South Central Connecticut Region Plan of Conservation & Development 2018 Update

Economic Development, TOD, Smart Growth, Transportation, and Arts, Cultural Historical Resources Focus Group
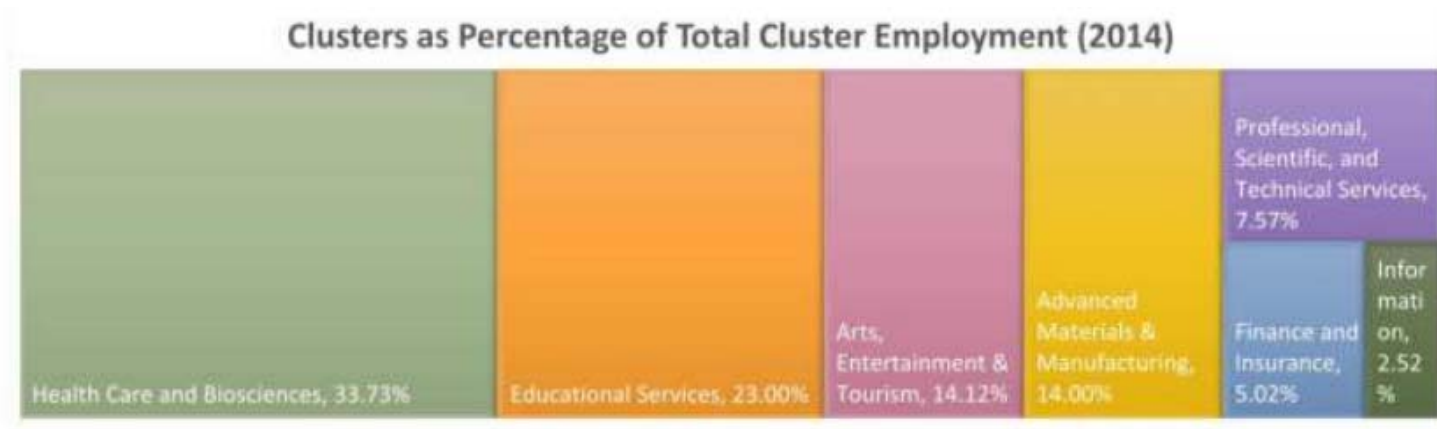
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Introductions

Purpose of Today's Meeting

- Supplement data analysis with qualitative understanding of regional trends in Economic Development, TOD, Smart Growth, Transportation, and Arts, Culture Historical Resources

- Get your assistance in identifying issues and concerns

- Inform the Regional POCD Update process
    - Build consensus around a vision for the region, and corresponding goals and objectives for its physical and economic future
    - Recommend actions for SCRCOG to undertake over the coming decade to advance towards the region's vision

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A Diverse Economy

Clusters as Percentage of Total Cluster Employment (2014)

| Health Care and Biosciences, 33.73% | Educational Services, 23.00% | Arts, Entertainment & Tourism, 14.12% | Advanced Materials & Manufacturing, 14.00% | Professional, Scientific, and Technical Services, 7.57% | Finance and Insurance, 5.02% | Information, 2.52% |

Source: 2016 South Central Connecticut Comprehensive Economic Development Strategy Update

