A14-2

Proposed



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Resolution Fiscal Year 2015-Fiscal Year 2018 Transportation Improvement Program Amendment Fifteen

- Whereas: U.S. Department of Transportation "Metropolitan Planning Regulations" (23 CFR 450) prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a State Implementation Plan for Air Quality (SIP) conforming to both U.S. Environmental Protection Administration-established air quality guidelines and SIP-established mobile source emissions budgets; and
- Whereas: The Council, per 23 CFR 450.324 and in cooperation with the Connecticut Department of Transportation (ConnDOT) and public transit operators and relying upon financial constraints offered by ConnDOT, adopted a Fiscal Year 2015-Fiscal Year 2018 Transportation Improvement Program on October 22, 2014, after finding the Program conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 CFR 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: Air Quality Conformity Reports: Fiscal Year 2015-2018 Transportation Improvement Program and the Region's Long-Range Transportation Plans—2015 to 2040, (April, 2015); and
- Whereas: The Council, on October 22, 2014, indicated that periodic Program adjustment or amendment was possible; and
- Whereas: Projects referenced in the Program amendment (below) are consistent with the region's long-range transportation plan (South Central Regional Long Range Transportation Plan—2015 to 2040, (April, 2015)); and
- Whereas: Council Public Participation Guidelines: Transportation Planning have been observed during the development of the proposed Program amendment (below); and
- Whereas: By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a *Statewide Transportation Improvement Program* and/or its amendment; and
- *Whereas:* Council of Governments' review of transportation goals, projects and opportunities may result in further adjustment or amendment of the *Program*.

127 Washington Avenue, 4th Floor West, North Haven, CT 06473



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Resolution Fiscal Year 2015-Fiscal Year 2018 Transportation Improvement Program Amendment Fifteen (continued)

Now, Therefore, Be It Resolved By the Council of Governments:

The Program *Amendment fifteen* shall be transmitted to the Connecticut Department of Transportation, for inclusion in the *State Transportation Improvement Program*

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on May 25, 2016

Date: May 25, 2016

By:

First Selectman Joseph Mazza, *Secretary* South Central Regional Council of Governments



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Resolution FY 2015 Federal Transit Administration Section 5310 Enhanced Mobility for Seniors and Persons with Disabilities.

| Whereas: | The State of Connecticut has received annual Federal Section 5310 funding for transportation of seniors and individuals with disabilities, since 1975; and |
|----------|---|
| Whereas: | MAP-21 funding is apportioned based on Transportation Management Area (TMA), the New Haven TMA including the South Central Region and portions of the Lower Connecticut River Valley Council of Governments (RiverCOG) to allow funds for capital and operating expenses; and |
| Whereas | \$501,432 has been appropriated to the New Haven TMA for FY15, of which a minimum of 55% must be used for capital purchases; and |
| Whereas: | SCRCOG, RiverCOG and Area public paratransit operators, have reviewed all applications from interested non-profit organizations, and prioritized projects based on criteria provided by CTDOT; and |
| Whereas: | Agreement has been reached among the above mentioned parties on the priorities for capital purchases and operating funds after review of applications from municipalities, interested non-profit organizations, and area paratransit operators, based on ranking criteria provided by CTDOT; and |
| Whereas: | Based upon the applications submitted, the available funding will allow for the fulfillment of the priorities noted below. |



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Now Therefore, Be It Resolved By The Council of Governments:

That the South Central Regional Council of Governments adopts the following 5310 priorities for the New Haven TMA:

Section 5310A Capital Primary

| Madison Senior Center | | |
|----------------------------|---------|--|
| Marrakech, Inc. | 2 Buses | |
| The Mary Wade Home | 1 Bus | |
| Vista Life Innovations | 1 Bus | |
| Wallingford Senior Center. | 1 Bus | |

Section 5310B, C &D Operating

| Estuary Transit District | Taxi Voucher Program |
|---------------------------|---|
| Estuary Transit District | Continued operation of existing Mid-Shore Express |
| The Kennedy Center | Public Transit 101 Workshops |
| United Way of Connecticut | 2-1-1 Information Transportation Center |

Certificate

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on May 25, 2016.

Date: May 25, 2016

By:

First Selectman Joseph Mazza, *Secretary* South Central Regional Council of Governments



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Resolution Authorizing Executive Director to Accept CIRCA Municipal Resilience Grant and Negotiate and Execute Related Agreements

- *Whereas:* The Connecticut Institute for Resilience and Climate Adaptation (CIRCA) sponsored a competitive solicitation from municipal governments and councils of government for initiatives that advance resilience and develop knowledge or experience that is transferable to multiple locations in Connecticut; and
- *Whereas:* The South Central Regional Council of Governments (SCRCOG) was approached by the South Central Connecticut Regional Water Authority and the University of Connecticut to form a partnership for Climate Adaptation and Resiliency Planning for the Protection of Public Drinking Water in the South Central Region; and
- *Whereas*: The initiative will develop useful climate information and products to help SCRCOG's member municipalities, and the region's water utility companies adapt to and enhance the resiliency of public drinking water supplies to a changing climate; and
- *Whereas:* SCRCOG, as the lead applicant, has been awarded a \$26,027 CIRCA Municipal Resilience Grant for Climate Adaptation and Resiliency Planning for the Protection of Public Drinking Water in the South Central Region;

Now, Therefore, Be It Resolved By the Council of Governments

The South Central Regional Council of Governments' Executive Director, Carl J. Amento, is hereby authorized to accept the CIRCA Municipal Resilience Grant for Climate Adaptation and Resiliency Planning for the Protection of Public Drinking Water in the South Central Region and to negotiate and execute all appropriate and necessary contractual instruments with the South Central Connecticut Regional Water Authority and with the University of Connecticut in furtherance of this grant initiative.

Certificate:

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certified that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the SCRCOG on May 25, 2016.

Date: May 25, 2016

By:

First Selectman Joseph Mazza, Secretary South Central Regional Council of Governments

SCRCOG

Fiscal Year 2016-2017 Budget

Proposed – May 25, 2016

FY 2016-17 Draft SCRCOG Budget SCRCOG Board Meeting May 25, 2016

The FY 2016-17 Draft SCRCOG Budget proposes:

- No municipal dues increase. SCRCOG dues rate has remained the same for over 10 years. The dues rate of 27 cents per capita is the lowest among the 9 Councils of Government in the state.
- **Total budget over \$2.5 million.** The proposed SCRCOG budget for FY 2016-17 totals \$2,583,081 down slightly from \$2,629,205 (original budget) and \$2,915,863 (revised budget) in FY 2015-16.
- **Increased transportation funding.** Federal and state transportation funding for FY 2016-17 totals \$1,651,487 up from \$1,393,558 in FY 2015-16.
- **Grant money being spent down.** Non-transportation grant revenue is projected to be down next year at \$776,594 compared to \$1,367,105 in FY 2015-16. This is as a result of the spend down of the \$700,000 Coastal Resilience grant, and the \$591,028 GIS grant awarded to SCRCOG in previous years. However, a new grant has been applied for by SCRCOG for a Multi-Jurisdictional Hazard Mitigation Plan that has not been included in the proposed budget for next year.
- **Operating expenses down**. Budgeted operating expenses (Salaries, Benefits, Travel, Computer Supplies & Software, Rent and General Office Expenses) total \$932,562 down from \$967,113 in FY 2015-16, despite the inclusion of a new position of Regional Planner in the proposed budget.
- Health and dental insurance costs are down significantly. Budgeted health and dental costs decrease in 2016-17 by a total of \$31,600 (\$127,900 to \$96,300) or 24.7%. Our high deductible/health savings account plan has significantly reduced benefits costs since it was instituted in 2010.

- **Benefits down by over \$35K**. Overall, our proposed total budgeted benefits cost (Social Security and Medicare taxes, unemployment compensation, health, dental, life, long-term disability, and pension) of \$173,320 is \$36,058 or 17.2% less than our current year benefits budget of \$209,378.
- More funds for studies. Next year's Unified Planning Work Program will fund \$610,000 in transportation studies for the benefit of our member cities and towns. This compares to \$525,000 budgeted in the current year.
- **Revenue has become more diversified.** The proposed budget continues the trend of a more diversified revenue stream with the continued funding of the State Grant in Aid (SGIA) at the scheduled level of \$360,000 for FY 2016-17, after \$410,000 was received by SCRCOG in both FY 2015-16 and FY 2014-15. The recently-enacted state budget re-confirmed that SCRCOG's SGIA allocation for 2017-2018 is \$1.2 million.
- Proposed budget includes staff restructuring & addition of new position, but salary adjustments phased over two years. The SCRCOG Executive Committee at its April meeting recommended that the Staff Restructuring Proposal, including the hiring of a new staff member, be approved by the SCRCOG Board, but that the salary adjustments proposed be phased in over two budget years.

South Central Regional Council of Governments Fiscal Year 2016-2017 Budget Summary Proposed - May 25, 2016

| Revenue | Current Budget | Proposed Budget |
|--|----------------|-----------------|
| Muncipal Contribution | | |
| Municipal Contribution | 154,200 | 154,000 |
| Transportation Planning | | |
| U.S. DOT - FY 2016-2017 | 935,538 | 1,125,527 |
| U.S. DOT - Carryover | - | 36,000 |
| U.S. DOT - Mobility Management | 87,006 | 95,358 |
| CTDOT - FY 2016-2017 | 116,943 | 140,691 |
| CTDOT - Carryover | - | 4,500 |
| CTDOT - Mobility Management | 21,751 | 23,840 |
| CTDOT - LOTCIP | 232,320 | 225,571 |
| Regional Planning | | |
| CT OPM - State Grant-in-Aid (SGIA) | 410,000 | 360,000 |
| CT OPM - SGIA - Carryover FY 14-15 | 211,547 | - |
| CT OPM - SGIA - Carryover FY 15-16 | - | 80,100 |
| Regional GIS Program | 126,000 | 97,800 |
| CT Secretary of the State - Regional Election Monitoring | 11,111 | 5,000 |
| CIRCA - Municipal Resilience Grant | - | 26,027 |
| Coastal Resilience Planning Grant | | |
| NFWF - Coastal Resilience Planning Grant | 608,447 | 207,667 |
| Investment Income | 1,000 | 1,000 |
| TOTAL | 2,915,863 | 2,583,081 |

| Expenses | Current Budget | Proposed Budget |
|--|----------------|-----------------|
| Salaries | 498,436 | 536,771 |
| Benefits | 209,378 | 173,091 |
| Travel | 14,600 | 12,650 |
| Computer Supplies & Software | 59,750 | 20,400 |
| Rent | 107,700 | 107,700 |
| General Office Expenses | 77,250 | 81,950 |
| Transportation Consultants | 525,000 | 610,000 |
| Other Consultants | 859,014 | 645,955 |
| Capital | 35,000 | - |
| Contingency | 233,155 | 394,564 |
| Reserved for Future Operations | 3,500 | - |
| Reserved for Coastal Resilience Planning Grant (future FYs) | 207,981 | - |
| Reserved for Shared Services - Economic Development FY 16-17 | 80,100 | - |
| Reserved for Regional Election Monitoring FY 16-17 | 5,000 | - |
| Total | 2,915,863 | 2,583,081 |

* includes proposed Planner position starting July 1, 2016



Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Fiscal Year 2016-17 Municipal Dues

| | FY 2016-17 Dues | | |
|----------------|-------------------------------|------------|--|
| | Per Capita (rounded to \$100) | | |
| Municipality | CT DPH Population (1) | 0.27 | |
| | | | |
| Bethany | 5,531 | \$ 1,500 | |
| Branford | 28,225 | 7,600 | |
| East Haven | 29,044 | 7,800 | |
| Guilford | 22,413 | 6,100 | |
| Hamden | 61,422 | 16,600 | |
| Madison | 18,259 | 4,900 | |
| Meriden | 60,293 | 16,300 | |
| Milford | 53,358 | 14,400 | |
| New Haven | 130,282 | 35,200 | |
| North Branford | 14,322 | 3,900 | |
| North Haven | 23,909 | 6,500 | |
| Orange | 13,955 | 3,800 | |
| Wallingford | 45,074 | 12,200 | |
| West Haven | 54,905 | 14,800 | |
| Woodbridge | 8,925 | 2,400 | |
| Total | 569,917 | \$ 154,000 | |

(1) State of Connecticut, Department of Public Health, Estimated Population in Connecticut Towns As of July 1, 2014.



Planning for Our Region's Future

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

Resolution

South Central Regional Council of Governments Budget Fiscal Year 2017 (July 1, 2016 – June 30, 2017)

- Whereas: South Central Regional Council of Governments (SCRCOG) By-Laws prescribe that the Council shall review and approve SCRCOG budgets, and
- Whereas: SCRCOG's Executive Committee has reviewed and recommends acceptance of the proposed Fiscal Year 2017 budget totaling \$2,583,081

Now, therefore be resolved by the South Central Regional Council of Governments:

That a Fiscal Year 2017 Budget is adopted (copy attached), and

That Fiscal Year 2017 SCRCOG municipal dues are established at 27 cents per capita, per the Connecticut Department of Public Health's July 2014 population estimates.

Certificate:

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the SCRCOG on May 25, 2016.