- No one industry dominates
- New Haven ranked as 2nd largest bioscience region in New England
- Higher education remains significant employment industry and has responded well to regional workforce development needs, creating new programs (Bioscience, Web Development, Utility Management)
- Hospitality and leisure, and advanced manufacturing each account for 14% of jobs in the region
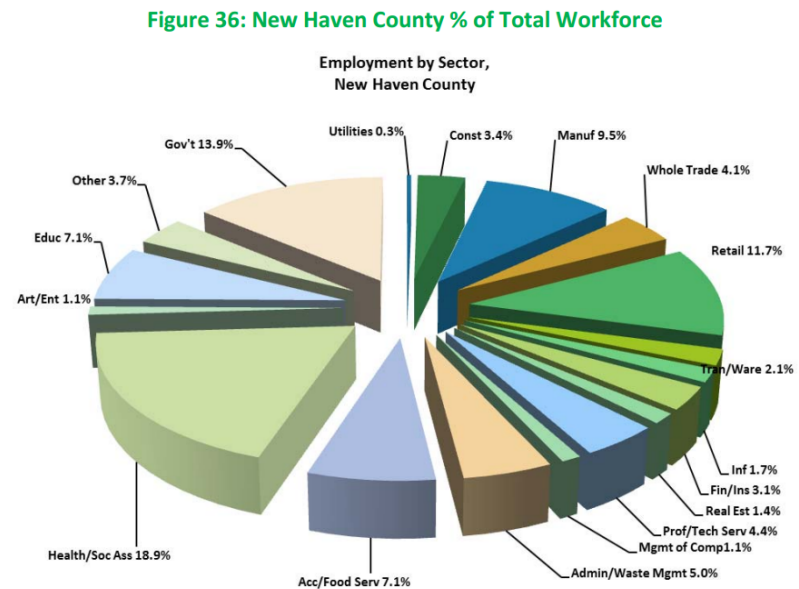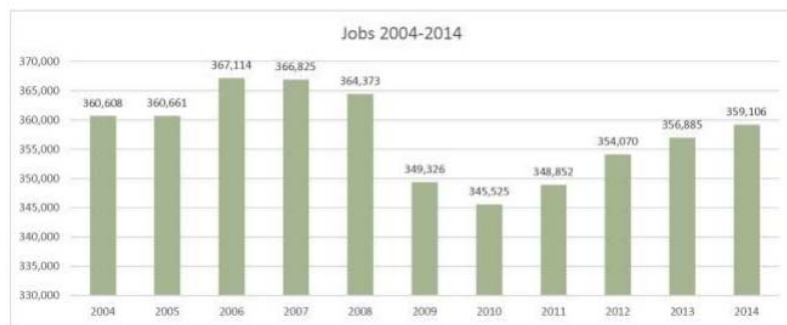
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Industries

Industries providing economic base and targeted for economic development activities in current regional CEDS (2013-18)

- Healthcare

- Higher Education

- Advanced Manufacturing

- Advanced Materials

- Biomedical/ Life Sciences

- Arts, Entertainment and Tourism

- Business and Financial Services

- Agribusiness/ Agri-Bioscience

- Green Technology

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Employment Trends

- Employment figures continue to recover from the 2010 low of 345,525 total jobs
- As of 2014, there were 359,106 in the area – close to 2004-2005 levels
- Biomedical/ Life sciences, and Education and Knowledge Creation clusters showed employment growth from 2006-2010
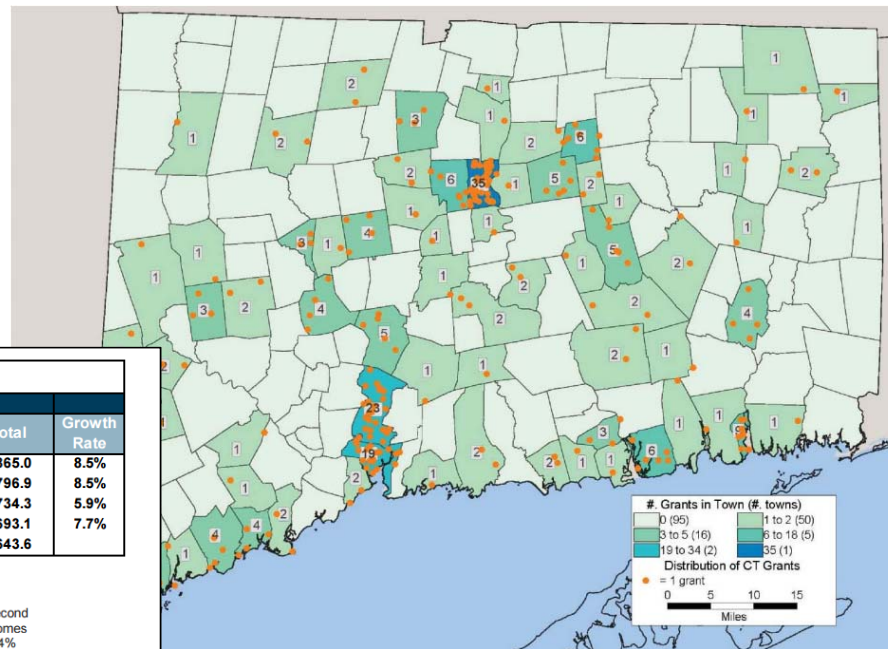- Top five employment sectors in the region have average wages above the national average