Date: May 25, 2016

By: _

First Selectman Joseph Mazza, Secretary South Central Regional Council of Governments Grant Opportunities



DTFH6116RA00005 National Trails Training Department of Transportation DOT Federal Highway Administration

| GENERAL INFORMATION | | |
|--|---|--|
| Document Type: | Grants Notice | |
| Funding Opportunity Number: | DTFH6116RA00005 | |
| Funding Opportunity Title: | National Trails Training | |
| Opportunity Category: | Discretionary | |
| Opportunity Category Explanation: | | |
| Funding Instrument Type: | Cooperative Agreement | |
| Category of Funding Activity: | Environment | |
| Category Explanation: | | |
| Expected Number of Awards: | 1 | |
| CFDA Number(s): | 20.219 Recreational Trails Program | |
| Cost Sharing or Matching Requireme | nt: Yes | |
| | | |
| Posted Date: | Mar 22, 2016 | |
| Last Updated Date: | Mar 22, 2016 | |
| Original Closing Date for Application | s: May 23, 2016 | |
| Current Closing Date for Applications | s: May 23, 2016 | |
| Archive Date: | Jun 22, 2016 | |
| | | |
| Estimated Total Program Funding: | \$750,000 | |
| Award Ceiling: | \$750,000 | |
| Award Floor: | \$150,000 | |
| | | |
| ELIGIBILITY | | |
| | Others (see text field entitled "Additional Information on Eligibility" for clarification) | |
| • • | y: Non-Federal entities, including State and local governments, foreign governments, colleges and universities, corporations, institutions, | |

laboratories.

partnerships, sole proprietorships, and trade associations that are incorporated or established under the laws of any State, and Federal

ADDITIONAL INFORMATION

| Agency Name: | DOT Federal Highway Administration | |
|----------------------------|--|--|
| Description: | The MAP-21 funds come from a set-aside of funds under the Transportation Alternatives Program (TAP) (23 U.S.C. 213, as in effect prior to the FAST Act). The FAST Act funds come from a set-aside of funds under the STP Set-Aside (23 U.S.C. 133(h), as amended by the FAST Act Section 1109). The TAP and STP Set-Aside funds use the same Federal share as the Federal-aid highway program under 23 U.S.C. 120. Therefore, the recipient must provide not less than 20 percent match. | |
| Link to Additional Informa | tion: | |
| Contact Information: | If you have difficulty accessing the full announcement electronically, please contact: Angela Jones Agreement Specialist Phone 202-366-4255 Specialist Email Address | |
| | | |





2016NEA01OT Our Town FY 17 National Endowment for the Arts

| GENERAL INFORMATION | |
|---|--|
| Document Type: | Grants Notice |
| Funding Opportunity Number: | 2016NEA01OT |
| Funding Opportunity Title: | Our Town FY 17 |
| Opportunity Category: | Discretionary |
| Opportunity Category Explanation: | CategoryExplanation |
| Funding Instrument Type: | Grant |
| Category of Funding Activity: | Arts (see "Cultural Affairs" in CFDA) |
| Category Explanation: | |
| Expected Number of Awards: | |
| CFDA Number(s): | 45.024 Promotion of the Arts_Grants to Organizations and Individuals |
| Cost Sharing or Matching Requirement | Yes |
| | |
| Posted Date: | May 09, 2016 |
| Last Updated Date: | May 09, 2016 |
| Original Closing Date for Applications: | Sep 12, 2016 Applications must be received by September 12, 2016, 11:59 p.m., Eastern Time |
| Current Closing Date for Applications: | Sep 12, 2016 Applications must be received by September 12, 2016, 11:59 p.m., Eastern Time |
| Archive Date: | Oct 12, 2016 |
| | |
| Estimated Total Program Funding: | |
| Award Ceiling: | \$200,000 |
| Award Floor: | \$25,000 |
| | |

ELIGIBILITY

| Eligible Applicants: | State governments |
|----------------------|---|
| | Independent school districts |
| | Private institutions of higher education |
| | Nonprofits having a 501(c)(3) status with the IRS, other than institutions of |
| | higher education |
| | City or township governments |
| | County governments |
| | Special district governments |
| | Native American tribal governments (Federally recognized) |
| | Public and State controlled institutions of higher education |

Additional Information on Eligibility:

ADDITIONAL INFORMATION

| Agency Name: | National Endowment for the Arts |
|--------------------------------|--|
| Description: | Organizations may apply for creative placemaking projects that contribute to the livability of communities and place the arts at their core. Our Town offers support for projects in two areas: • Arts Engagement, Cultural Planning, and Design Projects that represent the distinct character and quality of their communities. These projects require a partnership between a nonprofit organization and a local government entity, with one of the partners being a cultural organization. Matching grants range from \$25,000 to \$200,000. • Projects that Build Knowledge About Creative Placemaking. These projects are available to arts and design service organizations, and industry, policy, or university organizations that provide technical assistance to those doing place-based work. Matching grants range from \$25,000 to \$100,000. |
| Link to Additional Information | Our Town Guidelines |
| Contact Information: | If you have difficulty accessing the full announcement electronically, please contact: |
| | Web Manager Web manager's email address |



Upcoming Events





Bike Walk Connecticut | bikewalkct@bikewalkct.org | www.bikewalkct.org



2016 SiteFinder Showcase Registration now open

The 15th annual CERC SiteFinder Showcase will take place on Jun 8, 2016 from 8:30 to 11:30 a.m. at the new Corsair Apartments in New Haven.

This is event will bring together commercial brokers, municipal economic developers and others interested in economic development and will focus on how redevelopment and collaborative partnerships are building vibrant urban communities for a new generation of residents.



Building Vibrant Communities

- 8:30 am Registration and Networking
- 9:00 am City Involvement New Haven Mayor Toni Harp
- 9:15 am Neighborhood Development Andrew Montell of Corsair and John Simone of CT Main Street
- 10:00 am Brownfields and Regulatory Tim Sullivan of DT DECD and Courtney Hendricson of CERC
- 10:45 am Networking, tours or the complex
- Optional lunch on your own

EXECUTIVE DIRECTOR'S REPORT MAY 2016 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

- Media request for businesses in Greater New Haven selling throughout the state and beyond. Outreach underway.
- Assisted with launch of Made in New Haven press conference
- 5/23 Frontier: Fiber Is the Future presentation

Business Recruitment & Retention

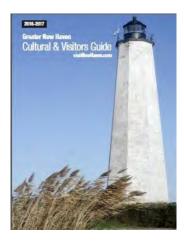
- Attended Hannover Messe Manufacturing Tradeshow with 17 appointments. Debrief with Commissioner Smith of DECD to be scheduled as DECD and REX/City of New Haven met with different companies.
- Attended the Marcum & GNHCC 2016 Real Estate Forum presented by Regional Water Authority
- Coordinating with developer on Upjohn site

Advocacy

 Attending American Hotel & Lodging Association Legislation Action Summit in Washington, DC. May 17 & 18



Hannover Messe Manufacturing Tradeshow



Greater New Haven Cultural & Visitors Guide now available online



Featured

Development Site

30 Fire-Lite Place

North Branford

34 Acres Industrial \$5.1M

Site Visits

Site visit in West Haven

Tradeshows

- Central Regional Tourism District Brochure Swap, May 12, 2016
- Connecticut Governor's Conference on Tourism, April 27, 2016
- Hannover Messe Manufacturing Tradeshow, May 2-6, 2016

Upcoming

- Metro-North Getaway Day at Grand Central Station, May 21, 2016
- 2016 BIO International Convention, June 6-9, 2016
- MD&M East, June 14-16, 2016

Regional Collaboration

- CERC Quarterly Meeting: DECD and OPM are trying to respond to EDA regarding the consolidation of the RPOs and new CEDs/EDD Districts that are required as a result of the new boundaries and legislation. Until this issue is resolved, REX will not be eligible for Regional Planning Grants. Although our region was not changed in the realignment, US EDA is requiring that all Connecticut EDD's be in compliance before providing planning grants for any CT EDD.
- Attended GNHCC Economic Development and Governmental Affairs
 Committee meeting
- Attending UIL Cool Communities event on 5/19

Infrastructure

Telecommunications

REDFO presentation by Art Randolph of Frontier Communications

Entrepreneurs & Startups

- Startup Grind, May 19 with Matt Powers of Uber
- Assistance with Made in New Haven in conjunction with the City of New Haven and Project Storefronts

Expand Global Opportunities

Attended Hannover Messe (manufacturing tradeshow)

REDFO

May 2016 Department of Labor (tentative)

April 2016 The Latest in Internet Services Art Randolph, Frontier

Visitor Newsletter Features

- The Robin Hood Springtime Festival
- Greater New Haven Trails
- Yale Center for British Art Reopening
- Bishop's Orchards Annual
 Donkey & Mule Day

Media

Inquiries:

- Aer Lingus
- Independent Radio
- Independent blogger
- WLIS/WMRD

Hits:

- Amtrak Arrive Magazine: Reopening of Yale Center for British Art
- WVIT/NBC Connecticut: Short term Online Rental Market Impact on Lodging Industry

Community Outreach

 Sponsored Startup Grind New Haven: 5/19 with Matt Powers of Uber

Align Education to Business Growth

 Distributed applications to Municipal Economic Development staff and commissions for Economic Development Internship Program. Six municipal applications were received.

Brownfields Redevelopment

• Finalized 43-53 Atwater assessment

Implementation Funding

- Participated in the Community Foundation for Greater New Haven's Great Give fundraiser
- 2016 Annual CEDS Update (US EDA requirement)

Marketing & Communications

- Continued collaboration with the Central Regional Tourism District and the State Office of Tourism on the new ctvisit.com
- Published online version of the 2016-2017 Greater New Haven Cultural and Visitors Guide on the visitnewhaven.com website
- Submission of two projects for 2016 IEDC Awards: Alexion and Bioscience Career Ladder

REX Development 545 Long Wharf Drive 4th Floor New Haven, CT 06511

P 203-821-3682 F 203-785-9900 www.rexdevelopment.com

| Ω | rexdevelopment |
|---|----------------|
| f | rexdevelopment |

3

May 2016 Action Table

| Ref. # | Received | Description | Adjacent RPC Towns | Abridged RPC Action |
|--------|----------|--|--|--|
| 2.1 | 3/24/16 | Town of Wallingford: Plan of Conservation and Development Update | Hamden, Meriden, North Branford, North Haven | By resolution, the RPC has determined that the Wallingford Plan of Conservation and Development Update appears to be consistent with the policies and goals identified in both the State and Regional Plans of Conservation and Development. |
| 2.2 | 4/15/16 | Town of Orange: Proposed Zoning Regulation Amendments pertaining to Farm Winery | Milford, New Haven, West Haven, Woodbridge | By resolution, the RPC has determined that the proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound. |
| 2.3 | 4/27/16 | City of West Haven: Proposed Zoning Regulation Amendments to Sections 2.2 – Definitions, Table 36.1 – Area and Bulk Requirements, Section 36.2 – Description and Intent (WD) District, Section 60.13 – Number of Parking Spaces | Milford, New Haven, Orange | By resolution, the RPC has determined that the proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound. |
| 2.4 | 5/3/16 | City of New Haven: Proposed Zoning Regulation Amendments pertaining to uses in the Light Industry District and certain other Business and Industrial Districts | East Haven, Hamden, North Haven, Orange, West Haven, Woodbridge | By resolution, the RPC has determined that the proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound. |
| 2.5 | 5/4/16 | Town of Clinton: Proposed Zoning Regulation Amendments pertaining to Dog Grooming Facilities | Madison | By resolution, the RPC has determined that the proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound. |
| 2.6 | 5/4/16 | Town of Clinton: Proposed Zoning Regulation Amendments pertaining to Contractor's Businesses and Storage Yards | Madison | By resolution, the RPC has determined that the Planning and Zoning Commission should consider further defining the term "natural barrier composed of native species", which is part of the proposed Zoning Regulation Amendment in Section 10.52.2 (C)(2). |
| 2.7 | 5/4/16 | Town of Clinton: Proposed Zoning Regulation Amendments pertaining to Common Interest Community Development | Madison | By resolution, the RPC has determined that the proposed Zoning Regulation Amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor do there appear to be any impacts to the habitat or ecosystem of the Long Island Sound. |





CTrides.com 1-877- CTrides (287-4337) info@CTrides.com

A Service of the Connecticut Department of Transportation



Jan—March 2016

CTrides: Quarter 1 Activity Summary

Jan-March 2016

CTrides Spring Planning

In the first quarter of 2016, the major focus was planning for CTrides' two major annual Outreach Events—Earth Week in April and CTrides Week in May.

Earth Week—April 18-22, 2016

CTrides uses Earth Day, April 22, as a strategic way to promote its alternate commuting platform for the entire week. With the minds of employers and employees already turned to helping the Earth, CTrides' "Change Your Commute. Make A Difference." campaign was developed to reinforce the day's theme.

Materials developed to promote the event with CTrides business partners included an event poster, an email blast, and a Facebook event.



CTrides Week is the program's annual capstone event that encourages

Connecticut commuters to try a new green commute just once during the week. This year, in addition to the annual "pledging" of a green commute, CTrides will incorporate our Ridematching & Rewards program into the week,



encouraging commuters to also track their trip. Employer awards will be given based on pledges *and* trips tracked. Five total awards will be distributed.