Jobs 2004-2014

370,000
365,000
360,000 360,608 360,661
355,000
350,000
345,000
340,000
335,000
330,000
2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

367,114 366,825 364,373
349,326 345,525 348,852 354,070 356,885 359,106

Figure 36: New Haven County % of Total Workforce

Employment by Sector,
New Haven County

Utilities 0.3% Const 3.4% Manuf 9.5%
Gov't 13.9% Whole Trade 4.1%
Other 3.7% Retail 11.7%
Educ 7.1% Tran/Ware 2.1%
Art/Ent 1.1% Inf 1.7%
Fin/Ins 3.1%
Real Est 1.4%
Prof/Tech Serv 4.4%
Mgmt of Comp 1.1%
Health/Soc Ass 18.9% Admin/Waste Mgmt 5.0%
Acc/Food Serv 7.1%

Source: South Central CT CEDS 2013-18

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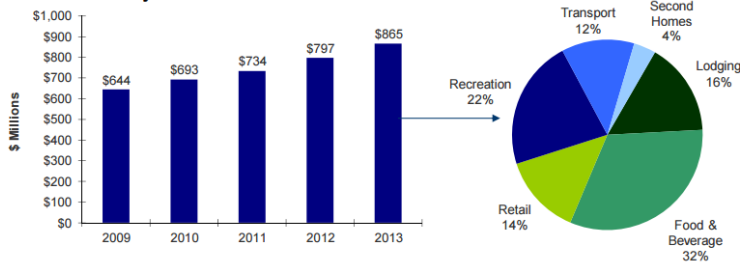# Arts & Cultural / Historic Resources

- Significant contributors to growing tourism industry
- Historic preservation helps to create jobs - rehab in CT estimated to be about 20% more labor intensive than construction
- Quality of life

Historic Preservation Grants Distribution, 2000 to 2010

Source: Investment in Connecticut: The Economic Benefits of Historic Preservation

Greater New Haven
Tourism Industry Sales, (millions)

Year	Lodging	Food & Beverage	Retail	Recreation	Transport	Second Homes	Total	Growth Rate
2015	$137.0	$278.4	$118.5	$191.4	$107.0	$32.6	$865.0	8.5%
2014	$120.4	$245.4	$109.0	$187.0	$102.2	$32.8	$796.9	8.5%
2013	$109.0	$217.1	$96.6	$184.1	$92.9	$34.6	$734.3	5.9%
2012	$103.4	$205.2	$92.0	$167.4	$92.7	$32.4	$693.1	7.7%
2011	$92.2	$188.7	$86.0	$157.0	$87.4	$32.3	$643.6	

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Source: The Economic Impact of Travel in CT for Calendar Year 2015, Tourism Economics

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Economic Development

Goals from Current CEDS

- Regional marketing and communication

- Infrastructure

- Business development and retention

- Workforce enhancement and housing

- Real estate, and use and sustainability

- Implementation

GOAL 2: INFRASTRUCTURE

Develop, maintain and effectively utilize an excellent, integrated, multi-modal transportation, communications and information system that facilitates the efficient and convenient movement of people, goods and data intra-regionally, inter-regionally and internationally.

- **Objective 1: Tweed New Haven Regional Airport**
  Continue physical, structural and safety enhancements to airport to support a needed increase in air service.

- **Objective 2: Port of New Haven Dredging Project**
  Provide support for the dredging of New Haven Harbor. The Harbor, which has not been dredged since 2004, needs to be returned to its 35 foot depth and 400-800 foot width to support port industries and deepwater cargo shipping. Currently, it is uncertain whether the federal government will provide the $10 million needed to complete this project.

- **Objective 3: New Haven-Hartford-Springfield and Shore Line East/Metro-North Commuter Rail**
  Complete the New Haven-Hartford-Springfield commuter rail line by 2016, with the goal of increasing annual trips by 1.26 million by 2030. Support rail service conducive to regional growth and increase rail service to both rail lines, while investing in necessary facilities and infrastructure, to include advocacy for Amtrak's NextGen High-speed Rail through New Haven, as opposed to inland routes.

- **Objective 4: Bus Service**
  Increase ridership of the region's bus and ridesharing services by 10% by 2017. Improve effectiveness by increasing frequency of existing routes by 25% and adding 10 new east-west bus routes in the South Central Region service areas, parallel with employment corridors.

- **Objective 5: Roadways & Bridges**
  Ensure adequate investment in the region's roadways and bridges to maintain current infrastructure, improve safety and reduce traffic congestion. More specifically, this goal focuses on the state-of-good repair projects and new investments which directly support economic development and job growth.

- **Objective 6: Telecommunications**
  Ensure that the entire region has adequate infrastructure to support 21st century communications and information systems, in order to benefit economic growth and business development.

- **Objective 7: Energy Infrastructure**
  Support the expansion of natural gas mains to commercial/industrial districts over the next five years in order to lower energy costs for commercial customers, create new construction jobs, and to use a domestic fuel that is currently underutilized and safer for the environment.

- **Objective 8: Water Infrastructure**
  Encourage exploration of regional funding mechanisms to support main extensions for new industrial and commercial customers, for interconnections between utilities, and to help fund the water infrastructure needs of the region.

Source: South Central CT CEDS 2013-18

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Transportation

Goals of Current Long Range Plan

- Increase accessibility and mobility – across modes

- Enhance modal integration – connect highway, transit, pedestrian modes for movement of people; connect water, rail highway modes for movement of freight

- Support economic vitality – transportation decisions consistent with regional. Local land use and economic development plans

- System preservation – working with public and private service providers, federal, state and local support – minimize negative impacts to existing services

- Promote system efficiencies – use limited available resources to highest potential

- Protect the environment

- Performance-based management and planning

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TOD / Smart Growth

- Opportunities in station areas within the region are largely redevelopment and infill

- Some station areas are limited by infrastructure in being able to provide the density typically associated with TOD

- Regional market conditions and limited transit connectivity present challenges to TOD

- SCRCOG TOD study recommends:

  - Driving employment into TOD areas

  - Increasing and enhancing connectivity to other transit or transportation

  - Providing needed infrastructure, and

  - Directing economic development activities to station areas

SCRCOG Region Rail Service Corridors

Service	Annual Ridership
Metro North New Haven Line	40 million (typical)
Shore Line East	0.5-0.6 million (typical range)
Hartford Line	1.0-1.26 million (projected)

Source: TOD Opportunities for the South Central Region, 2015

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Discussion

- Do any recent trends surprise you? If so, how? Why?

- What trends has your community or agency noticed in the last several years? What concerns or issues do these trends raise? How are you trying to address them?

- How can regional land use planning better achieve regional economic and transportation goals/ objectives?

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POCD Update Process

Project Initiation & Coordination
- Finalize Scope
- SCRCOG Data and Mapping Review
- Coordinate on process

Review of Plans & Data
- Review Existing Regional Plan and Updated Data
- Identify Common Goals
- Develop Updated Land-Use Map
- Regional Planning Commission Meeting

Community Involvement
- Online Survey
- Focus Groups
- Other Multi-Faceted Outreach Methods

Vision & Objectives
- Survey & Outreach Analyses
- Regional Planning Commission Meetings to Strategize
- Meetings to result in Identified roadmap forward

Draft Plan
- Public Workshop / Public Hearing *Late Oct.*
- Regional Planning Commission Meeting *Early Jan.*
- SCRCOG Board Meeting *Mid-Jan.*

Printing
- (Statutory Review Period) *Jan.- March 2018*
- Public Workshop / Public Hearing *Early April 2018*

Late March	Early May	April- July	August - September	September - January	January - April

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Thank you!

If you have additional information or comments you or your organization want to share, please get in touch with:

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