CHANGE

ΜΑΚΕ Α

CT rides.com

COMMUTE.

DIFFERENCE.

Find YOUR options, visit CTrides.

YOUR

This year's theme was developed as a continued push to drive people to our Website and is entitled: **"A Better Commute. A Click Away."** In addition to our ground push with outreach to employers, CTrides will feature our campaign on our social media, as well as some of our select paid advertising.

Additionally, a webpage was setup on CTrides.com exclusively for employers to encourage them to sign-up and provide them details about the week. A "Save-the-Date" was also designed and distributed to partners in January as preemptive marketing for the week.



Jan—March 2016



CTrides Advertising and Public Relations

During the 1Q 2016, the CTrides 'Give It A Rest' campaign targeting drive-alone workers kicked off. Messaging emphasized the benefits of leaving the car at home and taking alternate transportation, namely: financial saving and stress relief.

The campaign is being channeled to the public via print (see left), outdoor, TV, digital, and radio through June, 2016.

In addition to paid media, the program gained the benefit of organic exposure through a number of means.

The first was a quarterly partner newsletter, disseminated in January, that had elaborate details on what happened in the 2015 Q4 and what was to come in early 2016.

CTrides was also featured in the quarterly newsletter for the Association for Commuter Transportation, and on the video boards at partner sites, such as The Hartford and Lawrence + Memorial Hospital.

CTrides Social Media

CTrides social media covered a wide array of topics this quarter including valuable information such as the first anniversary of the state's bus rapid transit system, CTfastrak.

Also popular was CTrides in action at Gateway Community College, one of our partner events, highlighting the use of interactive gamification.

Other popular social posts featured:

- CTtransit in the snow
- Biking as a gateway to social awareness
- CRCOG Transit Study for I-84 Project
- Partnership for Strong Communities event focusing on improving transportation to improve communities
- Carpool Karaoke with Adele
- Mobility Lab recycling parking spaces
- Federal Grant for 9 Town Transit, Greater Bridgeport Transit, Housatonic Area Regional Transit





Jan—March 2016

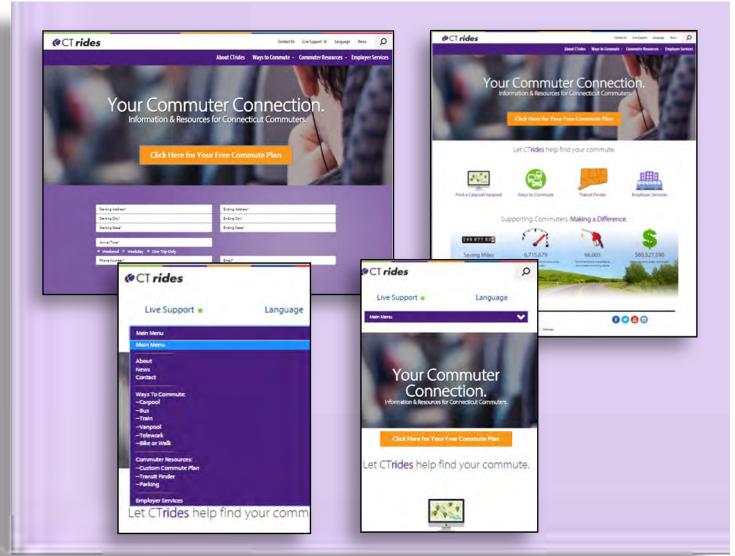
CTrides Website Enhancements & Updates

In the 1st Quarter of 2016, the CT**rides** team continued to make improvements to update and streamline content on the program's website. We updated the homepage with a new design that allowed for a more streamlined, responsive display. Part of this latest enhancement had a strict emphasis on mobile devices.

The new site features an enhanced mobile layout with a "scroll wheel" for the menu as opposed to the previous dropdown tabs. Further, the site's menu tabs were consolidated using dropdowns in order to simplify the menu and more easily categorize the Website for viewers.

The Custom Commute Plan was also automated to communicate directly with Google Transit's API. Consequently, when someone enters their data for the Commute Plan, it sends that information directly to Google and the API returns a draft template with the Custom Commute Plan details already there.

The goal is to ultimately provide the most accurate data to the consumers in a cost-effective, efficient manner. This allows for the customized commute plans to have another layer of review for accuracy.





Jan—March 2016

Partner Activity

This quarter, CT**rides** added seven new partners: Collins and Jewell, Paier College of Art, The Hartford, Mohegan Sun, Carrow Real Estate Services, Jones Lang LaSalle Americas, and SeeClickFix.

This brings the total number of CT**rides** Partners to 215 and the number of Stakeholders to 180.

The team also recognized three partners, one from each of the three CT regions, for their commitment in offering employees various commuter benefits.

- L+M Hospital—Created a great rideshare program, setup carpool parking on site, and a Bike-to-Work breakfast in May.
- Aetna—Sells bus passes on site, offering commute-friendly amenities like a cafeteria, coffee shop, and pharmacy and a dedicated parking office that manages employees needs.
- **Tauck Tours**—Part of their relocation was focused solely on being near transit; also offers employees telework and tax benefits.





The CTrides Outreach Team held 273 Worksite Meetings and 114 Commuter Events with their worksite partners during Q1. The partner total is now up to 215 and the stakeholder total is now 180.

This quarter's worksite activity, segmented by region, can be found on the following pages. A complete list of program partners is in Appendix A.

6



Jan—March 2016

Regional Worksite Highlights

Western CT *includes Litchfield, Housatonic, Bridgeport & Stamford regions.*

Highlights

Town of Greenwich– Employee transportation survey conducted with 461 responses from all town staff.

Oracle – Materials posted promoting Earth Week events.

Ridley-Lowell– Referral by HARTransit to use vanpools as alternate mode change.

ASML– Interested in vanpools and employee parking cash out program. Survey to be conducted.

Naugatuck Valley Council of Governments – Participated in NVision 2020 conference surrounding infrastructure and development in area.

University of Bridgeport & Naugatuck Valley Community College - Student events with over 200 students that led to high interest including 100 NuRide registrations at UB.

Events

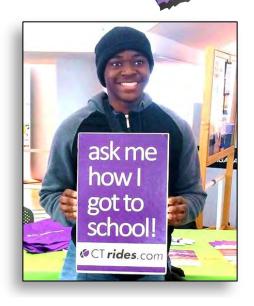
- Augustana Homes
- Cartus
- Eastern Account System
- Fairfield Chamber of Commerce
- Home for the Brave
- Housatonic Community College
- Marcus Partners Management
- Naugatuck Valley Community College
- Naugatuck Valley Council of Governments
- Norwalk Community Technical College
- PEP Lacey Manufacturing
- Property Group Partners
- Southwest Community Health Center
- St. Mary's Hospital
- Stone Academy (Waterbury)
- Tauck Tours

- The Business Council of Fairfield County
- The Montalto Group
- Town of Greenwich
- UCONN-Waterbury
- University of Bridgeport
- Waterbury Hospital

Meetings

- Western CT COG
- Waterbury Hospital
- Victorinox Swiss Army
- UCONN-Stamford
- UCONN-Waterbury
- Town of Greenwich
- Town of Fairfield
- The Montalto Group
- The Business Council of Fairfield County
- Tauck Tours
- Synchrony Financial
- Stop and Shop (Monroe)
- Stone Academy (Waterbury)
- Stamford Public Schools
- Stamford Hospital
- Stamford High School
- St. Vincent's Medical Center
- St. Mary's Hospital
- St. Joseph Manor
- Southwest Community Health Center
- Southwest Community Health
- Scholastic Corporation
- Ridley-Lowell Business & Technical Institute
- RBC Bearings
- Property Group Partners
- PEP Lacey Manufacturing
- People's United Bank
- Oracle Corporation
- Norwalk Transit
- Norwalk Community Technical College
- North East Transportation Co.
- Naugatuck Valley Council of Governments
- Naugatuck Valley COG
- Merritt Parkway Trail Alliance
- Marcus Partners Management

7



- Maefair Healthcare Center
- Konover Residential
- Housatonic Community College
- Home for the Brave
- Hologic Inc.
- HARTransit
- Greater Bridgeport Transit
- Goodwill of Western & Northern CT
- Goodwill (Monroe)
- Frontier Communications
- Fairfield University
- Fairfield Chamber of Commerce
- Enterprise Holdings
- Elim Park Baptist Home
- Cushman & Wakefield
- CT Department of Labor
- City of Waterbury
- City of Stamford
- City of Bristol
- City of Bridgeport
- Cartus
- Bridgeport Public Schools
- Bozzuto's Distributors
- Bigelow Tea
- Big Y (Monroe)
- Barnum Financial Group
- Augustana Homes
- ASML, Inc.Ashcroft



Jan—March 2016

Regional Worksite Highlights

Southern CT includes Middlesex, New Haven & coastal regions

Highlights

Paier College of Art—New partner excited about using the full slate of CTrides services.

Collins and Jewell - New partner wanting to implement vanpools and interested in Guaranteed Ride Home.

Mohegan Sun - New partner. Surveys in multiple languages distributed to get feedback on transportation needs. Training held on use of Ridematching & Reward program.

Yale University—Graduate housing fair highly involved and successful.

Route 34 Corridor Initiative—Attended round table and discussed CTrides strategy with many large New Haven companies.

Girl Scouts - Scheduled CTrides presentation.

Fair Haven Community Health Center-Helping them with parking issues and Commuter Tax Benefit implementation.

Events

- Albertus Magnus
- Eastern Connecticut State University •
- Elm City Cycling
- Foxwoods Resort and Casino
- **Fusco Corporation**
- Gateway Community College •
- goNHgo
- Job Corps-New Haven
- Lawrence + Memorial Hospital •
- Middlesex Hospital
- Mohegan Sun Casino ٠
- Paier College of Art
- **Quinebaug Valley Community College** •
- Quinnipiac University •
- Sodexo
- Southern Connecticut State University

- Three Rivers Comm. College
- Yale University

Meetings

- Yale University
- Yale New Haven Hospital
- Windham Region Transit District
- Weslevan University
- Vride
- University of New Haven •
- Three Rivers Community College •
- The Kennedy Center
- South Central Regional Council of Governments
- Shoreline Greenway Trail
- SeeClickFix
- SCRCOG •
- Quinnipiac University •
- Quinebaug Valley Community College Willimantic Center
- Quinebaug Valley CC
- Paier College of Art •
- New London Water Taxi
- New London Main Street
- Nelson\Nygaard Consulting Associates •
- Nelson\Nygaard Consulting •
- Mohegan Sun Casino •
- Mitchell College •
- Middlesex Hospital
- Masonicare Health Center
- Lawrence + Memorial Hospital
- Knights of Columbus
- Job Corps-New Haven IKEA (New
- Haven)
- Hilton Garden Inn (Wallingford)
- **Higher One**
- **Green Street** Arts Center

- **Greater New Haven Chamber**
- GoNHGO
- **Girl Scouts of Connecticut**
- Gaylord Specialty Health care
- Gateway Community College
- Garde Arts Center
- **Fusco Corporation**
- **Frontier Communications**
- Foxwoods Resort and Casino
- Fair Haven Community Health Center
- ECSU
- Eastern CT State University
- **Cornell Scott-Hill Health**
- Community Health Center of New London
- Collins and Jewell Co Inc.
- City of New Haven
- Bradley Street Bicycle Co-op
- **BikeWalkCT**
- Atlantic City Linen Supply
- Anthem Blue Cross Blue Shield
 - Amazon Sorting Center (Wallingford)
- **Alexion Pharmaceuticals**
- Albertus Magnus





Jan—March 2016

Regional Worksite Highlights

Eastern CT includes the Hartford, North and Central regions of Connecticut

Highlights

United Healthcare – Met with parking office and property manager to get setup for 2016.

CRCOG-Involved in public outreach open houses centered around transit analysis.

Travelers—Distributed over 300 surveys for CRCOG concerning comprehensive transit analysis.

Pratt and Whitney–New environment, health and safety team leader excited for CTrides Earth Day event.

Triumph Engine Controls– Planned entire 2016 employee engagement sessions and outreach.

Permasteelisa—Spring info. session on the books.

Hydrofera—Interested in vanpools.

CT Children's Medical Center—Wants to increase partner level.

Events

- Aetna
- Albertus Magnus



- BikeWalkCT
- Branford Hall (Windsor campus)
- Capital Community College
- Capitol Region Council of Governments
- Central CT State University
- Connecticare
- CT Children's Medical Center
- CTfastrak
- Department of Energy and Environmental Protection (DEEP)
- Department of Revenue Services
- Dept. of Children & Families
- Goodwin College
- Hartford public schools
- Hartford Steam Boiler
- Job Corps
- Lincoln Life Insurance/Freemont Group Management
- Manchester Community College
- MassMutual
- MetroHartford Alliance
- Shipman & Goodwin
- Stone Academy (East Hartford)
- The Hartford
- Travelers
- Tunxis Community College

Meetings

- vRide
- University of St. Joseph
- United Healthcare
- UConn Greater Hartford
- Tunxis Community College
- Triumph
- The Hartford
- Stone Academy (East Hartford)
- Shipman & Goodwin
- Saint Francis Hospital
- Pratt and Whitney
- Permasteelisa
- Partnership for Strong Communities
- New Britain Downtown District
- New Britain CT Works Center



- MetroHartford Alliance
- MassMutual
- Manchester Community College
- Lincoln Life Insurance
- Jones Lang Lasalle Americas
- Job Corps
- Voya Financial
- Hydrofera
- Homegoods Distribution
- Hartford Steam Boiler
- Hartford Public Schools
- Goodwin College
- Dept. of Children and Families
- Department of Revenue Services
- DEEP
- CTfastrak
- CT Children's Medical Center
- CPTV
- Connecticare
- City of New Britain
- City of Hartford
- Cigna
- Central CT State University
- Central Connecticut Chambers of Commerce
- CBIA
- Carrow Real Estate Services
- Carecentrix
- Capitol Region Council of Governments
- Capital Community College
- Cabela's
- Buckland Hills Mall
- Branford Hall (Windsor campus)
- BikeWalkCT
- Amazon
- Albertus Magnus
- Aetna



Quarterly Report Jan—March 2016

Customer feedback:

"I asked a multi-layered question about taking trains from CT to NY and returning the same day. The answer was extremely thorough and I am very appreciative!!!

Consumer Feedback

First quarter highlights for the Customer Service team are:

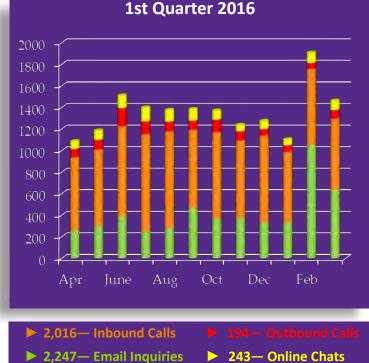
1) Upgrading to new Help Scout shared email system in order to better collaborate on multiple inboxes.

Addition of survey-tracking on all outgoing emails.

3) New process of tracking emails to ensure data accuracy.

Customer Service Details:

- 4,700 Total Inquiries into CTrides
 - * 2,016 inbound calls Including 16 callers either using Spanish as their primary language or from people with disabilities
 - * Responded to 2,247 email inquiries
 - * Made 194 marketing or informational outbound calls
 - * Facilitated 243 live chats
- Provided 76 Guaranteed Rides to 59 monthly vanpool riders, 13 express bus commuters and 3 Shore Line East/Metro-North train riders.
- Distributed 78 trial bus passes to commuters meeting the program's Trial Ride criteria.
- A follow-up survey for the quarter netted the following results with 5 follow-up survey respondents, 3 used the pass, 3 will continue to use transit and 2 rated service 4-5 out of 5.



243— Online Chats



Jan—March 2016

Telework Marketing & Activities

During January, CTrides worked with the Connecticut Business Industry Association (CBIA) to host a free Telework Webinar. The presentation was geared toward Human Resource representatives and business leaders. This event was cross-marketed by both the CBIA and CTrides and was very successful.

As for paid media, both digital and print ran statewide. Ads used the theme of focusing on Telework programs as a key part of a business continuity plan. These ads were updated to fit the winter season as can be seen below at left. Digital metrics showed strong results:

- Exceeding .05% average benchmark for digital
- More than 1.2 million impressions with 1,700 clicks to CTrides.com.
- Overall click through rate of .14%.

Telework Client Activities

Telework business consulting consisted of work with the following companies:

- **CERC,** Rocky Hill—Consultation with senior management to discuss growing existing program because of increased business levels and real estate restrictions. HR documents submitted and training session held.
- Meridian Health Management, Windsor—Update with senior management on new program and discussion of challenges and potential resolutions.
- **SERC**, Middletown—Consultation with senior management to discuss training session in April. Policy reviewed with emphasis on eligible positions, training module prepared/submitted.





Jan—March 2016

CTrides Ridematching & Rewards Program

In the first quarter of 2016, **1,882 new members** were added to the CTrides Ridematch & Reward program.

These additional members reflect on the marketing and outreach efforts as well as a number of raffles, sponsored and administered through the program vendor NuRide. The major raffle for this first quarter can be seen below.

Additionally, a number of notable technical updates were launched:

- Version 8.2.0 was released:
 - This included the redemption of mobile coupons
 - Viewing rewards by a user's distance to the specific reward location
 - Ability for outreach members to download an entire list of rewards for their specific region
- Version 8.3.0 was released and included:
 - Ability to connect with NuRiders using Facebook friend
 - Upgraded security with the use of https as opposed to http
 - It's also now possible to view rewards on a map or a list

Notable New Rewards in the CTrides Ridematch & Reward Program:

- **Zipcar**—\$25 FREE driving for new members
- Omaha Steaks—\$109 OFF Great Values
- CheapOAir—\$40 OFF flight
- FromYouFlowers—\$10 OFF each item or 25% OFF entire order
- Boston Celtics—30% OFF tickets
- Garde Arts Center—\$5 OFF shows



The Ridematching & Rewards program continued the momentum of its Fall/Winter raffles with this great Spring raffle—3 \$50 gift cards to FromYouFlowers.com, just in time for Mother's Day!



Jan—March 2016

Appendix A: Partner List

As of the 1Q 2016, there are more than 200 businesses, agencies and municipalities partnered with CTrides — New Partners highlighted in bold

- 1. 1-169th Aviation Regiment
- 2. 3M Purification
- 3. Aaron Manor
- 4. Albertus Magnus
- 5. Allied World Assurance Inc.
- 6. American Cancer Society
- 7. American Heart Association
- 8. Anthem Blue Cross Blue Shield
- 9. ASML, Inc.
- 10. Aurora Products Inc.
- 11. Avon Health Center
- 12. BELIMO Aircontrols
- 13. Bigelow Tea
- 14. BikewalkCT
- 15. Bishop Woods Executive Academy
- 16. BLT Management, LLC
- 17. Branford Hall (Branford campus)
- 18. Branford Hall (Southington campus)
- 19. Branford Hall (Windsor campus)
- 20. Bridgeport Fittings
- 21. Bridgeport Public Schools
- 22. Building & Land Technology
- 23. Capital Community College



- 24. Carrow Real Estate
- 25. Cartus
- 26. Cheshire Public Schools
- 27. CHUBB Specialty Ins.
- 28. Cigna
- 29. City of Bridgeport
- 30. City of Danbury
- 31. City of New Britain
- 32. City of New Haven
- 33. City of New London
- 34. City of Stamford Land Use Bureau
- 35. City of Waterbury
- 36. City of Waterbury Dept. of Public Works
- 37. City of Waterbury Public Health
- 38. Collins and Jewell Co.
- 39. Comet Technologies
- 40. Community Health Group
- 41. Connecticare
- 42. Connecticut Children's Medical Center
- 43. Connecticut Department of Labor
- 44. Connecticut Department of Transportation
- 45. Connecticut Valley Hospital
- 46. Connecticut Water
- 47. Connecticut Water Company
- 48. Coventry Public Schools
- 49. Covidien
- 50. Danbury Public Schools
- 51. Department of Administrative Services
- 52. Department of Economic and Community Development
- 53. Department of Emergency Services & Public Protection
- 54. Department of Energy and Environmental Protection (Hartford)



- 55. Department of Energy and Environmental Protection (New Britain)
- 56. Department of Public Health (Rocky Hill)
- 57. Department of Revenue Services
- 58. Diageo, Inc.
- 59. Duncaster Retirement Community
- 60. Eastern Account Systems
- 61. Eastern Connecticut State University
- 62. Eastern Connecticut Transportation Consortium
- 63. Eastern CT Workforce Investment Board
- 64. Eastern Workforce Investment Board
- 65. Electric Boat
- 66. Fairfield Public Schools
- 67. Ferguson Electric CO
- 68. First Niagara Bank
- 69. Foxwoods Resort Casino
- 70. FTD
- 71. Fusco Corporation
- 72. Gateway Community College
- 73. Generations Family Health Center
- 74. Glastonbury Chamber of Commerce
- 75. Globe Pequot Press
- 76. Goodwin College
- 77. Greater Bridgeport Regional Council



Jan—March 2016

- 78. Greater Bridgeport Transit
- 79. Greater Waterbury YMCA

80. The Hartford

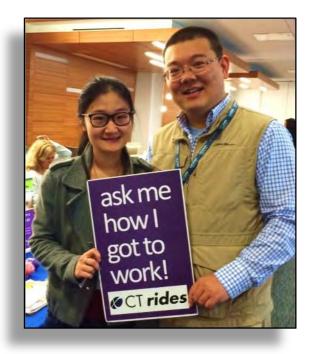
- 81. Hartford Steam Boiler
- 82. HARTransit
- 83. Housatonic Community College
- 84. Hughes Health and Rehabilitation
- 85. IKEA (New Haven)
- 86. IRS Federal Building
- 87. JLL Americas
- 88. Job Corps New Haven
- 89. Kimberly Hall Healthcare
- 90. Lawrence + Memorial Hospital
- 91. Legrand Ortronics
- 92. Lincoln Culinary Institute (Hartford)
- 93. Lincoln Life Insurance/Freemont Group Management
- 94. Lincoln Technical Institute (New Britain)
- 95. Litchfield Public Schools
- 96. Lord Chamberlain Nursing Center
- 97. Lower Connecticut River Valley Council of Governments
- 98. Lowe's Distribution Center
- 99. Macy's Logistics & Operations
- 100. Macy's.com

101. Malkin Properties

- 102. Manchester Community College
- 103. Marrakech
- 104. Marrakech, Inc.
- 105. MassMutual
- 106. Memry Corporation
- 107. Middlesex Community College
- 108. Middlesex Community College - Meriden Campus
- 109. Middlesex Hospital
- 110. Middletown Downtown Business District
- 111. Mitchell College
- 112. Mohegan Sun
- 113. Morgan Stanley
- 114. Mystic Aquarium
- 115. Naugatuck Valley Community College
- 116. New Britain CT Works Center
- 117. New Britain Downtown District
- 118. Newtown High School
- 119. Northeast Utilities
- 120. Northeastern Connecticut Council of Governments



Appendix A: Partner List



- 121. Northwest Connecticut Chamber of Commerce
- 122. Norwalk Community Technical College
- 123. Norwalk Transit
- 124. Oracle Corporation
- 125. Paier College of Art
- 126. People's Bank (Bridgeport)
- 127. Pratt & Whitney (Middletown)
- 128. Pratt and Whitney (East Hartford)
- 129. Projects Inc.
- 130. Prudential
- 131. Purdue Pharma
- 132. Quinebaug Valley Community College
- 133. Quinebaug Valley Community College (Willimantic Center)
- 134. Quinnipiac University
- 135. Reckson/SL Green
- 136. RM Bradley
- 137. Saint Francis Hospital
- 138. Seabury Retirement Community
- 139. SeeClickFix
- 140. Shipman & Goodwin
- 141. Siemens Healthcare Diagnostics



Jan—March 2016

- 142. South Central Regional Council of Governments
- 143. Southeastern Connecticut Council of Governments
- 144. Southern Connecticut State University
- 145. Southwest Community Health Center
- 146. St. Mary's Hospital
- 147. Stamford Chamber of Commerce
- 148. Stamford Downtown Special Services District (SDSSD)
- 149. Starwood Hotel
- 150. Stone Academy (East Hartford)
- 151. Stone Academy (Waterbury)
- 152. Tauck Tours
- 153. Thames Valley Council for Community Action
- 154. The Davis Companies
- 155. The Kennedy Center, Inc.
- 156. Thomaston Public Schools
- 157. Three Rivers Community College
- 158. Torrington Public Schools
- 159. Town Green Special Services District



- 160. Town of Barkhamsted
- 161. Town of Brookfield
- 162. Town of Cheshire
- 163. Town of Coventry
- 164. Town of Fairfield
- 165. Town of Farmington
- 166. Town of Greenwich
- 167. Town of Hamden
- 168. Town of Hartland
- 169. Town of Lebanon
- 170. Town of Manchester
- 171. Town of Monroe
- 172. Town of New Milford
- 173. Town of North Branford
- 174. Town of Redding
- 175. Town of Rocky Hill
- 176. Town of Scotland
- 177. Town of Thomaston
- 178. Town of Wallingford
- 179. Town of Westport
- 180. Town of Wethersfield
- 181. Town of Windham
 - 182. Town of Windsor
 - 183. Travelers
 - 184. Trinity College
 - 185. Triumph
 - 186. UConn Health Center
 - 187. Ultra Electronics
 - 188. United Illuminating
 - 189. United Steel
 - 190. United Tech. Aerospace
 - 191. University of Bridgeport
 - 192. University of CT (Storrs)
 - 193. University of CT (Stamford)
 - 194. University of Hartford

Appendix A: Partner List

- 195. University of New Haven
- 196. Valley Transit District
- 197. Veterans Affairs CT Healthcare System
- 198. Veterans Affairs CT Healthcare System (West Haven)
- 199. Voya Financial
- 200. Walgreens Distribution Center
- 201. Waterbury Board of Education
- 202. Waterbury Hospital
- 203. Watson Foods
- 204. Wesleyan University
- 205. West Hartford Health and Rehab



- 206. Western CT Council of Governments
- 207. Western CT State University
- 208. Westport Police Department
- 209. Whole Foods (Glastonbury)
- 210. Windham Region Transit District
- 211. XL Group
- 212. Yale New Haven Hospital
- 213. Yale University
- 214. YMCA Greater Hartford

- 163.